

# COMMUNITY PROFILE

Florence, SC

Metropolitan Statistical Area



## **S.C. Department of Employment & Workforce**

Business Intelligence Department

1550 Gadsden Street, PO Box 995

Columbia, SC 29202

803.737.2660

[www.SCWorkforceInfo.com](http://www.SCWorkforceInfo.com)

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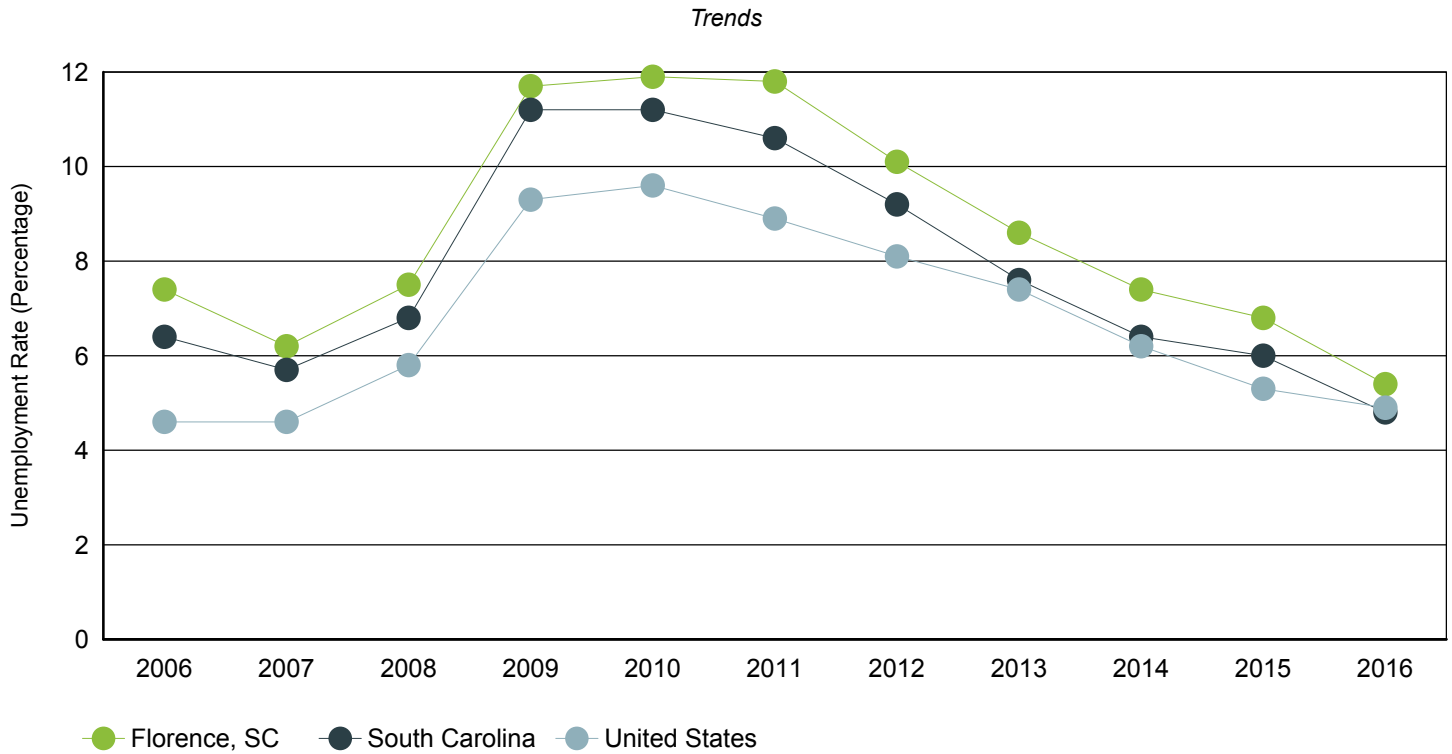
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### Annual Unemployment Rate (Unadjusted)

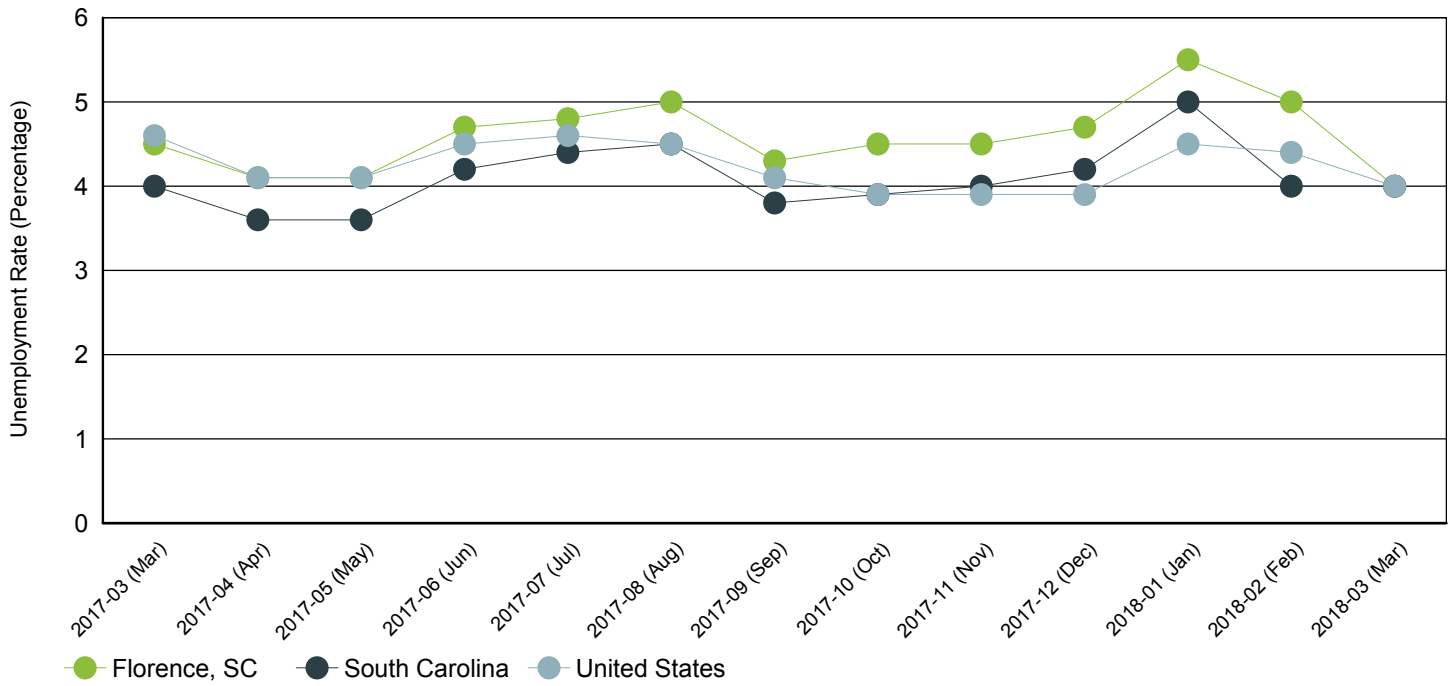


Year	Florence, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2016	90,449	5,180	5.4%	2,186,740	111,067	4.8%	151,436,000	7,751,000	4.9%
2015	89,105	6,511	6.8%	2,134,637	135,746	6.0%	148,834,000	8,296,000	5.3%
2014	87,639	7,036	7.4%	2,081,511	143,151	6.4%	146,305,000	9,617,000	6.2%
2013	86,951	8,188	8.6%	2,026,666	167,647	7.6%	143,929,000	11,460,000	7.4%
2012	85,745	9,640	10.1%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2011	83,714	11,166	11.8%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2010	83,461	11,303	11.9%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2009	83,583	11,125	11.7%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2008	86,957	7,050	7.5%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%
2007	87,547	5,807	6.2%	2,005,686	120,205	5.7%	146,047,000	7,078,000	4.6%
2006	86,290	6,895	7.4%	1,973,337	135,760	6.4%	144,427,000	7,001,000	4.6%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Florence, SC	South Carolina	United States
Mar 2018	4.0%	4.0%	4.0%
Feb 2018	5.0%	4.0%	4.4%
Jan 2018	5.5%	5.0%	4.5%
Dec 2017	4.7%	4.2%	3.9%
Nov 2017	4.5%	4.0%	3.9%
Oct 2017	4.5%	3.9%	3.9%
Sep 2017	4.3%	3.8%	4.1%
Aug 2017	5.0%	4.5%	4.5%
Jul 2017	4.8%	4.4%	4.6%
Jun 2017	4.7%	4.2%	4.5%
May 2017	4.1%	3.6%	4.1%
Apr 2017	4.1%	3.6%	4.1%
Mar 2017	4.5%	4.0%	4.6%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

Period	Florence, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Mar-18	91,589	4,273	4.0%	2,122	2,225,456	102,076	4.0%	59,107
Feb-18	90,914	4,794	5.0%	1,876	2,223,397	101,415	4.0%	57,596
Jan-18	89,993	5,283	5.5%	1,864	2,221,051	100,182	4.3%	51,746
Dec-17	90,234	4,476	4.7%	1,878	2,220,845	97,879	4.2%	56,028
Nov-17	90,908	4,245	4.5%	1,995	2,232,646	92,726	4.0%	60,228
Oct-17	91,244	4,275	4.5%	2,292	2,235,030	91,092	3.9%	57,940
Sep-17	92,219	4,136	4.3%	2,068	2,232,770	91,342	3.9%	58,456
Aug-17	92,169	4,863	5.0%	2,161	2,225,885	93,069	4.0%	61,865
Jul-17	92,819	4,729	4.8%	2,174	2,227,818	91,607	3.9%	62,395
Jun-17	93,161	4,606	4.7%	2,259	2,230,571	91,627	3.9%	66,498
May-17	93,348	3,976	4.1%	2,269	2,231,971	96,526	4.1%	65,966
Apr-17	93,125	4,020	4.1%	1,645	2,232,681	101,458	4.3%	63,951
Mar-17	92,955	4,355	4.5%	2,414	2,229,182	103,639	4.4%	59,863

