

# COMMUNITY PROFILE

Lowcountry

Workforce Development Area



## S.C. Department of Employment & Workforce

Business Intelligence Department

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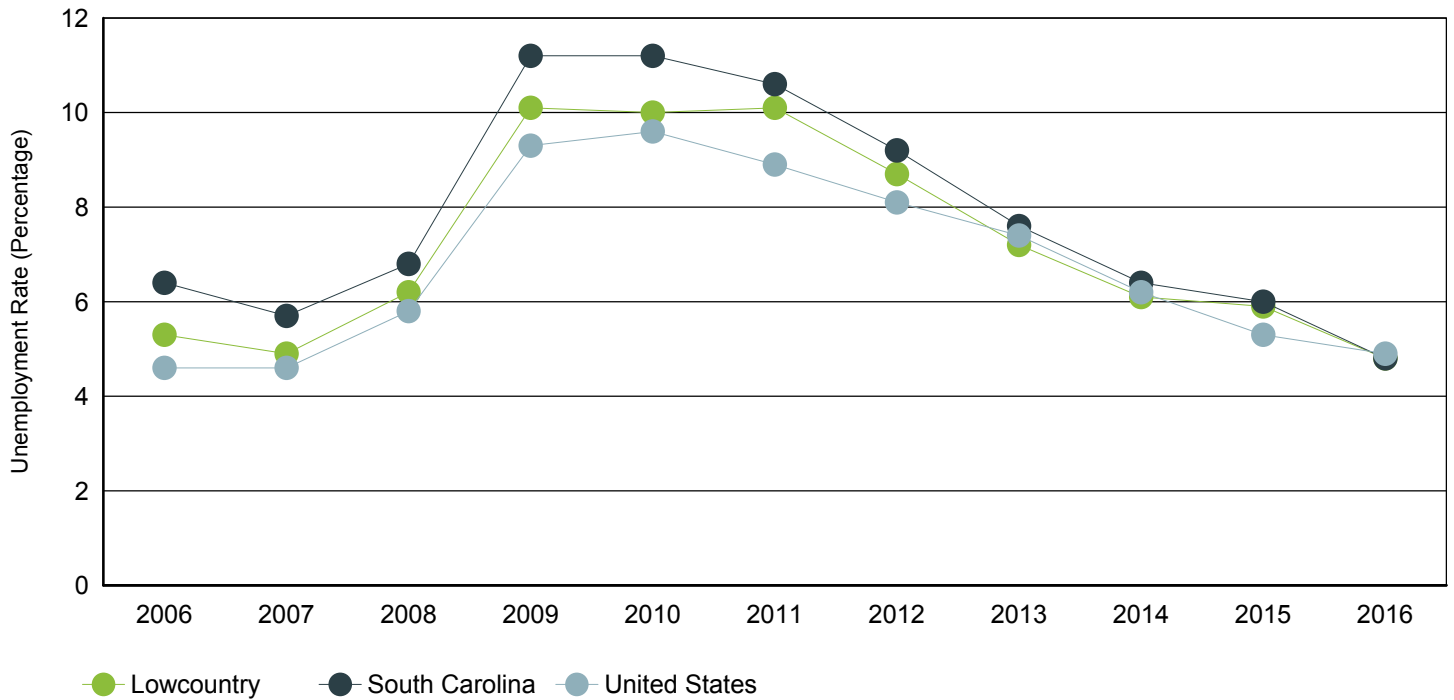
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## Annual Unemployment Rate (Unadjusted)

Trends

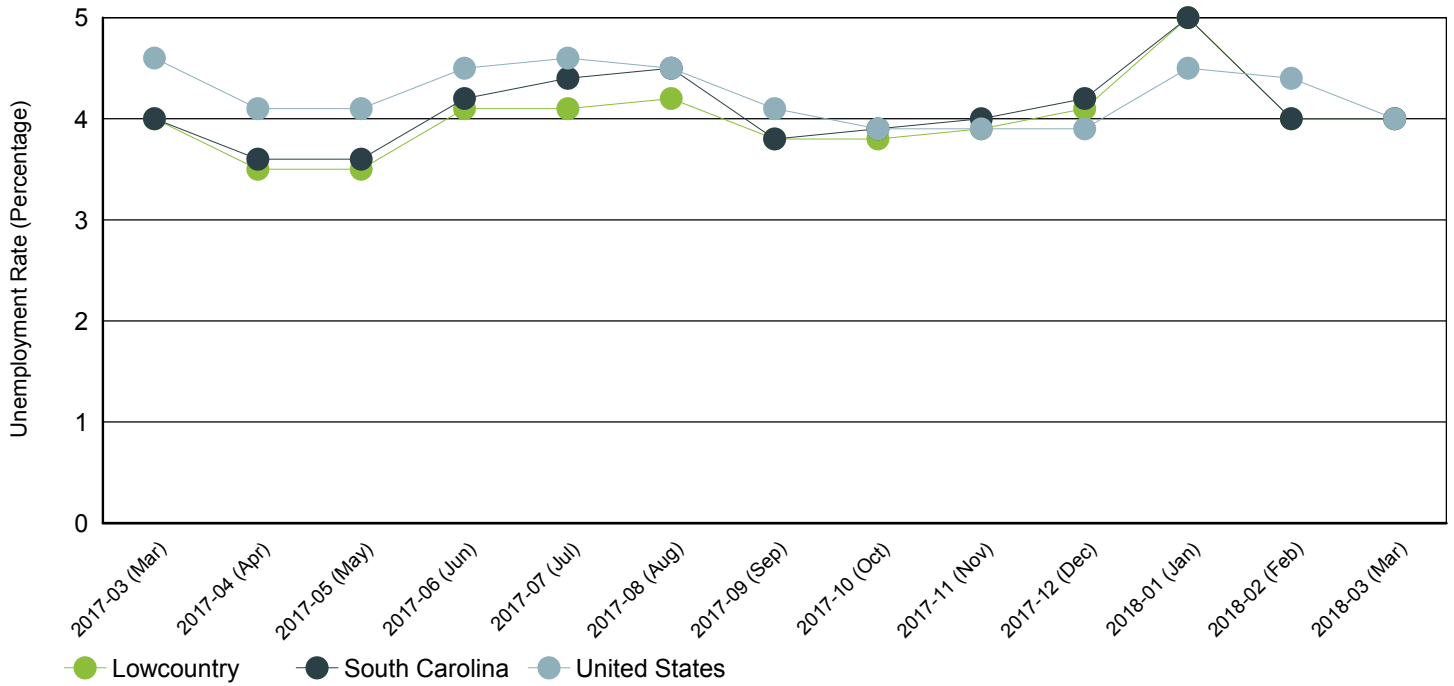


Year	Lowcountry			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2016	104,715	5,228	4.8%	2,186,740	111,067	4.8%	151,436,000	7,751,000	4.9%
2015	102,186	6,414	5.9%	2,134,637	135,746	6.0%	148,834,000	8,296,000	5.3%
2014	99,415	6,492	6.1%	2,081,511	143,151	6.4%	146,305,000	9,617,000	6.2%
2013	95,781	7,474	7.2%	2,026,666	167,647	7.6%	143,929,000	11,460,000	7.4%
2012	92,917	8,840	8.7%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2011	91,506	10,253	10.1%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2010	91,679	10,165	10.0%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2009	88,174	9,946	10.1%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2008	92,114	6,052	6.2%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%
2007	93,505	4,776	4.9%	2,005,686	120,205	5.7%	146,047,000	7,078,000	4.6%
2006	92,740	5,172	5.3%	1,973,337	135,760	6.4%	144,427,000	7,001,000	4.6%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Lowcountry	South Carolina	United States
Mar 2018	4.0%	4.0%	4.0%
Feb 2018	4.0%	4.0%	4.4%
Jan 2018	5.0%	5.0%	4.5%
Dec 2017	4.1%	4.2%	3.9%
Nov 2017	3.9%	4.0%	3.9%
Oct 2017	3.8%	3.9%	3.9%
Sep 2017	3.8%	3.8%	4.1%
Aug 2017	4.2%	4.5%	4.5%
Jul 2017	4.1%	4.4%	4.6%
Jun 2017	4.1%	4.2%	4.5%
May 2017	3.5%	3.6%	4.1%
Apr 2017	3.5%	3.6%	4.1%
Mar 2017	4.0%	4.0%	4.6%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

