

# COMMUNITY PROFILE

Horry County



## **S.C. Department of Employment & Workforce**

Business Intelligence Department

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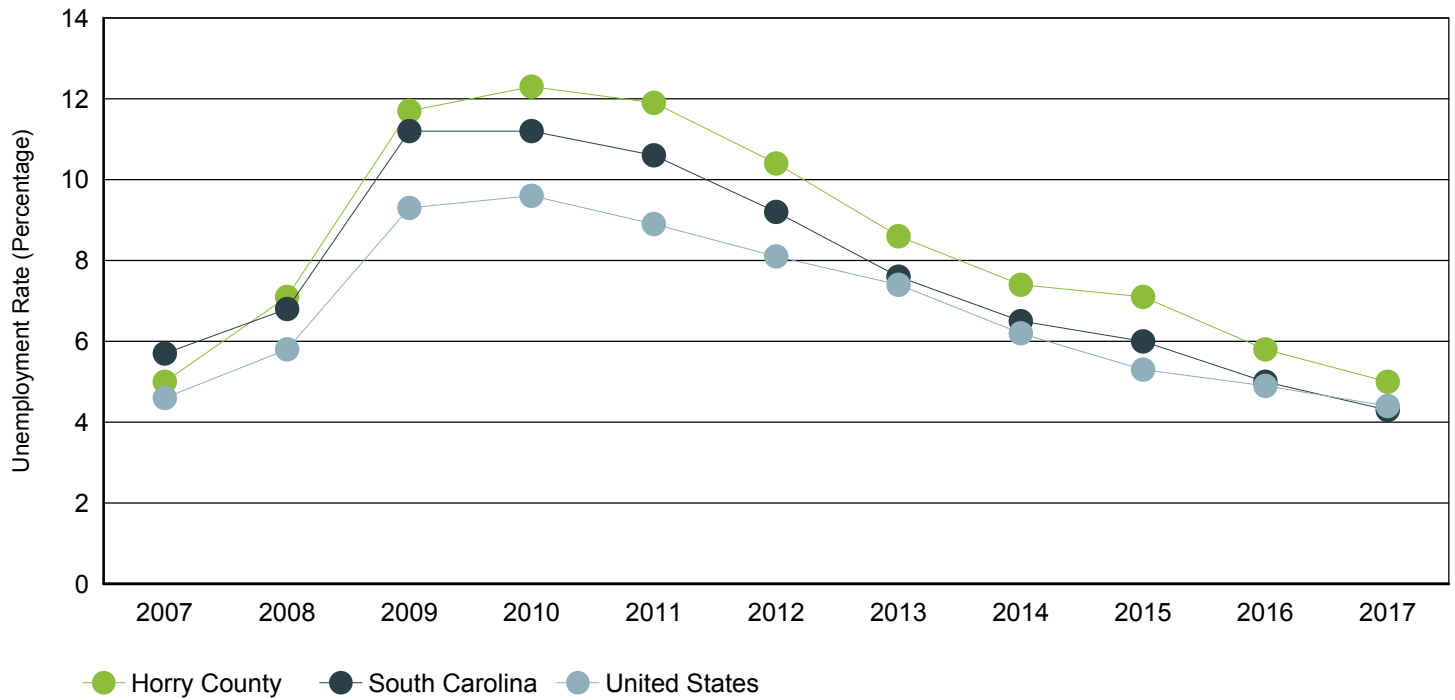
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## Annual Unemployment Rate (Unadjusted)

Trends

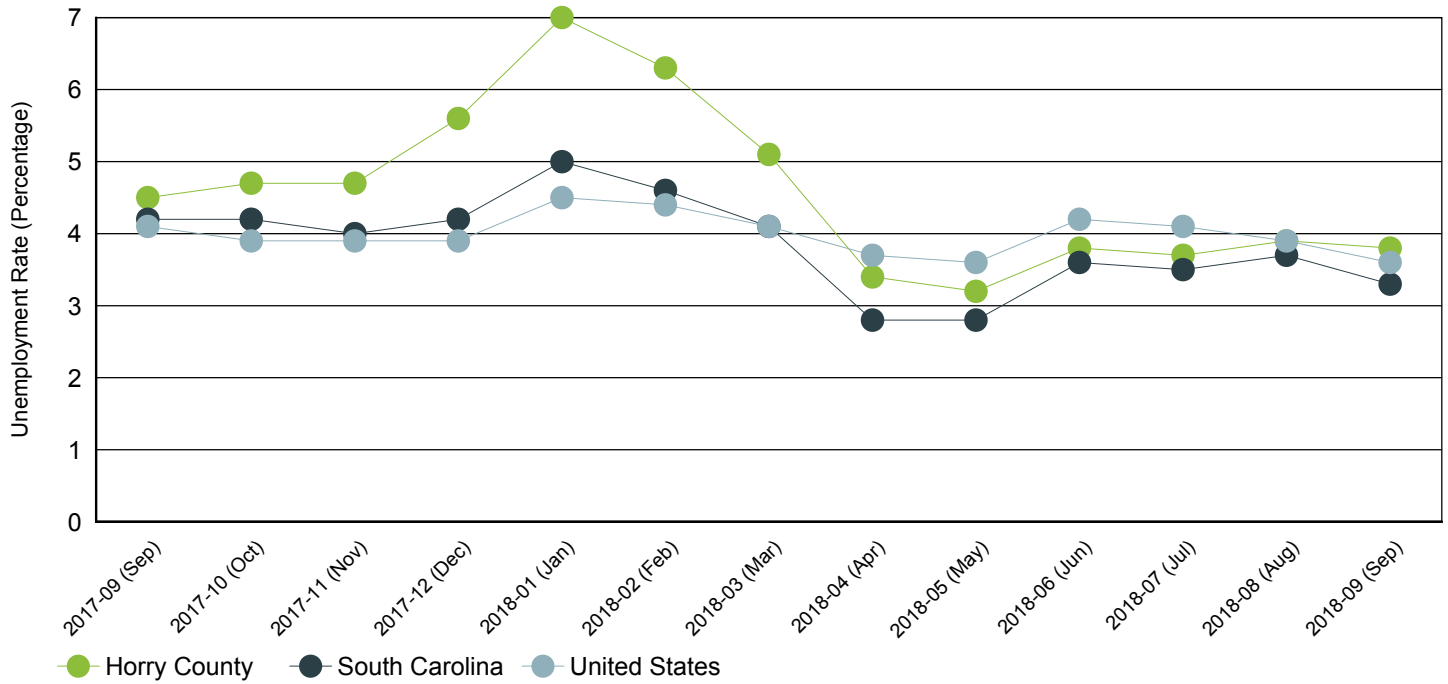


Year	Horry County			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2017	136,283	7,106	5.0%	2,213,894	98,757	4.3%	153,337,000	6,982,000	4.4%
2016	132,062	8,157	5.8%	2,179,521	114,145	5.0%	151,436,000	7,751,000	4.9%
2015	127,572	9,751	7.1%	2,134,244	135,095	6.0%	148,834,000	8,296,000	5.3%
2014	124,297	9,913	7.4%	2,079,565	143,413	6.5%	146,305,000	9,617,000	6.2%
2013	121,377	11,447	8.6%	2,023,642	167,326	7.6%	143,929,000	11,460,000	7.4%
2012	118,938	13,743	10.4%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2011	116,578	15,766	11.9%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2010	114,859	16,087	12.3%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2009	115,067	15,219	11.7%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2008	121,473	9,242	7.1%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%
2007	123,740	6,528	5.0%	2,005,686	120,205	5.7%	146,047,000	7,078,000	4.6%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Horry County	South Carolina	United States
Sep 2018	3.8%	3.3%	3.6%
Aug 2018	3.9%	3.7%	3.9%
Jul 2018	3.7%	3.5%	4.1%
Jun 2018	3.8%	3.6%	4.2%
May 2018	3.2%	2.8%	3.6%
Apr 2018	3.4%	2.8%	3.7%
Mar 2018	5.1%	4.1%	4.1%
Feb 2018	6.3%	4.6%	4.4%
Jan 2018	7.0%	5.0%	4.5%
Dec 2017	5.6%	4.2%	3.9%
Nov 2017	4.7%	4.0%	3.9%
Oct 2017	4.7%	4.2%	3.9%
Sep 2017	4.5%	4.2%	4.1%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