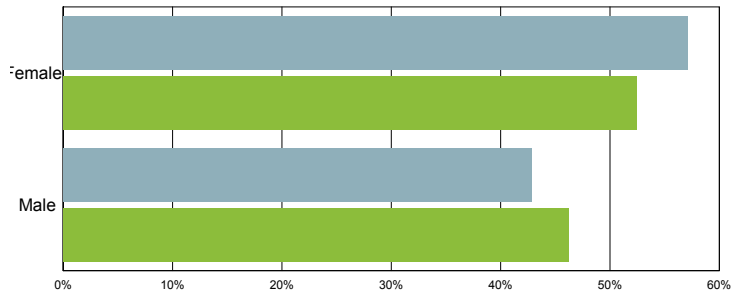
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
South Carolina Data is Seasonally Adjusted

# Characteristics of Unemployment Insurance Claimants

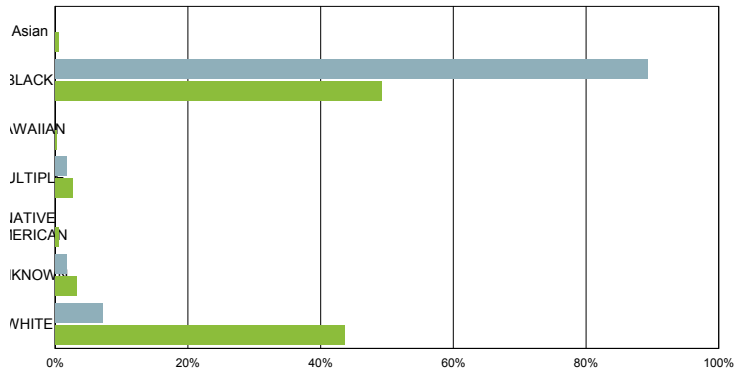
March 2018

■ Florence, SC ■ South Carolina

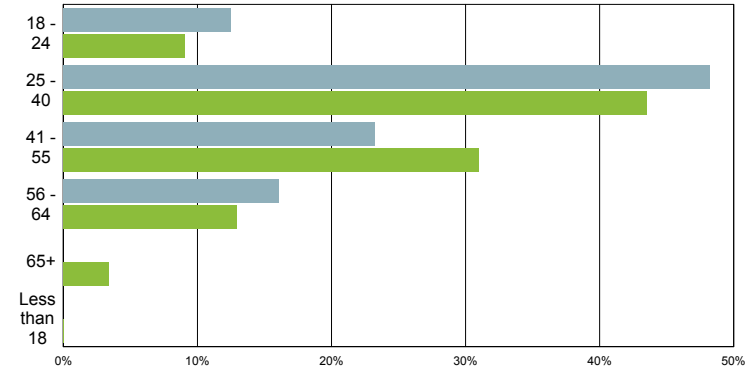
Gender	Florence, SC	South Carolina
Female	32	3,081
Male	24	2,717
O		78



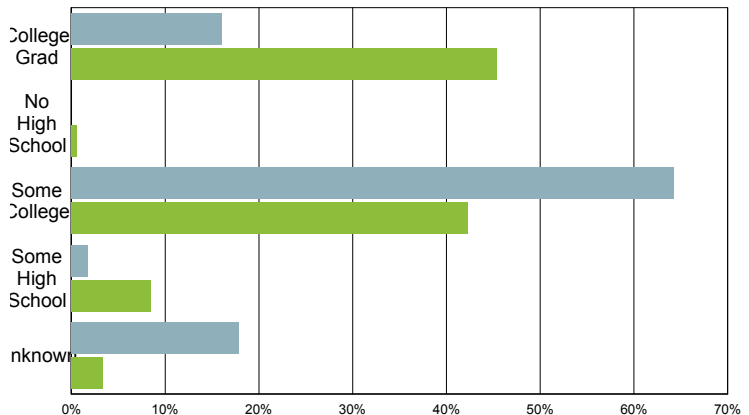
Race	Florence, SC	South Carolina
Asian	0	27
BLACK	50	2,896
MULTIPLE	1	152
UNKNOWN	1	190
WHITE	4	2,566



Age Group	Florence, SC	South Carolina
18 - 24	7	534
25 - 40	27	2,558
41 - 55	13	1,821
56 - 64	9	761
Unknown	0	200
Less than 18	0	2



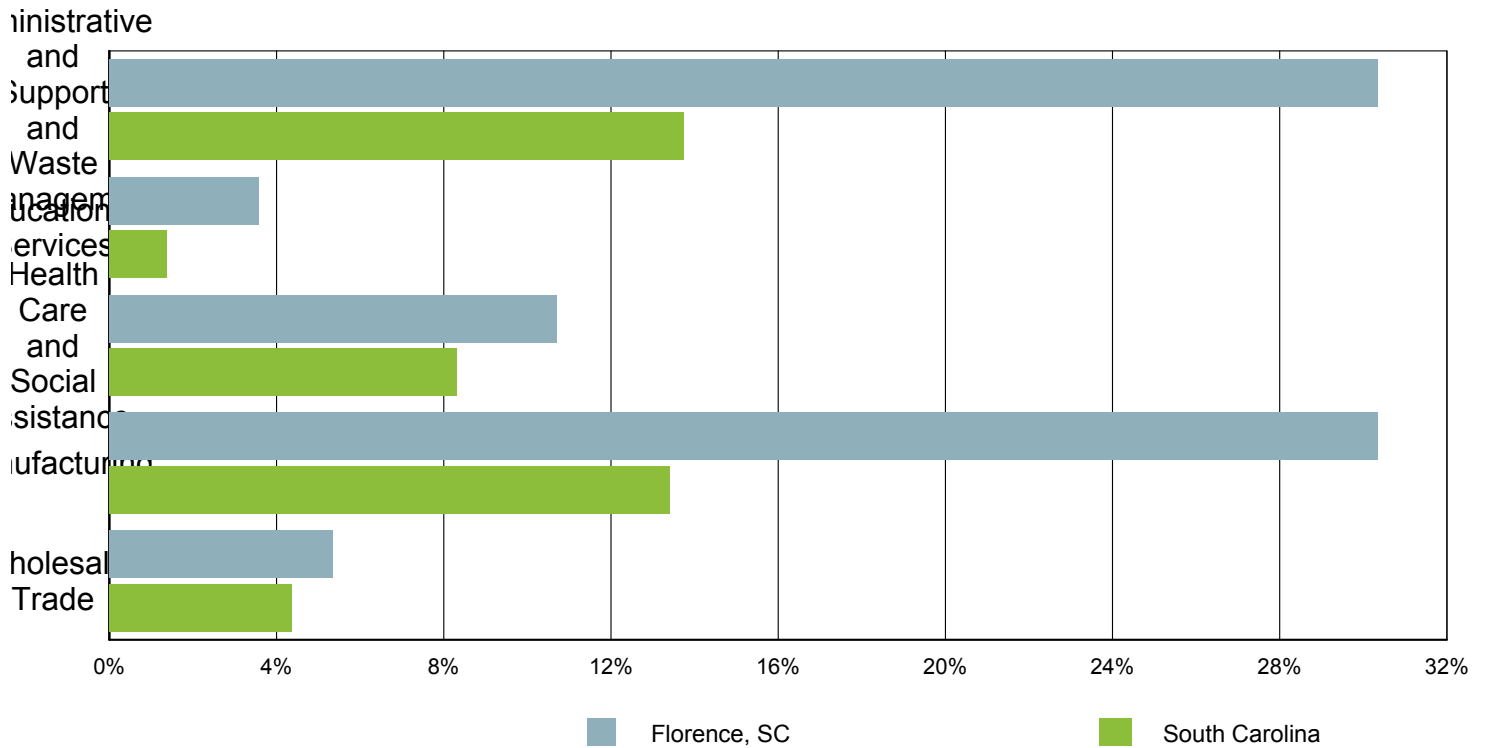
Education	Florence, SC	South Carolina
College Grad	9	2,665
Some College	36	2,483
Some High School	1	498
No High School	0	35
Unknown	10	195



Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims  
March 2018



Industry	Florence, SC	South Carolina
Construction	1	397
Manufacturing	17	788
Wholesale Trade	3	256
Retail Trade	1	640
Information	1	72
Finance and Insurance	1	193
Administrative and Support and Waste Management	17	808
Educational Services	2	81
Health Care and Social Assistance	6	488
Other Services (except Public Administration)	1	115
Unknown	6	792

Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Occupation

*Occupation Groups With Largest Number of Claims  
March 2018*



South Carolina

Occupation	Florence, SC	South Carolina
Unknown	56	5,876

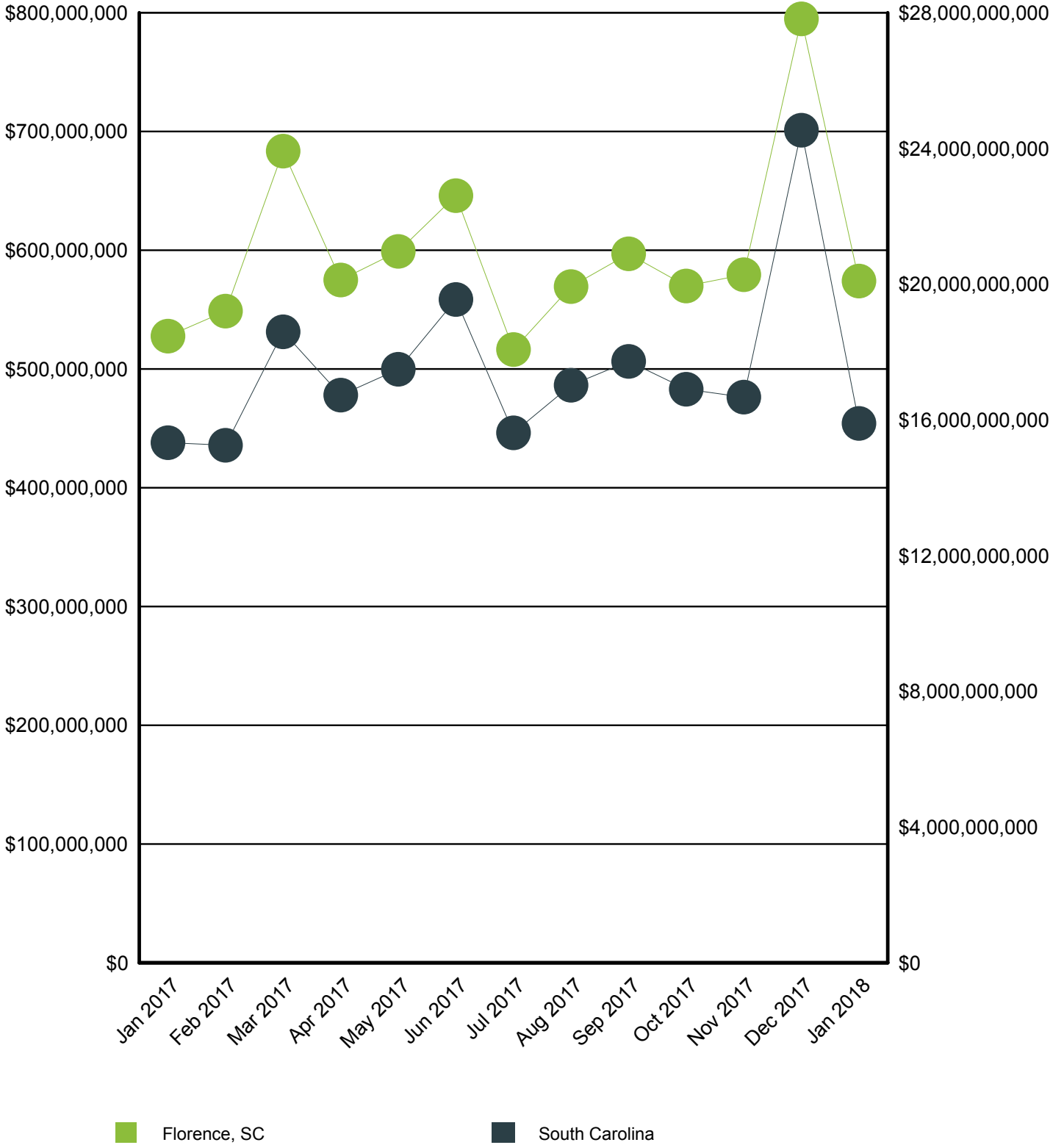
Source: S.C. Department of Employment & Workforce



# Retail Sales

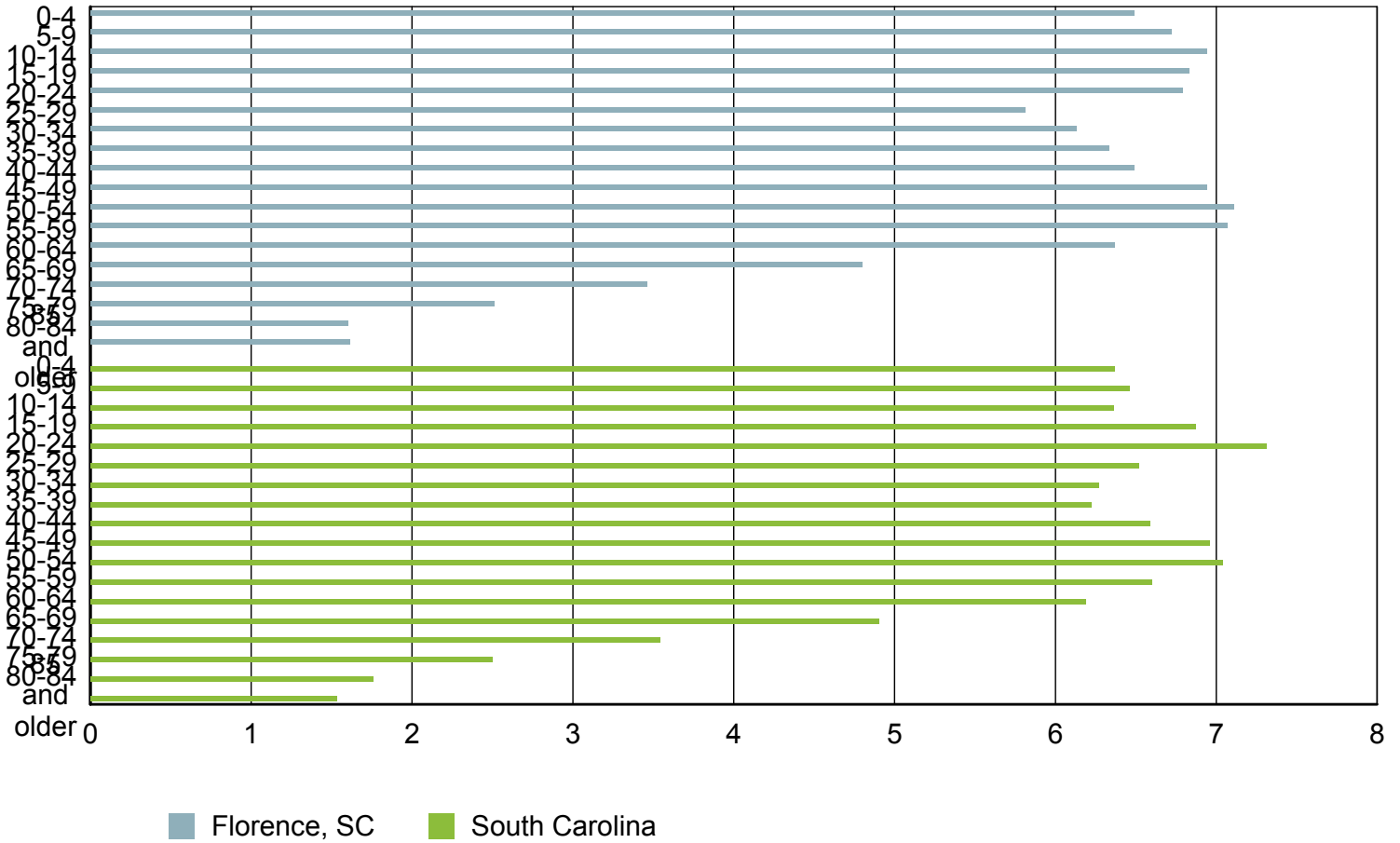
Florence, SC

South Carolina



Source: S.C. Department of Revenue

### Population by Age



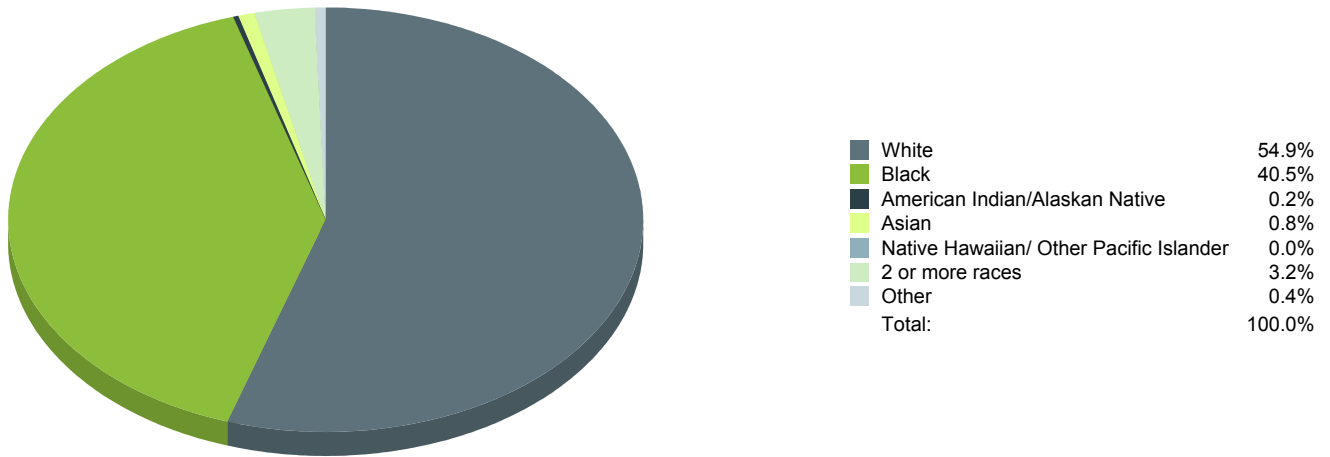
Age Range	Florence, SC	South Carolina	United States
0-4	13,360	298,242	20,052,112
5-9	13,820	302,111	20,409,060
10-14	14,286	297,443	20,672,609
15-19	14,057	321,540	21,715,074
20-24	13,967	342,237	22,099,887
25-29	11,962	305,167	21,243,365
30-34	12,607	293,464	20,467,912
35-39	13,026	291,183	19,876,161
40-44	13,348	308,158	20,998,001
45-49	14,282	325,660	22,109,946
50-54	14,618	329,431	22,396,322
55-59	14,550	309,061	20,165,892
60-64	13,096	289,690	17,479,211
65-69	9,867	229,251	13,189,508
70-74	7,122	165,797	9,767,522
75-79	5,171	117,187	7,438,750
80-84	3,285	82,223	5,781,697
85 and older	3,315	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