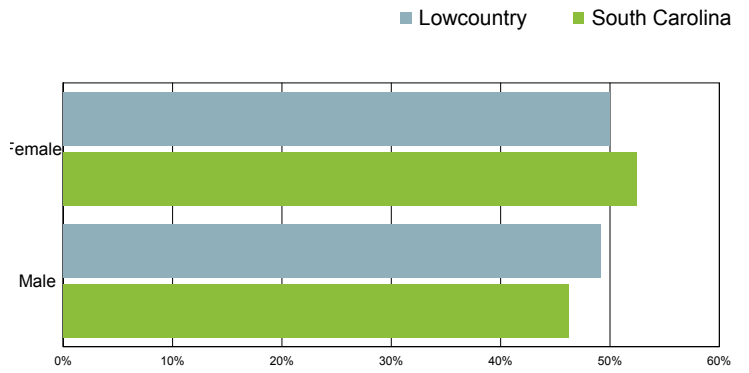
Period	Lowcountry				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Mar-18	107,410	4,512	4.0%	2,838	2,225,456	102,076	4.0%	59,107
Feb-18	106,251	5,098	4.0%	2,390	2,223,397	101,415	4.0%	57,596
Jan-18	105,072	5,475	5.0%	2,389	2,221,051	100,182	4.3%	51,746
Dec-17	105,614	4,473	4.1%	2,390	2,220,845	97,879	4.2%	56,028
Nov-17	105,042	4,256	3.9%	2,280	2,232,646	92,726	4.0%	60,228
Oct-17	105,871	4,225	3.8%	2,510	2,235,030	91,092	3.9%	57,940
Sep-17	106,872	4,204	3.8%	2,316	2,232,770	91,342	3.9%	58,456
Aug-17	109,126	4,808	4.2%	2,571	2,225,885	93,069	4.0%	61,865
Jul-17	110,621	4,730	4.1%	2,808	2,227,818	91,607	3.9%	62,395
Jun-17	109,763	4,665	4.1%	2,866	2,230,571	91,627	3.9%	66,498
May-17	107,613	3,858	3.5%	3,032	2,231,971	96,526	4.1%	65,966
Apr-17	106,626	3,883	3.5%	2,111	2,232,681	101,458	4.3%	63,951
Mar-17	105,297	4,390	4.0%	2,940	2,229,182	103,639	4.4%	59,863

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

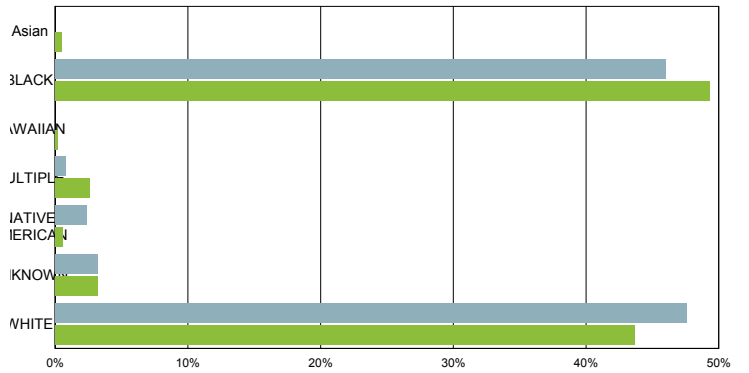
# Characteristics of Unemployment Insurance Claimants

March 2018

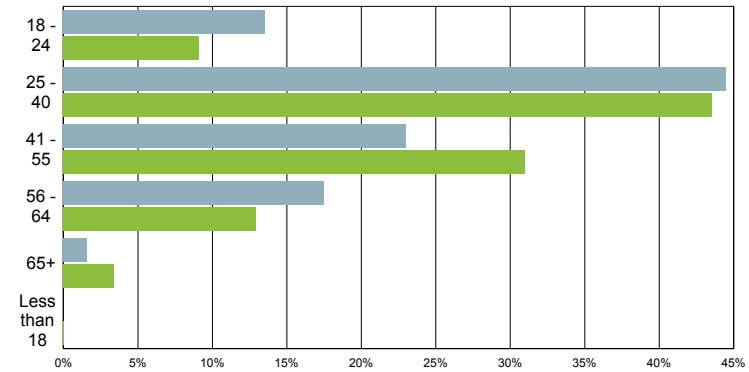
Gender	Lowcountry	South Carolina
Female	63	3,081
Male	62	2,717
O	1	78



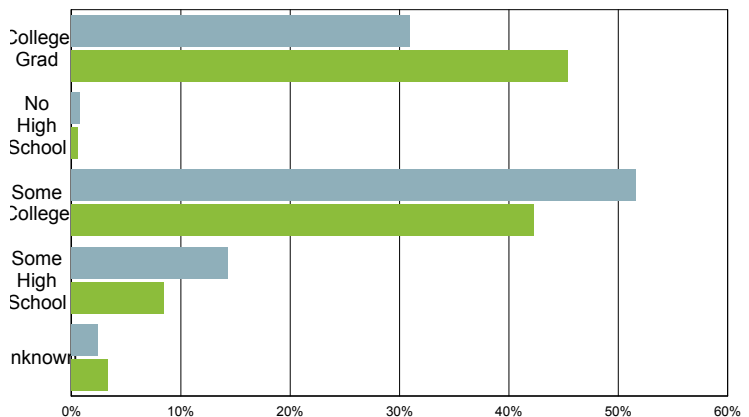
Race	Lowcountry	South Carolina
Asian	0	27
BLACK	58	2,896
MULTIPLE	1	152
NATIVE AMERICAN	3	35
UNKNOWN	4	190
WHITE	60	2,566



Age Group	Lowcountry	South Carolina
18 - 24	17	534
25 - 40	56	2,558
41 - 55	29	1,821
56 - 64	22	761
65+	2	200
Less than 18	0	2



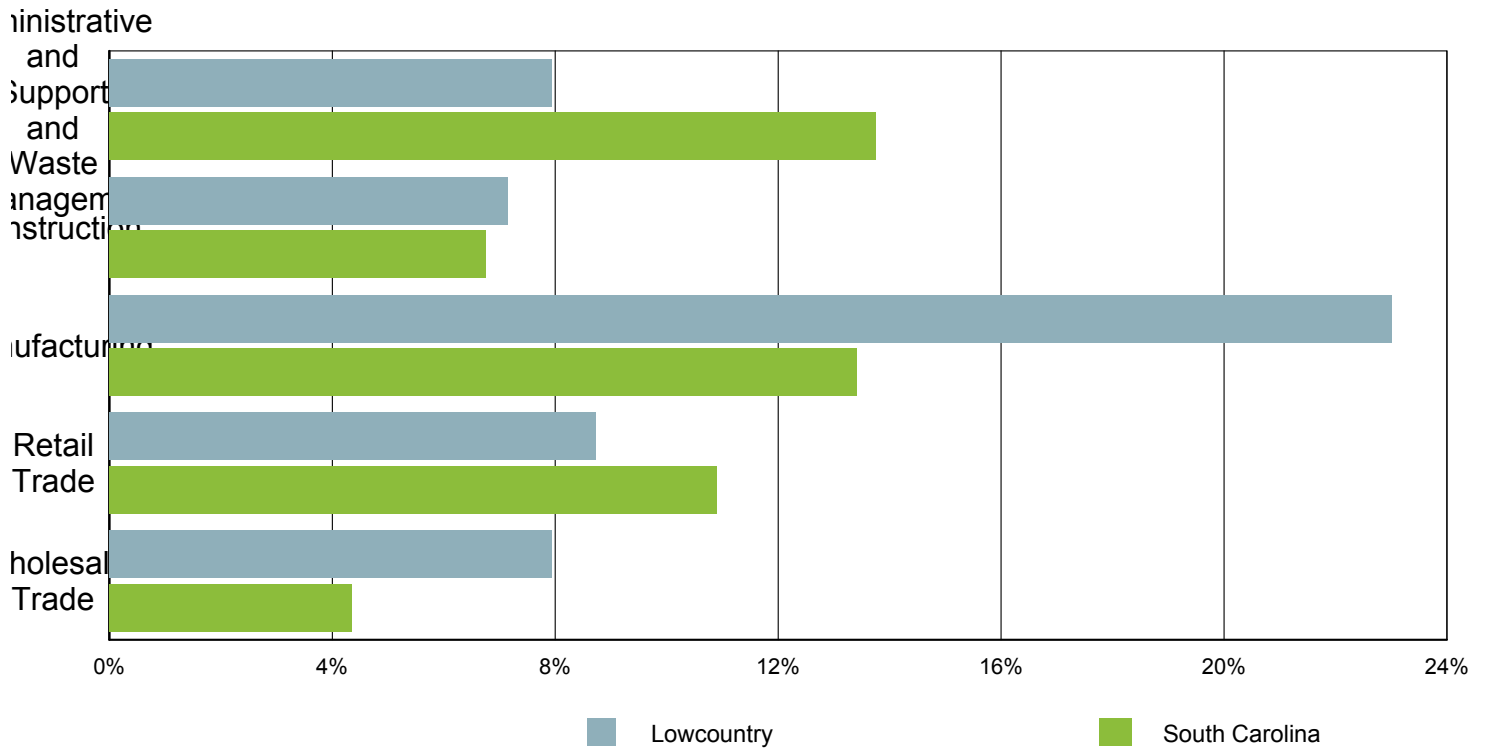
Education	Lowcountry	South Carolina
College Grad	39	2,665
Some College	65	2,483
Some High School	18	498
No High School	1	35
Unknown	3	195



Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims  
March 2018



Industry	Lowcountry	South Carolina
Agriculture, Forestry, Fishing and Hunting	2	37
Mining, Quarrying, and Oil and Gas Extraction	1	3
Construction	9	397
Manufacturing	29	788
Wholesale Trade	10	256
Retail Trade	11	640
Transportation and Warehousing	3	186
Information	1	72
Finance and Insurance	1	193
Real Estate and Rental and Leasing	3	85
Professional, Scientific, and Technical Services	5	342
Management of Companies and Enterprises	1	31
Administrative and Support and Waste Management and Remediation Services	10	808
Educational Services	4	81
Health Care and Social Assistance	6	488
Arts, Entertainment, and Recreation	1	22
Accommodation and Food Services	8	431
Other Services (except Public Administration)	3	115
Public Administration	2	93
Unknown	16	792

Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Occupation

*Occupation Groups With Largest Number of Claims  
March 2018*



South Carolina

Occupation	Lowcountry	South Carolina
Unknown	126	5,876

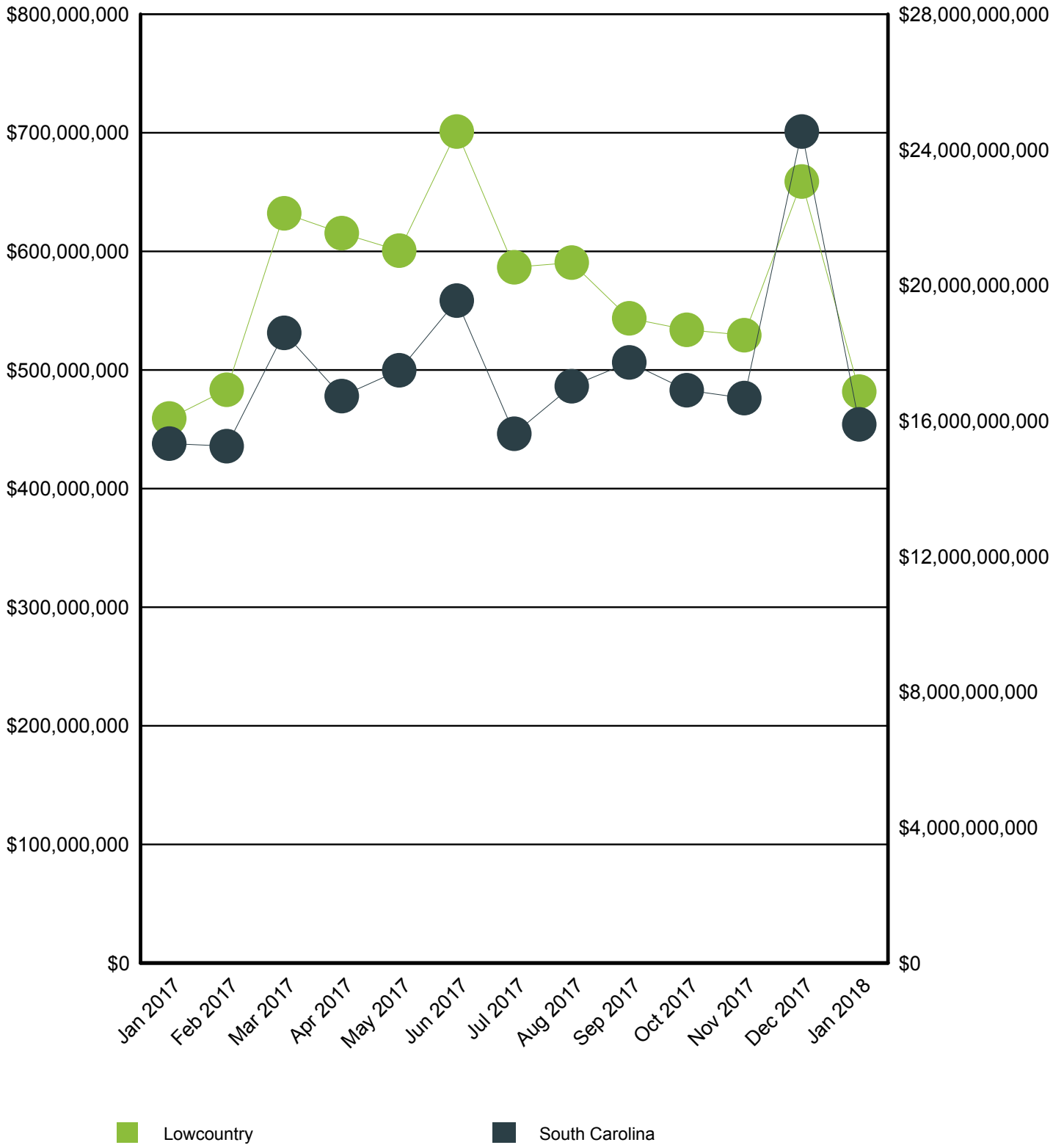
Source: S.C. Department of Employment & Workforce



# Retail Sales

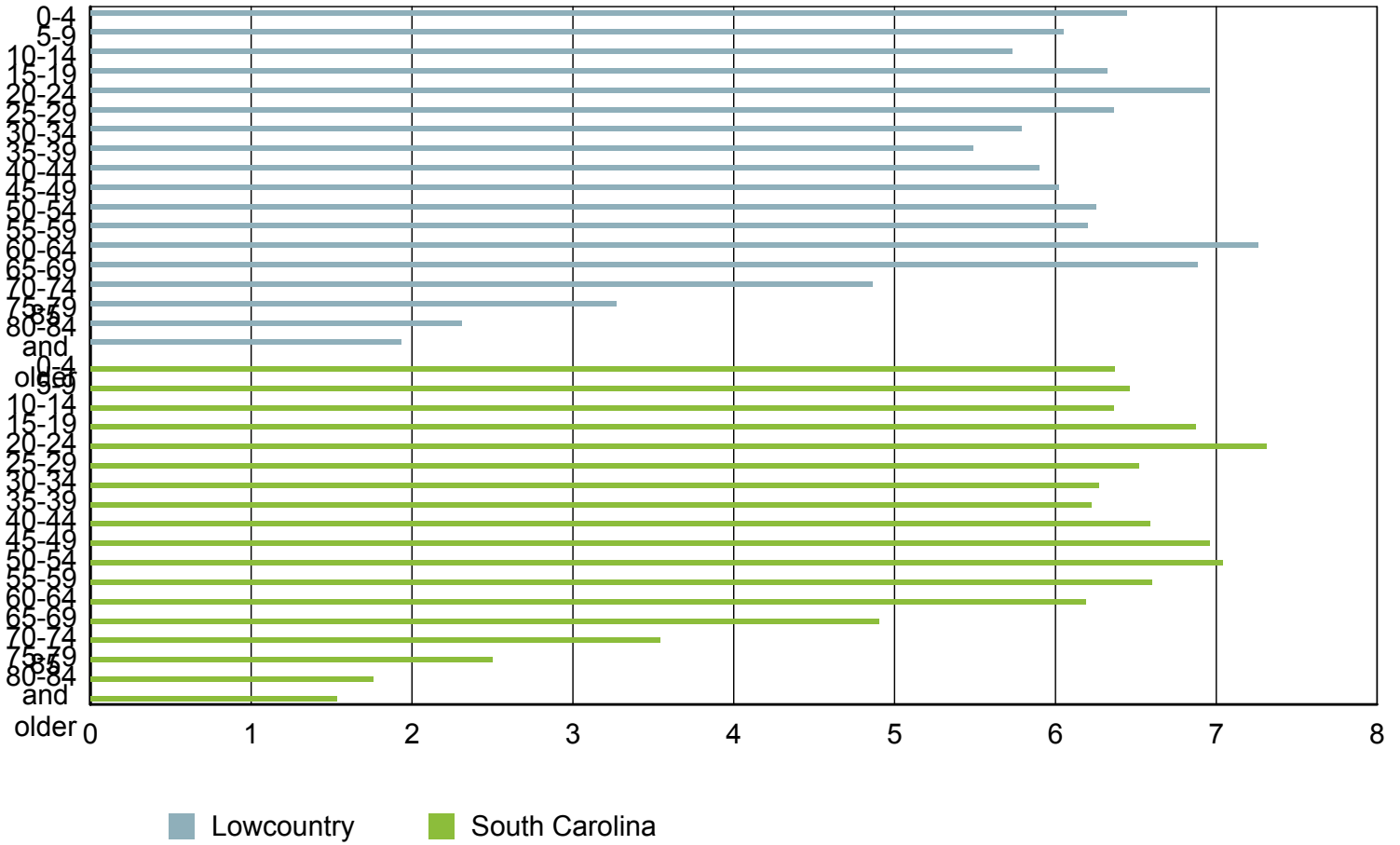
Lowcountry

South Carolina



Source: S.C. Department of Revenue

### Population by Age



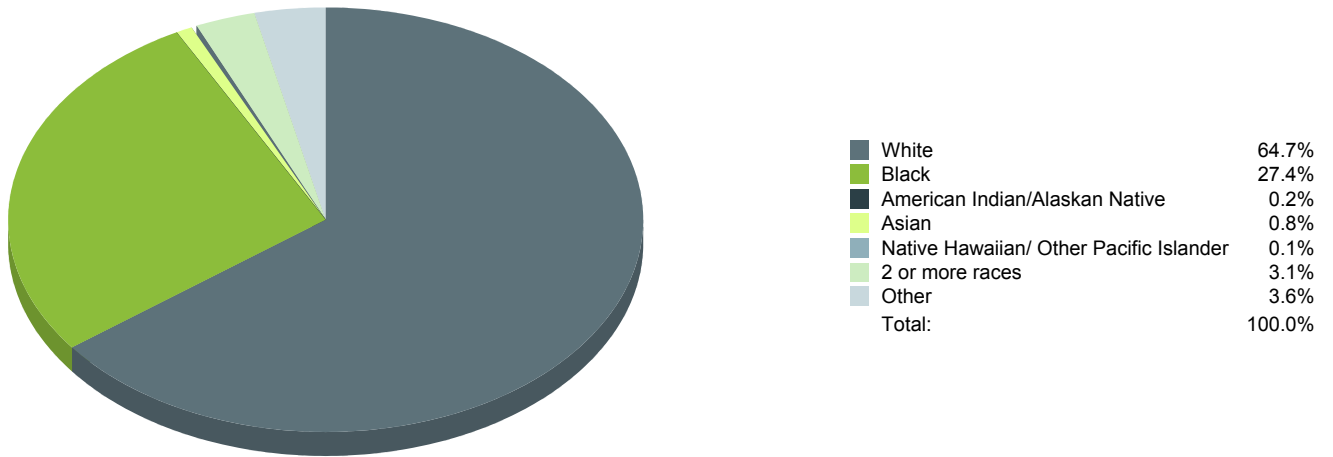
Age Range	Lowcountry	South Carolina	United States
0-4	16,098	298,242	20,052,112
5-9	15,124	302,111	20,409,060
10-14	14,340	297,443	20,672,609
15-19	15,815	321,540	21,715,074
20-24	17,392	342,237	22,099,887
25-29	15,891	305,167	21,243,365
30-34	14,487	293,464	20,467,912
35-39	13,725	291,183	19,876,161
40-44	14,756	308,158	20,998,001
45-49	15,048	325,660	22,109,946
50-54	15,629	329,431	22,396,322
55-59	15,492	309,061	20,165,892
60-64	18,157	289,690	17,479,211
65-69	17,200	229,251	13,189,508
70-74	12,143	165,797	9,767,522
75-79	8,166	117,187	7,438,750
80-84	5,775	82,223	5,781,697
85 and older	4,817	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

