

# COMMUNITY PROFILE

Greenville, SC

Metropolitan Statistical Area



*\*\*Effective 1st Quarter 2013, Greenville  
MSA includes Anderson associated with  
QCE*

## S.C. Department of Employment & Workforce

Business Intelligence Department

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Updated: 09/17/2020



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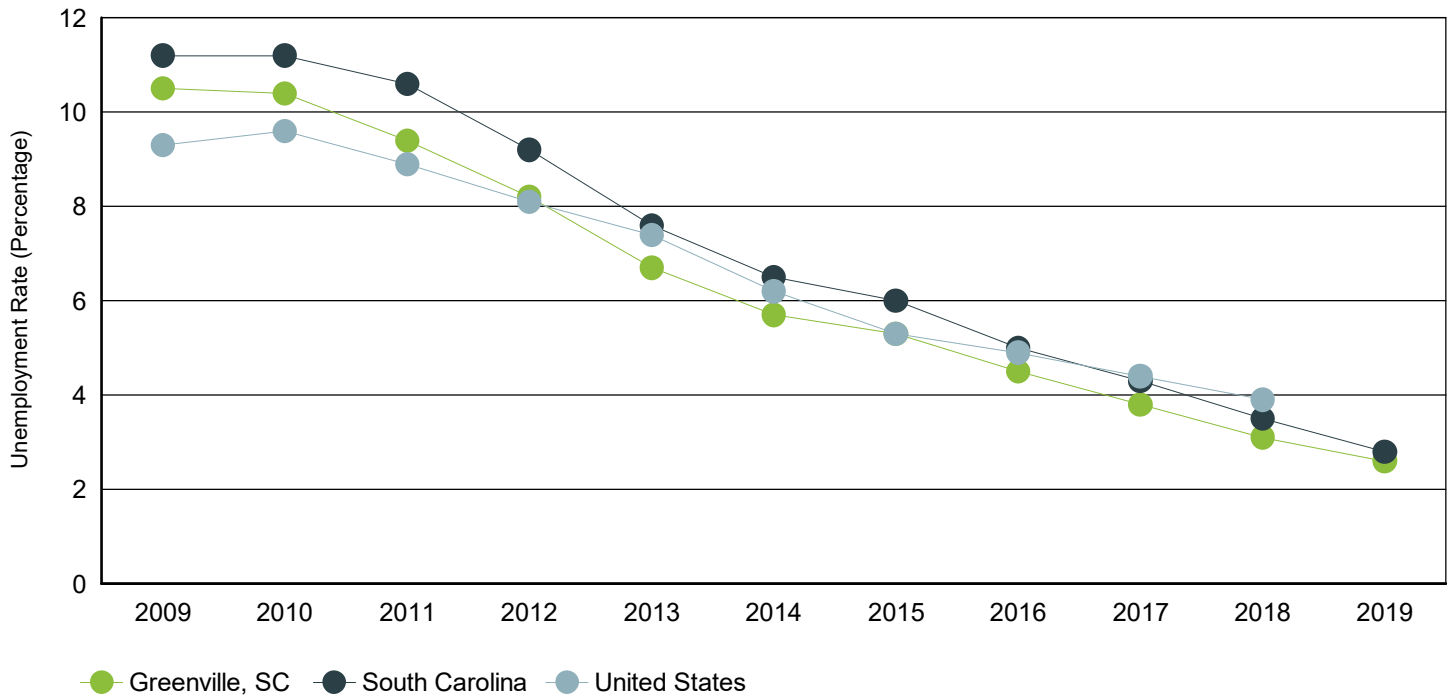
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## Annual Unemployment Rate (Unadjusted)