### Population by Race

Race	Florence, SC	%	South Carolina	%	United States	%
White	114,808	55.8%	3,144,146	66.0%	230,592,579	72.0%
Black	84,654	41.2%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	339	0.2%	14,732	0.3%	2,540,309	0.8%
Asian	1,696	0.8%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	0	0.0%	2,128	0.0%	526,347	0.2%
2 or more races	6,732	3.3%	169,670	3.6%	17,464,666	5.5%
Other	876	0.4%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

Gender	Florence, SC	South Carolina	United States
Male	96,723	2,276,305	153,247,412
Female	109,016	2,403,297	158,289,182

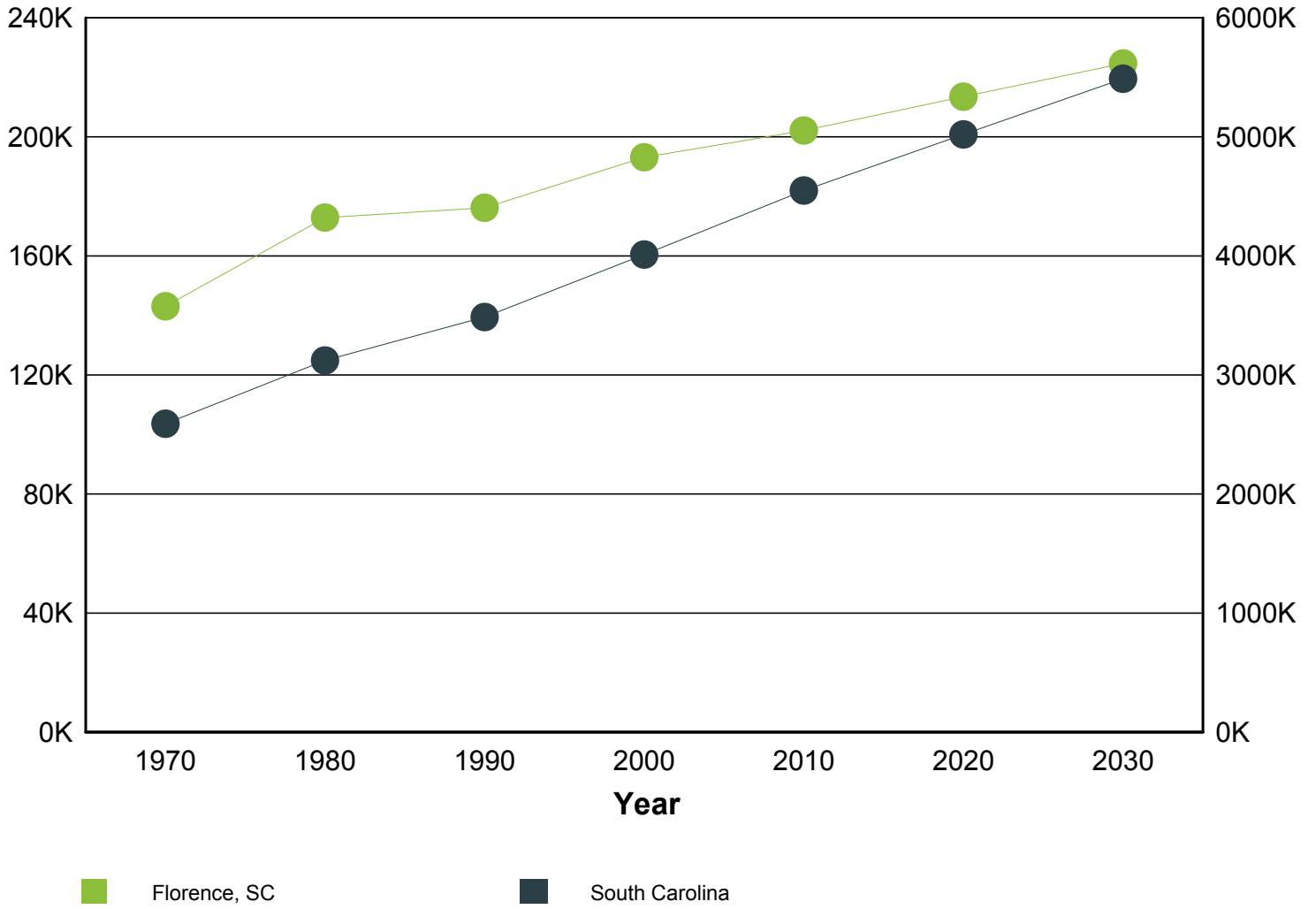
Source: U.S. Census Bureau, American Community Survey

# Population Change

Historical and Projected

Florence, SC

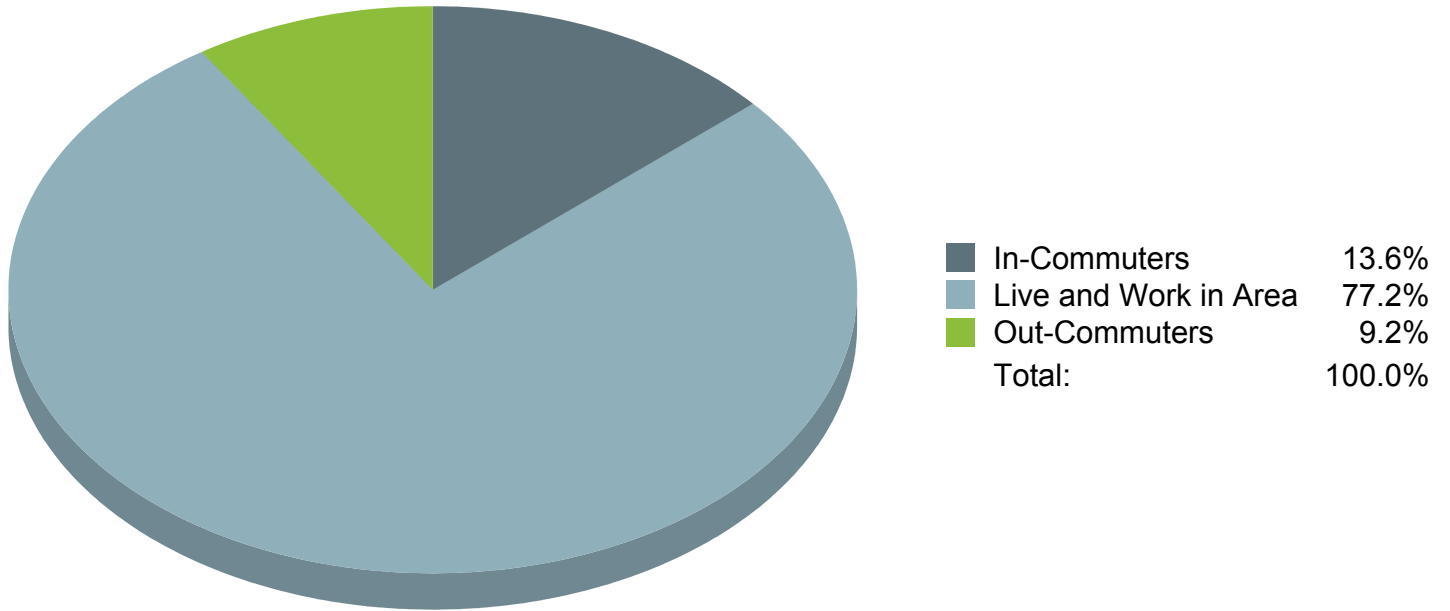
South Carolina



Year	Florence, SC	South Carolina
1970	143,078	2,590,713
1980	172,880	3,121,820
1990	176,195	3,486,310
2000	193,155	4,012,012
2010	202,130	4,549,150
2020	213,490	5,020,400
2030	224,650	5,488,460

Source: U.S. Census Bureau

## Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	76,773
In-Commuters	13,555
Out-Commuters	9,135

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

Area	Workers
Williamsburg County, SC	1,714
Chesterfield County, SC	1,078
Horry County, SC	631
Marion County, SC	628
Lee County, SC	541
Sumter County, SC	514
Marlboro County, SC	463
Clarendon County, SC	371
Richland County, SC	370
Georgetown County, SC	293

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

Area	Workers
Marion County, SC	2,234
Chesterfield County, SC	2,103
Williamsburg County, SC	1,659
Dillon County, SC	1,405
Lee County, SC	978
Sumter County, SC	931
Horry County, SC	663
Clarendon County, SC	610
Marlboro County, SC	384
Kershaw County, SC	324

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

Employees	Florence, SC	South Carolina
0 to 4	1,993	75,649
5 to 9	834	20,263
10 to 19	636	14,977
20 to 49	470	11,547
50 to 99	156	4,562
100 to 249	89	2,731
250 to 499	30	866
500 to 999	11	387
1000 +	5	293