### Population by Race

Race	Lowcountry	%	South Carolina	%	United States	%
White	164,316	65.7%	3,144,146	66.0%	230,592,579	72.0%
Black	69,694	27.9%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	546	0.2%	14,732	0.3%	2,540,309	0.8%
Asian	2,117	0.9%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	180	0.1%	2,128	0.0%	526,347	0.2%
2 or more races	7,876	3.2%	169,670	3.6%	17,464,666	5.5%
Other	9,264	3.7%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

Gender	Lowcountry	South Carolina	United States
Male	124,129	2,276,305	153,247,412
Female	125,926	2,403,297	158,289,182

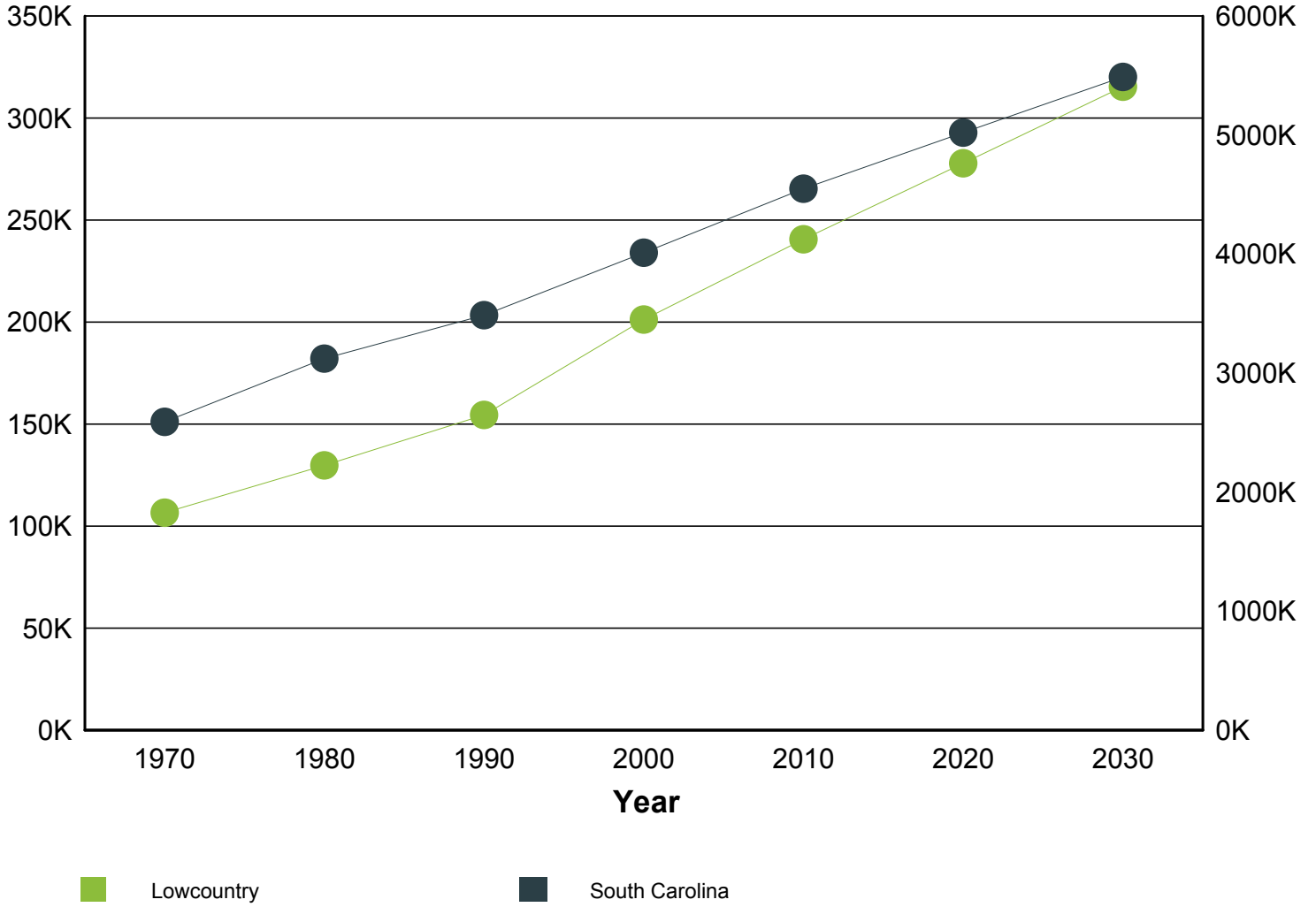
Source: U.S. Census Bureau, American Community Survey

# Population Change

Historical and Projected

Lowcountry

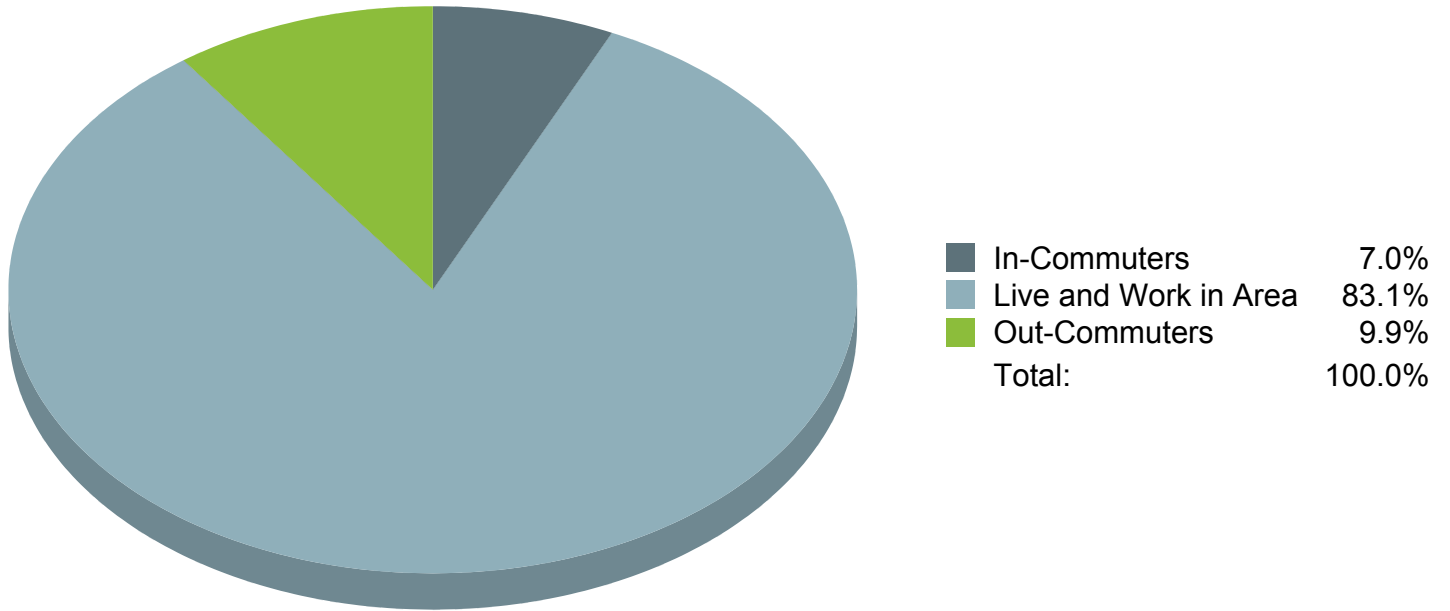
South Carolina



Year	Lowcountry	South Carolina
1970	106,610	2,590,713
1980	129,803	3,121,820
1990	154,475	3,486,310
2000	201,265	4,012,012
2010	240,570	4,549,150
2020	277,820	5,020,400
2030	315,380	5,488,460

Source: U.S. Census Bureau

## Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	91,823
In-Commuters	7,755
Out-Commuters	10,953

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

Area	Workers
CHATHAM COUNTY, GA	2,933
Charleston County, SC	2,238
Dorchester County, SC	1,158
Berkeley County, SC	498
Allendale County, SC	491
Richland County, SC	284
Orangeburg County, SC	262
Bamberg County, SC	200
EFFINGHAM COUNTY, GA	197
Aiken County, SC	196

