

# COMMUNITY PROFILE

Horry County



## **S.C. Department of Employment & Workforce**

Business Intelligence Department

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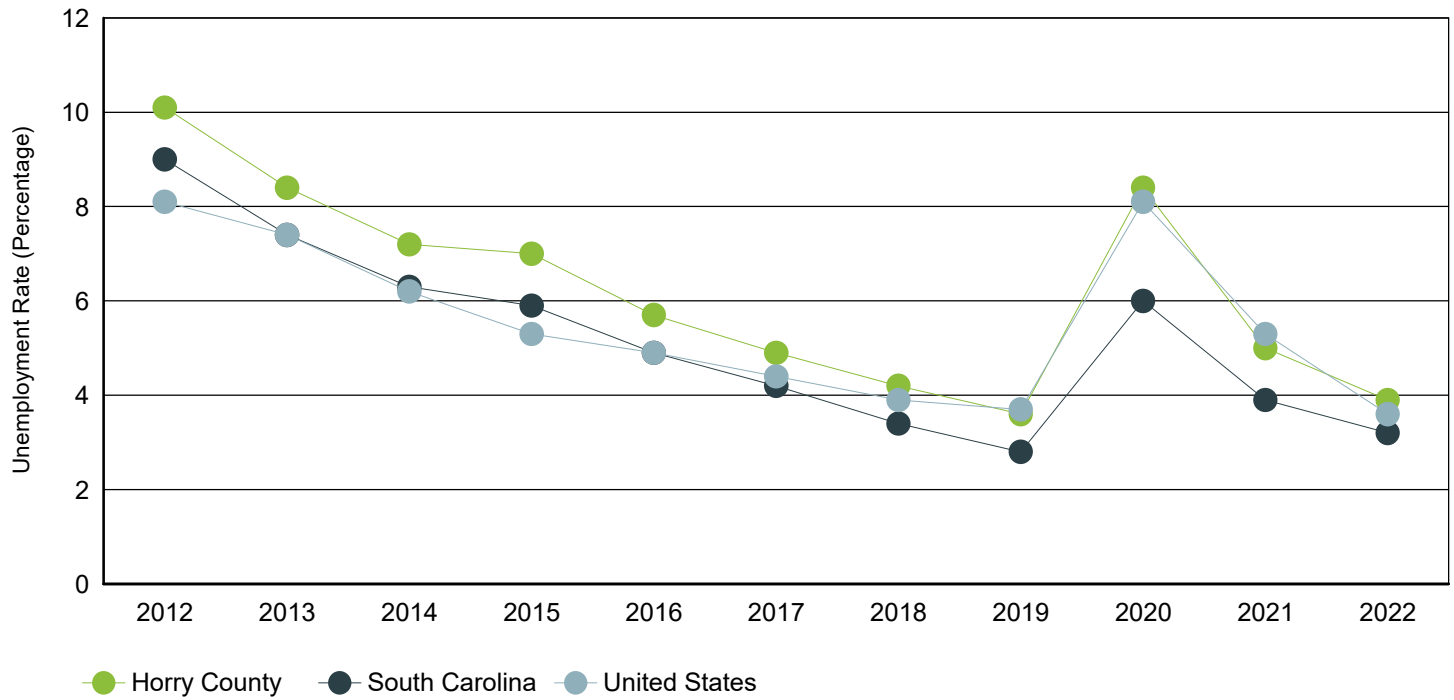
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## Annual Unemployment Rate (Unadjusted)