Source: S.C. Department of Employment & Workforce - 2017 Q3  
 - Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Florence, SC	South Carolina
0 to 4	3,449	110,057
5 to 9	5,613	135,038
10 to 19	8,615	203,469
20 to 49	14,420	352,613
50 to 99	10,766	311,959
100 to 249	12,428	411,508
250 to 499	10,149	294,535
500 to 999	7,122	262,992
1000 +	9,359	738,384

Source: S.C. Department of Employment & Workforce - 2017 Q3  
 - Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

ASSURANT GROUP

CAROLINAS HOSPITAL SYSTEM

CITY OF FLORENCE

DARLINGTON COUNTY SCHOOL DISTRICT

DUKE ENERGY PROGRESS INC

FLOCO FOODS INC

FLORENCE COUNTY COUNCIL

FLORENCE COUNTY SCHOOL DISTRICT #3

FLORENCE DARLINGTON TECHNICAL COLLEGE

FLORENCE PUBLIC SCHOOL DISTRICT #1

HONDA OF SOUTH CAROLINA MFG INC

MCLEOD HEALTH

MCLEOD PHYSICIAN ASSOCIATES II

MCLEOD REGIONAL MEDICAL CENTER

NIGHTINGALES NURSING & ATTENDANT CARE

OTIS ELEVATOR COMPANY

QVC INC

RUIZ FOOD PRODUCTS INC

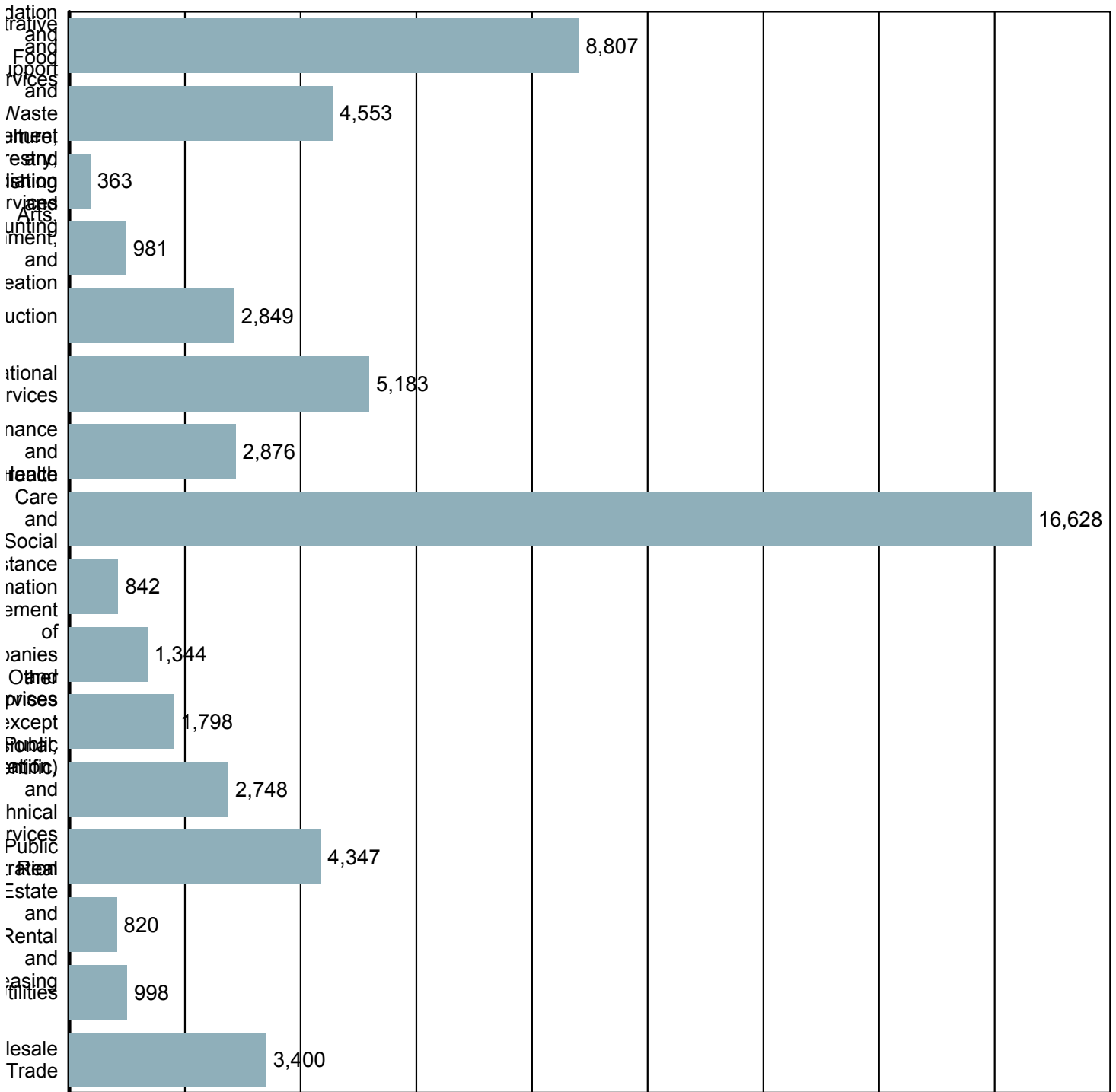
SONOCO PRODUCTS COMPANY

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2017 Q3



### Employment by Industry

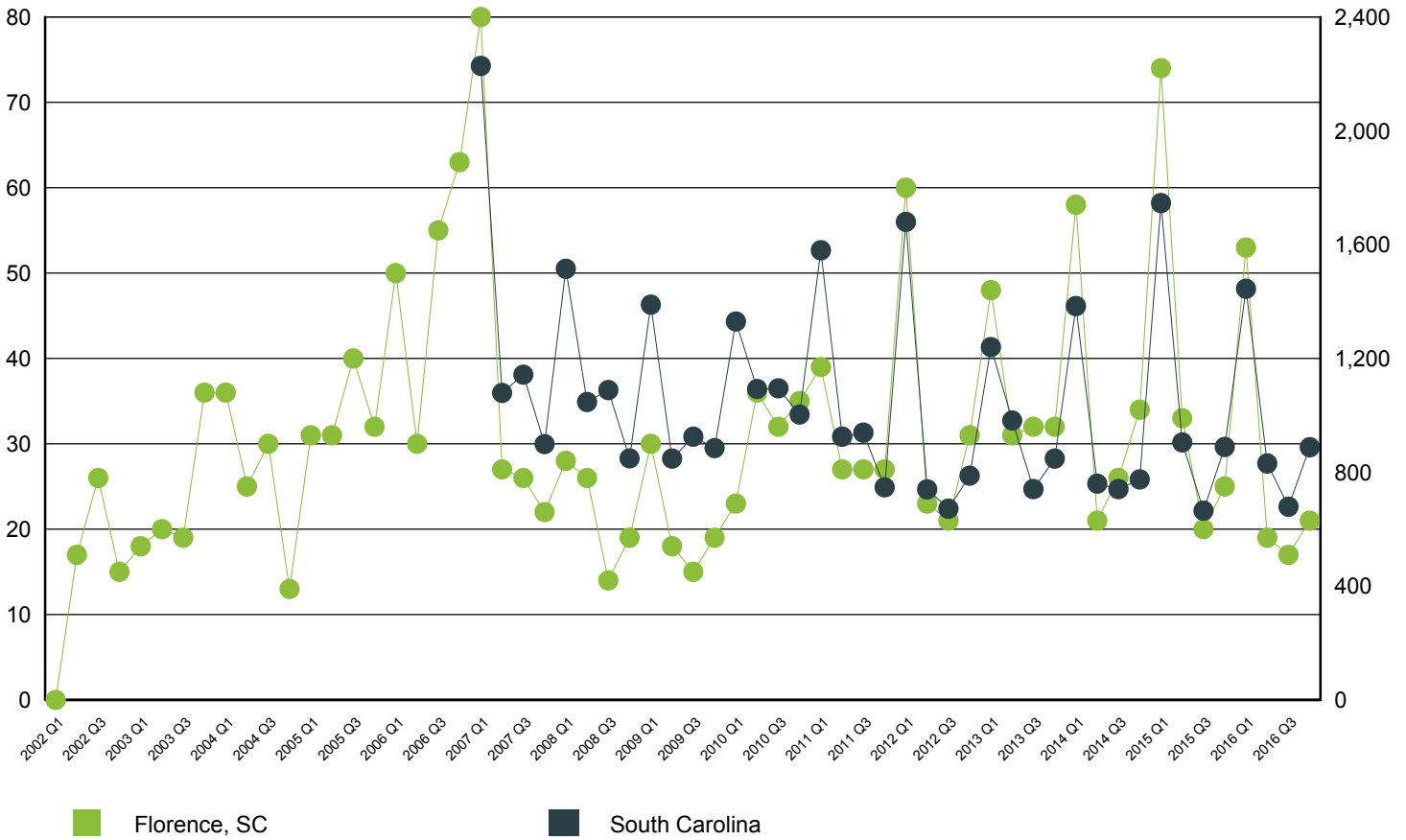


Source: S.C. Department of Employment & Workforce Quarterly Census of Employment and Wages (QCEW) - 2017 Q3