Trends

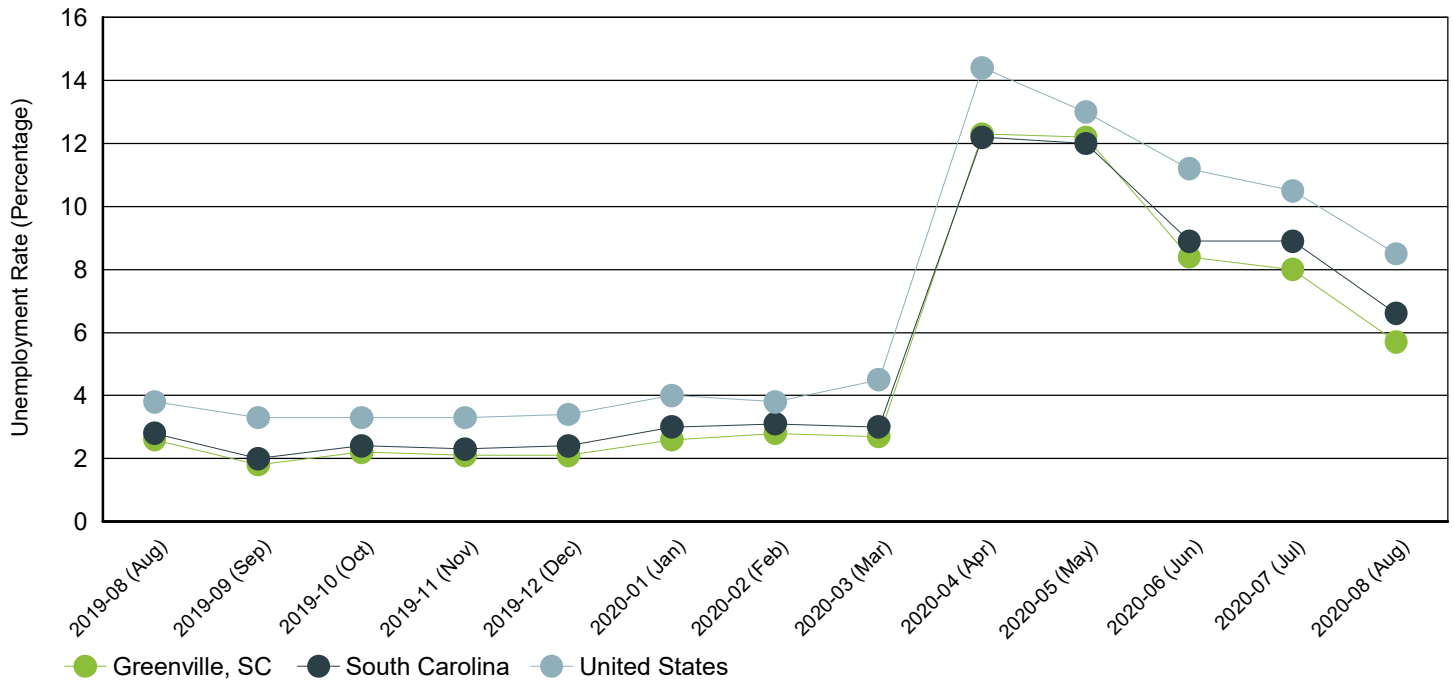


Year	Greenville, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2018	416,533	13,382	3.1%	2,259,057	80,882	3.5%	155,761,000	6,314,000	3.9%
2017	408,082	16,240	3.8%	2,212,845	98,921	4.3%	153,337,000	6,982,000	4.4%
2016	402,553	18,959	4.5%	2,181,587	115,213	5.0%	151,436,000	7,751,000	4.9%
2015	396,366	22,100	5.3%	2,137,158	135,838	6.0%	148,834,000	8,296,000	5.3%
2014	383,514	23,359	5.7%	2,078,592	143,753	6.5%	146,305,000	9,617,000	6.2%
2013	374,314	26,766	6.7%	2,023,642	167,326	7.6%	143,929,000	11,460,000	7.4%
2012	364,866	32,443	8.2%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2011	357,981	37,174	9.4%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2010	349,375	40,692	10.4%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2009	355,611	41,773	10.5%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2008	376,182	24,139	6.0%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Greenville, SC	South Carolina	United States
Aug 2020	5.7%	6.6%	8.5%
Jul 2020	8.0%	8.9%	10.5%
Jun 2020	8.4%	8.9%	11.2%
May 2020	12.2%	12.0%	13.0%
Apr 2020	12.3%	12.2%	14.4%
Mar 2020	2.7%	3.0%	4.5%
Feb 2020	2.8%	3.1%	3.8%
Jan 2020	2.6%	3.0%	4.0%
Dec 2019	2.1%	2.4%	3.4%
Nov 2019	2.1%	2.3%	3.3%
Oct 2019	2.2%	2.4%	3.3%
Sep 2019	1.8%	2.0%	3.3%
Aug 2019	2.6%	2.8%	3.8%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

Period	Greenville, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Aug-20	423,858	25,729	5.7%	5,268	2,264,535	152,936	6.3%	49,905
Jul-20	422,389	36,490	8.0%	5,563	2,246,003	212,902	8.7%	45,266
Jun-20	416,902	38,104	8.4%	5,264	2,226,783	211,612	8.7%	37,666
May-20	392,234	54,260	12.2%	4,715	2,116,430	299,668	12.4%	38,053
Apr-20	386,884	54,183	12.3%	5,937	2,073,470	303,360	12.8%	51,518
Mar-20	428,166	12,075	2.7%	7,874	2,328,802	76,369	3.2%	57,374
Feb-20	426,847	12,159	2.8%	7,581	2,333,224	58,631	2.5%	52,662
Jan-20	424,018	11,446	2.6%	7,618	2,330,497	56,599	2.4%	52,639
Dec-19	426,494	9,231	2.1%	6,702	2,326,018	57,279	2.4%	59,953
Nov-19	426,497	9,044	2.1%	7,671	2,326,821	56,712	2.4%	55,821
Oct-19	428,888	9,516	2.2%	12,750	2,326,812	56,244	2.4%	68,386
Sep-19	426,309	7,903	1.8%	11,855	2,322,842	57,450	2.4%	66,100
Aug-19	423,277	11,183	2.6%	12,745	2,316,783	60,140	2.5%	67,729

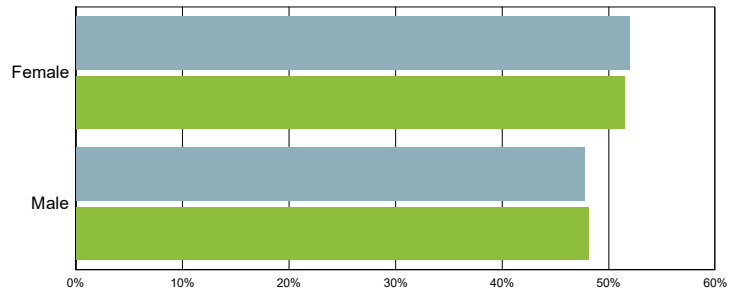
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