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

Area	Workers
CHATHAM COUNTY, GA	1,625
Dorchester County, SC	789
EFFINGHAM COUNTY, GA	704
Allendale County, SC	643
Charleston County, SC	522
Berkeley County, SC	301
BRYAN COUNTY, GA	228
LIBERTY COUNTY, GA	189
Richland County, SC	145
MECKLENBURG COUNTY, NC	141

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

Employees	Lowcountry	South Carolina
0 to 4	4,242	75,649
5 to 9	1,234	20,263
10 to 19	905	14,977
20 to 49	615	11,547
50 to 99	181	4,562
100 to 249	98	2,731
250 to 499	21	866
500 to 999	10	387
1000 +	0	293

Source: S.C. Department of Employment & Workforce - 2017 Q3  
 - Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Lowcountry	South Carolina
0 to 4	6,609	110,057
5 to 9	8,179	135,038
10 to 19	12,217	203,469
20 to 49	18,711	352,613
50 to 99	12,181	311,959
100 to 249	14,588	411,508
250 to 499	6,687	294,535
500 to 999	6,335	262,992
1000 +	0	738,384

Source: S.C. Department of Employment & Workforce - 2017 Q3  
 - Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

BEAUFORT COUNTY SCHOOL DISTRICT

BEAUFORT MEMORIAL HOSPITAL

BILO LLC

CARECORE NATIONAL LLC

COLLETON COUNTY GOVERNMENT

COLLETON COUNTY SCHOOL DISTRICT

COUNTY OF BEAUFORT

DEPARTMENT OF DEFENSE

HARGRAY COMMUNICATIONS GROUP INC

JASPER CO BD OF DISABILITIES

JASPER COUNTY SCHOOL DISTRICT

MARINE CORPS COMMUNITY SERVICES

MARRIOTT RESORTS HOSP CORP

MONTAGE HOTELS AND RESORTS LLC

PUBLIX SUPER MARKETS INC

SEA PINES RESORT LLC

TENET PHYSICIAN SVCS OF HILTON HEAD

THE GREENERY INC

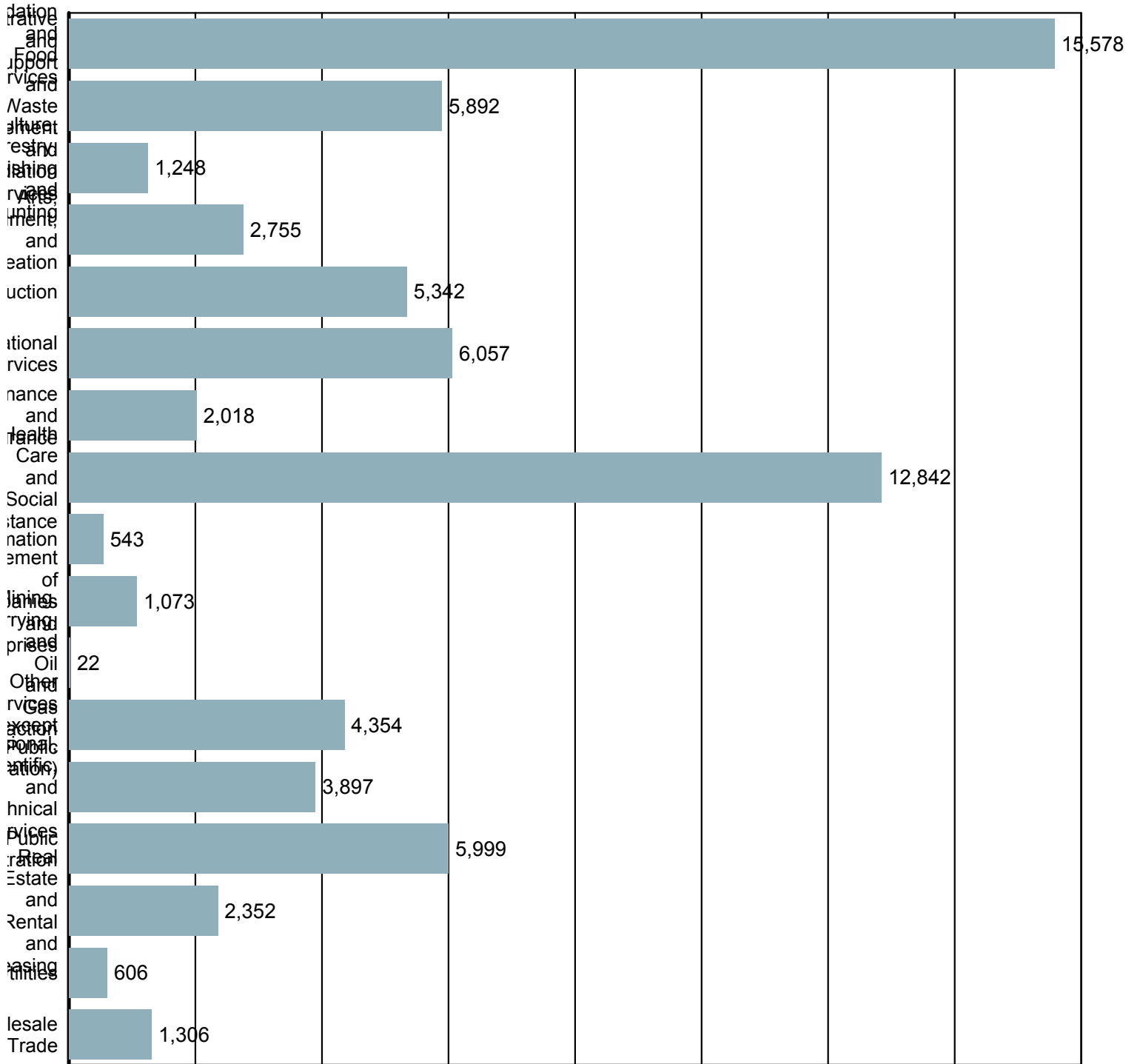
WAL-MART ASSOCIATES INC

WALTERBORO COMMUNITY HOSPITAL INC

Source: S.C. Department of Employment & Workforce - 2017 Q3



### Employment by Industry

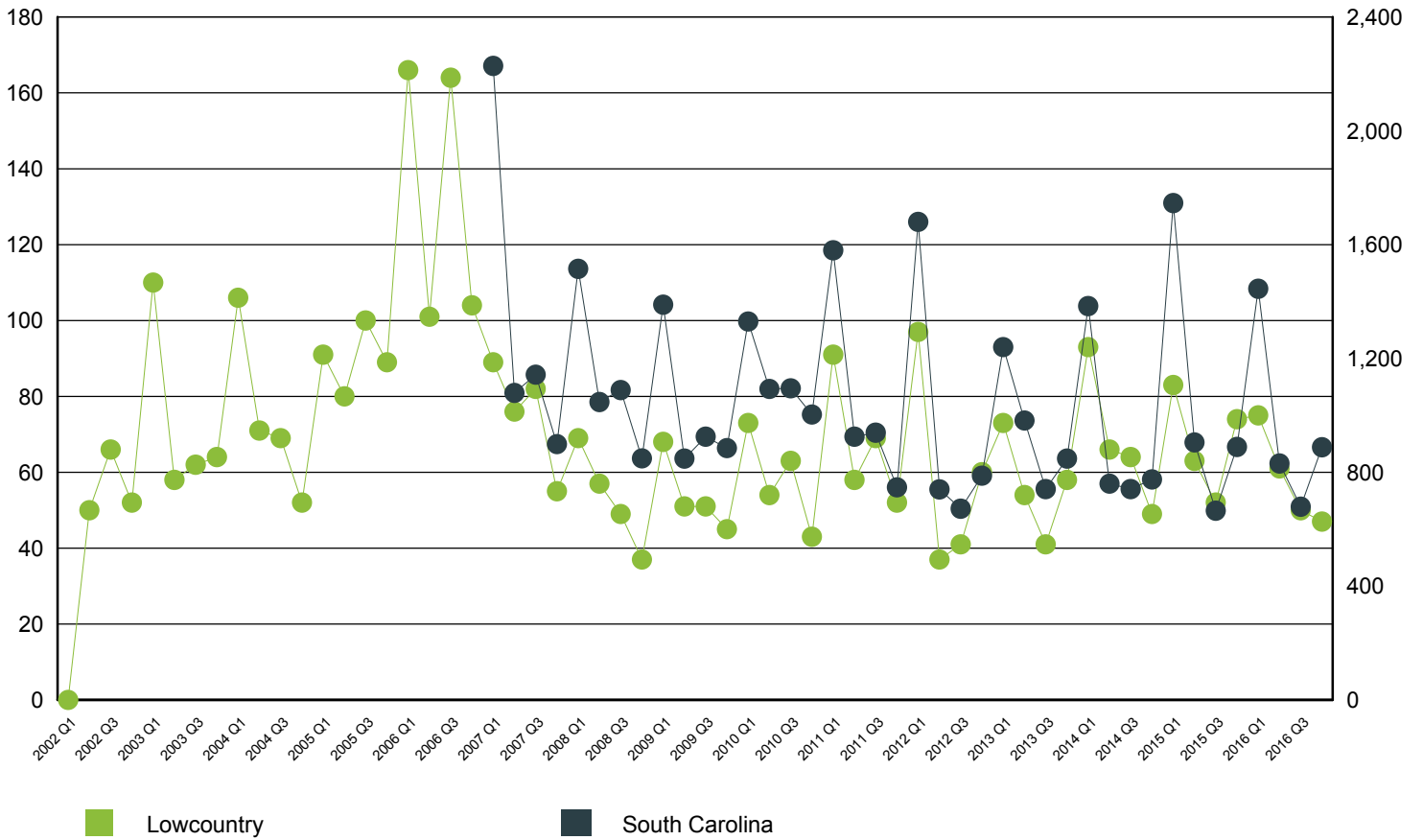


Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2017 Q3

# New Startup Firms

Lowcountry

South Carolina



Quarter	Lowcountry	South Carolina
2016 Q4	47	888
2016 Q3	50	679
2016 Q2	61	831
2016 Q1	75	1,445
2015 Q4	74	889
2015 Q3	52	665
2015 Q2	63	905
2015 Q1	83	1,746
2014 Q4	49	775
2014 Q3	64	741
2014 Q2	66	760
2014 Q1	93	1,384
2013 Q4	58	848
2013 Q3	41	741
2013 Q2	54	982
2013 Q1	73	1,240
2012 Q4	60	788
2012 Q3	41	672
2012 Q2	37	740
2012 Q1	97	1,680