# New Startup Firms

Florence, SC

South Carolina



Quarter	Florence, SC	South Carolina
2016 Q4	21	888
2016 Q3	17	679
2016 Q2	19	831
2016 Q1	53	1,445
2015 Q4	25	889
2015 Q3	20	665
2015 Q2	33	905
2015 Q1	74	1,746
2014 Q4	34	775
2014 Q3	26	741
2014 Q2	21	760
2014 Q1	58	1,384
2013 Q4	32	848
2013 Q3	32	741
2013 Q2	31	982
2013 Q1	48	1,240
2012 Q4	31	788
2012 Q3	21	672
2012 Q2	23	740
2012 Q1	60	1,680

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

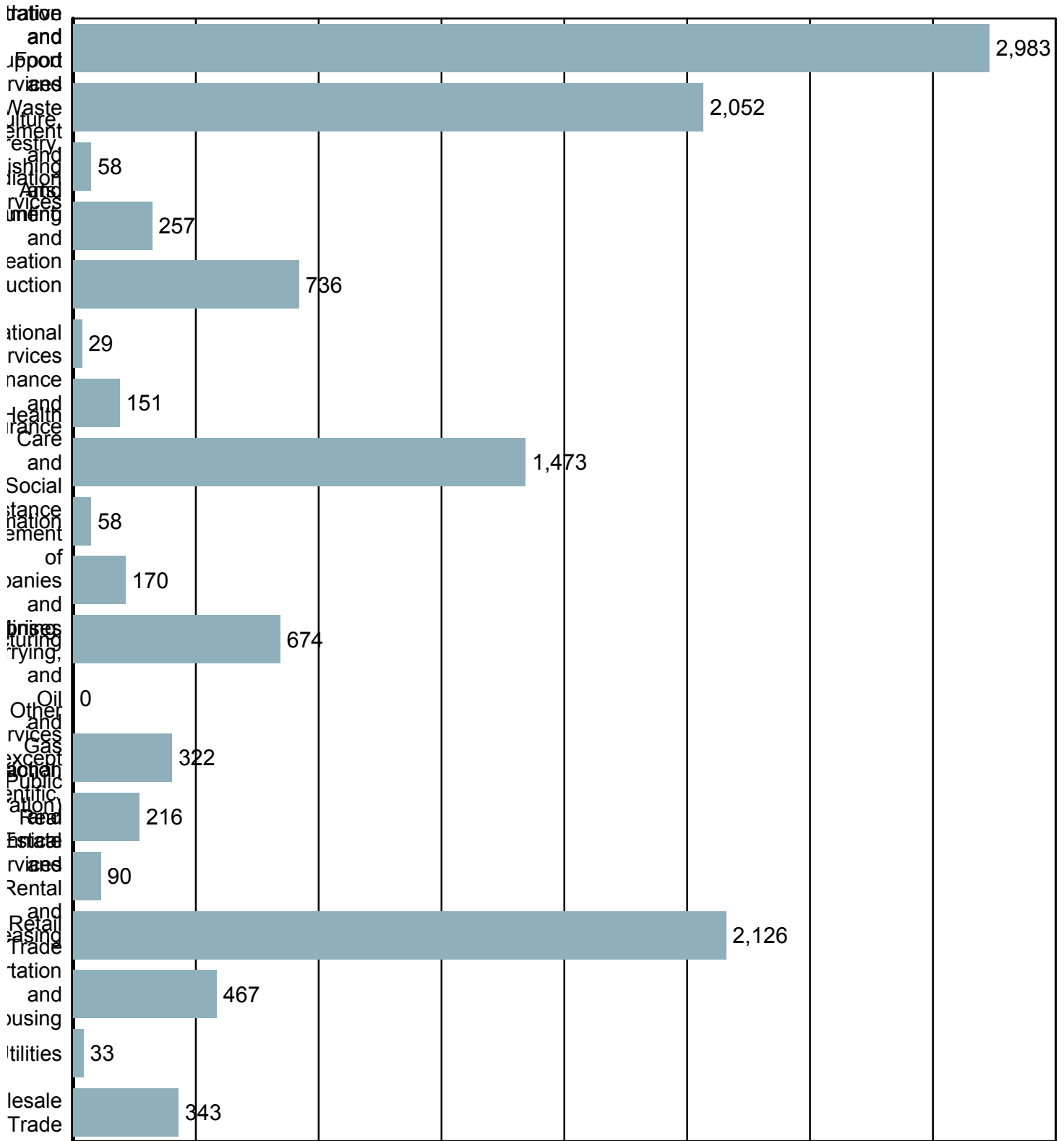
Source: S.C. Department of Employment & Workforce

## Top Occupational Openings

Occupation Name (Soccode)	Job Openings

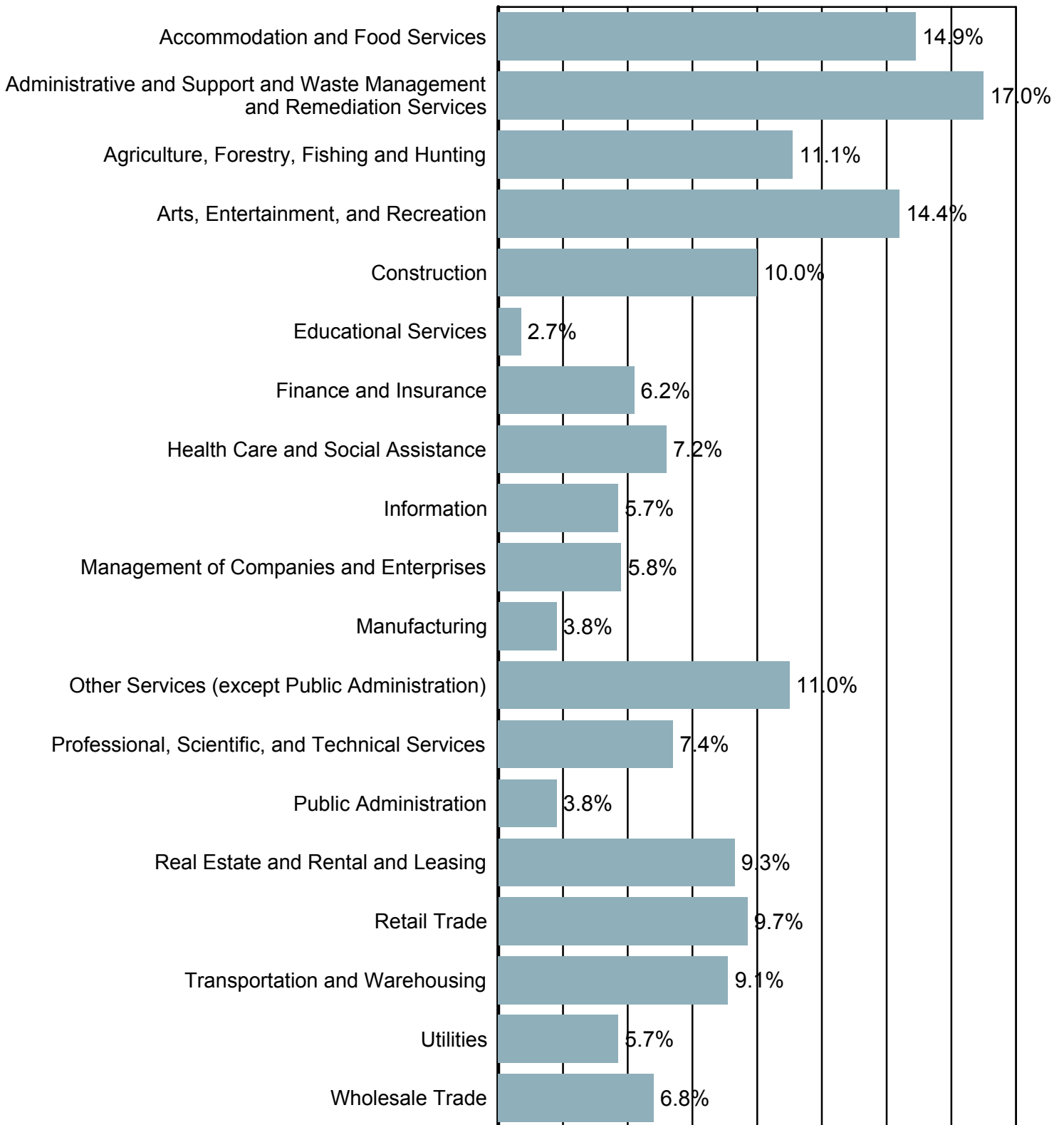
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### New Hires by Industry