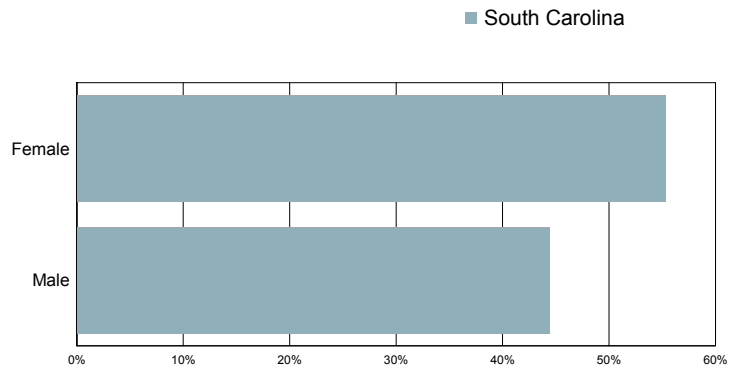
Period	Horry County				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Sep-18	136,452	5,377	3.8%	2,811	2,227,423	76,772	3.3%	61,190
Aug-18	143,960	5,850	3.9%	3,897	2,227,762	78,758	3.4%	63,496
Jul-18	147,928	5,635	3.7%	3,752	2,227,550	82,339	3.6%	62,943
Jun-18	147,039	5,798	3.8%	4,005	2,225,973	87,096	3.8%	57,230
May-18	141,634	4,729	3.2%	3,900	2,225,414	92,505	4.0%	61,940
Apr-18	138,995	4,830	3.4%	4,301	2,225,655	97,929	4.2%	64,770
Mar-18	135,285	7,239	5.1%	4,263	2,225,252	102,079	4.4%	59,107
Feb-18	131,594	8,807	6.3%	3,548	2,223,397	101,415	4.4%	57,596
Jan-18	129,134	9,747	7.0%	3,137	2,221,051	100,182	4.3%	51,746
Dec-17	129,647	7,709	5.6%	2,759	2,220,845	97,879	4.2%	56,028
Nov-17	133,175	6,627	4.7%	3,060	2,221,189	97,944	4.2%	60,228
Oct-17	135,427	6,702	4.7%	3,364	2,221,475	97,934	4.2%	57,940
Sep-17	137,810	6,568	4.5%	3,466	2,220,466	97,769	4.2%	58,456

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

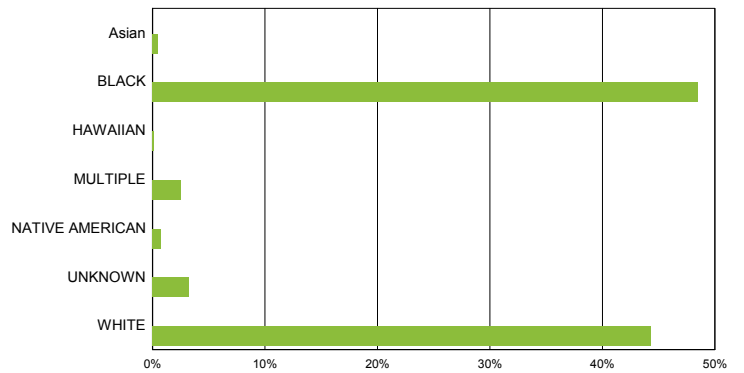
# Characteristics of Unemployment Insurance Claimants

September 2018

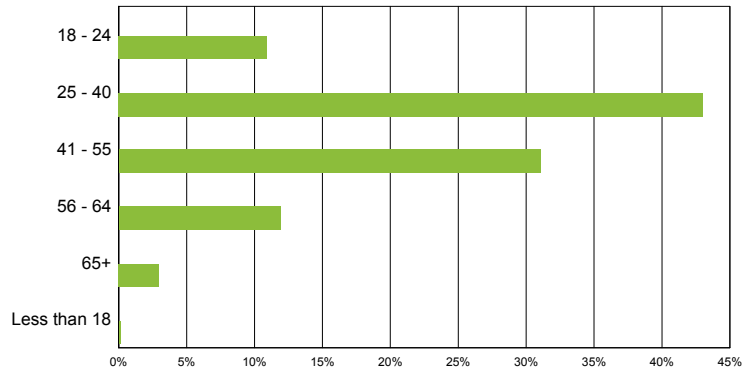
Gender	South Carolina
Female	4,933
Male	3,964
O	24



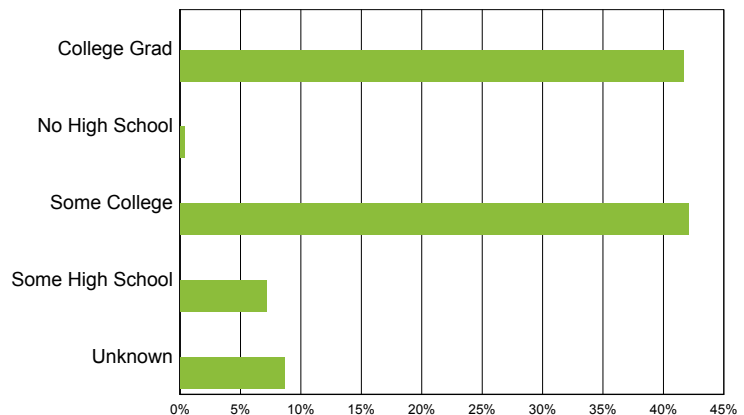
Race	Horry County	South Carolina
Asian	0	46



Age Group	South Carolina
Unknown	0
Unknown	973
Unknown	0
Unknown	3,837
Unknown	0
Unknown	2,771
Unknown	0
Unknown	1,063
Unknown	0
Unknown	266
Less than 18	0
Less than 18	11



Education	Horry County	South Carolina
No High School	0	36



Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Industry

*Industry Groups With Largest Number of Claims  
September 2018*



South Carolina

Industry

South Carolina

Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Occupation

*Occupation Groups With Largest Number of Claims  
September 2018*



South Carolina

Occupation

South Carolina

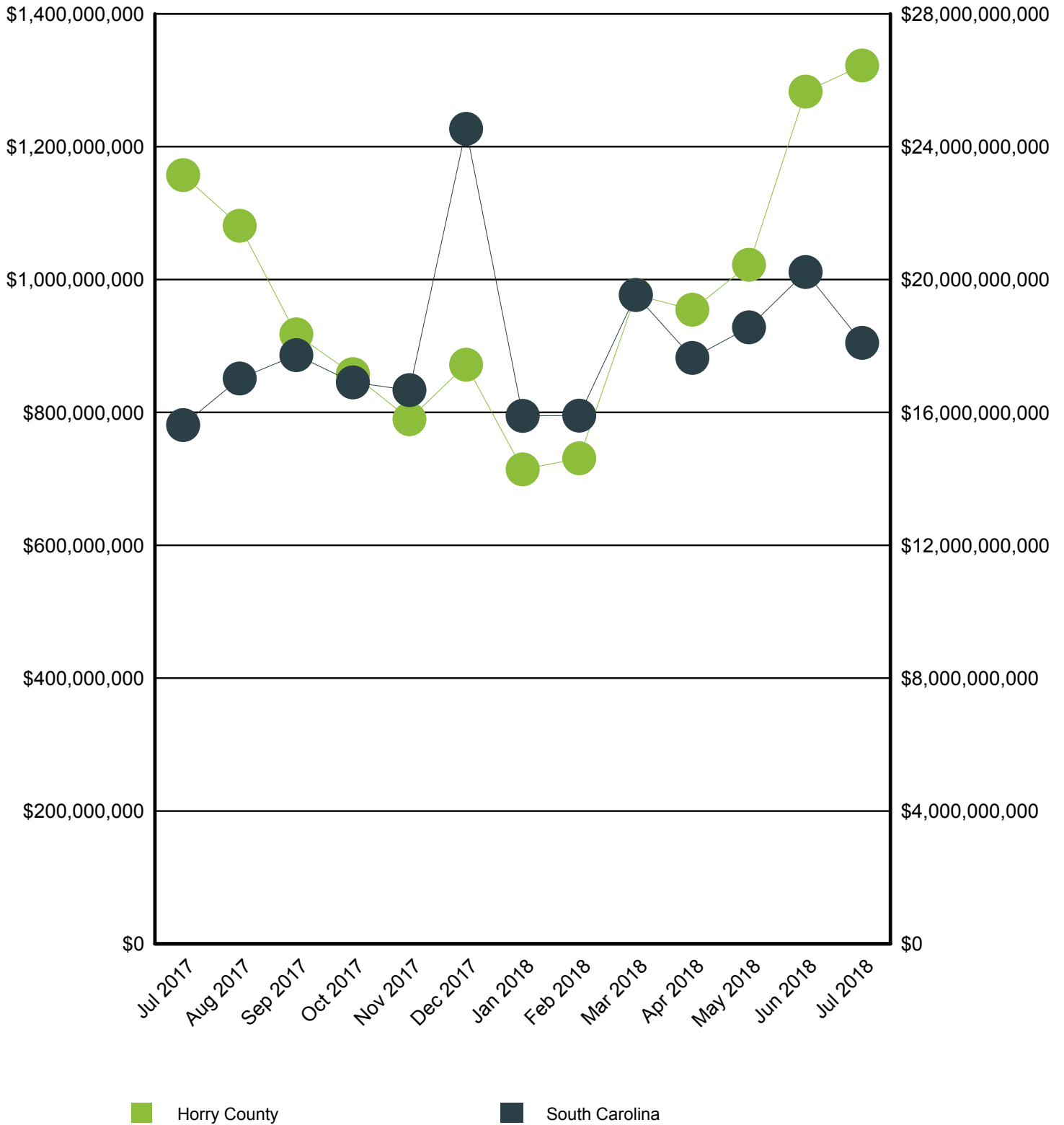
Source: S.C. Department of Employment & Workforce



