

COMMUNITY PROFILE

Florence, SC

Metropolitan Statistical Area



S.C. Department of Employment & Workforce

Business Intelligence Department

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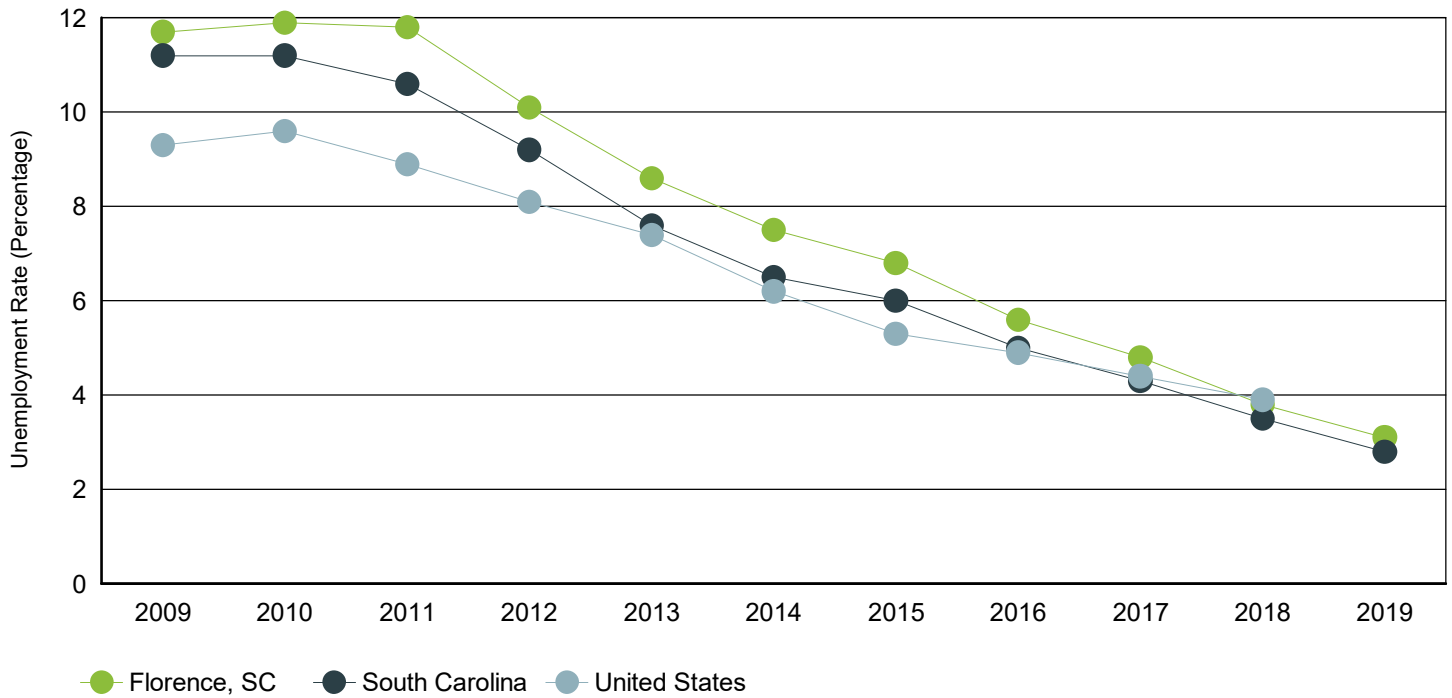
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Annual Unemployment Rate (Unadjusted)

Trends

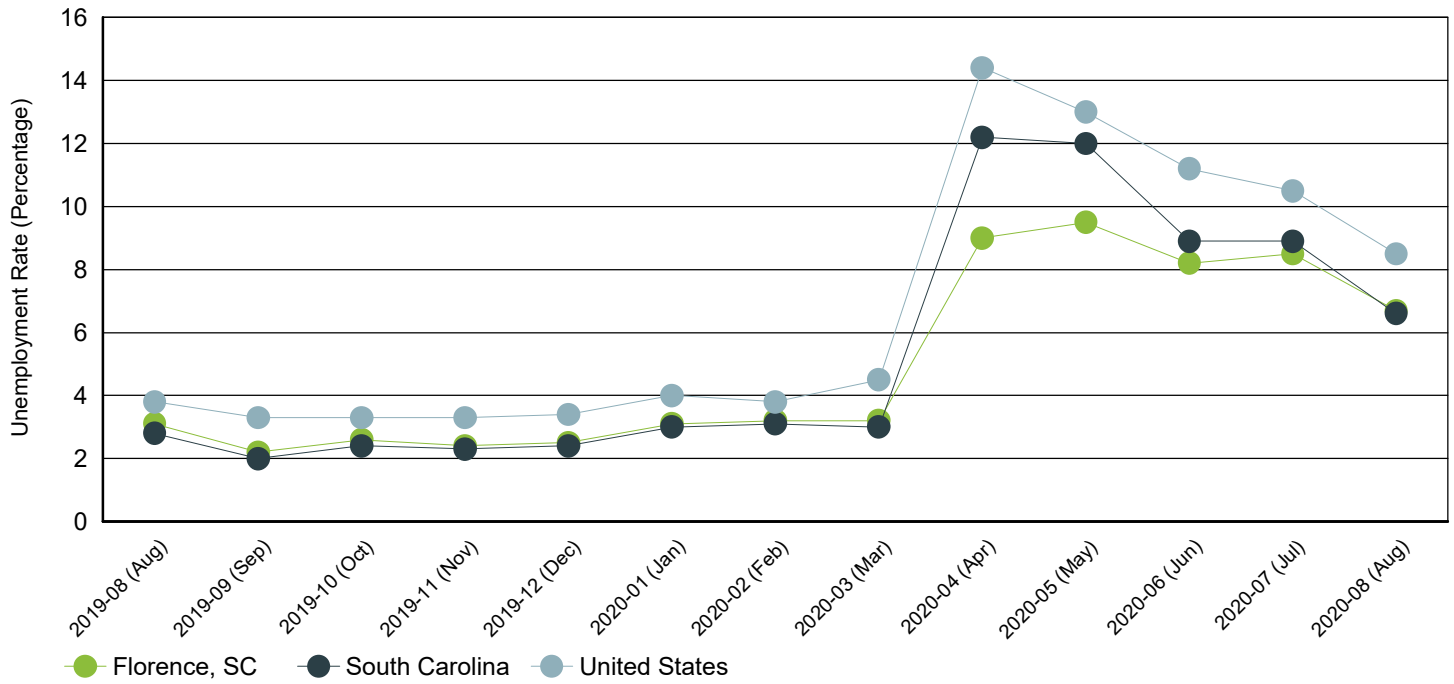


Year	Florence, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2018	93,088	3,659	3.8%	2,259,057	80,882	3.5%	155,761,000	6,314,000	3.9%
2017	90,841	4,547	4.8%	2,212,845	98,921	4.3%	153,337,000	6,982,000	4.4%
2016	90,111	5,337	5.6%	2,181,587	115,213	5.0%	151,436,000	7,751,000	4.9%
2015	89,210	6,529	6.8%	2,137,158	135,838	6.0%	148,834,000	8,296,000	5.3%
2014	87,517	7,072	7.5%	2,078,592	143,753	6.5%	146,305,000	9,617,000	6.2%
2013	86,822	8,172	8.6%	2,023,642	167,326	7.6%	143,929,000	11,460,000	7.4%
2012	85,745	9,640	10.1%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2011	83,714	11,166	11.8%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2010	83,461	11,303	11.9%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2009	83,583	11,125	11.7%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2008	86,957	7,050	7.5%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Florence, SC	South Carolina	United States
Aug 2020	6.7%	6.6%	8.5%
Jul 2020	8.5%	8.9%	10.5%
Jun 2020	8.2%	8.9%	11.2%
May 2020	9.5%	12.0%	13.0%
Apr 2020	9.0%	12.2%	14.4%
Mar 2020	3.2%	3.0%	4.5%
Feb 2020	3.2%	3.1%	3.8%
Jan 2020	3.1%	3.0%	4.0%
Dec 2019	2.5%	2.4%	3.4%
Nov 2019	2.4%	2.3%	3.3%
Oct 2019	2.6%	2.4%	3.3%
Sep 2019	2.2%	2.0%	3.3%
Aug 2019	3.1%	2.8%	3.8%

Source: S.C. Department of Employment & Workforce

Area Job Openings

Period	Florence, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Aug-20	94,758	6,758	6.7%	1,309	2,264,535	152,936	6.3%	49,905
Jul-20	95,644	8,875	8.5%	1,359	2,246,003	212,902	8.7%	45,266
Jun-20	94,843	8,473	8.2%	1,243	2,226,783	211,612	8.7%	37,666
May-20	90,832	9,583	9.5%	1,201	2,116,430	299,668	12.4%	38,053
Apr-20	87,601	8,691	9.0%	1,585	2,073,470	303,360	12.8%	51,518
Mar-20	95,314	3,146	3.2%	1,982	2,328,802	76,369	3.2%	57,374
Feb-20	94,375	3,101	3.2%	1,652	2,333,224	58,631	2.5%	52,662
Jan-20	94,135	3,039	3.1%	1,659	2,330,497	56,599	2.4%	52,639
Dec-19	95,285	2,468	2.5%	1,430	2,326,018	57,279	2.4%	59,953
Nov-19	95,062	2,368	2.4%	1,508	2,326,821	56,712	2.4%	55,821
Oct-19	95,061	2,509	2.6%	2,777	2,326,812	56,244	2.4%	68,386
Sep-19	94,887	2,169	2.2%	2,508	2,322,842	57,450	2.4%	66,100
Aug-19	94,915	3,058	3.1%	2,689	2,316,783	60,140	2.5%	67,729