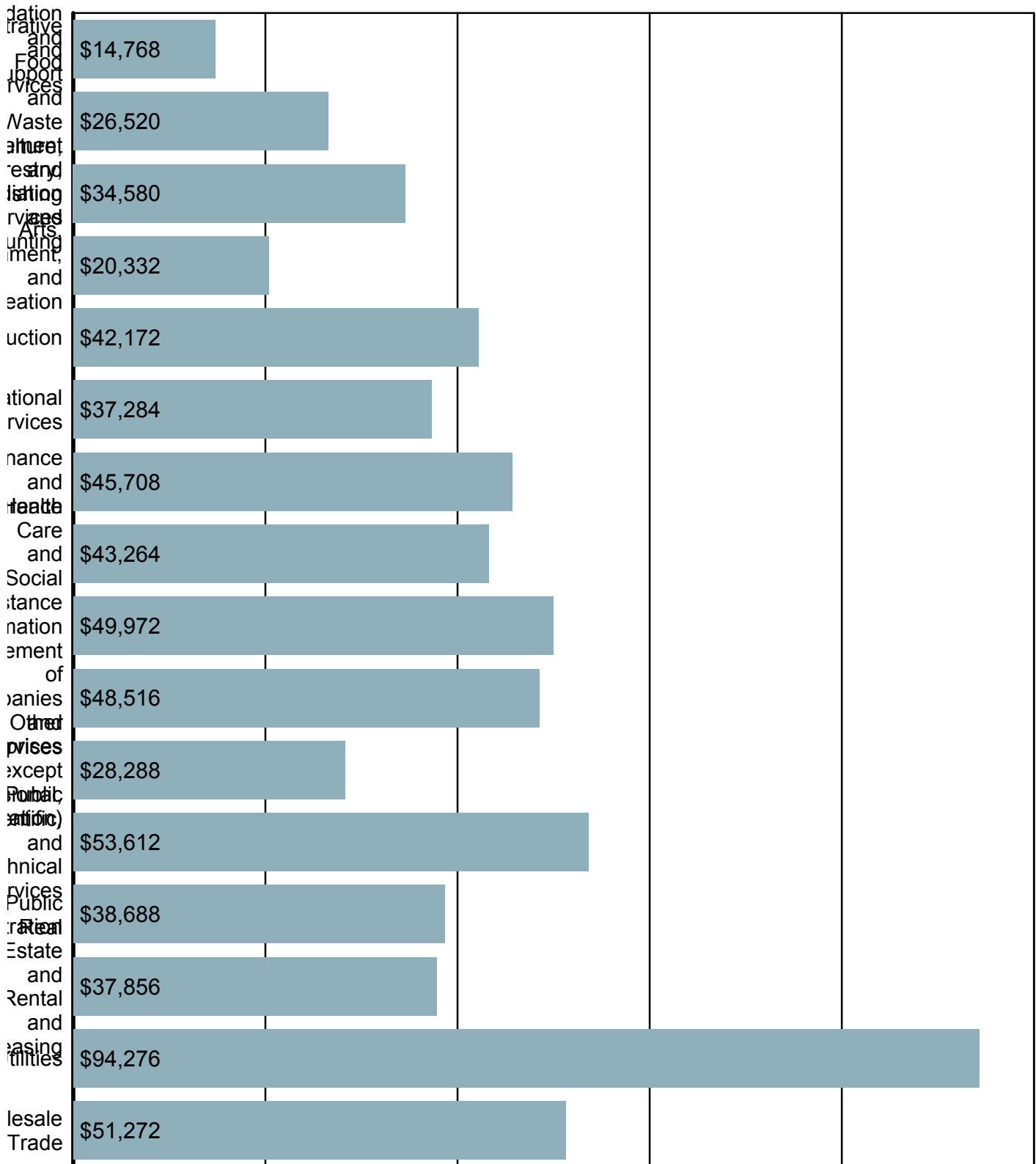
Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2013 Q3

### Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2017 Q3

## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	1,552	3,255	4,159	14,151	14,582	14,508	10,877	3,923
Agriculture, Forestry, Fishing and Hunting	3	11	9	46	74	94	75	47
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	0	0	0	0	0
Utilities	0	0	26	204	203	229	185	20
Construction	20	79	121	526	639	682	576	220
Manufacturing	16	122	321	1,509	2,197	2,676	1,959	381
Wholesale Trade	16	68	125	664	838	947	752	305
Retail Trade	430	984	948	2,389	1,909	1,960	1,506	767
Transportation and Warehousing	0	95	213	559	636	686	479	126
Information	17	17	37	187	228	177	128	33
Finance and Insurance	3	32	100	756	789	580	443	139
Real Estate and Rental and Leasing	0	9	42	144	145	192	159	84
Professional and Technical Services	21	49	114	607	683	589	479	205
Management of Companies and Enterprises	11	33	56	246	287	300	196	62
Administrative and Waste Services	28	176	275	1,113	1,027	916	648	317
Educational Services	8	71	32	88	75	118	98	46
Health Care and Social Assistance	29	230	488	2,383	2,937	2,826	2,137	664
Arts, Entertainment, and Recreation	70	60	66	161	126	122	100	48
Accommodation and Food Services	834	1,129	1,087	2,219	1,431	1,018	651	257
Other Services, Except Public Administration	42	89	99	346	354	388	301	199

Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Pee Dee Industry	2014 Estimated Employment	2024 Projected Employment	Change	Percent Change	Annual Percent
Total Employment, All Jobs	124,996	139,263	14,267	11.41	1.09
Health care and social assistance	19,070	23,028	3,958	20.76	1.90
Educational services; state, local, and private	10,264	11,848	1,584	15.43	1.45
Administrative and support and waste management and remediat	4,335	5,444	1,109	25.58	2.30
Accommodation and food services	10,348	11,433	1,085	10.49	1.00
Retail Trade	15,211	16,145	934	6.14	0.60
Transportation and Warehousing	4,962	5,767	805	16.22	1.51
Professional, scientific, and technical services	3,084	3,875	791	25.65	2.31
Construction	3,158	3,821	663	20.99	1.92
Manufacturing	18,838	19,286	448	2.38	0.24
Agriculture, forestry, fishing, and hunting	2,965	3,389	424	14.30	1.35
Finance and insurance	3,931	4,294	363	9.23	0.89
Other services (except public administration)	3,586	3,866	280	7.81	0.75
Management of companies and enterprises	1,222	1,324	102	8.35	0.80
Real estate and rental and leasing	955	1,049	94	9.84	0.94
Arts, entertainment, and recreation	950	1,027	77	8.11	0.78
Information	1,016	1,067	51	5.02	0.49
Mining, quarrying, and oil and gas extraction	122	126	4	3.28	0.32

Source: S.C. Department of Employment & Workforce - Industry Projections



## Labor Market Projections

*Total Employment by Occupation*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Pee Dee	2014	2024			
Occupation	Estimated Employment	Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
Total, all occupations	124,996	139,263	2,986	1,498	4,484
Management occupations	6,648	7,611	145	97	242
Business and financial operations occupations	3,823	4,342	86	52	138
Computer and mathematical occupations	1,248	1,500	18	25	43
Architecture and engineering occupations	1,352	1,456	37	11	48
Life, physical, and social science occupations	512	542	16	4	20
Community and social service occupations	2,313	2,596	50	28	78
Legal occupations	650	760	12	11	23
Education, training, and library occupations	7,677	8,999	171	132	303
Arts, design, entertainment, sports, and media occupations	755	808	19	6	25
Healthcare practitioners and technical occupations	9,285	10,675	202	139	341
Healthcare support occupations	4,955	6,282	110	134	244
Protective service occupations	2,682	2,876	70	20	90
Food preparation and serving related occupations	10,081	11,127	352	117	469
Building and grounds cleaning and maintenance occupations	4,027	4,584	82	56	138
Personal care and service occupations	2,740	3,281	55	54	109
Sales and related occupations	13,838	14,985	438	115	553
Office and administrative support occupations	16,892	18,131	341	144	485
Farming, fishing, and forestry occupations	2,143	2,389	55	25	80
Construction and extraction occupations	3,693	4,260	56	57	113
Installation, maintenance, and repair occupations	5,652	6,294	132	66	198
Production occupations	13,832	14,414	299	82	381
Transportation and material moving occupations	10,198	11,351	242	122	364

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

*Growing Occupations*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Pee Dee Occupation	2014	2024	Percent Change	Replace	Growth	Total	Average Salary
	Estimated Employment	Projected Employment					
Home health aides	1,357	2,035	50	31	68	99	\$ 19,151
Occupational therapy assistants	48	68	42	1	2	3	\$ 60,683
Veterinary technologists and technicians	70	97	39	1	3	4	\$ 23,960
Statisticians	13	18	38	0	0	0	\$ 58,877
Assemblers and fabricators, all other	42	57	36	1	2	3	\$ 20,046
Personal care aides	789	1,063	35	6	27	33	\$ 18,837
Web developers	30	40	33	0	1	1	\$ 39,969
Computer numerically controlled machine tool programmers, me	15	20	33	0	0	0	\$ 43,794
Nurse practitioners	126	166	32	3	4	7	\$ 98,850
Insurance claims and policy processing clerks	36	47	31	1	1	2	\$ 32,830
Speech-language pathologists	125	163	30	3	4	7	\$ 76,776
Self-enrichment education teachers	143	186	30	3	4	7	\$ 45,184
Physical therapist assistants	87	113	30	2	3	5	\$ 57,587
Physical therapists	146	189	29	4	4	8	\$ 88,156
Software developers, applications	131	169	29	2	4	6	\$ 64,574
Diagnostic medical sonographers	66	85	29	1	2	3	\$ 50,431
Veterinarians	36	46	28	1	1	2	\$ 85,903
Health technologists and technicians, all other	62	79	27	1	2	3	\$ 37,462
Preschool teachers, except special education	456	579	27	13	12	25	\$ 20,809
Occupational therapists	124	156	26	2	3	5	\$ 75,260