# Retail Sales

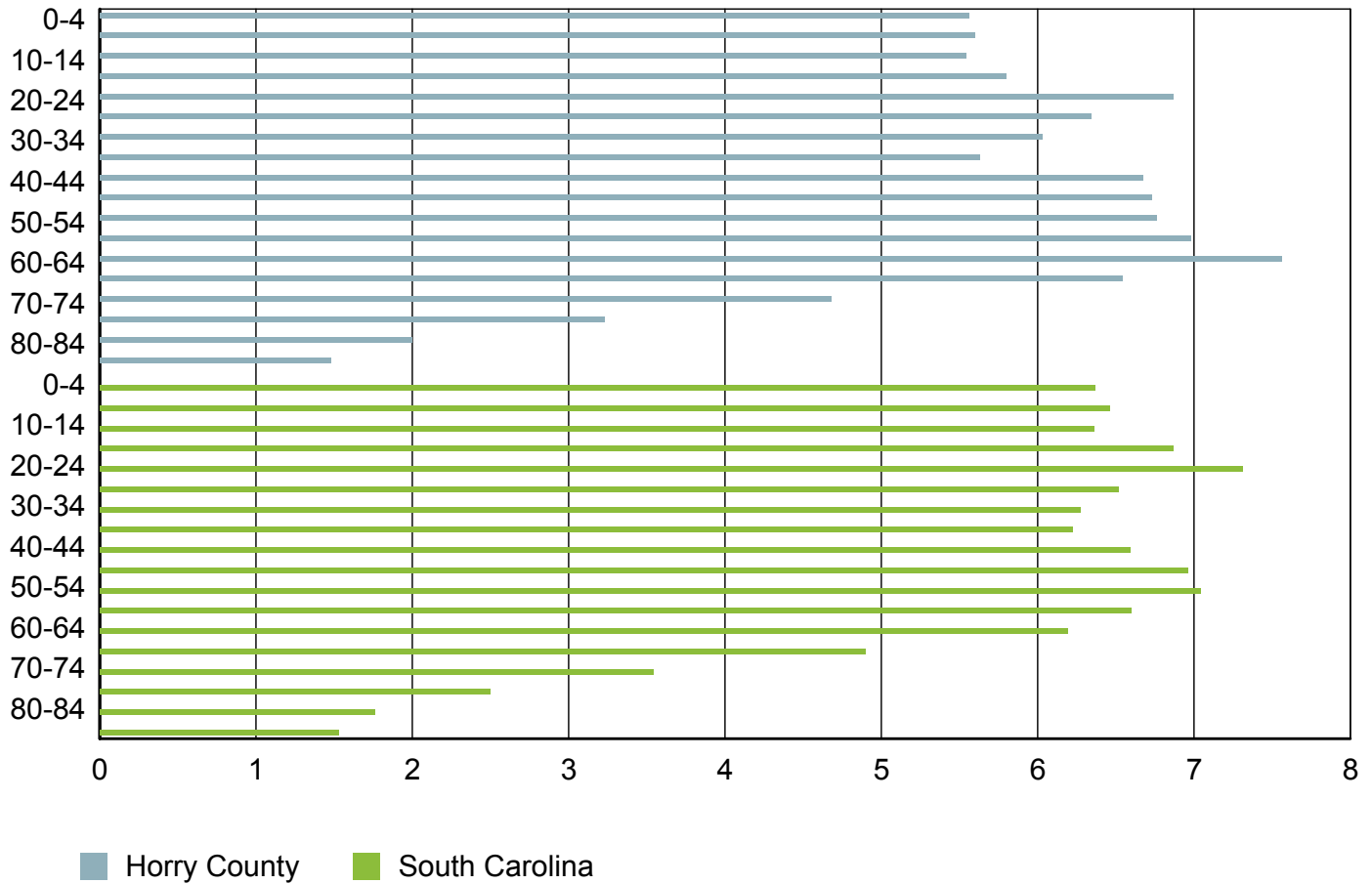
Horry County

South Carolina



Source: S.C. Department of Revenue

### Population by Age



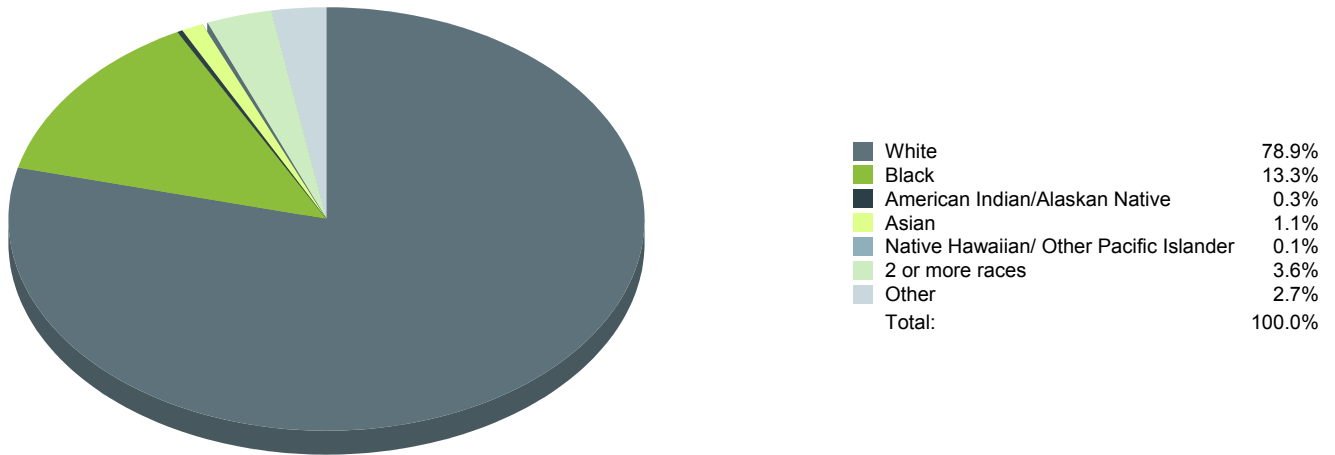
Age Range	Horry County	South Carolina	United States
0-4	15,371	298,242	20,052,112
5-9	15,502	302,111	20,409,060
10-14	15,337	297,443	20,672,609
15-19	16,049	321,540	21,715,074
20-24	19,019	342,237	22,099,887
25-29	17,530	305,167	21,243,365
30-34	16,694	293,464	20,467,912
35-39	15,582	291,183	19,876,161
40-44	18,459	308,158	20,998,001
45-49	18,622	325,660	22,109,946
50-54	18,704	329,431	22,396,322
55-59	19,311	309,061	20,165,892
60-64	20,909	289,690	17,479,211
65-69	18,089	229,251	13,189,508
70-74	12,942	165,797	9,767,522
75-79	8,943	117,187	7,438,750
80-84	5,542	82,223	5,781,697
85 and older	4,083	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

### Population by Race

Race	Horry County	%	South Carolina	%	United States	%
White	222,383	80.4%	3,144,146	66.0%	230,592,579	72.0%
Black	37,552	13.6%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	789	0.3%	14,732	0.3%	2,540,309	0.8%
Asian	3,228	1.2%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	194	0.1%	2,128	0.0%	526,347	0.2%
2 or more races	10,014	3.6%	169,670	3.6%	17,464,666	5.5%
Other	7,535	2.7%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

Gender	Horry County	South Carolina	United States
Male	135,127	2,276,305	153,247,412
Female	141,561	2,403,297	158,289,182