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

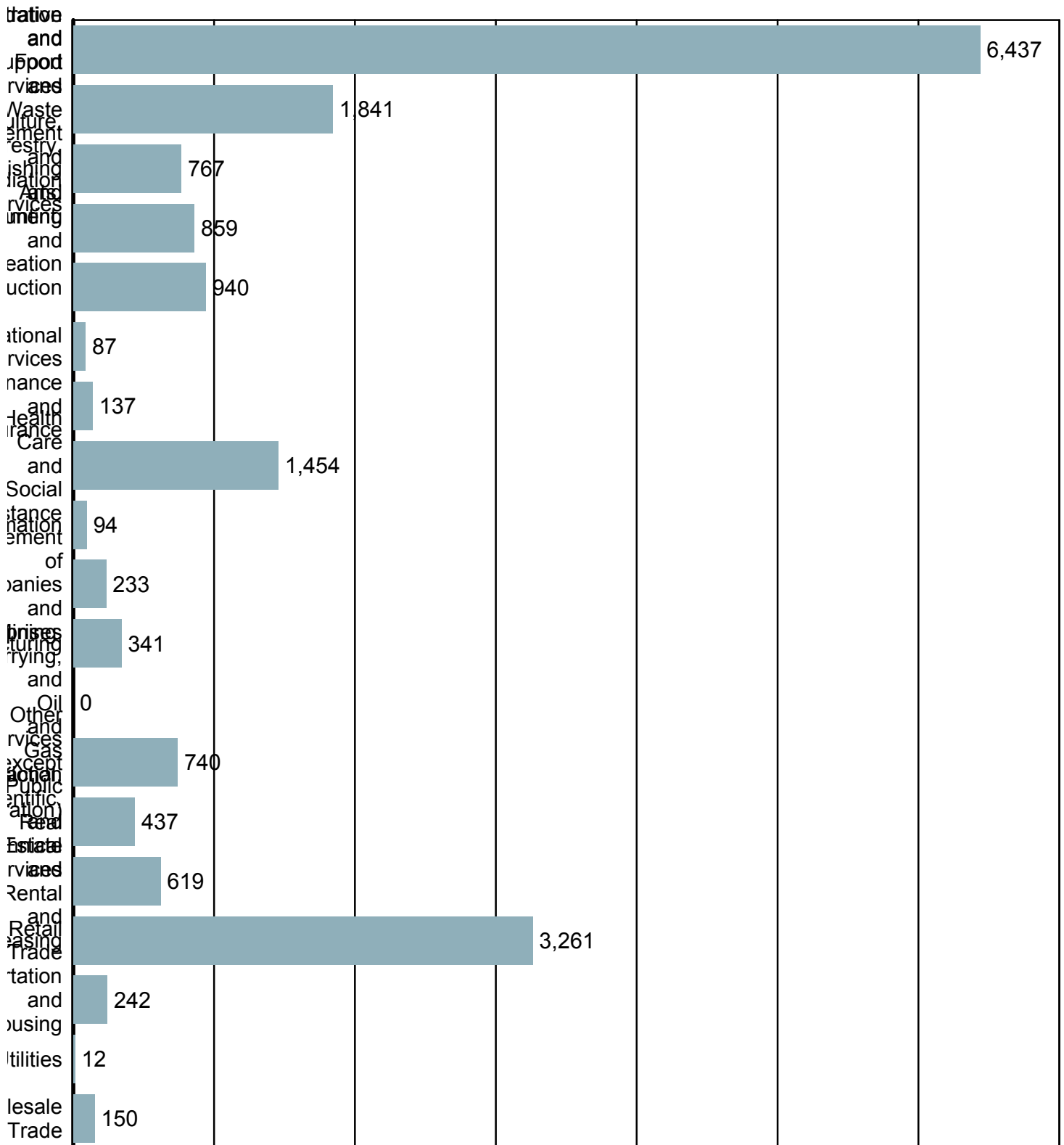
Source: S.C. Department of Employment & Workforce

## Top Occupational Openings

Occupation Name (Soccode)	Job Openings

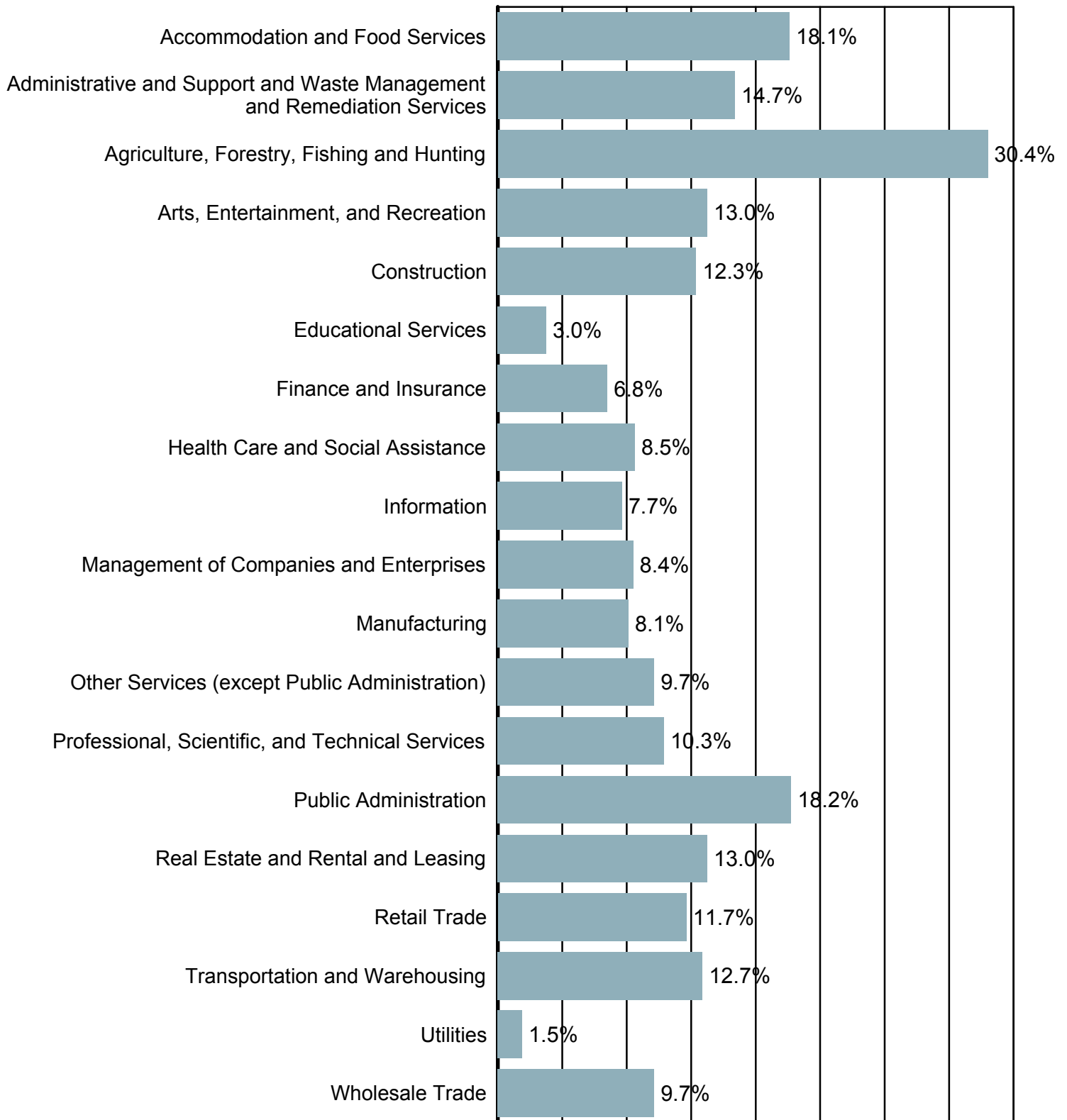
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### New Hires by Industry