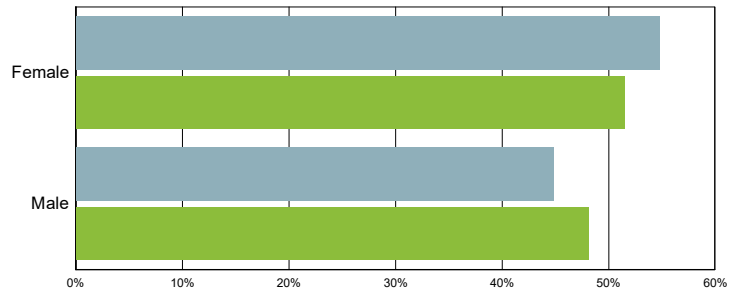
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series
South Carolina Data is Seasonally Adjusted

Characteristics of Unemployment Insurance Claimants

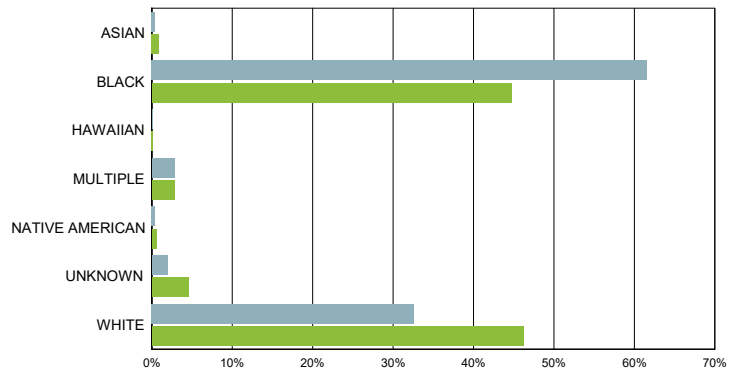
August 2020

Florence, SC South Carolina

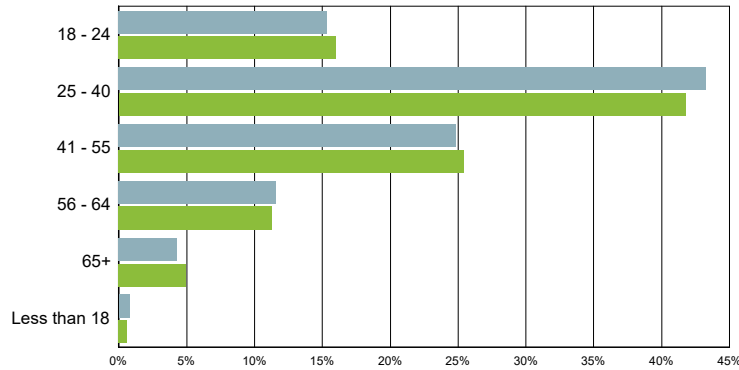
Gender	Florence, SC	South Carolina
Female	555	10,858
Male	454	10,154
O	4	91



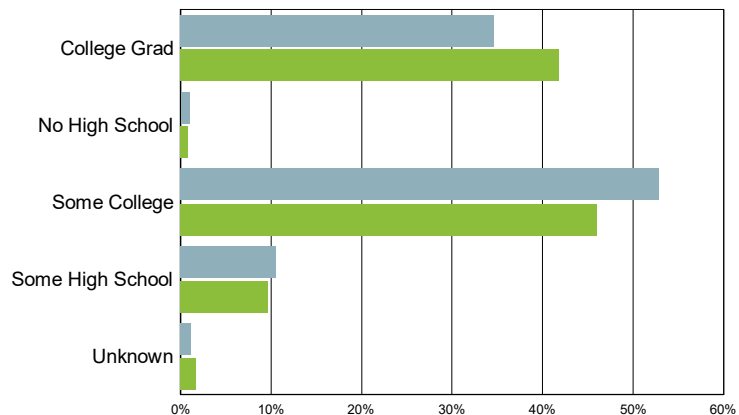
Race	Florence, SC	South Carolina
ASIAN	4	192
BLACK	624	9,439
HAWAIIAN	1	28
MULTIPLE	29	614
NATIVE AMERICAN	4	125
UNKNOWN	20	958
WHITE	331	9,747



Age Group	Florence, SC	South Carolina
18 - 24	155	3,375
25 - 40	438	8,813
41 - 55	252	5,368
56 - 64	117	2,381
65+	43	1,040
Less than 18	8	126



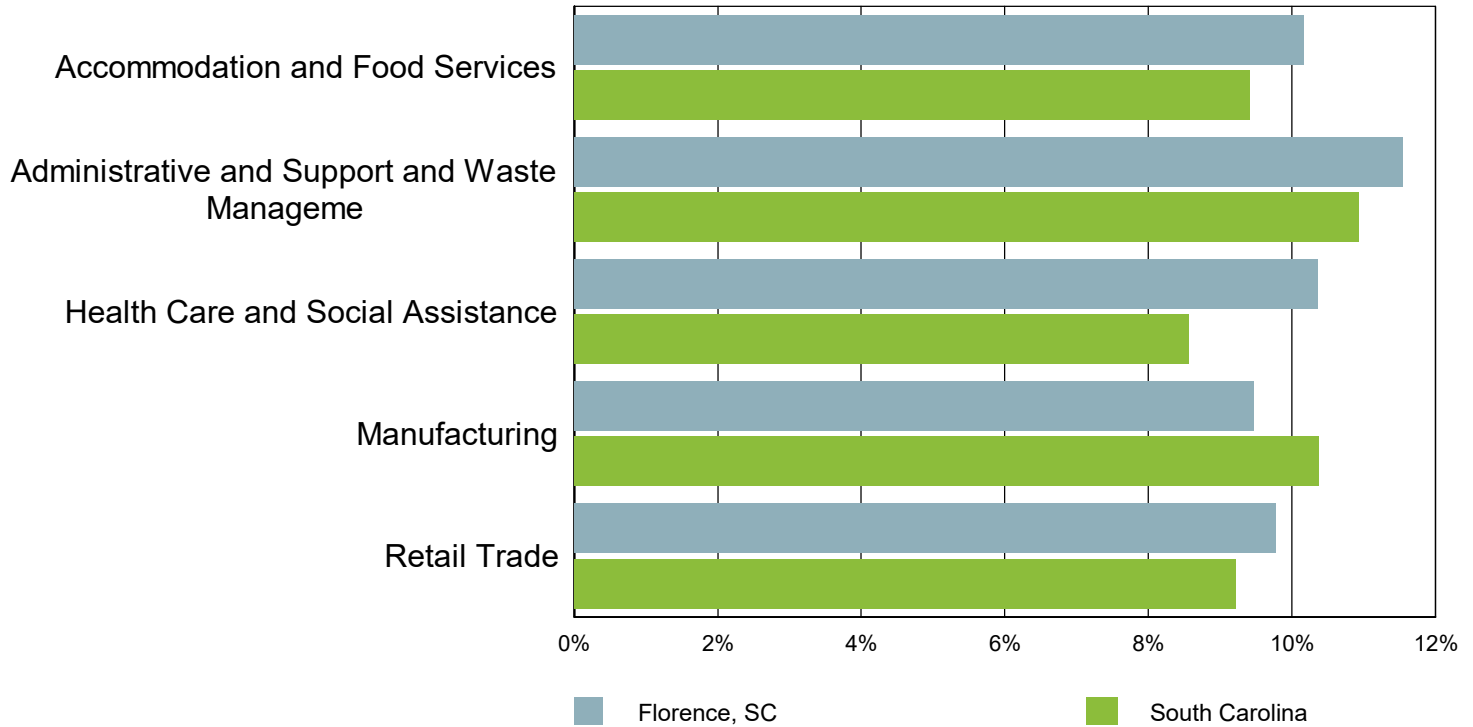
Education	Florence, SC	South Carolina
College Grad	351	8,821
Some College	535	9,721
Some High School	106	2,030
No High School	10	178
Unknown	11	353



Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims
August 2020

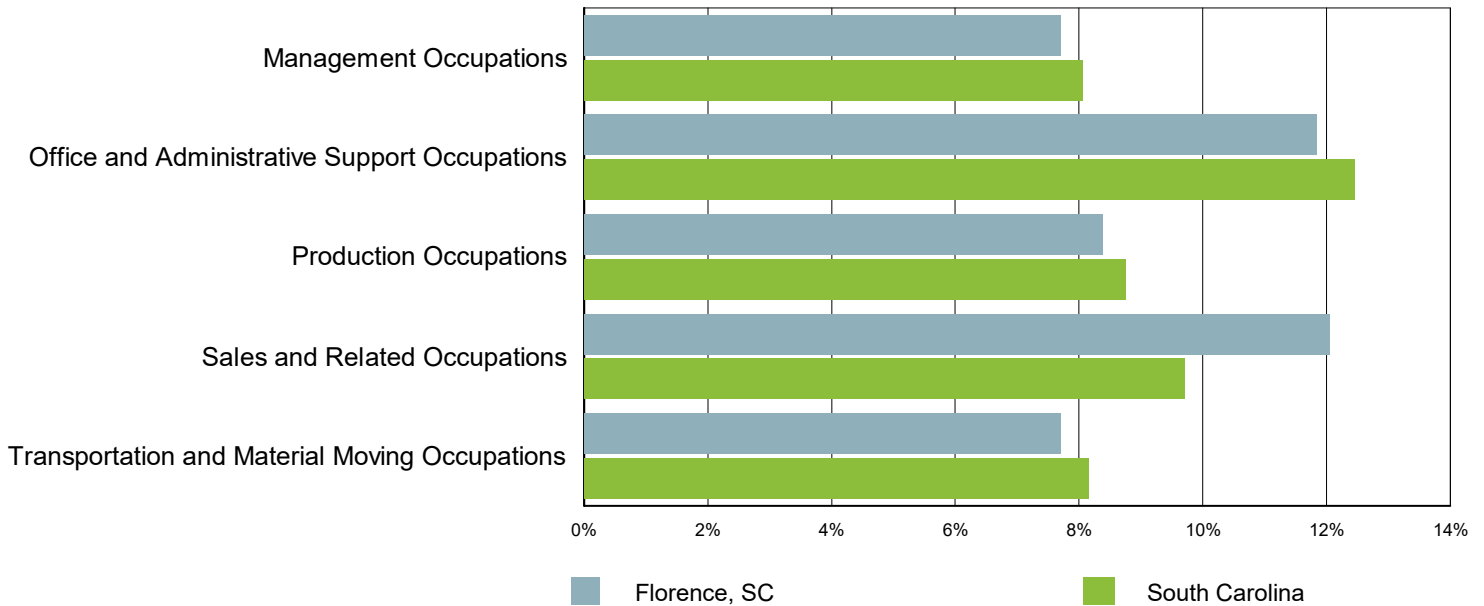


Industry	Florence, SC	South Carolina
Agriculture, Forestry, Fishing and Hunting	6	94
Utilities	1	44
Construction	43	1,006
Manufacturing	96	2,190
Wholesale Trade	23	632
Retail Trade	99	1,945
Transportation and Warehousing	31	537
Information	10	221
Finance and Insurance	19	326
Real Estate and Rental and Leasing	5	311
Professional, Scientific, and Technical Servi	23	932
Management of Companies and Enterprises	15	111
Administrative and Support and Waste Manageme	117	2,308
Educational Services	33	639
Health Care and Social Assistance	105	1,809
Arts, Entertainment, and Recreation	4	200
Accommodation and Food Services	103	1,988
Other Services (except Public Administration)	20	511
Public Administration	23	400
Unknown	237	4,896

Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims
August 2020



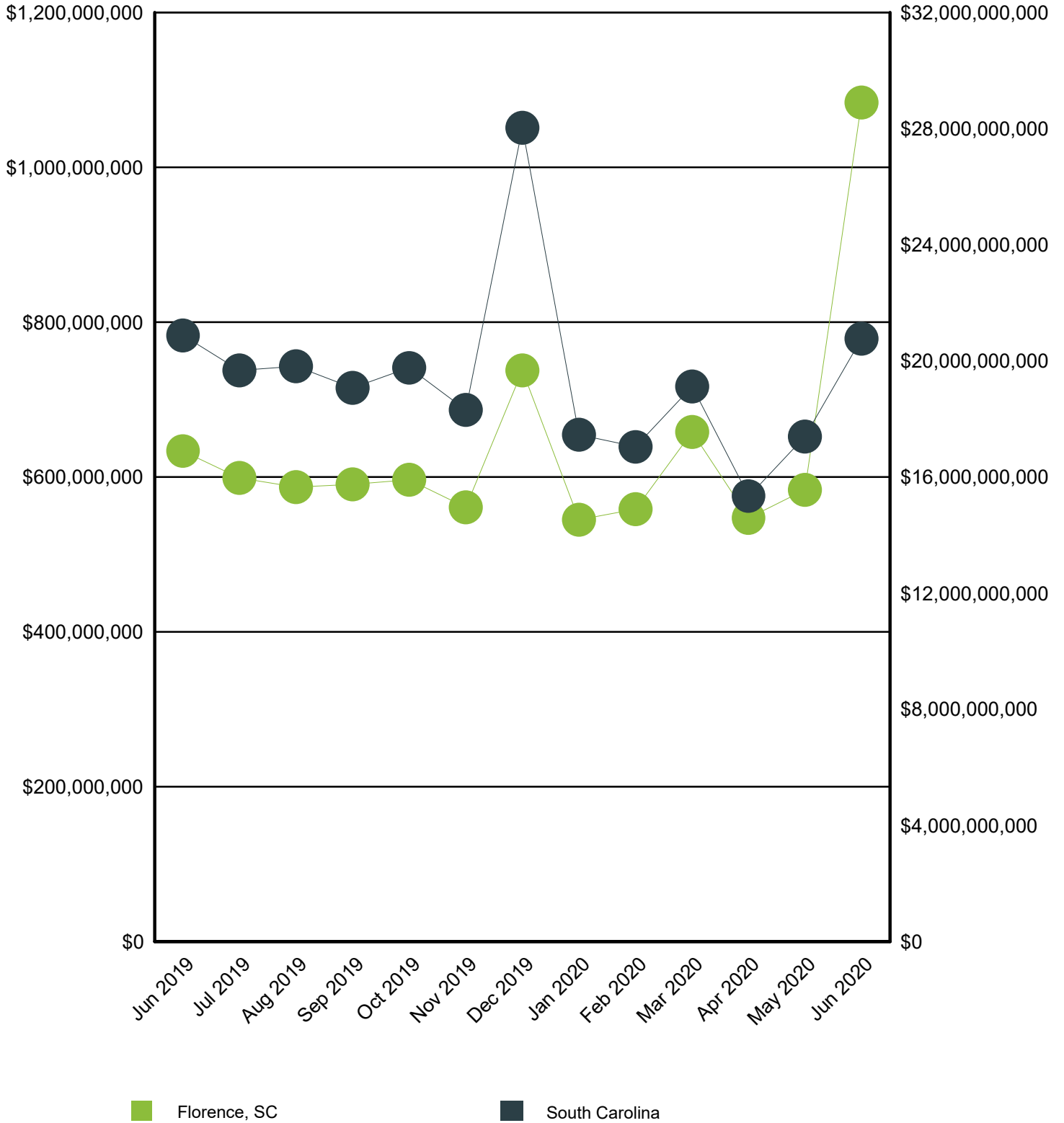
Occupation	Florence, SC	South Carolina
Architecture and Engineering Occupations	17	541
Arts, Design, Entertainment, Sports, and Media Occ	11	329
Building and Grounds Cleaning and Maintenance Occu	60	1,052
Business and Financial Operations Occupations	18	509
Community and Social Service Occupations	7	142
Computer and Mathematical Occupations	7	284
Construction and Extraction Occupations	57	1,183
Educational Instruction and Library Occupations	27	472
Farming, Fishing, and Forestry Occupations	7	97
Food Preparation and Serving Related Occupations	70	1,578
Healthcare Practitioners and Technical Occupations	30	576
Healthcare Support Occupations	62	847
Installation, Maintenance, and Repair Occupations	37	844
Legal Occupations	3	72
Life, Physical, and Social Science Occupations	8	179
Management Occupations	78	1,700
Military Specific Occupations	1	29
Office and Administrative Support Occupations	120	2,627
Personal Care and Service Occupations	31	686
Production Occupations	85	1,849
Protective Service Occupations	10	239
Sales and Related Occupations	122	2,048
Transportation and Material Moving Occupations	78	1,721
Unknown	67	1,502