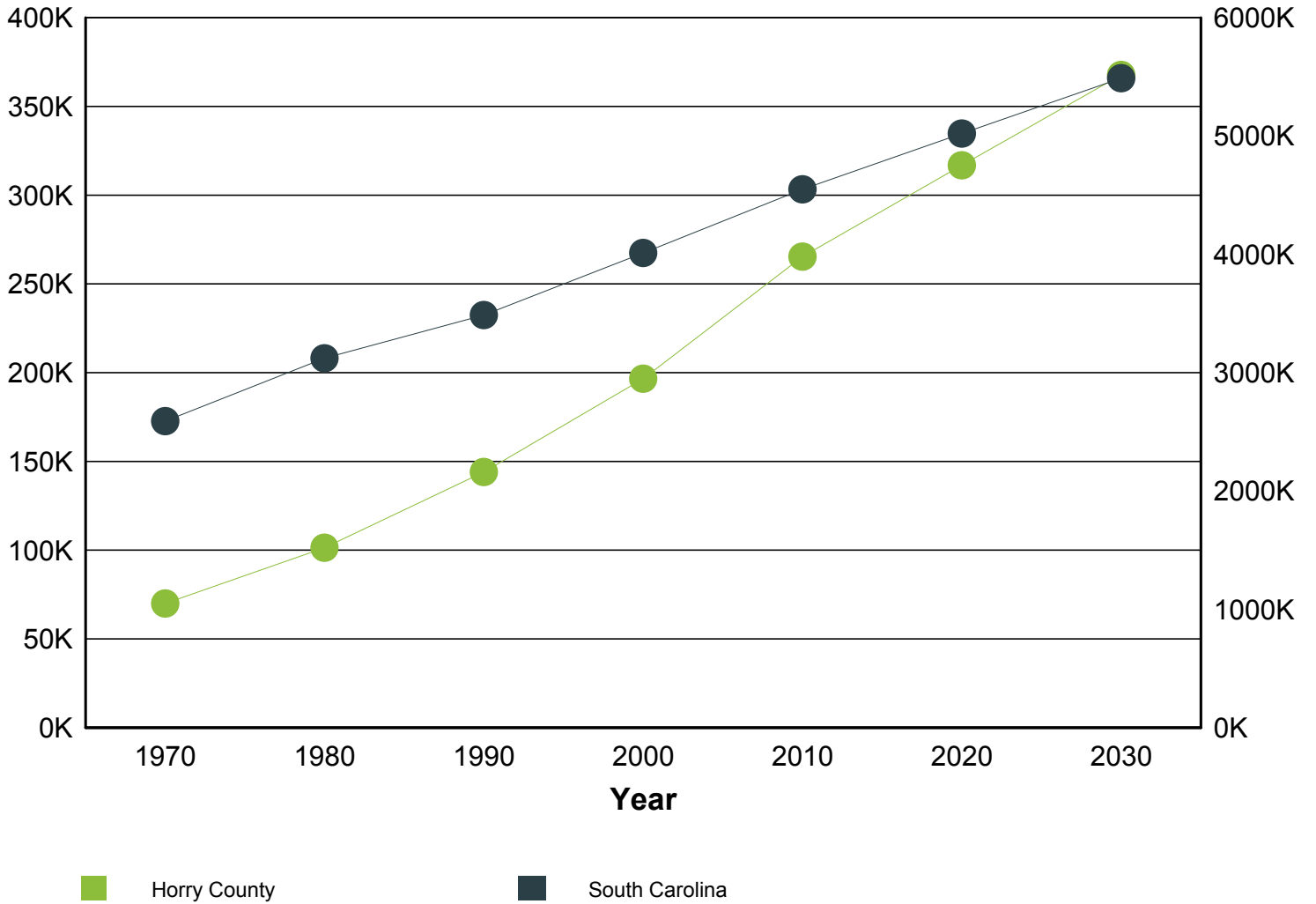
Source: U.S. Census Bureau, American Community Survey

# Population Change

Historical and Projected

Horry County

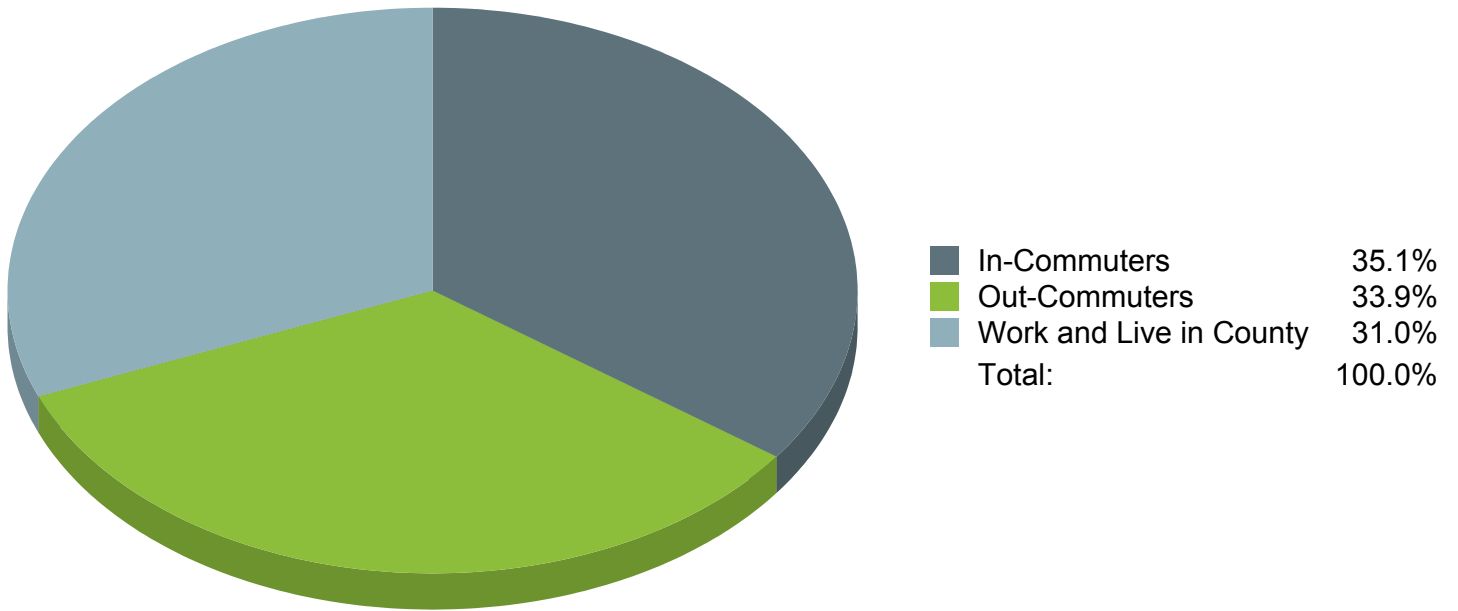
South Carolina



Year	Horry County	South Carolina
1970	69,992	2,590,713
1980	101,419	3,121,820
1990	144,053	3,486,310
2000	196,629	4,012,012
2010	265,360	4,549,150
2020	316,810	5,020,400
2030	367,680	5,488,460

Source: U.S. Census Bureau

## Commuting Patterns



Commuting Patterns	Workers
Work and Live in County	108,589
In-Commuters	122,917
Out-Commuters	118,551

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

Area	Workers
Georgetown County, SC	3,672
Marion County, SC	876
BRUNSWICK COUNTY, NC	874
Florence County, SC	539
COLUMBUS COUNTY, NC	470
Charleston County, SC	263
Richland County, SC	219
MECKLENBURG COUNTY, NC	212
NEW HANOVER COUNTY, NC	212
Darlington County, SC	124

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

Area	Workers
Georgetown County, SC	4,440
COLUMBUS COUNTY, NC	2,303
BRUNSWICK COUNTY, NC	2,180
Marion County, SC	1,831
Florence County, SC	561
Williamsburg County, SC	302
ROBESON COUNTY, NC	201
Charleston County, SC	187
Dillon County, SC	176
MECKLENBURG COUNTY, NC	129

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	5,116	79,582
5 to 9	1,534	20,165
10 to 19	1,198	15,299
20 to 49	842	11,617
50 to 99	304	4,503
100 to 249	135	2,790
250 to 499	29	854
500 to 999	0	391
1000 +	6	304

Source: S.C. Department of Employment & Workforce - 2018 Q1  
 - Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	7,542	112,852
5 to 9	10,302	134,677
10 to 19	16,380	207,583
20 to 49	25,783	354,792
50 to 99	20,966	310,957
100 to 249	19,794	422,086
250 to 499	9,707	293,191
500 to 999	0	263,096
1000 +	14,570	764,813

Source: S.C. Department of Employment & Workforce - 2018 Q1  
 - Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

CITY OF MYRTLE BEACH

CITY OF NORTH MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

EMBASSY SUITES MANAGEMENT LLC

FOOD LION LLC

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

HORRY COUNTY COUNCIL

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY GEORGETOWN TECHNICAL COLLEGE