# Characteristics of Unemployment Insurance Claimants

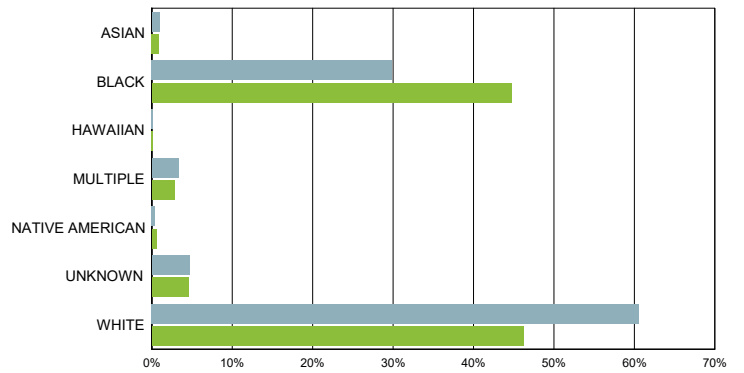
August 2020

■ Greenville, SC ■ South Carolina

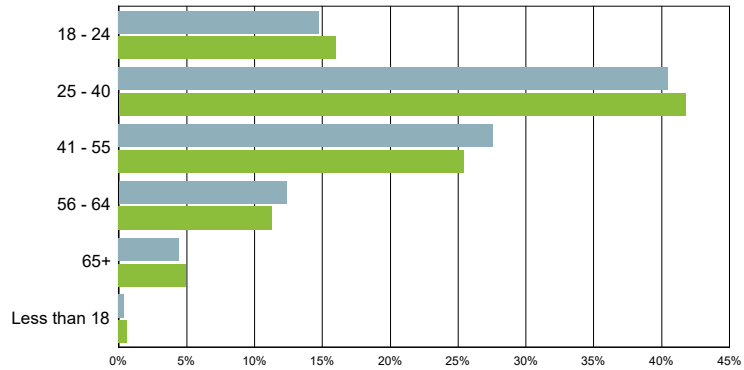
Gender	Greenville, SC	South Carolina
Female	1,696	10,858
Male	1,560	10,154
O	10	91



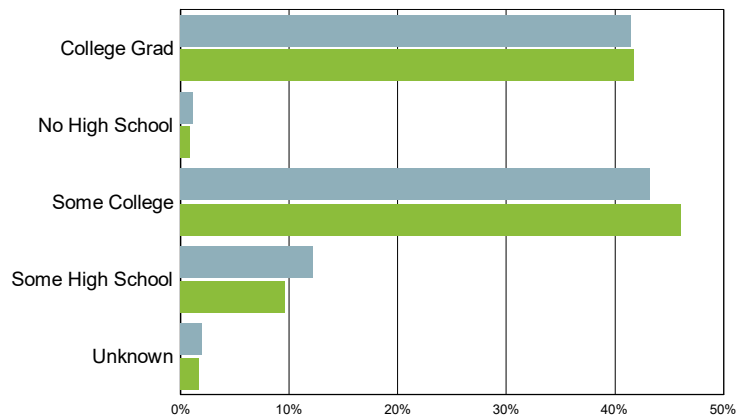
Race	Greenville, SC	South Carolina
ASIAN	31	192
BLACK	976	9,439
HAWAIIAN	5	28
MULTIPLE	108	614
NATIVE AMERICAN	14	125
UNKNOWN	153	958
WHITE	1,979	9,747



Age Group	Greenville, SC	South Carolina
18 - 24	482	3,375
25 - 40	1,322	8,813
41 - 55	902	5,368
56 - 64	403	2,381
65+	144	1,040
Less than 18	13	126



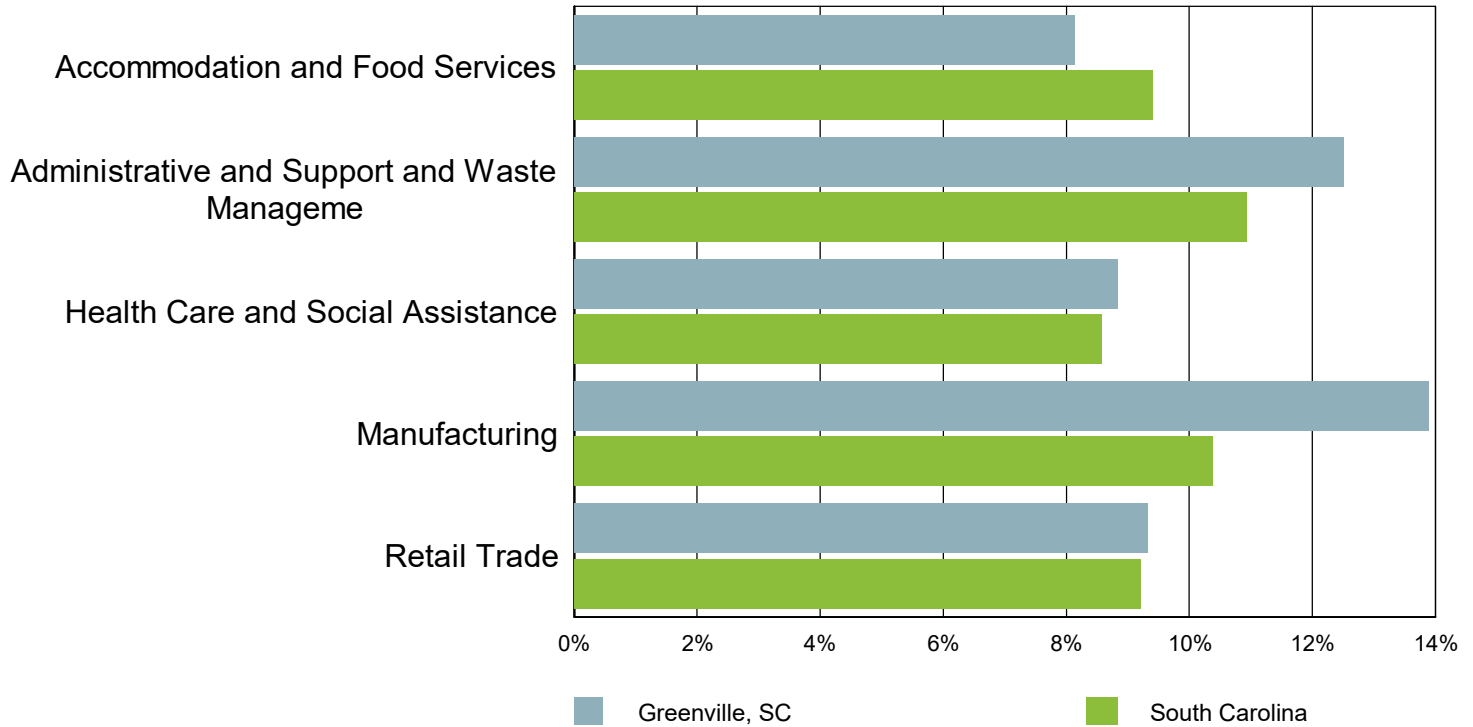
Education	Greenville, SC	South Carolina
College Grad	1,356	8,821
Some College	1,412	9,721
Some High School	398	2,030
No High School	35	178
Unknown	65	353



Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims  
August 2020

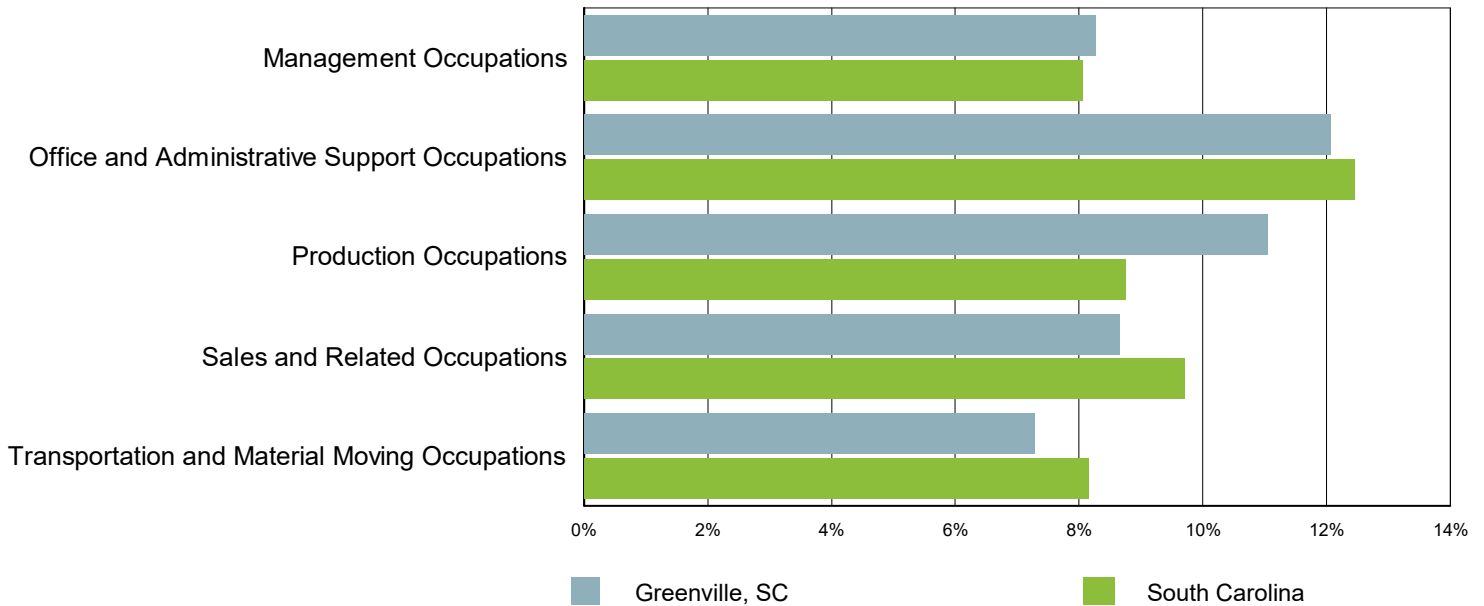


Industry	Greenville, SC	South Carolina
Agriculture, Forestry, Fishing and Hunting	4	94
Utilities	1	44
Construction	142	1,006
Manufacturing	454	2,190
Wholesale Trade	107	632
Retail Trade	305	1,945
Transportation and Warehousing	69	537
Information	40	221
Finance and Insurance	71	326
Real Estate and Rental and Leasing	45	311
Professional, Scientific, and Technical Servi	143	932
Management of Companies and Enterprises	17	111
Administrative and Support and Waste Manageme	409	2,308
Educational Services	83	639
Health Care and Social Assistance	289	1,809
Arts, Entertainment, and Recreation	28	200
Accommodation and Food Services	266	1,988
Other Services (except Public Administration)	68	511
Public Administration	34	400
Unknown	693	4,896

Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims  
August 2020



Occupation	Greenville, SC	South Carolina
Architecture and Engineering Occupations	128	541
Arts, Design, Entertainment, Sports, and Media Occ	65	329
Building and Grounds Cleaning and Maintenance Occu	137	1,052
Business and Financial Operations Occupations	88	509
Community and Social Service Occupations	19	142
Computer and Mathematical Occupations	53	284
Construction and Extraction Occupations	174	1,183
Educational Instruction and Library Occupations	82	472
Farming, Fishing, and Forestry Occupations	7	97
Food Preparation and Serving Related Occupations	228	1,578
Healthcare Practitioners and Technical Occupations	103	576
Healthcare Support Occupations	146	847
Installation, Maintenance, and Repair Occupations	128	844
Legal Occupations	16	72
Life, Physical, and Social Science Occupations	26	179
Management Occupations	270	1,700
Military Specific Occupations	3	29
Office and Administrative Support Occupations	394	2,627
Personal Care and Service Occupations	92	686
Production Occupations	361	1,849
Protective Service Occupations	24	239
Sales and Related Occupations	283	2,048
Transportation and Material Moving Occupations	238	1,721
Unknown	203	1,502

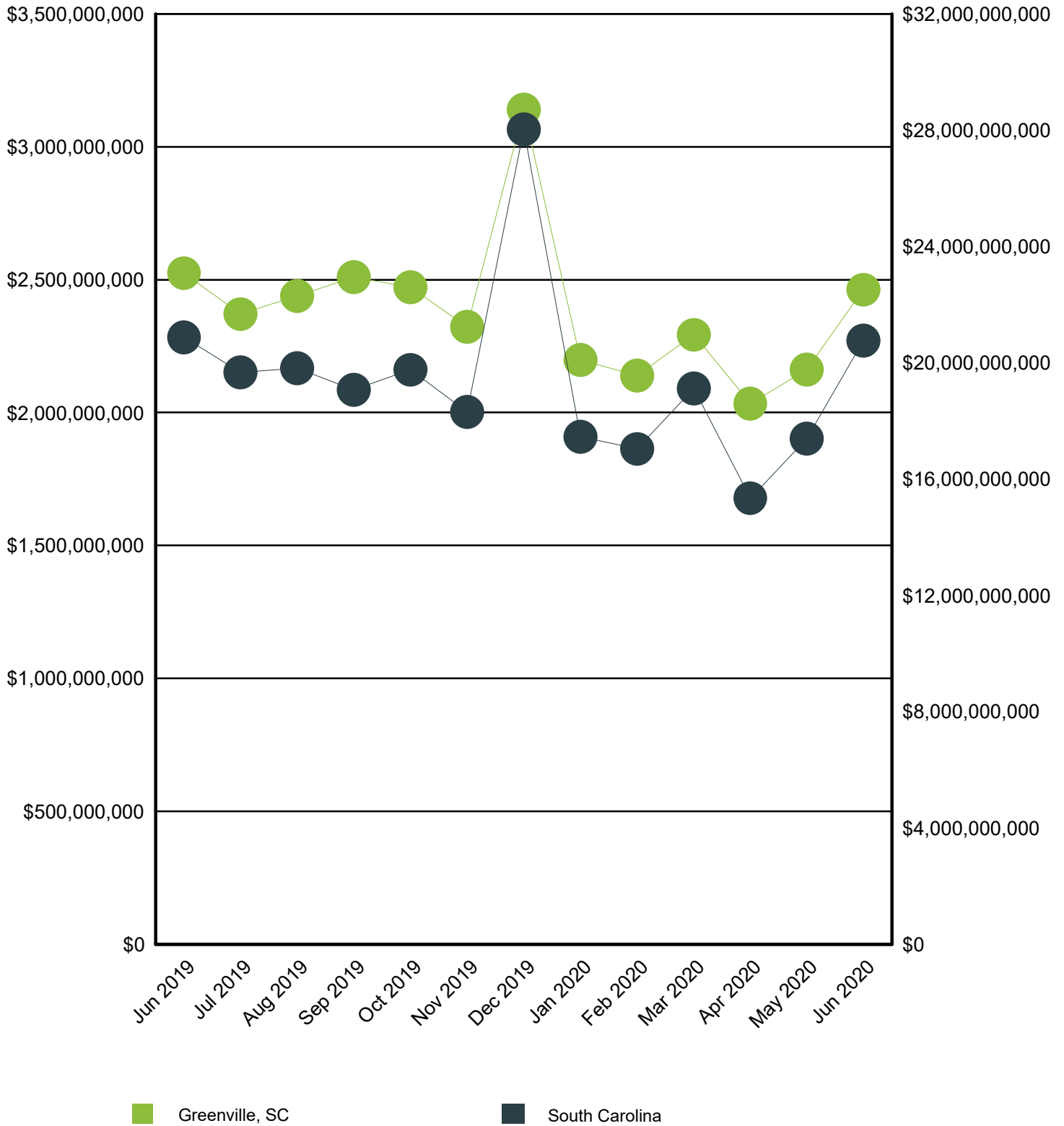
Source: S.C. Department of Employment & Workforce