Source: S.C. Department of Employment & Workforce

Retail Sales

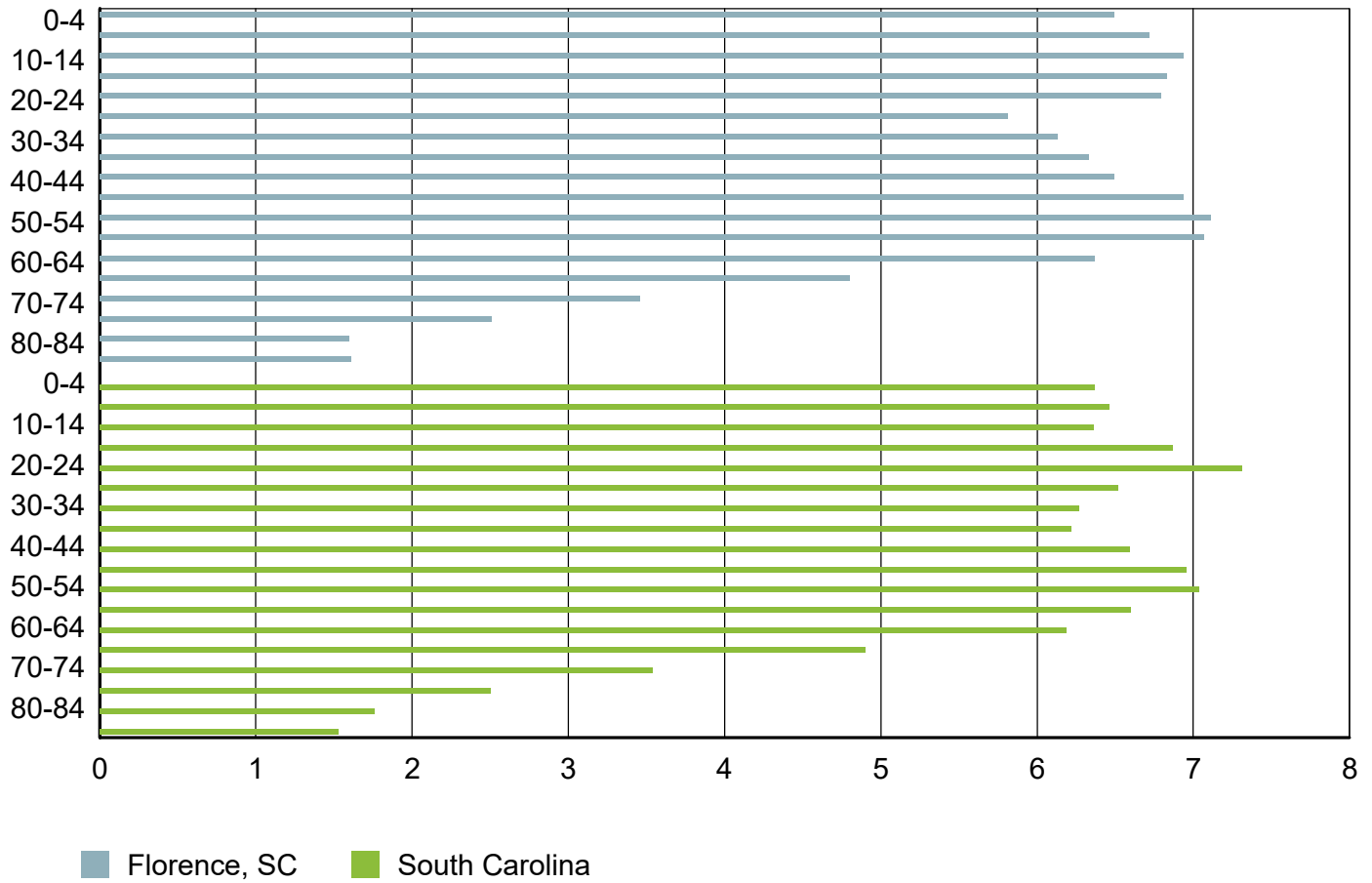
Florence, SC

South Carolina



Source: S.C. Department of Revenue

Population by Age



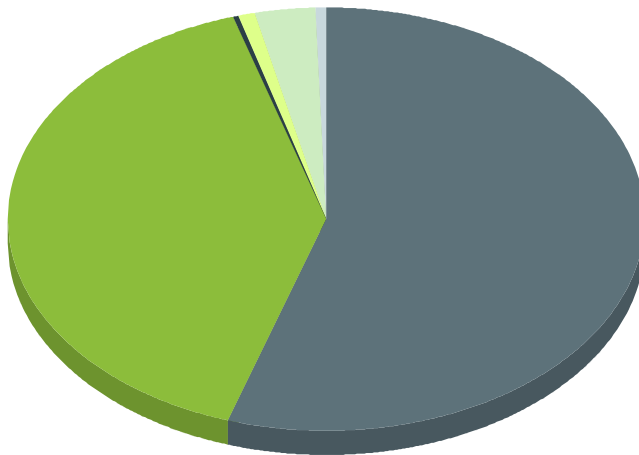
Age Range	Florence, SC	South Carolina	United States
0-4	13,360	298,242	20,052,112
5-9	13,820	302,111	20,409,060
10-14	14,286	297,443	20,672,609
15-19	14,057	321,540	21,715,074
20-24	13,967	342,237	22,099,887
25-29	11,962	305,167	21,243,365
30-34	12,607	293,464	20,467,912
35-39	13,026	291,183	19,876,161
40-44	13,348	308,158	20,998,001
45-49	14,282	325,660	22,109,946
50-54	14,618	329,431	22,396,322
55-59	14,550	309,061	20,165,892
60-64	13,096	289,690	17,479,211
65-69	9,867	229,251	13,189,508
70-74	7,122	165,797	9,767,522
75-79	5,171	117,187	7,438,750
80-84	3,285	82,223	5,781,697
85 and older	3,315	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

Population by Race

Race	Florence, SC	%	South Carolina	%	United States	%
White	114,808	55.8%	3,144,146	66.0%	230,592,579	72.0%
Black	84,654	41.2%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	339	0.2%	14,732	0.3%	2,540,309	0.8%
Asian	1,696	0.8%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	0	0.0%	2,128	0.0%	526,347	0.2%
2 or more races	6,732	3.3%	169,670	3.6%	17,464,666	5.5%
Other	876	0.4%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



White	54.9%
Black	40.5%
American Indian/Alaskan Native	0.2%
Asian	0.8%
Native Hawaiian/ Other Pacific Islander	0.0%
2 or more races	3.2%
Other	0.4%
Total:	100.0%

Population by Gender

Gender	Florence, SC	South Carolina	United States
Male	96,723	2,276,305	153,247,412
Female	109,016	2,403,297	158,289,182

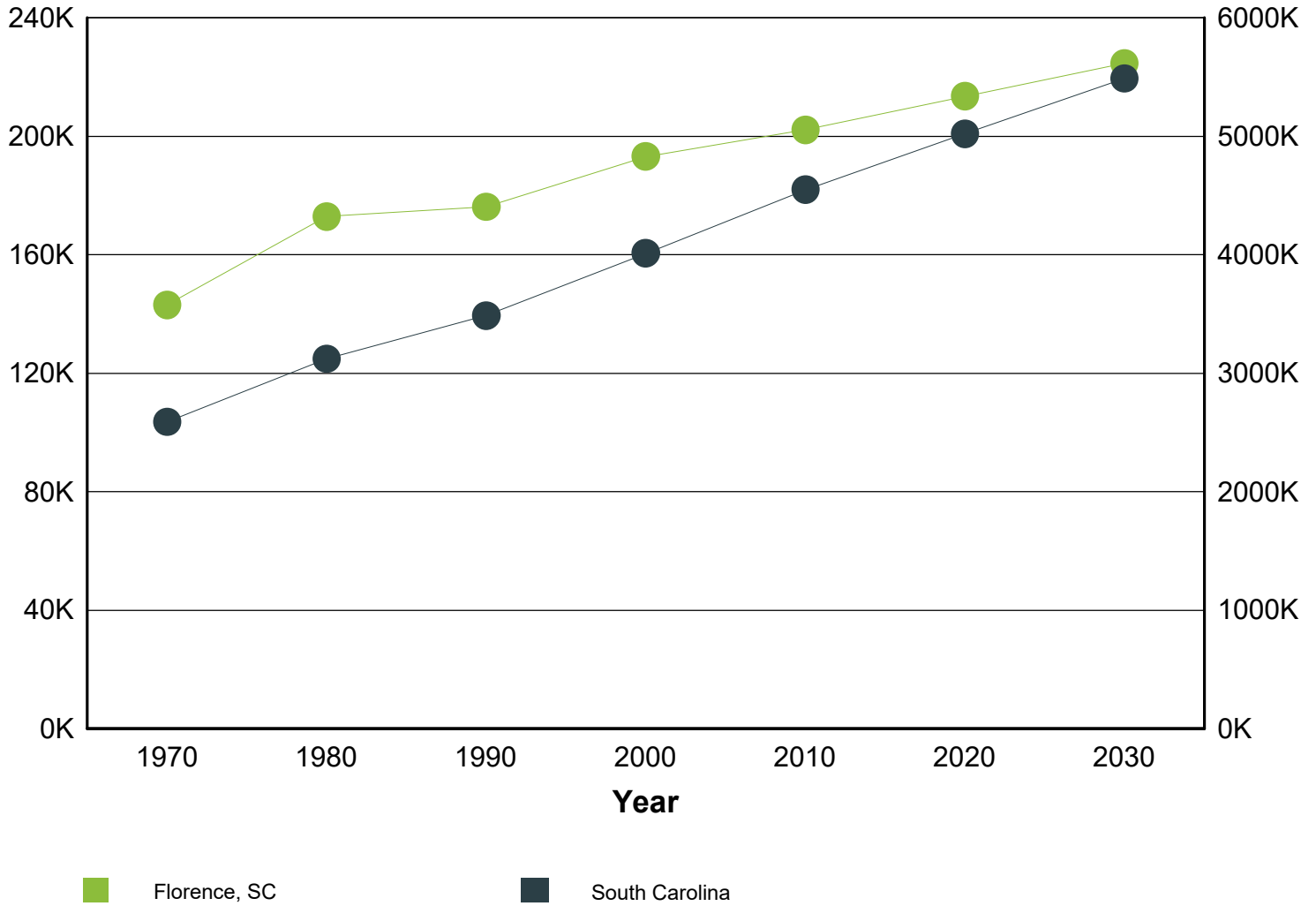
Source: U.S. Census Bureau, American Community Survey