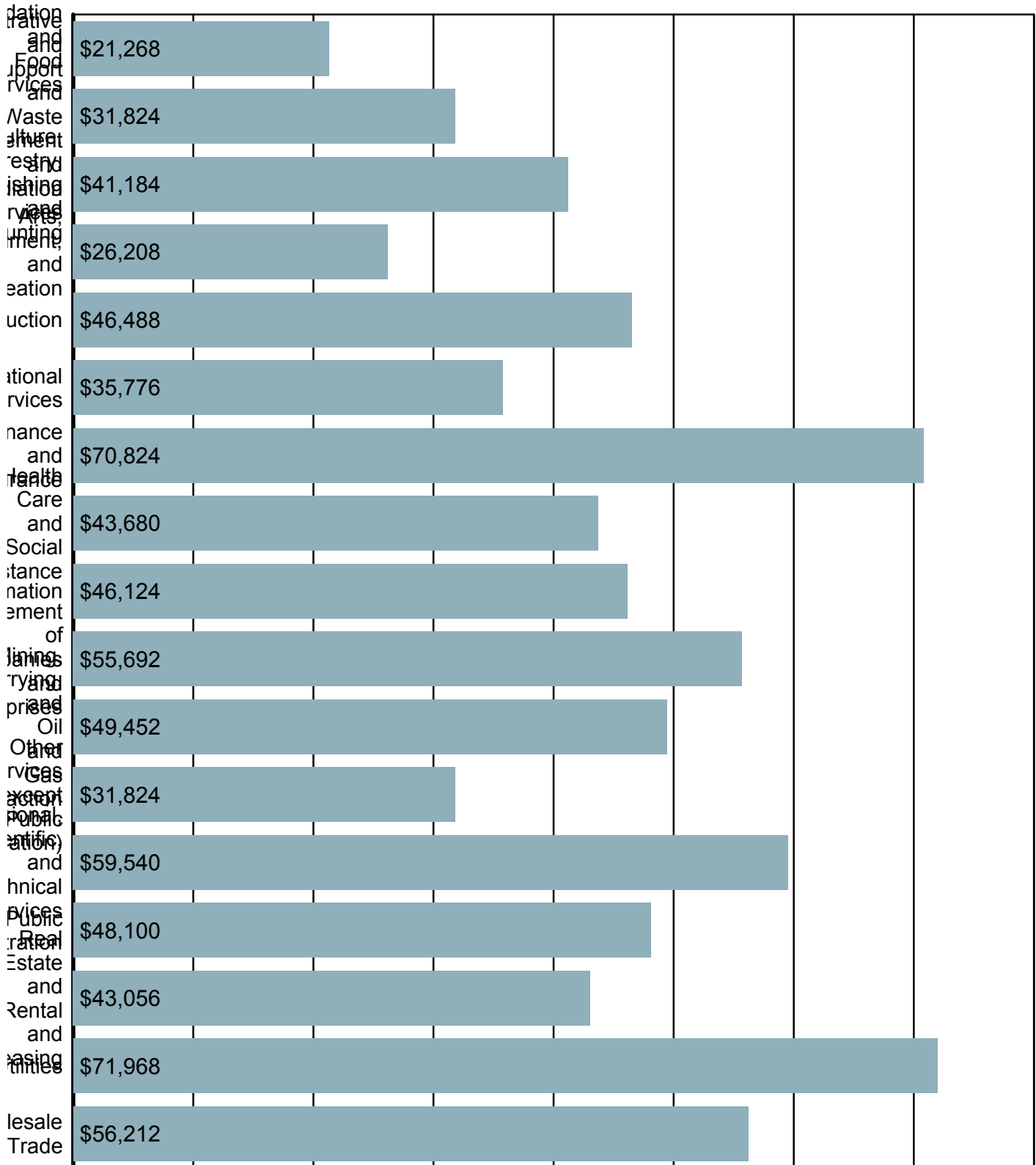
Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

## Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2013 Q3

### Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2017 Q3

## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	1,917	3,492	4,318	15,429	14,158	14,323	11,355	5,825
Agriculture, Forestry, Fishing and Hunting	10	22	36	199	197	246	191	102
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	0	0	0	0	0
Utilities	0	5	4	64	75	129	86	14
Construction	30	165	241	1,127	1,230	1,210	856	369
Manufacturing	21	77	120	496	514	545	458	149
Wholesale Trade	4	24	54	258	276	357	264	139
Retail Trade	439	965	1,006	2,566	2,052	2,160	1,962	1,154
Transportation and Warehousing	6	16	43	201	201	275	193	78
Information	37	54	31	101	104	111	114	46
Finance and Insurance	5	22	52	367	420	455	353	163
Real Estate and Rental and Leasing	16	43	112	443	459	539	435	368
Professional and Technical Services	28	68	111	609	689	665	660	338
Management of Companies and Enterprises	6	27	65	285	232	253	176	60
Administrative and Waste Services	45	185	276	1,299	1,182	1,209	853	463
Educational Services	13	8	52	190	234	251	185	137
Health Care and Social Assistance	31	191	421	2,265	2,334	2,299	1,885	821
Arts, Entertainment, and Recreation	86	104	164	570	501	526	518	399
Accommodation and Food Services	1,091	1,357	1,319	3,583	2,605	2,139	1,390	661
Other Services, Except Public Administration	49	160	208	804	849	951	774	363

Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Industry	2014 Estimated Employment	2024 Projected Employment	Change	Percent Change	Annual Percent
Total Employment, All Jobs	94,934	107,300	12,366	13.03	1.23
Health care and social assistance	10,654	13,128	2,474	23.22	2.11
Administrative and support and waste management and remediat	5,325	6,697	1,372	25.77	2.32
Accommodation and food services	13,419	14,785	1,366	10.18	0.97
Educational services; state, local, and private	6,143	7,091	948	15.43	1.45
Construction	4,565	5,489	924	20.24	1.86
Retail Trade	13,959	14,717	758	5.43	0.53
Professional, scientific, and technical services	2,522	3,169	647	25.65	2.31
Other services (except public administration)	8,012	8,383	371	4.63	0.45
Wholesale trade	1,347	1,650	303	22.49	2.05
Real estate and rental and leasing	2,394	2,623	229	9.57	0.92
Arts, entertainment, and recreation	2,366	2,557	191	8.07	0.78
Finance and insurance	1,904	2,093	189	9.93	0.95
Management of companies and enterprises	894	968	74	8.28	0.80
Transportation and Warehousing	1,126	1,194	68	6.04	0.59
Information	574	626	52	9.06	0.87
Manufacturing	2,454	2,493	39	1.59	0.16
Utilities	461	463	2	0.43	0.04

Source: S.C. Department of Employment & Workforce - Industry Projections



## Labor Market Projections

*Total Employment by Occupation*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Occupation	2014 Estimated Employment	2024 Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
Total, all occupations	94,934	107,300	2,390	1,287	3,677
Management occupations	5,242	6,684	114	146	260
Business and financial operations occupations	2,933	3,339	62	43	105
Computer and mathematical occupations	701	820	10	13	23
Architecture and engineering occupations	472	513	10	5	15
Life, physical, and social science occupations	423	473	12	6	18
Community and social service occupations	1,036	1,189	23	15	38
Legal occupations	878	1,050	16	17	33
Education, training, and library occupations	5,303	6,130	121	84	205
Arts, design, entertainment, sports, and media occupations	850	920	21	8	29
Healthcare practitioners and technical occupations	4,804	5,624	106	82	188
Healthcare support occupations	2,669	3,285	59	62	121
Protective service occupations	3,302	3,458	81	17	98
Food preparation and serving related occupations	12,968	14,284	494	142	636
Building and grounds cleaning and maintenance occupations	7,758	9,102	153	134	287
Personal care and service occupations	4,483	5,193	108	71	179
Sales and related occupations	12,256	13,218	384	96	480
Office and administrative support occupations	12,423	13,323	264	104	368
Farming, fishing, and forestry occupations	1,371	1,929	35	64	99
Construction and extraction occupations	4,013	4,725	58	71	129
Installation, maintenance, and repair occupations	3,972	4,391	98	43	141
Production occupations	2,378	2,475	48	12	60
Transportation and material moving occupations	4,699	5,175	114	50	164

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

*Growing Occupations*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Occupation	2014 Estimated Employment	2024 Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Personal care aides	876	1,267	45	7	39	46	\$ 20,618
Physical therapist assistants	75	107	43	2	3	5	\$ 50,228
Web developers	67	93	39	1	3	4	\$ 37,909
Physical therapists	173	240	39	5	7	12	\$ 78,131
Industrial machinery mechanics	61	84	38	2	2	4	\$ 53,520
Home health aides	517	710	37	12	19	31	\$ 20,305
Nurse practitioners	93	127	37	2	3	5	\$ 89,273
Software developers, applications	39	53	36	1	1	2	\$ 84,061
Environmental engineers	24	32	33	1	1	2	\$ 51,255
Commercial pilots	21	28	33	0	1	1	\$ 85,058
Computer and information systems managers	42	55	31	0	1	1	\$ 103,364
Human resources managers	36	47	31	1	1	2	\$ 91,163
Logisticians	59	77	31	1	2	3	\$ 124,000
Pesticide handlers, sprayers, and applicators, vegetation	52	67	29	1	2	3	\$ 30,826
Helpers--electricians	81	104	28	1	2	3	\$ 25,246
Computer user support specialists	117	150	28	2	3	5	\$ 42,511
Computer systems analysts	57	73	28	1	2	3	\$ 66,809
Personal financial advisors	179	229	28	4	5	9	\$ 80,604
Veterinary technologists and technicians	87	111	28	1	2	3	\$ 24,765
Title examiners, abstractors, and searchers	33	42	27	1	1	2	\$ 41,517