# Retail Sales

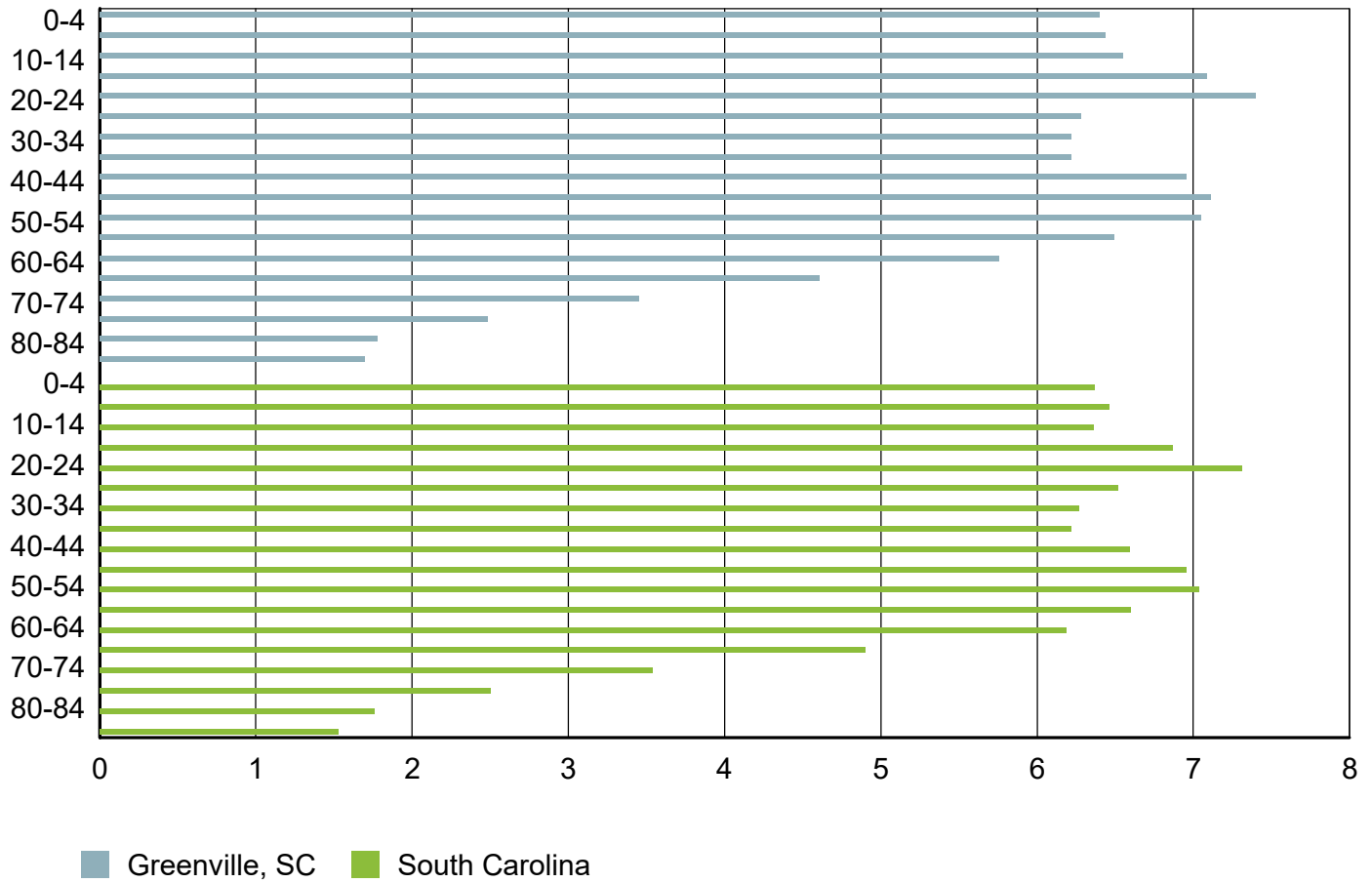
Greenville, SC

South Carolina



Source: S.C. Department of Revenue

### Population by Age



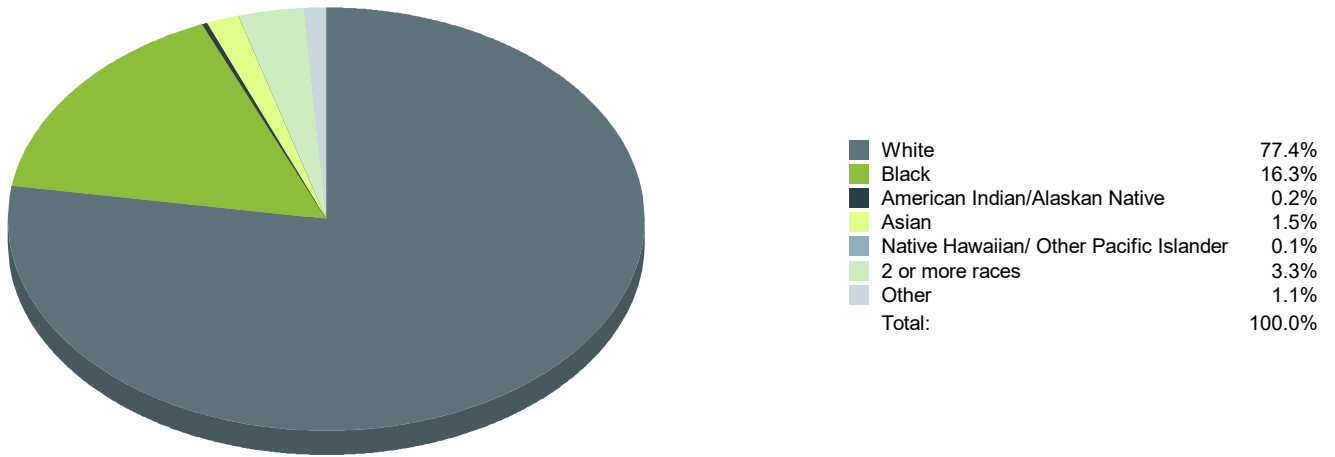
Age Range	Greenville, SC	South Carolina	United States
0-4	53,353	298,242	20,052,112
5-9	53,727	302,111	20,409,060
10-14	54,683	297,443	20,672,609
15-19	59,161	321,540	21,715,074
20-24	61,746	342,237	22,099,887
25-29	52,379	305,167	21,243,365
30-34	51,890	293,464	20,467,912
35-39	51,927	291,183	19,876,161
40-44	58,075	308,158	20,998,001
45-49	59,277	325,660	22,109,946
50-54	58,851	329,431	22,396,322
55-59	54,111	309,061	20,165,892
60-64	48,064	289,690	17,479,211
65-69	38,469	229,251	13,189,508
70-74	28,810	165,797	9,767,522
75-79	20,730	117,187	7,438,750
80-84	14,829	82,223	5,781,697
85 and older	14,195	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