Trends

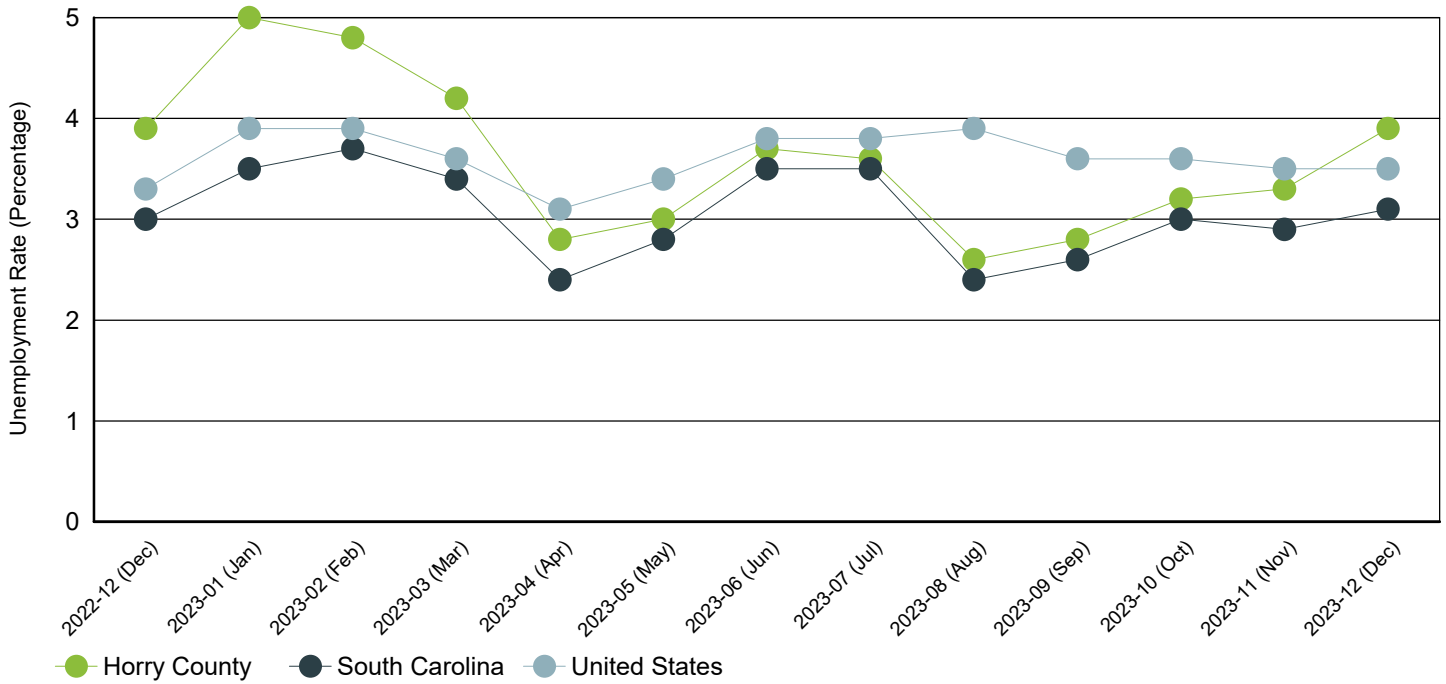


Year	Horry County			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2022	144,734	5,859	3.9%	2,297,927	77,048	3.2%	158,291,000	5,996,000	3.6%
2021	139,869	7,359	5.0%	2,261,060	92,908	3.9%	152,581,000	8,623,000	5.3%
2020	132,397	12,144	8.4%	2,195,171	139,855	6.0%	147,795,000	12,947,000	8.1%
2019	139,608	5,153	3.6%	2,259,807	64,693	2.8%	157,538,000	6,001,000	3.7%
2018	136,073	5,971	4.2%	2,205,356	76,666	3.4%	155,761,000	6,314,000	3.9%
2017	133,715	6,946	4.9%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	131,738	8,002	5.7%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	127,562	9,675	7.0%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	124,494	9,650	7.2%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	122,022	11,195	8.4%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%
2012	119,373	13,482	10.1%	1,992,957	197,246	9.0%	142,469,000	12,506,000	8.1%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Horry County	South Carolina	United States
Dec 2023	3.9%	3.1%	3.5%
Nov 2023	3.3%	2.9%	3.5%
Oct 2023	3.2%	3.0%	3.6%
Sep 2023	2.8%	2.6%	3.6%
Aug 2023	2.6%	2.4%	3.9%
Jul 2023	3.6%	3.5%	3.8%
Jun 2023	3.7%	3.5%	3.8%
May 2023	3.0%	2.8%	3.4%
Apr 2023	2.8%	2.4%	3.1%
Mar 2023	4.2%	3.4%	3.6%
Feb 2023	4.8%	3.7%	3.9%
Jan 2023	5.0%	3.5%	3.9%
Dec 2022	3.9%	3.0%	3.3%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