HORRY TELEPHONE COOPERATIVE INC

LORIS COMMUNITY HOSPITAL DISTRICT

LOWES FOODS LLC

LOWES HOME CENTERS INC

OS RESTAURANT SERVICES INC

SOUTHEAST RESTAURANTS CORPORATION

WAL-MART ASSOCIATES INC

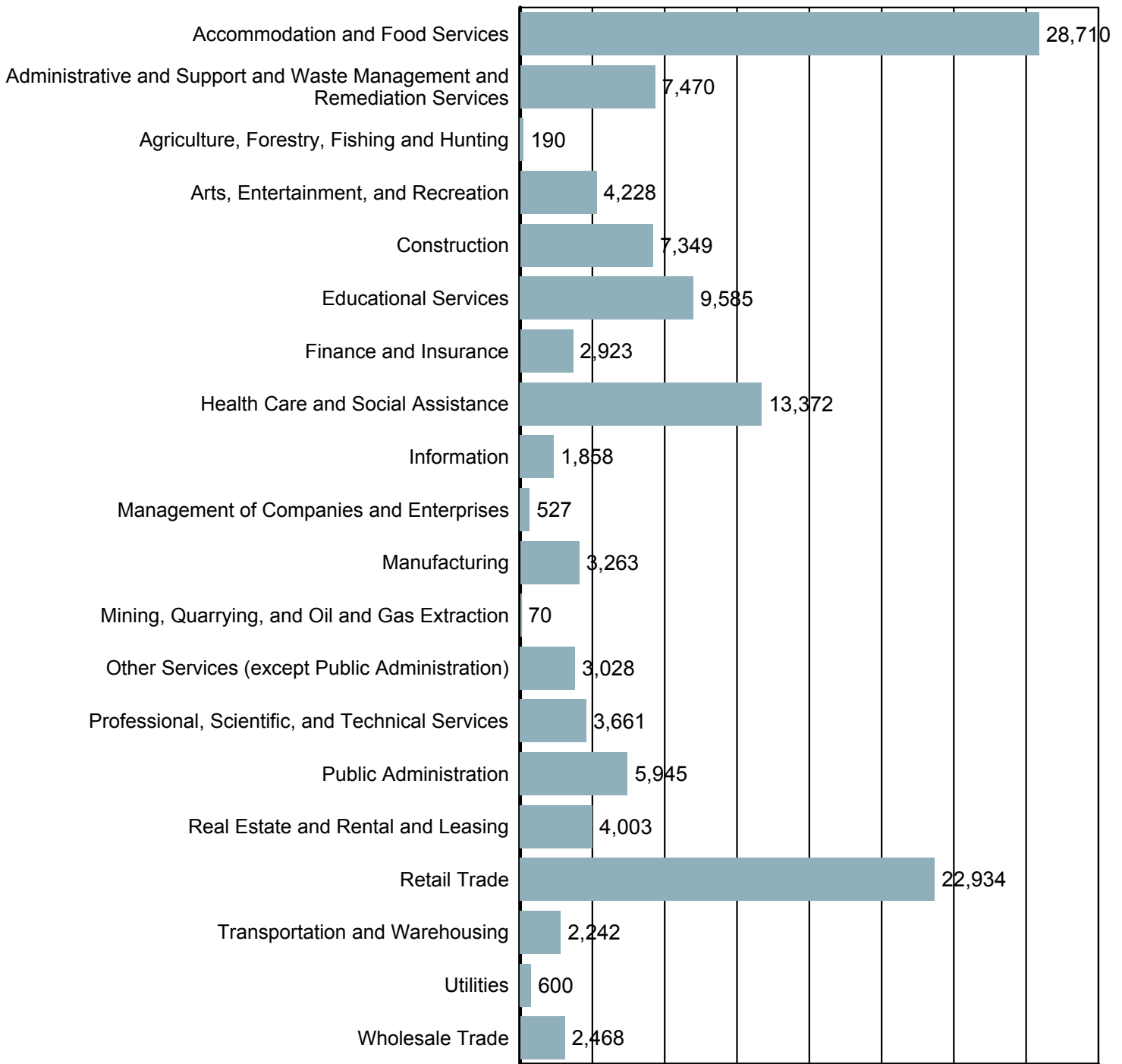
WAL-MART ASSOCIATES INC.

WYNDHAM VACATION OWNERSHIP INC

Source: S.C. Department of Employment & Workforce - 2018 Q1



### Employment by Industry

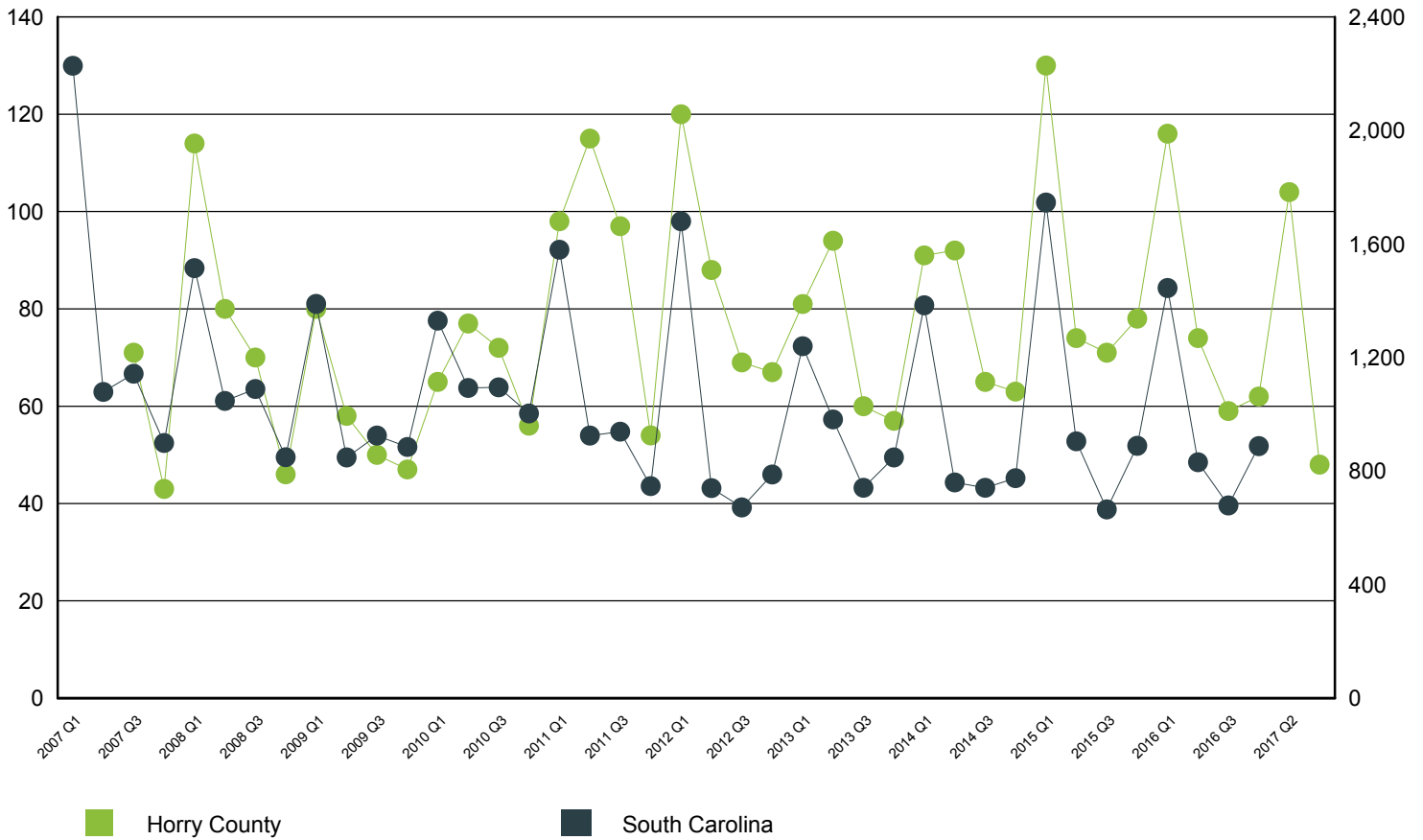


Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2018 Q1

# New Startup Firms

Horry County

South Carolina



Quarter	Horry County	South Carolina
2016 Q4	62	888
2016 Q3	59	679
2016 Q2	74	831
2016 Q1	116	1,445
2015 Q4	78	889
2015 Q3	71	665
2015 Q2	74	905
2015 Q1	130	1,746
2014 Q4	63	775
2014 Q3	65	741
2014 Q2	92	760
2014 Q1	91	1,384
2013 Q4	57	848
2013 Q3	60	741
2013 Q2	94	982
2013 Q1	81	1,240
2012 Q4	67	788
2012 Q3	69	672
2012 Q2	88	740
2012 Q1	120	1,680

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: S.C. Department of Employment & Workforce