Population Change

Historical and Projected

Florence, SC

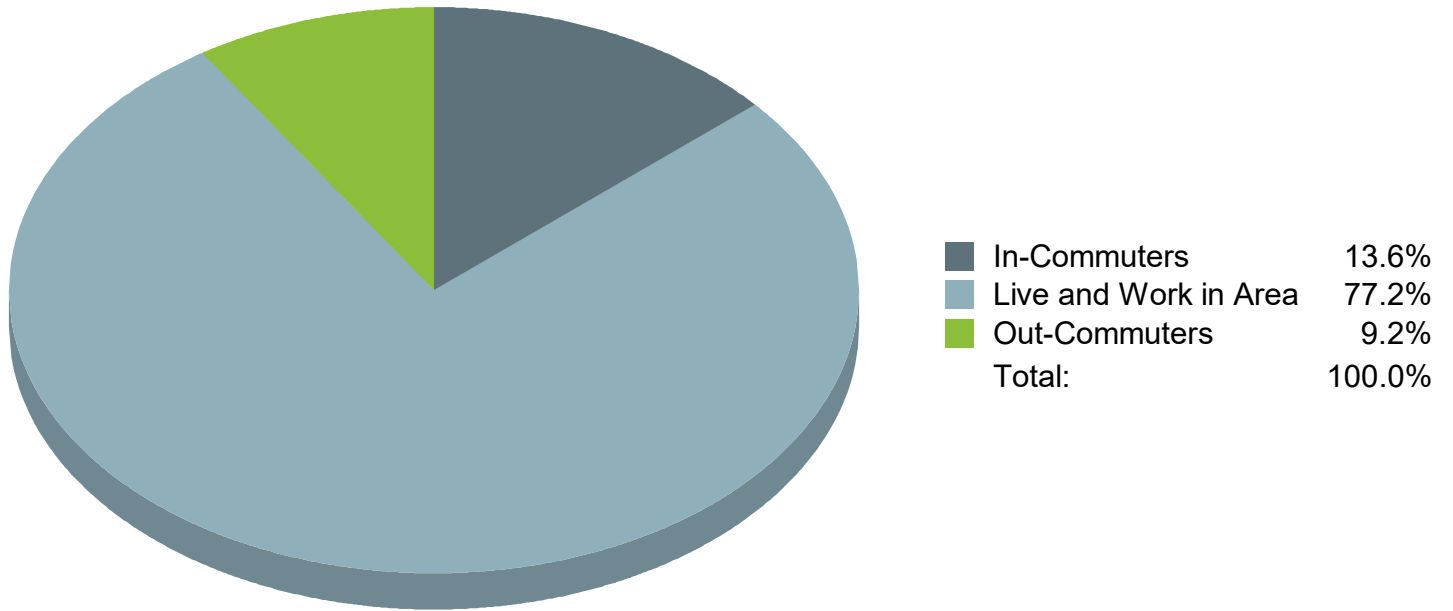
South Carolina



Year	Florence, SC	South Carolina
1970	143,078	2,590,713
1980	172,880	3,121,820
1990	176,195	3,486,310
2000	193,155	4,012,012
2010	202,130	4,549,150
2020	213,490	5,020,400
2030	224,650	5,488,460

Source: U.S. Census Bureau

Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	76,773
In-Commuters	13,555
Out-Commuters	9,135

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting To

Area	Workers
Williamsburg County, SC	1,714
Chesterfield County, SC	1,078
Horry County, SC	631
Marion County, SC	628
Lee County, SC	541
Sumter County, SC	514
Marlboro County, SC	463
Clarendon County, SC	371
Richland County, SC	370
Georgetown County, SC	293

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting From

Area	Workers
Marion County, SC	2,234
Chesterfield County, SC	2,103
Williamsburg County, SC	1,659
Dillon County, SC	1,405
Lee County, SC	978
Sumter County, SC	931
Horry County, SC	663
Clarendon County, SC	610
Marlboro County, SC	384
Kershaw County, SC	324

Source: U.S. Census Bureau - 2010

Employers by Size of Establishment

Employees	Florence, SC	South Carolina
0 to 4	2,163	86,522
5 to 9	845	21,426
10 to 19	646	15,750
20 to 49	482	11,945
50 to 99	164	4,586
100 to 249	96	2,856
250 to 499	25	876
500 to 999	15	413
1000 +	5	306

Source: S.C. Department of Employment & Workforce - 2020 Q1

- Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Florence, SC	South Carolina
0 to 4	3,582	117,020
5 to 9	5,723	142,786
10 to 19	8,902	215,019
20 to 49	14,699	365,409
50 to 99	11,485	316,631
100 to 249	13,765	429,525
250 to 499	8,574	299,253
500 to 999	10,269	282,918
1000 +	9,976	794,497