### Population by Race

Race	Greenville, SC	%	South Carolina	%	United States	%
White	656,620	78.7%	3,144,146	66.0%	230,592,579	72.0%
Black	138,341	16.6%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	2,127	0.3%	14,732	0.3%	2,540,309	0.8%
Asian	12,963	1.6%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	552	0.1%	2,128	0.0%	526,347	0.2%
2 or more races	28,098	3.4%	169,670	3.6%	17,464,666	5.5%
Other	9,625	1.2%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

Gender	Greenville, SC	South Carolina	United States
Male	406,030	2,276,305	153,247,412
Female	428,247	2,403,297	158,289,182

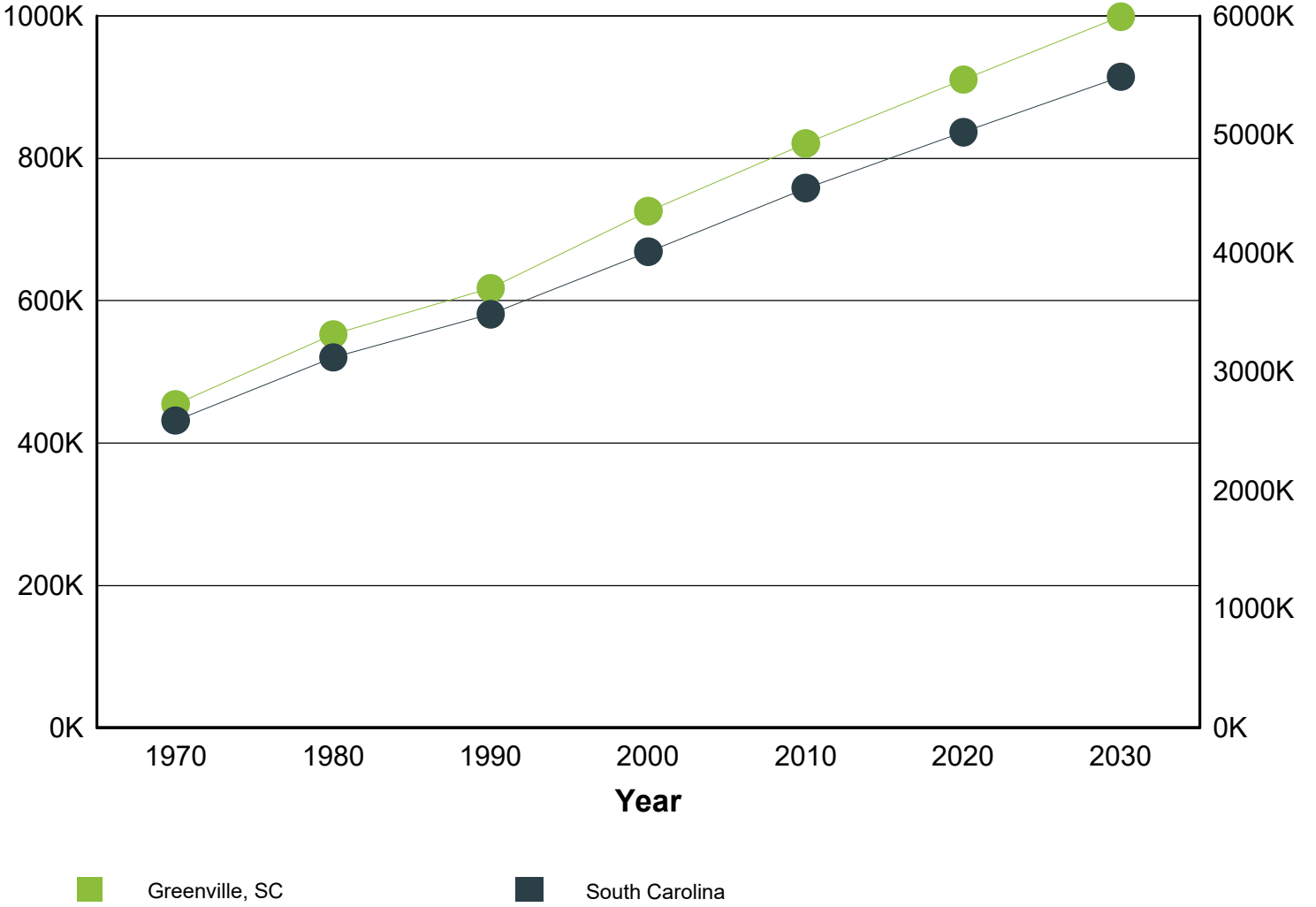
Source: U.S. Census Bureau, American Community Survey