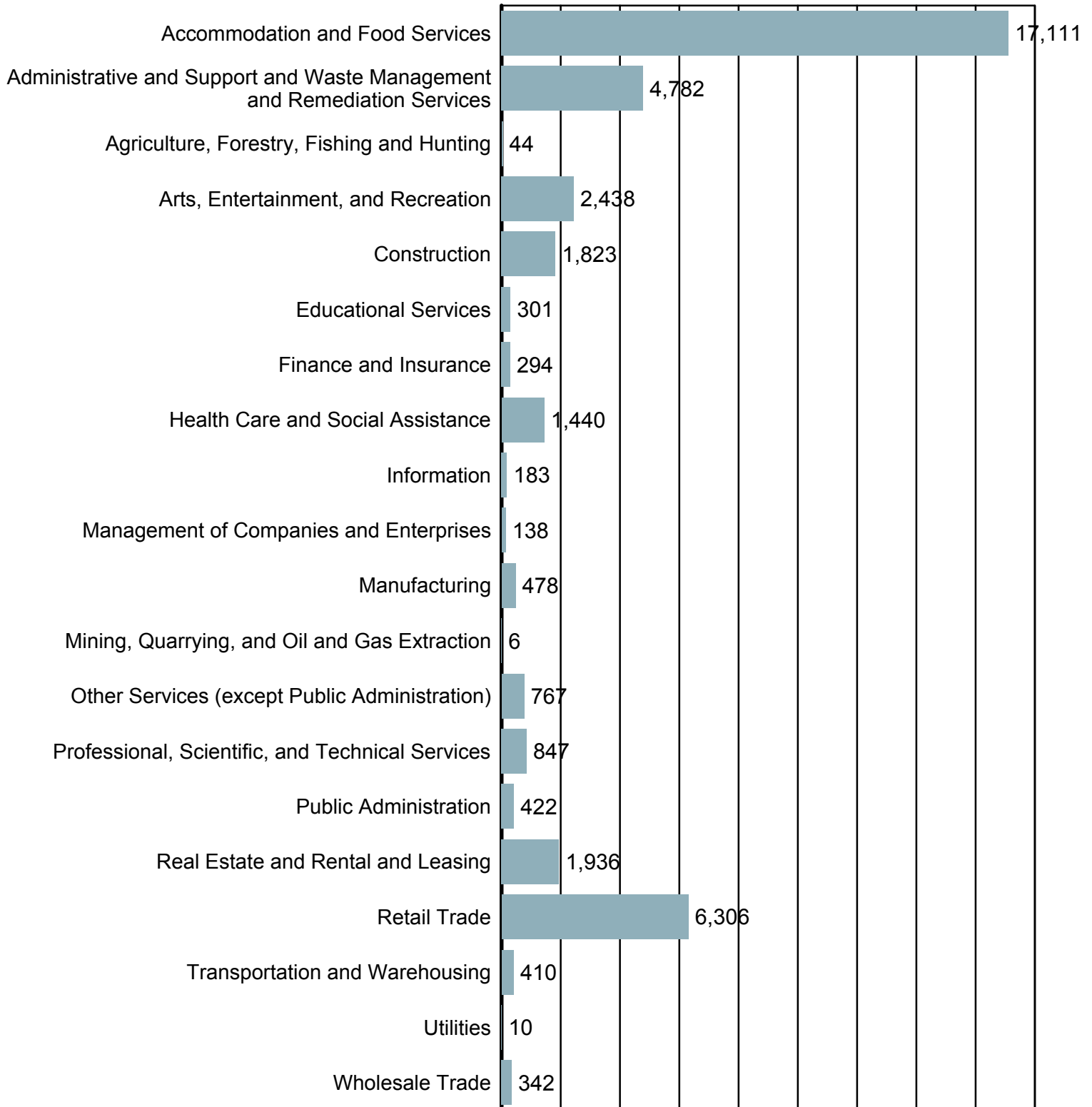
## Top 20 Occupational Openings

Horry County  
April-2016

Occupation Name (Soccode)	Job Openings
Registered Nurses (29-1141)	270
Retail Salespersons (41-2031)	205
Maids and Housekeeping Cleaners (37-2012)	204
Heavy and Tractor-Trailer Truck Drivers (53-3032)	174
First-Line Supervisors of Retail Sales Workers (41-1011)	170
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	154
Hotel, Motel, and Resort Desk Clerks (43-4081)	136
Waiters and Waitresses (35-3031)	116
Maintenance and Repair Workers, General (49-9071)	103
Landscaping and Groundskeeping Workers (37-3011)	94
Cooks, Restaurant (35-2014)	78
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	77
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	73
Customer Service Representatives (43-4051)	72
Security Guards (33-9032)	66
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	61
Physical Therapists (29-1123)	54
Cashiers (41-2011)	49
Light Truck Drivers (53-3033)	49
First-Line Supervisors of Construction Trades and Extraction Workers (47-1011)	45

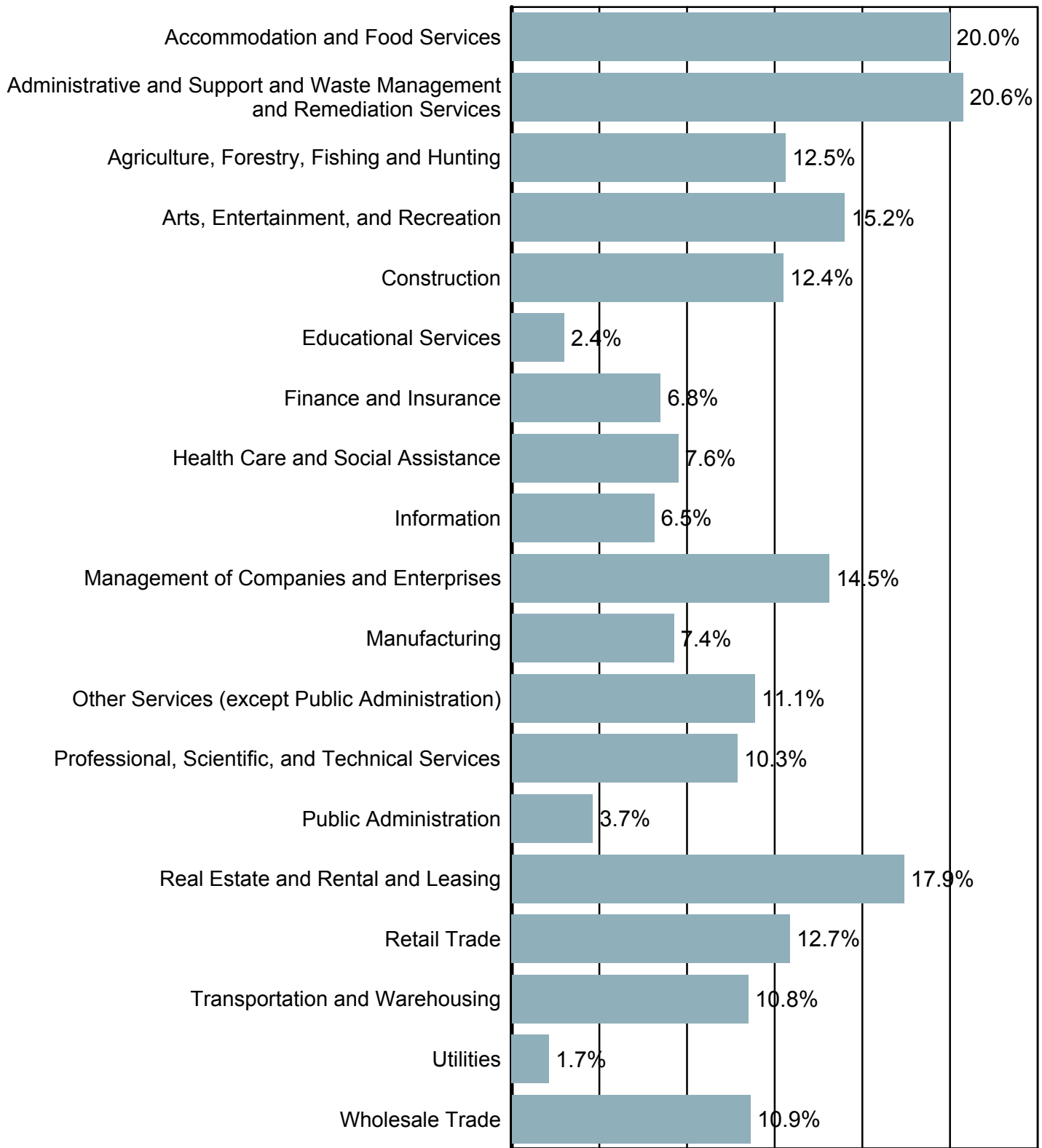
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### New Hires by Industry



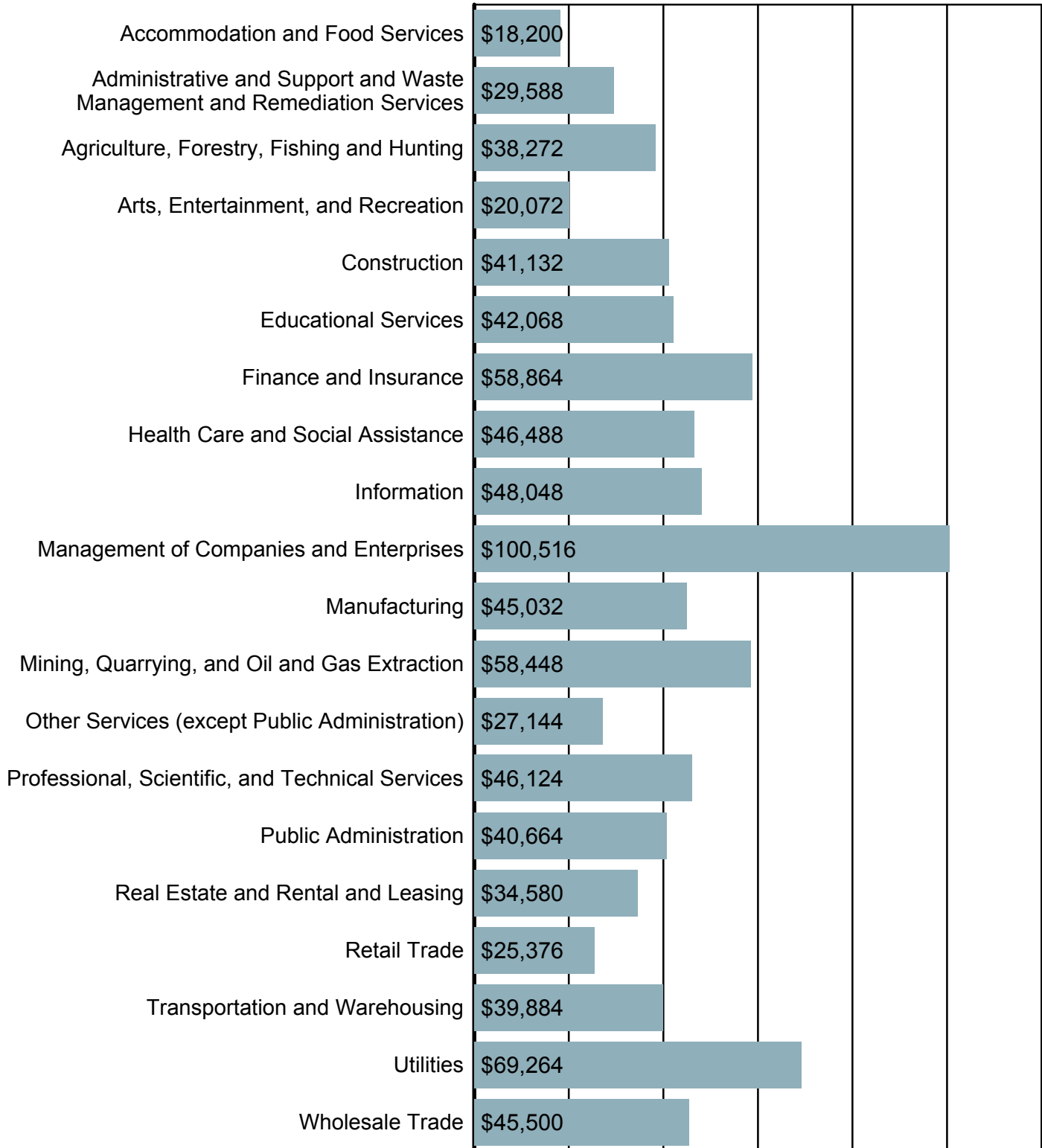
Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2013 Q3

## Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2018 Q1

## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	3,312	6,779	8,698	27,091	25,490	25,517	19,613	8,540
Agriculture, Forestry, Fishing and Hunting	0	9	6	24	50	55	41	16
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	6	4	14	10	0
Utilities	0	0	4	62	73	70	48	37
Construction	35	232	418	1,727	1,867	1,859	1,244	404
Manufacturing	26	80	141	589	644	848	624	161
Wholesale Trade	18	63	109	466	529	556	422	150
Retail Trade	706	1,769	1,777	4,201	3,419	3,821	3,383	1,739
Transportation and Warehousing	9	44	72	296	343	404	282	108
Information	39	74	152	495	566	491	229	49
Finance and Insurance	6	38	122	671	736	637	537	178
Real Estate and Rental and Leasing	27	128	240	820	928	1,044	1,023	486
Professional and Technical Services	39	156	254	1,053	1,037	1,043	787	407
Management of Companies and Enterprises	5	24	33	118	114	128	129	92
Administrative and Waste Services	55	379	717	2,259	1,863	1,760	1,292	559
Educational Services	8	46	238	1,642	2,196	2,407	2,096	726
Health Care and Social Assistance	30	176	466	2,356	2,644	2,716	2,142	742
Arts, Entertainment, and Recreation	177	332	436	925	763	725	762	812
Accommodation and Food Services	2,073	3,043	3,106	7,651	5,835	4,905	3,072	1,312
Other Services, Except Public Administration	30	102	173	518	542	667	471	274
Public Administration	30	80	233	1,215	1,337	1,366	1,019	286

Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Industry	2014 Estimated Employment	2024 Projected Employment	Change	Percent Change	Annual Percent
Total Employment, All Jobs	162,093	180,649	18,556	11.45	1.09
Health care and social assistance	15,072	18,436	3,364	22.32	2.04
Accommodation and food services	32,110	35,287	3,177	9.89	0.95
Administrative and support and waste management and remediat	8,078	10,172	2,094	25.92	2.33
Educational services; state, local, and private	11,599	13,389	1,790	15.43	1.45
Retail Trade	25,720	27,229	1,509	5.87	0.57
Construction	6,780	8,158	1,378	20.32	1.87
Professional, scientific, and technical services	4,344	5,458	1,114	25.64	2.31
Real estate and rental and leasing	4,971	5,452	481	9.68	0.93
Arts, entertainment, and recreation	5,874	6,353	479	8.15	0.79
Wholesale trade	2,616	3,066	450	17.20	1.60
Other services (except public administration)	5,328	5,641	313	5.87	0.57
Finance and insurance	3,088	3,369	281	9.10	0.87
Transportation and Warehousing	1,883	2,057	174	9.24	0.89
Manufacturing	8,179	8,342	163	1.99	0.20
Information	2,029	2,170	141	6.95	0.67
Agriculture, forestry, fishing, and hunting	2,865	2,972	107	3.73	0.37
Management of companies and enterprises	716	775	59	8.24	0.80
Mining, quarrying, and oil and gas extraction	56	59	3	5.36	0.52
Utilities	491	493	2	0.41	0.04

Source: S.C. Department of Employment & Workforce - Industry Projections



## Labor Market Projections

*Total Employment by Occupation*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Occupation	2014 Estimated Employment	2024 Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
Total, all occupations	162,093	180,649	4,195	1,932	6,127
Management occupations	8,443	9,559	187	112	299
Business and financial operations occupations	4,062	4,782	88	73	161
Computer and mathematical occupations	1,060	1,242	16	19	35
Architecture and engineering occupations	1,101	1,215	26	12	38
Life, physical, and social science occupations	412	462	12	5	17
Community and social service occupations	1,026	1,213	23	19	42
Legal occupations	924	1,095	18	17	35
Education, training, and library occupations	7,382	8,680	162	130	292
Arts, design, entertainment, sports, and media occupations	2,171	2,364	56	20	76
Healthcare practitioners and technical occupations	7,571	8,864	164	130	294
Healthcare support occupations	3,679	4,439	77	78	155
Protective service occupations	4,690	5,100	112	42	154
Food preparation and serving related occupations	25,152	27,706	963	272	1,235
Building and grounds cleaning and maintenance occupations	12,232	13,782	254	155	409
Personal care and service occupations	5,968	7,105	148	114	262
Sales and related occupations	24,225	26,243	753	202	955
Office and administrative support occupations	21,972	23,866	490	211	701
Farming, fishing, and forestry occupations	1,927	1,910	49	13	62
Construction and extraction occupations	6,376	7,503	101	113	214
Installation, maintenance, and repair occupations	7,141	7,905	168	77	245
Production occupations	6,711	6,934	150	36	186
Transportation and material moving occupations	7,868	8,680	179	83	262

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

*Growing Occupations*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Occupation	2014 Estimated Employment	2024 Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Web developers	45	67	49	1	2	3	\$ 44,702
Home health aides	456	649	42	10	19	29	\$ 19,175
Personal care aides	1,267	1,795	42	10	53	63	\$ 18,613
Nurse practitioners	68	95	40	2	3	5	\$ 84,410
Veterinary technologists and technicians	100	138	38	1	4	5	\$ 26,866
Education administrators, preschool and childcare center/pro	28	38	36	1	1	2	\$ 36,858
Computer-controlled machine tool operators, metal and plasti	146	198	36	4	5	9	\$ 22,176
Social and community service managers	67	89	33	2	2	4	\$ 62,205
Marriage and family therapists	43	57	33	1	1	2	\$ 30,935
Preschool teachers, except special education	313	414	32	9	10	19	\$ 32,423
Industrial machinery mechanics	149	197	32	4	5	9	\$ 35,428
Physician assistants	47	62	32	1	2	3	\$ 84,384
Animal trainers	72	94	31	3	2	5	\$ 31,149
Management analysts	394	514	30	6	12	18	\$ 87,784
Mental health counselors	91	118	30	2	3	5	\$ 34,590
Software developers, applications	78	101	29	1	2	3	\$ 75,235
Social and human service assistants	109	141	29	2	3	5	\$ 33,221
Concierges	31	40	29	1	1	2	\$ 23,998
Optometrists	38	49	29	1	1	2	\$ 79,000
Diagnostic medical sonographers	66	85	29	1	2	3	\$ 50,794