Source: S.C. Department of Employment & Workforce - 2020 Q1

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ASSURANT GROUP

DARLINGTON COUNTY SCHOOL DISTRICT

DUKE ENERGY PROGRESS INC

FLORENCE COUNTY COUNCIL

FLORENCE PUBLIC SCHOOL DISTRICT #1

FRANCIS MARION UNIVERSITY

HONDA OF SOUTH CAROLINA MFG INC

MCCALL FARMS INC

MCLEOD HEALTH

MCLEOD PHYSICIAN ASSOCIATES II

MCLEOD REGIONAL MEDICAL CENTER

MEDICAL UNIV OF SC HOSPITAL AUTHORI

MOR PPM INC

NIGHTINGALES NURSING & ATTENDANT CA

OLSTEN STAFFING SERVICES CORPORATIO

OTIS ELEVATOR COMPANY

QVC INC

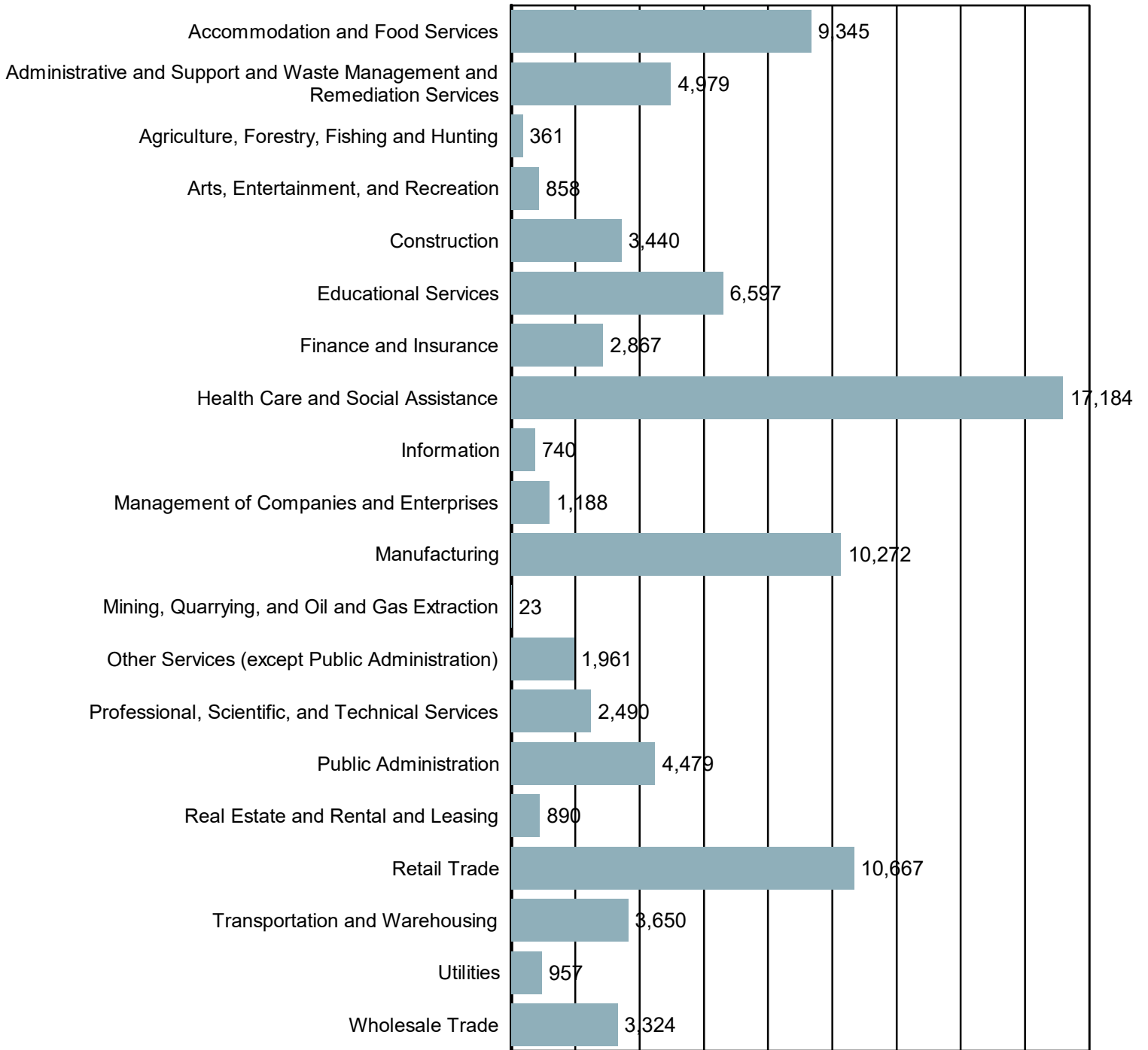
RUIZ FOOD PRODUCTS INC

SONOCO PRODUCTS COMPANY

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2020 Q1

Employment by Industry

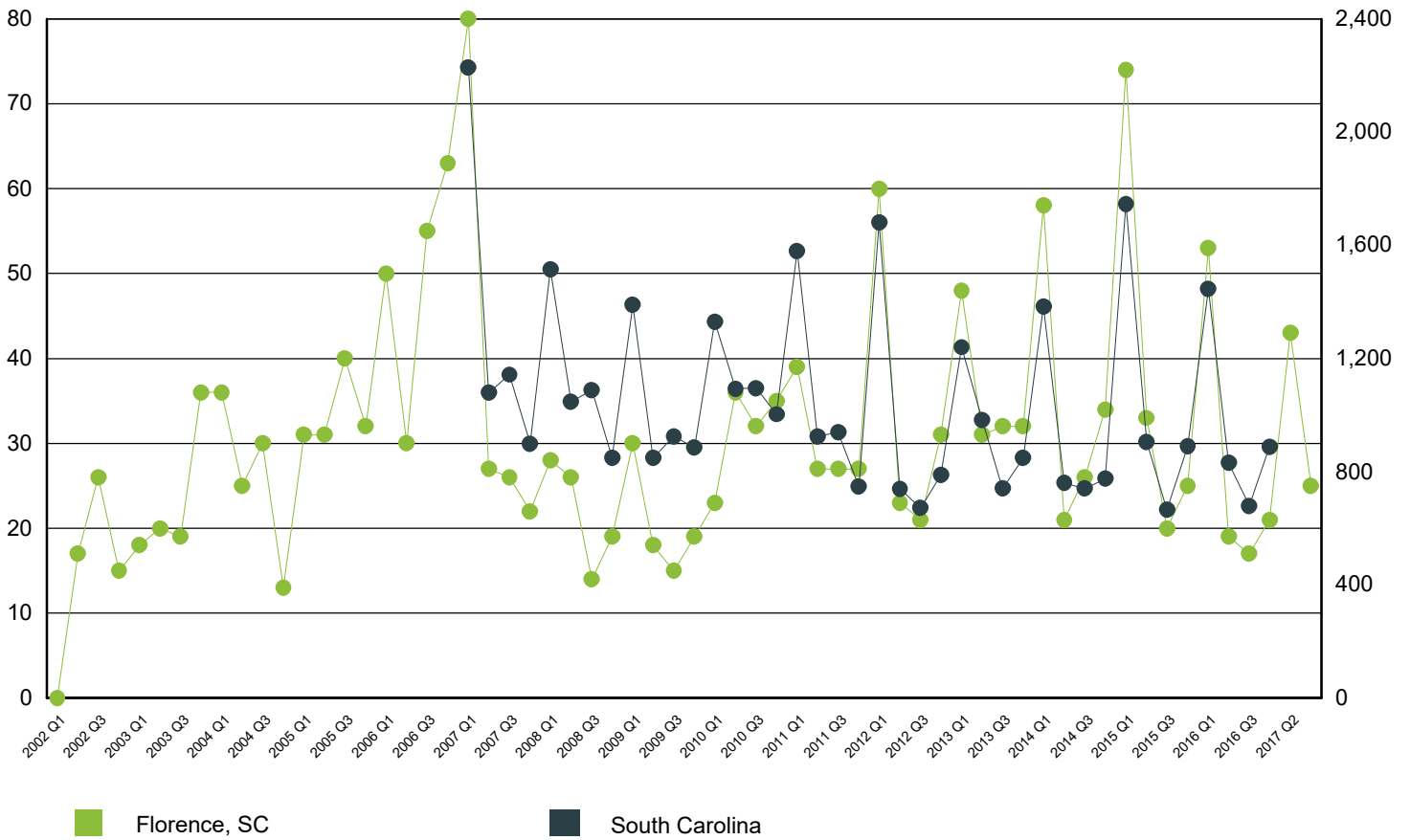


Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2020 Q1

New Startup Firms

Florence, SC

South Carolina



Quarter	Florence, SC	South Carolina
2016 Q4	21	888
2016 Q3	17	679
2016 Q2	19	831
2016 Q1	53	1,445
2015 Q4	25	889
2015 Q3	20	665
2015 Q2	33	905
2015 Q1	74	1,746
2014 Q4	34	775
2014 Q3	26	741
2014 Q2	21	760
2014 Q1	58	1,384
2013 Q4	32	848
2013 Q3	32	741
2013 Q2	31	982
2013 Q1	48	1,240
2012 Q4	31	788
2012 Q3	21	672
2012 Q2	23	740
2012 Q1	60	1,680

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: S.C. Department of Employment & Workforce

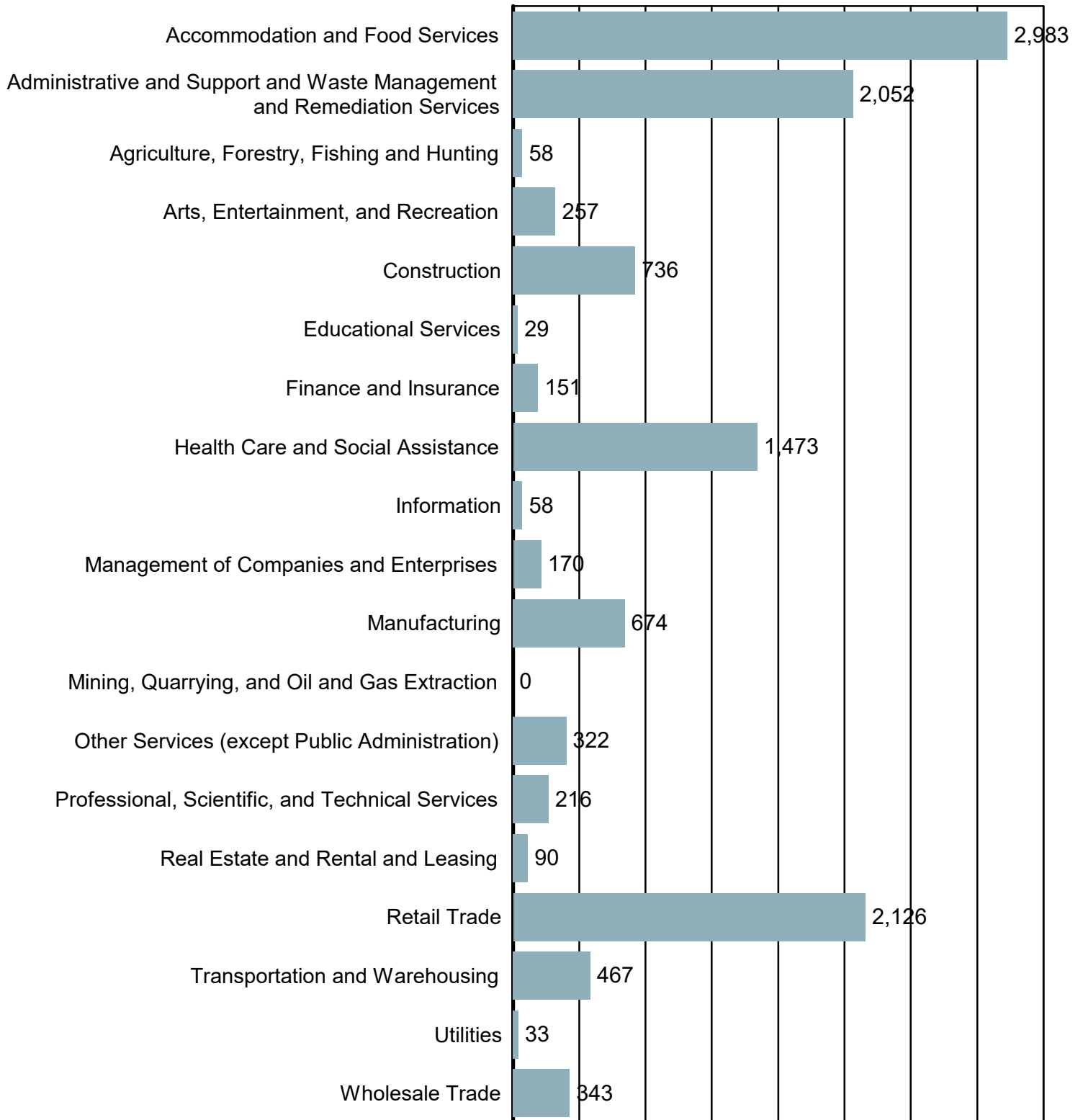
Top 20 Occupational Openings

Florence, SC
August-2020

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	79
Registered Nurses (29-1141)	76
First-Line Supervisors of Retail Sales Workers (41-1011)	37
Medical and Health Services Managers (11-9111)	34
Heavy and Tractor-Trailer Truck Drivers (53-3032)	32
Customer Service Representatives (43-4051)	27
Licensed Practical and Licensed Vocational Nurses (29-2061)	21
Medical Assistants (31-9092)	21
Cashiers (41-2011)	20
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	20
Managers, All Other (11-9199)	19
Maintenance and Repair Workers, General (49-9071)	18
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	17
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (43-6014)	17
Coaches and Scouts (27-2022)	16
Driver/Sales Workers (53-3031)	15
Physical Therapists (29-1123)	15
General and Operations Managers (11-1021)	14
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	14
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	13