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

### Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

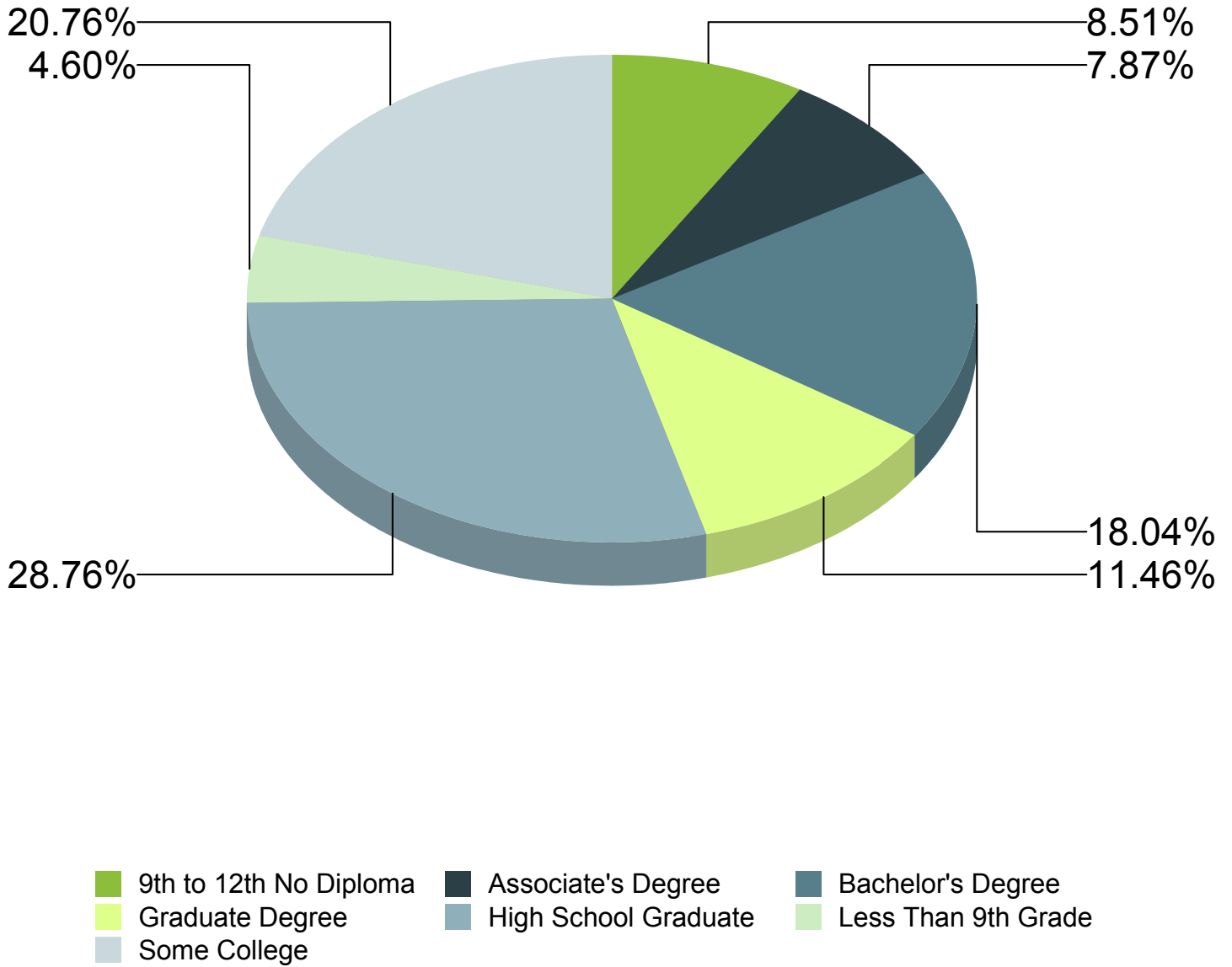
Lowcountry	2014	2024					
Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Postal service mail carriers	189	160	-15	4	0	4	\$ 50,437
Postmasters and mail superintendents	20	17	-15	0	0	0	\$ 63,749
Postal service clerks	61	52	-15	1	0	1	\$ 46,564
Molding, coremaking, and casting machine setters, operators,	71	61	-14	1	0	1	\$ 23,864
Managers, all other	60	52	-13	1	0	1	\$ 104,070
Mail clerks and mail machine operators, except postal service	16	14	-13	0	0	0	\$ 21,114
Cooks, fast food	930	831	-11	25	0	25	\$ 17,159
Computer occupations, all other	80	72	-10	1	0	1	\$ 71,945
Business operations specialists, all other	172	159	-8	2	0	2	\$ 63,888
Information and record clerks, all other	73	68	-7	2	0	2	\$ 39,324
Human resources assistants, except payroll and timekeeping	189	178	-6	2	0	2	\$ 37,475
Financial specialists, all other	53	50	-6	0	0	0	\$ 66,457
File clerks	18	17	-6	0	0	0	\$ 25,475
Printing press operators	39	37	-5	1	0	1	\$ 33,328
Electrical engineers	22	21	-5	0	0	0	\$ 67,826
Office and administrative support workers, all other	23	22	-4	1	0	1	\$ 40,354
Police, fire, and ambulance dispatchers	115	110	-4	3	0	3	\$ 33,450
First-line supervisors of correctional officers	29	28	-3	1	0	1	\$ 63,597
Tellers	403	391	-3	16	0	16	\$ 27,372
New accounts clerks	34	33	-3	1	0	1	\$ 36,066

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

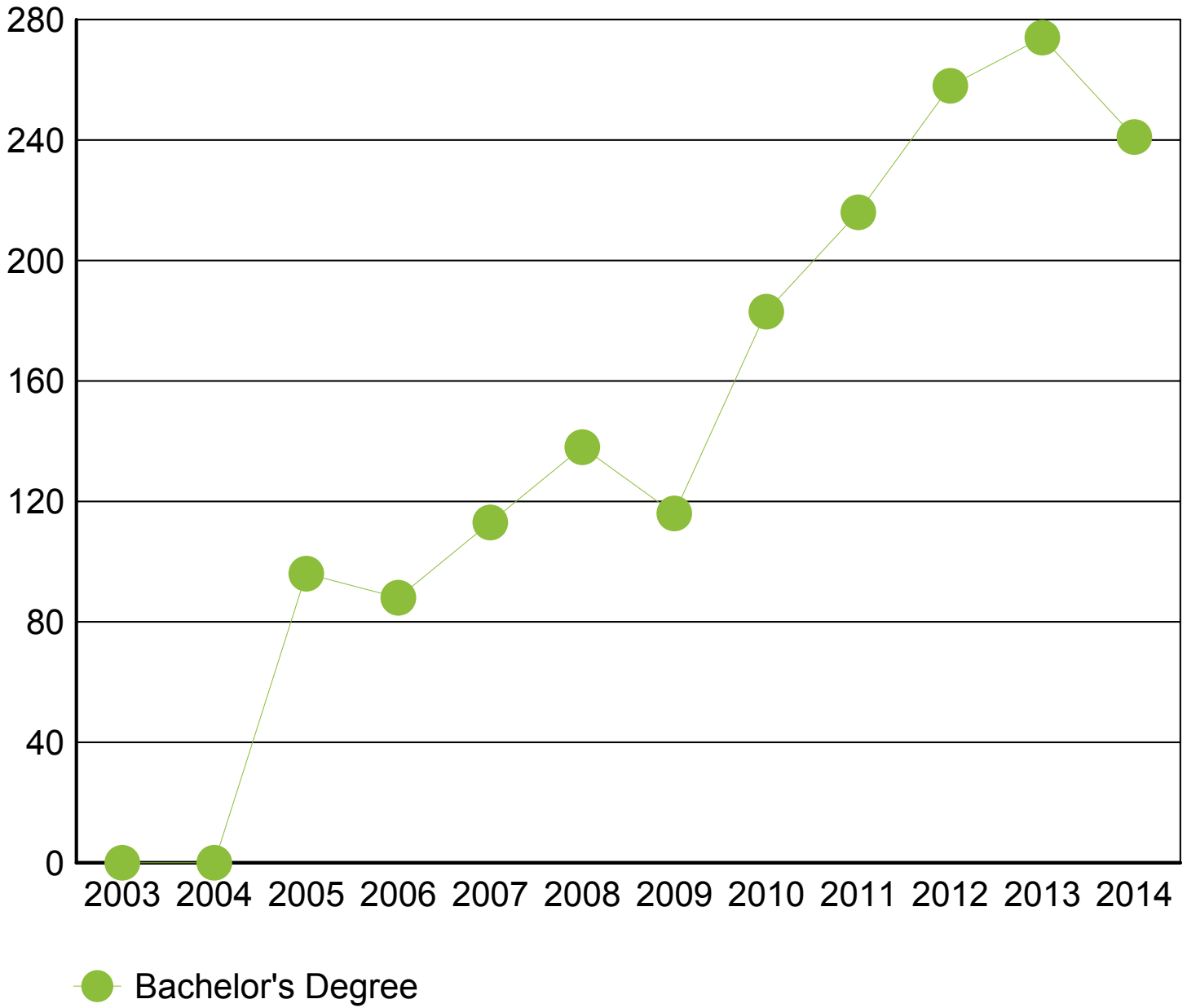
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

# Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

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## Educational Institutions

Technical College of the Lowcountry  
921 Ribaut Road  
Beaufort, SC 29901  
800.768.8252  
<http://www.tcl.edu>  
2014 Degrees Awarded: 426

Cosmetic Arts Institute  
1789 Hampton Street  
Walterboro, SC 29488  
843.549.8587  
<http://www.cosmeticartsinstitute.edu>  
2014 Degrees Awarded: 16

University of South Carolina-Beaufort  
1 University Boulevard  
Bluffton, SC 29909  
843.208.8000  
<http://www.uscb.edu>  
2014 Degrees Awarded: 244

*Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System*