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

### Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

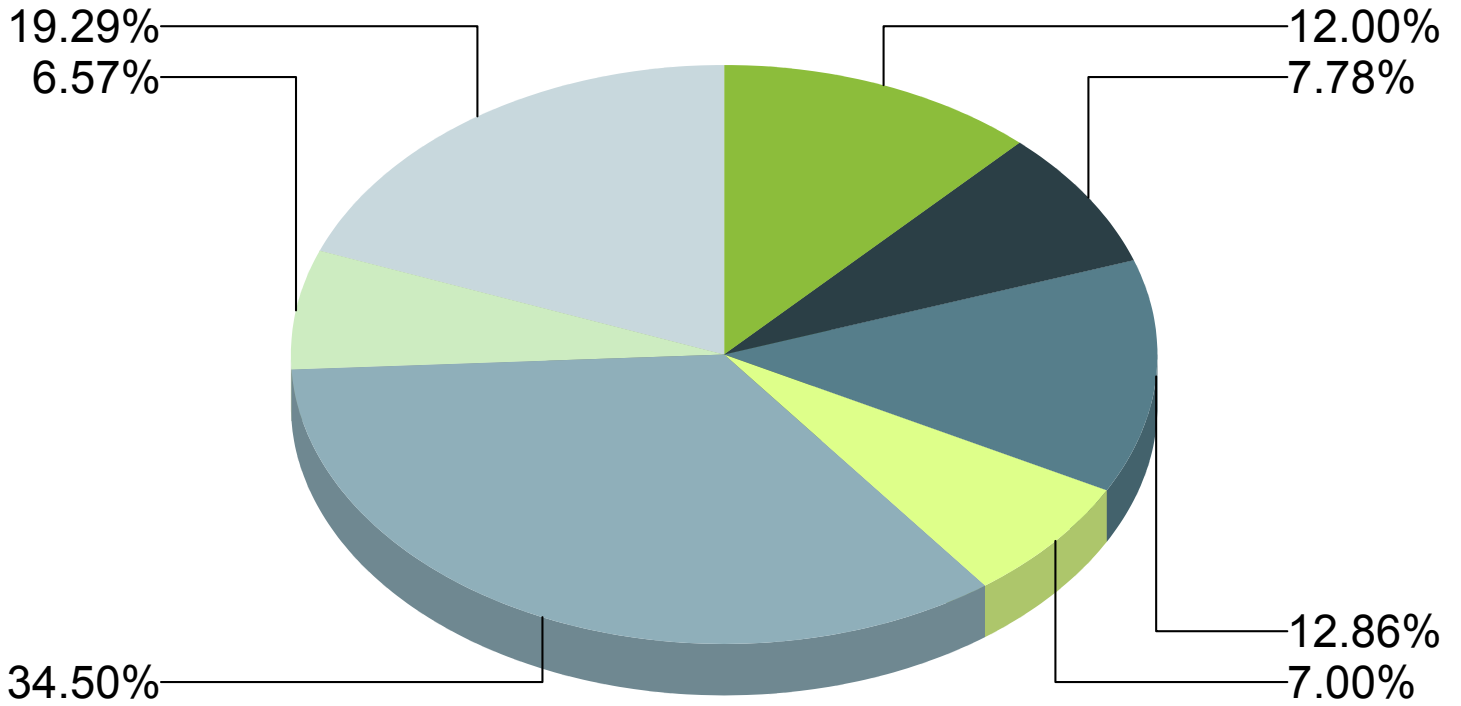
Occupation	2014	2024	Percent Change	Replace	Growth	Total	Average Salary
	Estimated Employment	Projected Employment					
Respiratory therapy technicians	17	13	-24	0	0	0	\$ 57,069
Postal service mail sorters, processors, and processing mach	82	63	-23	1	0	1	\$ 47,118
Fallers	18	14	-22	0	0	0	\$ 32,585
Postmasters and mail superintendents	29	24	-17	1	0	1	\$ 67,287
Medical transcriptionists	56	47	-16	1	0	1	\$ 35,635
Advertising and promotions managers	19	16	-16	1	0	1	\$ 70,744
Postal service mail carriers	298	256	-14	6	0	6	\$ 50,053
Postal service clerks	69	60	-13	1	0	1	\$ 48,433
Mail clerks and mail machine operators, except postal servic	62	54	-13	1	0	1	\$ 24,248
Cutting, punching, and press machine setters, operators, and	169	148	-12	2	0	2	\$ 35,896
Biological technicians	17	15	-12	0	0	0	\$ 31,764
Editors	17	15	-12	1	0	1	\$ 49,301
Word processors and typists	128	114	-11	0	0	0	\$ 29,279
Cooks, fast food	1,055	940	-11	28	0	28	\$ 17,418
Extruding and drawing machine setters, operators, and tender	240	214	-11	6	0	6	\$ 42,763
Lathe and turning machine tool setters, operators, and tende	190	170	-11	5	0	5	\$ 33,196
Computer operators	29	26	-10	0	0	0	\$ 39,515
Tool and die makers	111	103	-7	0	0	0	\$ 45,853
Furnace, kiln, oven, drier, and kettle operators and tenders	29	27	-7	1	0	1	\$ 32,035
Electrical and electronics engineering technicians	29	27	-7	1	0	1	\$ 58,354

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

(Population 25 Years and Older)

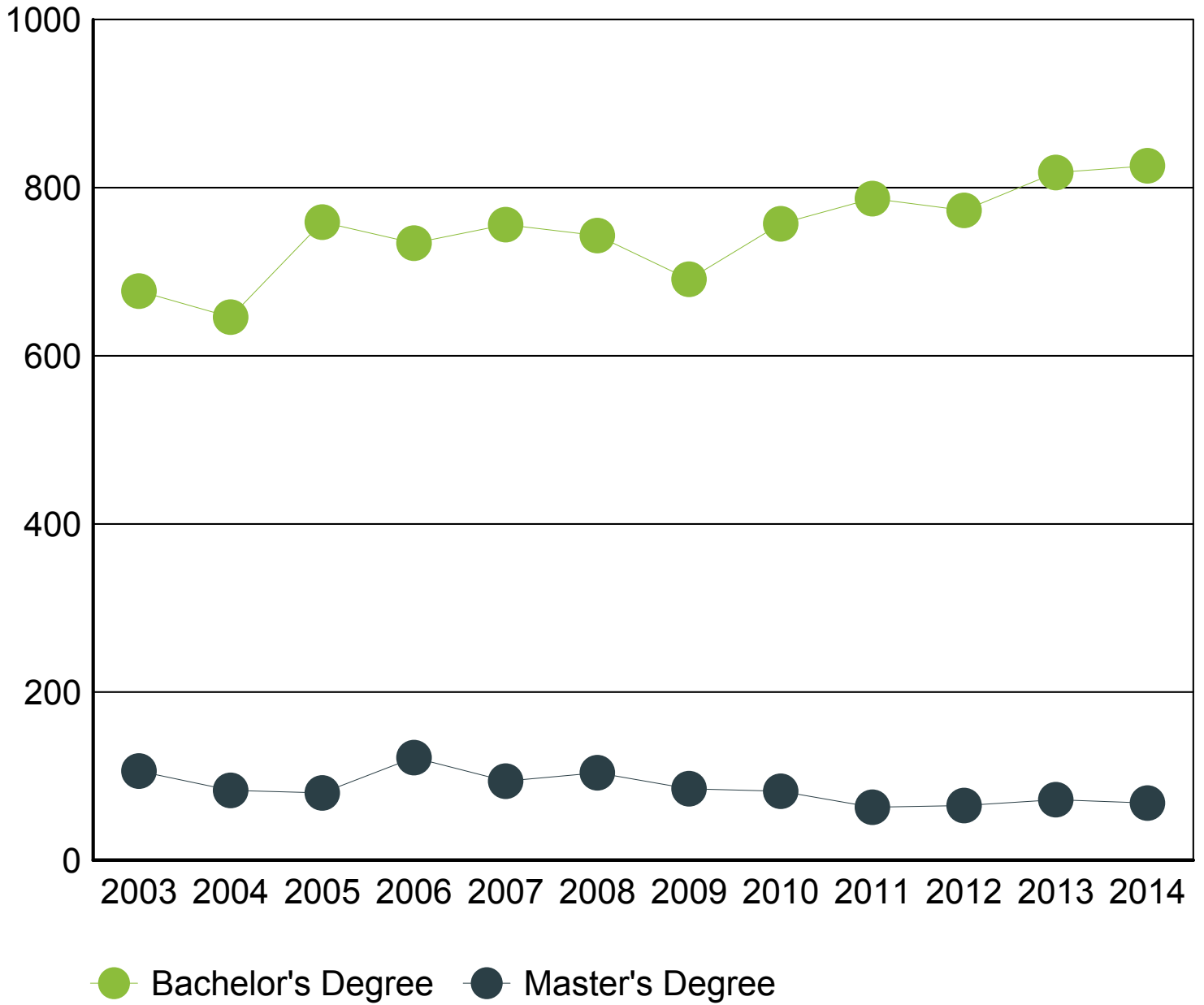


- 9th to 12th No Diploma
- Associate's Degree
- Bachelor's Degree
- Graduate Degree
- High School Graduate
- Less Than 9th Grade
- Some College

Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

### Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

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## Educational Institutions

Coker College  
300 E College Ave  
Hartsville, SC 29550  
843.383.8000

<http://www.coker.edu>

2014 Degrees Awarded: 245

Francis Marion University  
4822 East Palmetto Street  
Florence, SC 29506  
843.661.1362

<http://www.fmarion.edu>

2014 Degrees Awarded: 655

Kenneth Shuler School of Cosmetology-Florence  
2443 West Lucas Street  
Florence, SC 29501  
843.679.3778

<http://www.kennethshuler.com>

2014 Degrees Awarded: 77

Florence-Darlington Technical College  
2715 W. Lucas Street  
Florence, SC 29501  
843.661.8324

<http://WWW.FDTC.EDU>

2014 Degrees Awarded: 856

Jolei's Hair Institute  
203 E. Main Street  
Olanta, SC 29114  
843.396.9010

<http://www.jhisoc.com>

2014 Degrees Awarded: 23

Virginia College-Florence  
2400 David H. McLeod Blvd  
Florence, SC 29501  
843.407.2200

<http://www.vc.edu>

2014 Degrees Awarded: 185

*Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System*