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

### Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

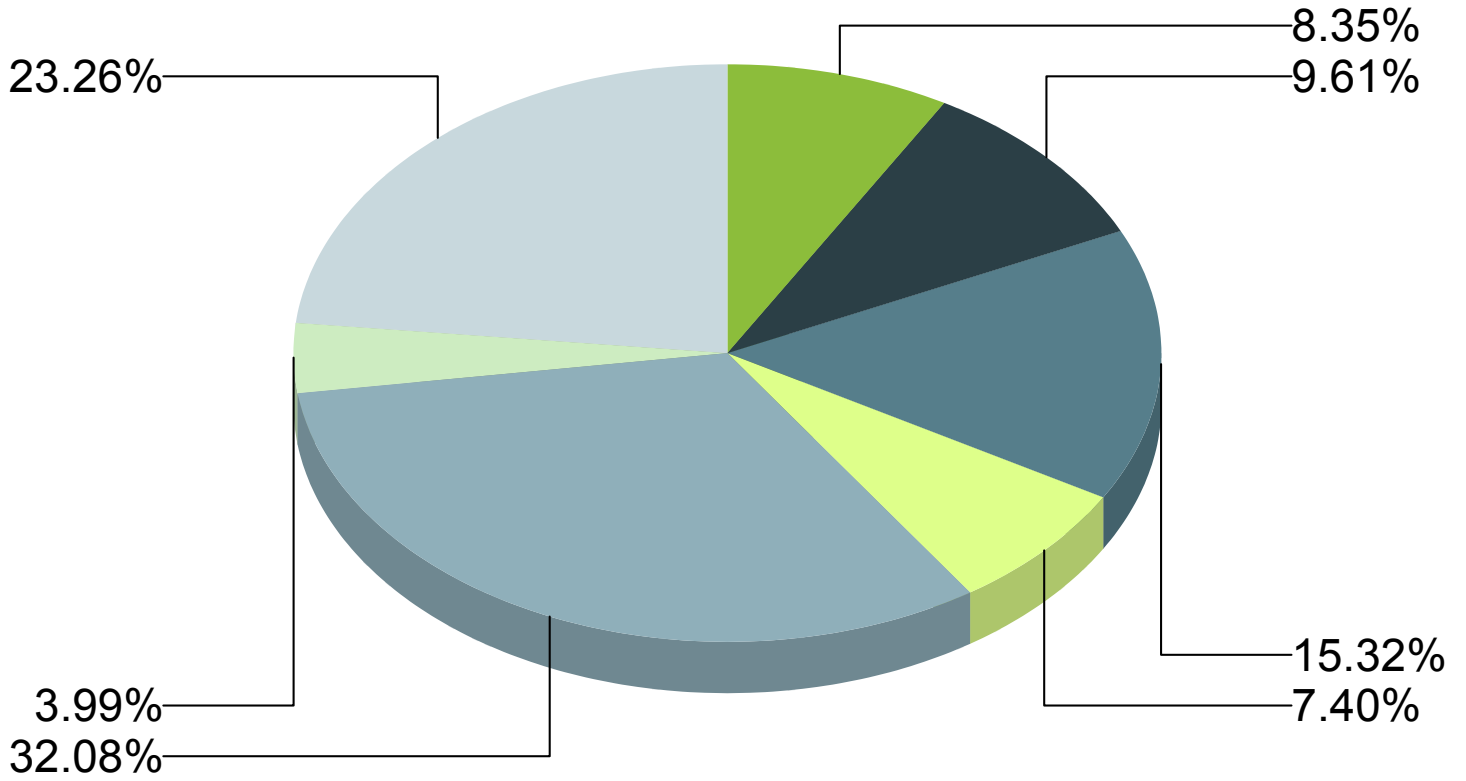
Waccamaw	2014	2024					
Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Logging equipment operators	353	270	-24	8	0	8	\$ 37,805
Respiratory therapy technicians	21	17	-19	0	0	0	\$ 43,298
Medical transcriptionists	80	66	-18	2	0	2	\$ 34,290
Postal service mail carriers	323	273	-15	6	0	6	\$ 50,839
Postal service clerks	62	53	-15	1	0	1	\$ 51,866
Postmasters and mail superintendents	14	12	-14	0	0	0	\$ 78,395
Meter readers, utilities	111	96	-14	2	0	2	\$ 36,681
Cooks, fast food	1,223	1,084	-11	32	0	32	\$ 17,234
Extruding and drawing machine setters, operators, and tender	62	55	-11	2	0	2	\$ 37,139
Lathe and turning machine tool setters, operators, and tenders	63	56	-11	2	0	2	\$ 38,087
First-line supervisors of farming, fishing, and forestry workers	144	128	-11	4	0	4	\$ 60,205
Molding, coremaking, and casting machine setters, operators, and tenders	174	155	-11	3	0	3	\$ 28,850
Gaming change persons and booth cashiers	30	27	-10	1	0	1	\$ 18,783
Transportation security screeners	71	64	-10	1	0	1	\$ 38,145
Cutters and trimmers, hand	21	19	-10	0	0	0	\$ 21,262
Printing press operators	100	92	-8	2	0	2	\$ 24,462
Cutting and slicing machine setters, operators, and tenders	77	71	-8	2	0	2	\$ 35,696
Healthcare support workers, all other	14	13	-7	0	0	0	\$ 31,098
Embalmers	14	13	-7	0	0	0	\$ 43,509
Managers, all other	90	84	-7	2	0	2	\$ 86,083

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

(Population 25 Years and Older)

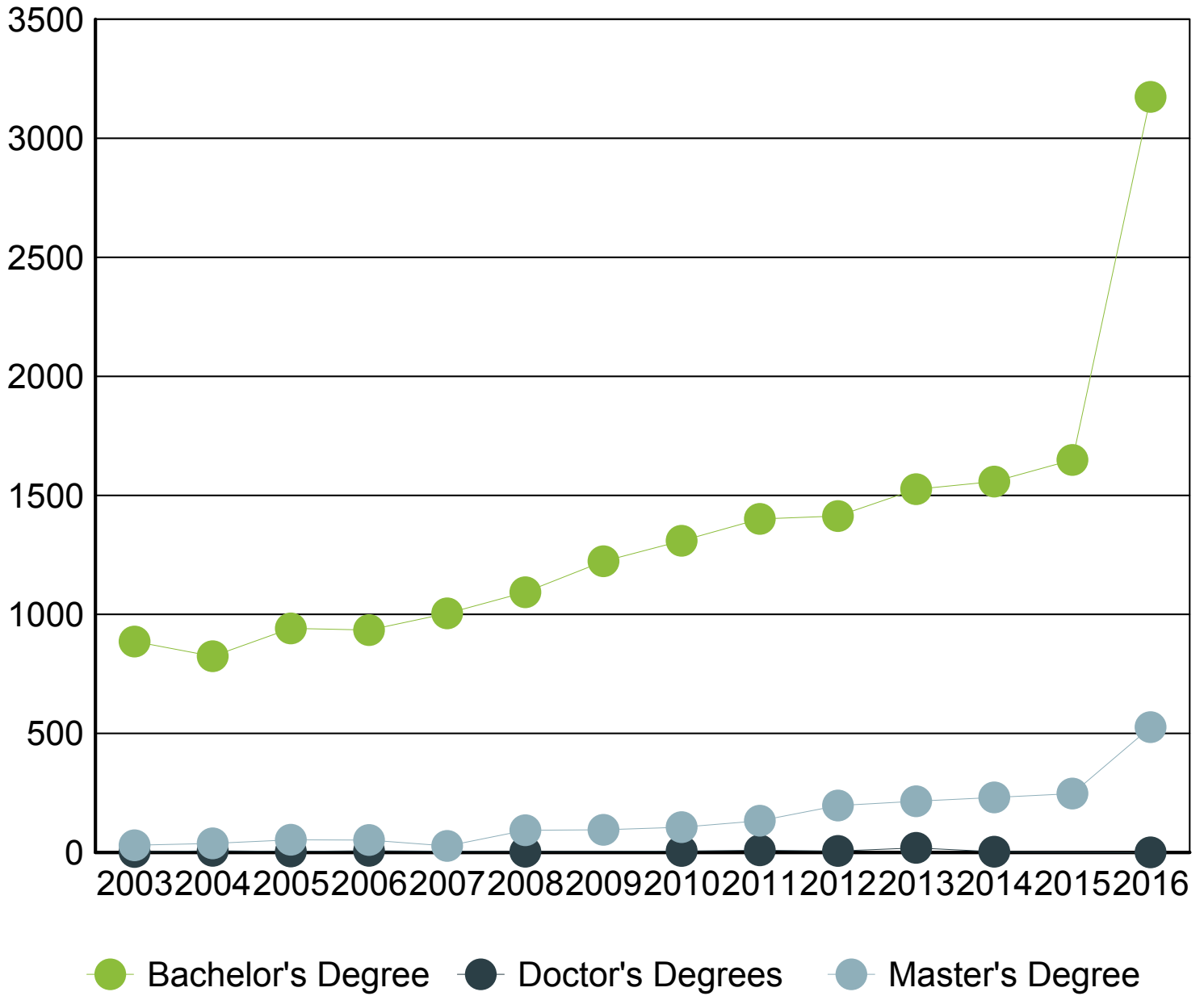


- 9th to 12th No Diploma
- Associate's Degree
- Bachelor's Degree
- Graduate Degree
- High School Graduate
- Less Than 9th Grade
- Some College

Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

### Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

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## Educational Institutions

Coastal Carolina University  
103 Tom Trout Drive  
Conway, SC 29526  
843.347.3161  
<http://www.coastal.edu>  
2016 Degrees Awarded: 3,718

Horry-Georgetown Technical College  
2050 Highway 501 East  
Conway, SC 29526  
843.347.3186  
<http://www.hgtc.edu>  
2016 Degrees Awarded: 3,146

Strand College of Hair Design  
423 79th Ave N  
Myrtle Beach, SC 29572  
843.467.2397  
<http://www.strandcollege.com>  
2016 Degrees Awarded: 56

Golf Academy of America-Myrtle Beach  
3268 Waccamaw Blvd.  
Myrtle Beach, SC 29579  
800.342.7342  
<http://www.golfacademy.edu>  
2016 Degrees Awarded: 222

Miller-Motte Technical College-Conway  
2541 Highway 501 East  
Conway, SC 29526  
843.591.1100  
<http://www.miller-motte.edu>  
2016 Degrees Awarded: 836

*Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System*