Period	Horry County				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Dec-23	148,480	5,949	3.9%		2,401,953	74,852	3.0%	
Nov-23	150,506	5,190	3.3%		2,398,337	73,338	3.0%	
Oct-23	152,152	5,007	3.2%	3,637	2,393,214	71,873	2.9%	91,724
Sep-23	153,575	4,421	2.8%	4,033	2,389,880	71,647	2.9%	101,555
Aug-23	156,421	4,144	2.6%	4,257	2,382,409	73,016	3.0%	102,287
Jul-23	158,395	5,933	3.6%	4,257	2,370,982	77,071	3.1%	112,508
Jun-23	157,568	6,006	3.7%	4,022	2,357,501	76,101	3.1%	113,533
May-23	153,908	4,824	3.0%	4,100	2,344,885	75,621	3.1%	124,397
Apr-23	152,380	4,319	2.8%	3,774	2,330,627	75,642	3.1%	117,601
Mar-23	147,982	6,488	4.2%	3,376	2,316,734	76,414	3.2%	111,937
Feb-23	144,559	7,246	4.8%	3,501	2,306,064	76,043	3.2%	114,389
Jan-23	142,164	7,406	5.0%	3,347	2,298,780	76,046	3.2%	115,864
Dec-22	141,572	5,725	3.9%	4,183	2,294,391	77,159	3.3%	125,077

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

## Employers by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	8,613	129,136
5 to 9	1,766	17,719
10 to 19	1,335	12,069
20 to 49	933	8,636
50 to 99	379	3,013
100 to 249	179	1,874
250 to 499	37	622
500 to 999	16	300
1000 +	9	236

Source: S.C. Department of Employment & Workforce - 2023 Q2

- Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	9,242	130,207
5 to 9	11,867	116,587
10 to 19	18,128	163,607
20 to 49	27,836	262,410
50 to 99	26,352	208,380
100 to 249	25,787	288,632
250 to 499	12,182	212,711
500 to 999	10,606	206,768
1000 +	20,847	651,478

Source: S.C. Department of Employment & Workforce - 2023 Q2

- Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

ADIDAS AMERICA INC

CITY OF MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

EOS Hospitality LLC

FOOD LION LLC

FOUNDERS NATIONAL GOLF LLC

GEORGETOWN HOSPITAL SYSTEM

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

Horry County Council

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY TELEPHONE COOPERATIVE INC

LORIS COMMUNITY HOSPITAL DISTRICT

MCLEOD LORIS SEACOAST HOSPITAL

OS Restaurant Services, Inc.