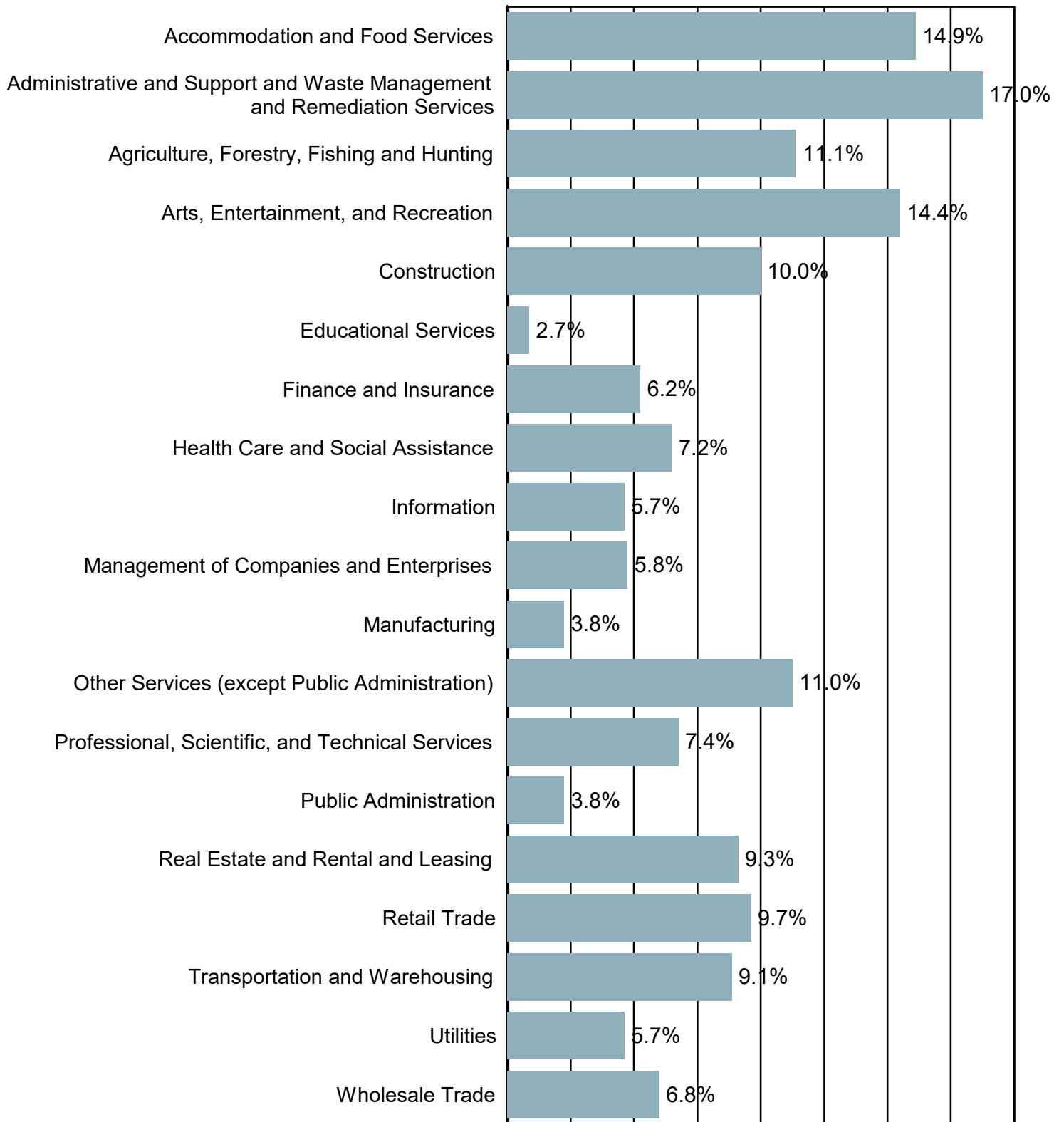
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

New Hires by Industry



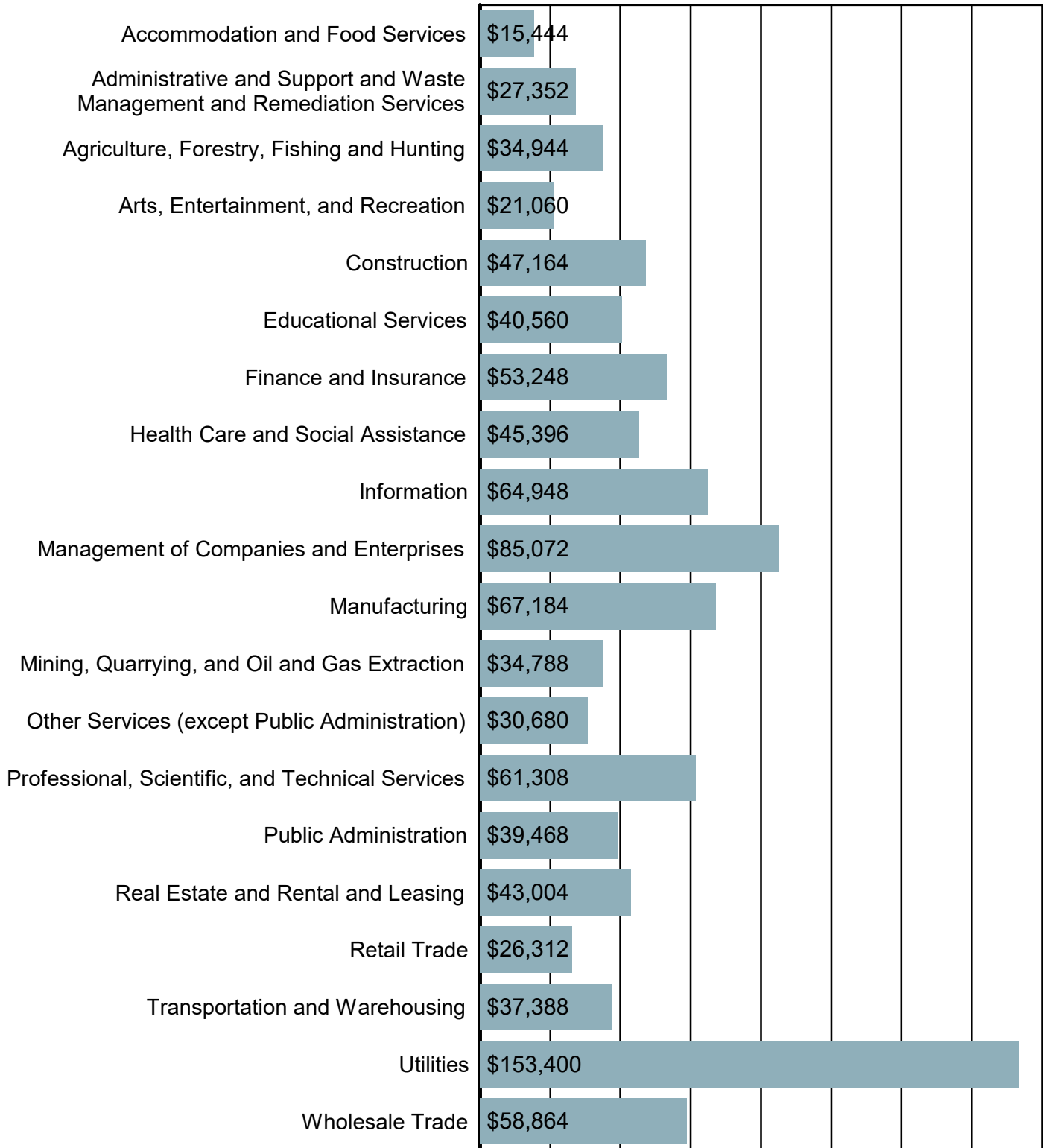
Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2013 Q3

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2020 Q1

Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	1,552	3,255	4,159	14,151	14,582	14,508	10,877	3,923
Agriculture, Forestry, Fishing and Hunting	3	11	9	46	74	94	75	47
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	0	0	0	0	0
Utilities	0	0	26	204	203	229	185	20
Construction	20	79	121	526	639	682	576	220
Manufacturing	16	122	321	1,509	2,197	2,676	1,959	381
Wholesale Trade	16	68	125	664	838	947	752	305
Retail Trade	430	984	948	2,389	1,909	1,960	1,506	767
Transportation and Warehousing	0	95	213	559	636	686	479	126
Information	17	17	37	187	228	177	128	33
Finance and Insurance	3	32	100	756	789	580	443	139
Real Estate and Rental and Leasing	0	9	42	144	145	192	159	84
Professional and Technical Services	21	49	114	607	683	589	479	205
Management of Companies and Enterprises	11	33	56	246	287	300	196	62
Administrative and Waste Services	28	176	275	1,113	1,027	916	648	317
Educational Services	8	71	32	88	75	118	98	46
Health Care and Social Assistance	29	230	488	2,383	2,937	2,826	2,137	664
Arts, Entertainment, and Recreation	70	60	66	161	126	122	100	48
Accommodation and Food Services	834	1,129	1,087	2,219	1,431	1,018	651	257
Other Services, Except Public Administration	42	89	99	346	354	388	301	199

Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Pee Dee Industry	2016 Estimated Employment	2026 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	134,746	146,762	12,016	8.92	0.86
Health Care and Social Assistance	20,050	23,549	3,499	17.45	1.62
Transportation and Warehousing	5,756	7,781	2,025	35.18	3.06
Accommodation and Food Services	11,138	12,665	1,527	13.71	1.29
Administrative and Support and Waste Management and Remediat	5,503	6,524	1,021	18.55	1.72
Educational Services	9,891	10,779	888	8.98	0.86
Construction	4,222	4,836	614	14.54	1.37
Retail Trade	15,532	16,100	568	3.66	0.36
Manufacturing	19,183	19,684	501	2.61	0.26
Professional, Scientific, and Technical Services	3,746	4,243	497	13.27	1.25
Finance and Insurance	3,849	4,111	262	6.81	0.66
Management of Companies and Enterprises	1,410	1,616	206	14.61	1.37
Real Estate and Rental and Leasing	1,000	1,139	139	13.90	1.31
Other Services (except Government)	5,382	5,489	107	1.99	0.20
Information	1,085	1,105	20	1.84	0.18
Arts, Entertainment, and Recreation	901	920	19	2.11	0.21
Mining	107	105	-2	-1.87	-0.19
Agriculture, Forestry, Fishing and Hunting	3,458	2,884	-574	-16.60	-1.80