PUBLIX SUPER MARKET INC

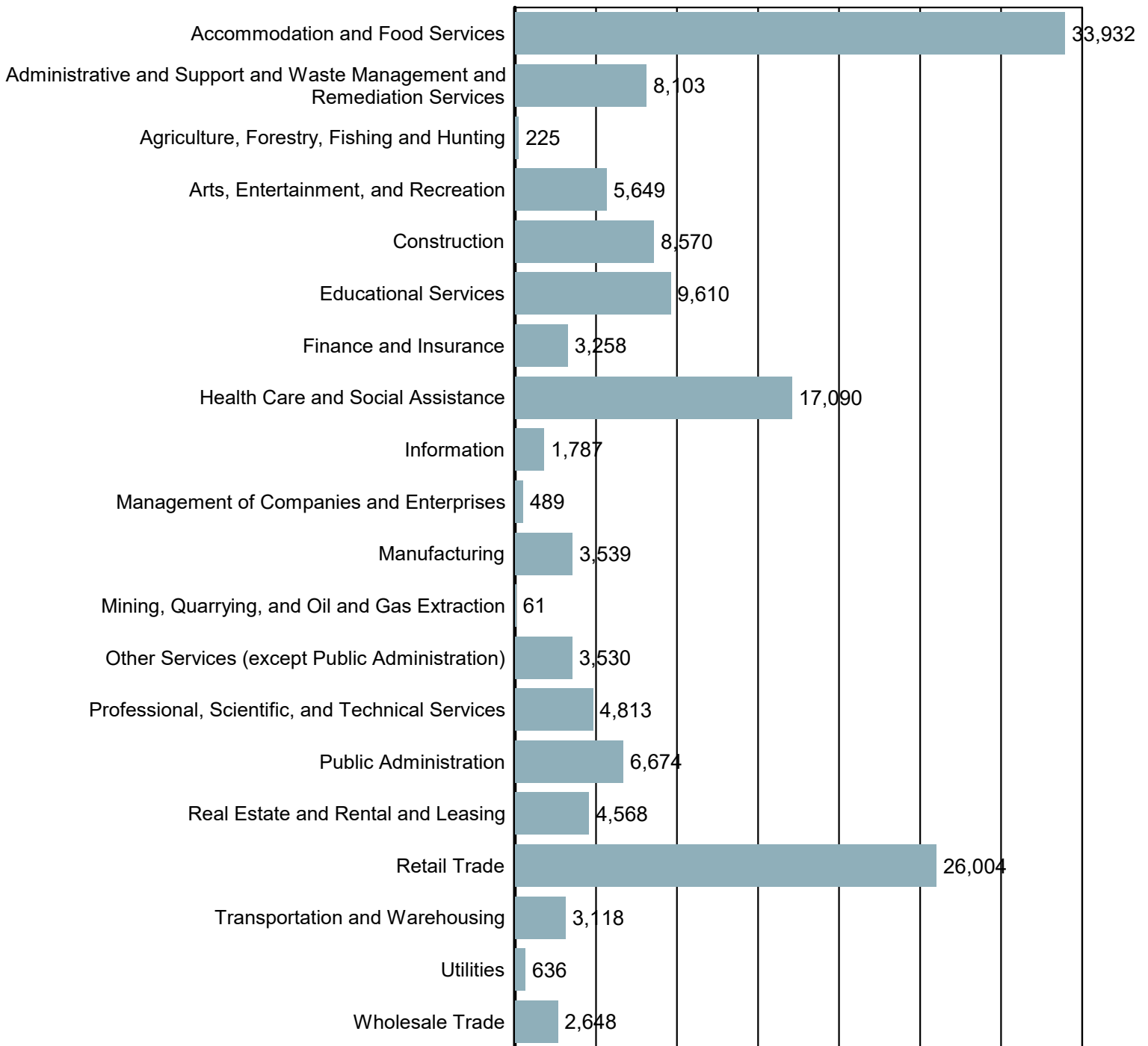
RANDSTAD US LLC

SOUTHEAST RESTAURANTS CORPORATION

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2023 Q2

### Employment by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2023 Q2



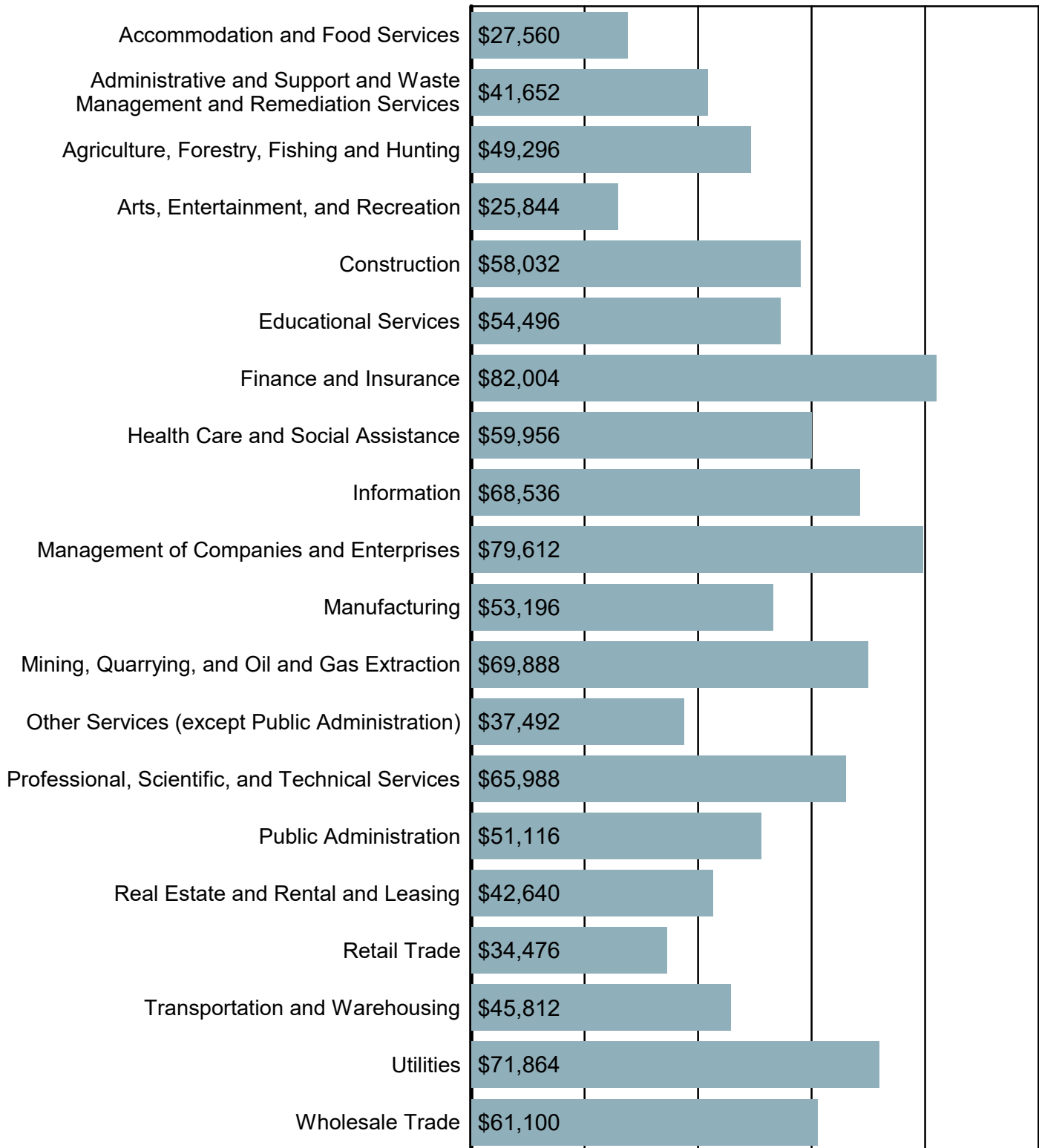
## Top 20 Occupational Openings

Horry County  
October-2023

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	267
Registered Nurses (29-1141)	199
First-Line Supervisors of Retail Sales Workers (41-1011)	161
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	73
Fast Food and Counter Workers (35-3023)	69
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	55
Health Technologists and Technicians, All Other (29-2099)	54
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	54
Maids and Housekeeping Cleaners (37-2012)	54
Maintenance and Repair Workers, General (49-9071)	54
Licensed Practical and Licensed Vocational Nurses (29-2061)	51
Stockers and Order Fillers (53-7065)	49
Cashiers (41-2011)	47
Customer Service Representatives (43-4051)	47
Food Service Managers (11-9051)	45
Nursing Assistants (31-1131)	45
Cooks, Restaurant (35-2014)	44
Medical and Health Services Managers (11-9111)	42
Hairdressers, Hairstylists, and Cosmetologists (39-5012)	39
Driver/Sales Workers (53-3031)	38

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2023 Q2

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Industry	2020 Estimated Employment	2030 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	173,111	216,845	43,734	25.26	2.28
Accommodation and Food Services	30,265	42,369	12,104	39.99	3.42
Administrative and Support and Waste Management and Remediat	9,866	14,114	4,248	43.06	3.65
Retail Trade	26,886	31,066	4,180	15.55	1.46
Health Care and Social Assistance	18,965	22,660	3,695	19.48	1.80
Government	10,145	13,175	3,030	29.87	2.65
Educational Services	11,096	14,074	2,978	26.84	2.41
Construction	9,887	11,855	1,968	19.90	1.83
Other Services (except Government)	7,848	9,786	1,938	24.69	2.23
Manufacturing	7,656	9,187	1,531	20.00	1.84
Professional, Scientific, and Technical Services	5,345	6,856	1,511	28.27	2.52
Real Estate and Rental and Leasing	4,513	5,702	1,189	26.35	2.37
Transportation and Warehousing	2,621	3,593	972	37.09	3.20
Wholesale Trade	3,050	3,974	924	30.30	2.68
Arts, Entertainment, and Recreation	4,933	5,838	905	18.35	1.70
Information	2,010	2,530	520	25.87	2.33
Agriculture, Forestry, Fishing and Hunting	1,227	1,403	176	14.34	1.35
Finance and Insurance	4,703	4,874	171	3.64	0.36
Management of Companies and Enterprises	766	923	157	20.50	1.88
Utilities	515	594	79	15.34	1.44
Mining	96	112	16	16.67	1.55

Source: S.C. Department of Employment & Workforce - Industry Projections