Source: S.C. Department of Employment & Workforce - Industry Projections

Labor Market Projections

Total Employment by Occupation
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
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Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Growing Occupations
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
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Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

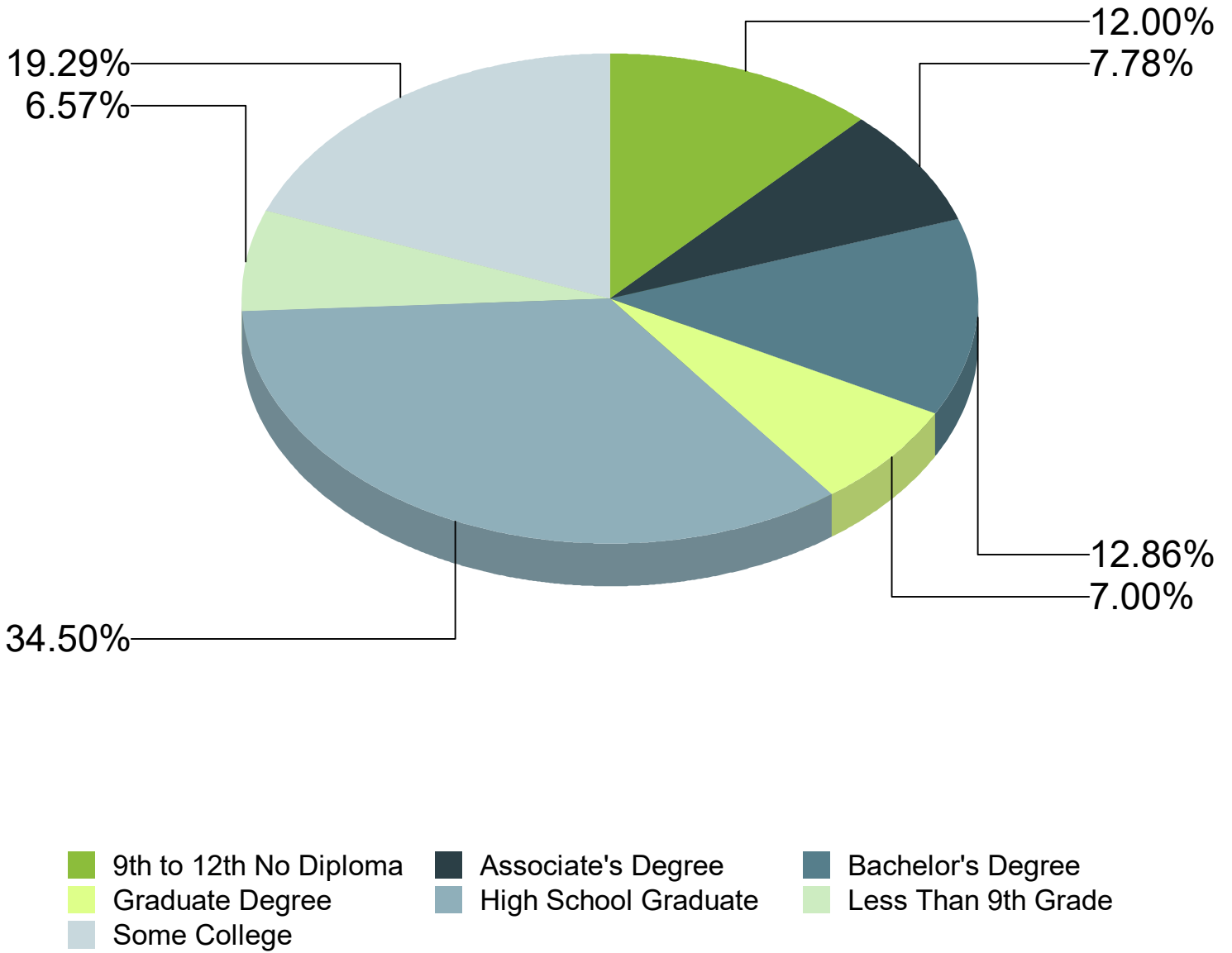
Occupation	Estimated Employment	Projected Employmen	Percent Change	Replace	Growth	Total	Average Salary
------------	----------------------	---------------------	----------------	---------	--------	-------	----------------

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Educational Attainment

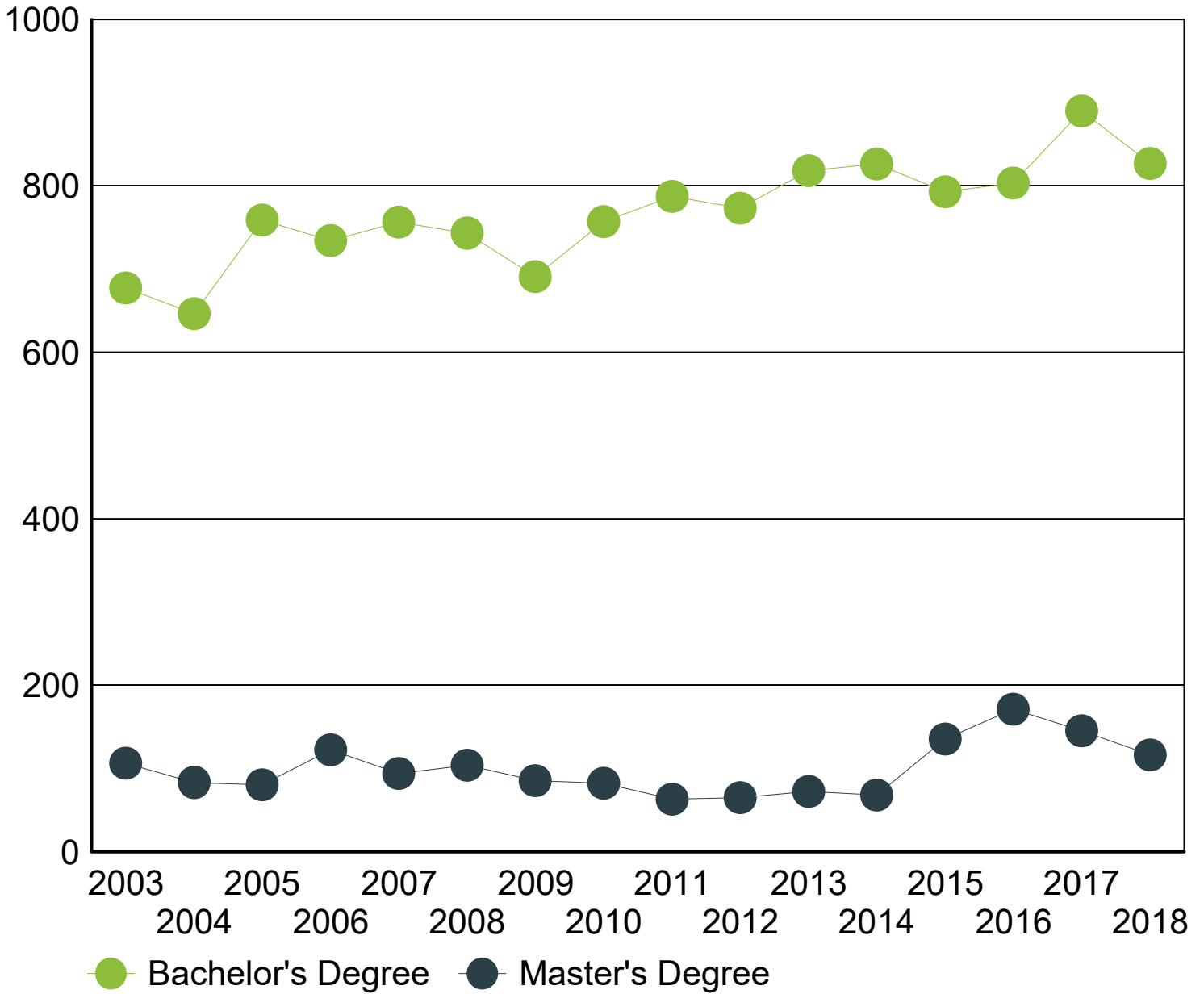
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

Educational Institutions

Coker College
300 E College Ave
Hartsville, SC 29550
843.383.8000
<http://coker.edu>
2018 Degrees Awarded: 540

Francis Marion University
4822 East Palmetto Street
Florence, SC 29506
843.661.1362
<http://www.fmarion.edu>
2018 Degrees Awarded: 1,354

Virginia College-Florence
2400 David H. McLeod Blvd
Florence, SC 29501
843.407.2200
<http://www.vc.edu>
2018 Degrees Awarded: 442

Florence-Darlington Technical College
2715 W. Lucas Street
Florence, SC 29501
843.661.8324
<http://WWW.FDTC.EDU>
2018 Degrees Awarded: 1,626

Kenneth Shuler School of Cosmetology-Florence
2443 West Lucas Street
Florence, SC 29501
843.679.3778
<http://www.kennethshuler.com>
2018 Degrees Awarded: 192

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System