# Population Change

Historical and Projected

Greenville, SC

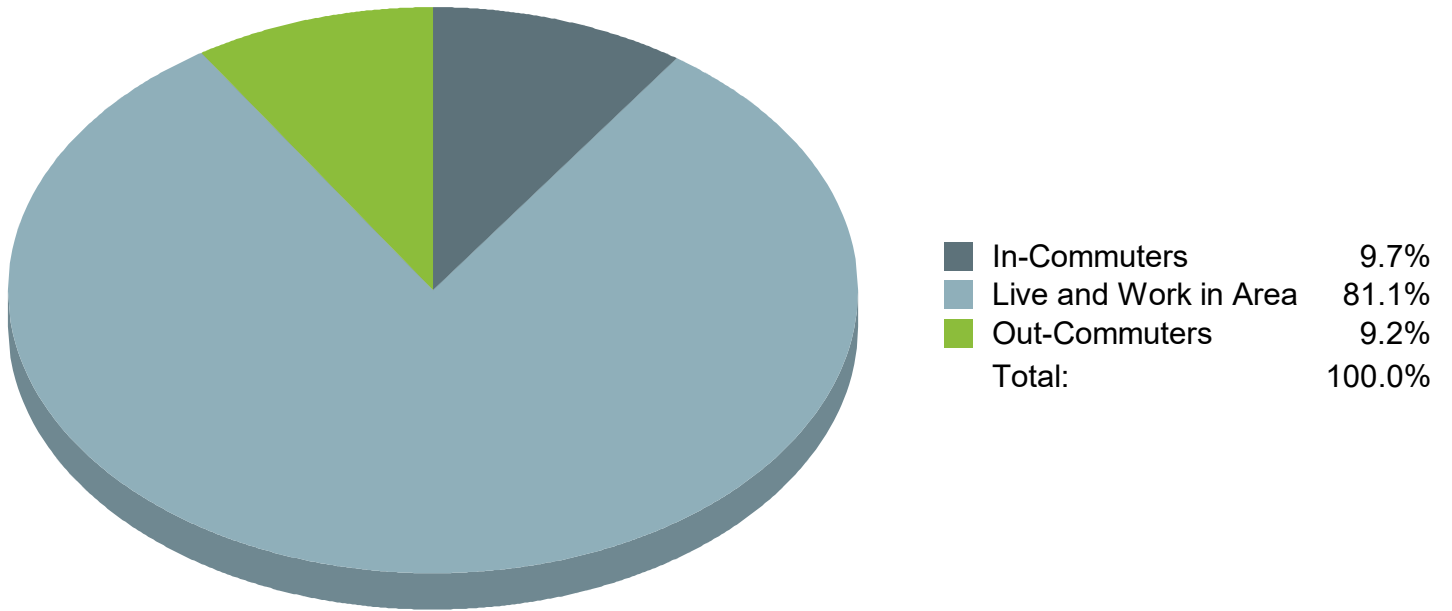
South Carolina



Year	Greenville, SC	South Carolina
1970	454,917	2,590,713
1980	552,637	3,121,820
1990	617,332	3,486,310
2000	725,680	4,012,012
2010	820,790	4,549,150
2020	910,760	5,020,400
2030	998,890	5,488,460

Source: U.S. Census Bureau

## Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	320,158
In-Commuters	38,193
Out-Commuters	36,459

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

Area	Workers
Spartanburg County, SC	18,948
Oconee County, SC	4,730
Greenwood County, SC	2,715
Richland County, SC	1,073
Newberry County, SC	713
Abbeville County, SC	532
MECKLENBURG COUNTY, NC	470
HENDERSON COUNTY, NC	371
Lexington County, SC	339
POLK COUNTY, NC	327

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

Area	Workers
Spartanburg County, SC	16,869
Oconee County, SC	6,404
Abbeville County, SC	2,315
Greenwood County, SC	1,850
Newberry County, SC	803
Cherokee County, SC	556
Richland County, SC	502
POLK COUNTY, NC	440
HART COUNTY, GA	437
Union County, SC	436

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

Employees	Greenville, SC	South Carolina
0 to 4	12,829	86,522
5 to 9	3,599	21,426
10 to 19	2,796	15,750
20 to 49	2,220	11,945
50 to 99	775	4,586
100 to 249	512	2,856
250 to 499	131	876
500 to 999	58	413
1000 +	24	306

Source: S.C. Department of Employment & Workforce - 2020 Q1

- Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Greenville, SC	South Carolina
0 to 4	18,313	117,020
5 to 9	23,951	142,786
10 to 19	38,393	215,019
20 to 49	67,600	365,409
50 to 99	53,490	316,631
100 to 249	75,876	429,525
250 to 499	43,250	299,253
500 to 999	40,538	282,918
1000 +	57,392	794,497

Source: S.C. Department of Employment & Workforce - 2020 Q1

- Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

Alorica, Inc.

ANDERSON AREA MEDICAL CENTER

ANDERSON COUNTY SCHOOL DISTRICT #5

Bon Secours Mercy Health Inc

CLEMSON UNIVERSITY

GE GAS TURBINE GREENVILLE LLC

GHS PARTNERS IN HEALTH INC

GREENVILLE COUNTY COUNCIL

HUMAN TECHNOLOGIES INC

INGLES MARKET INC

MAU INC

MICHELIN NORTH AMERICA INC

PUBLIX SUPER MARKETS INC

ROBERT BOSCH CORPORATION

SCHOOL DISTRICT OF GREENVILLE COUNT

SCHOOL DISTRICT OF PICKENS COUNTY

UPSTATE AFFILIATE ORGANIZATION

US POSTAL SERVICE

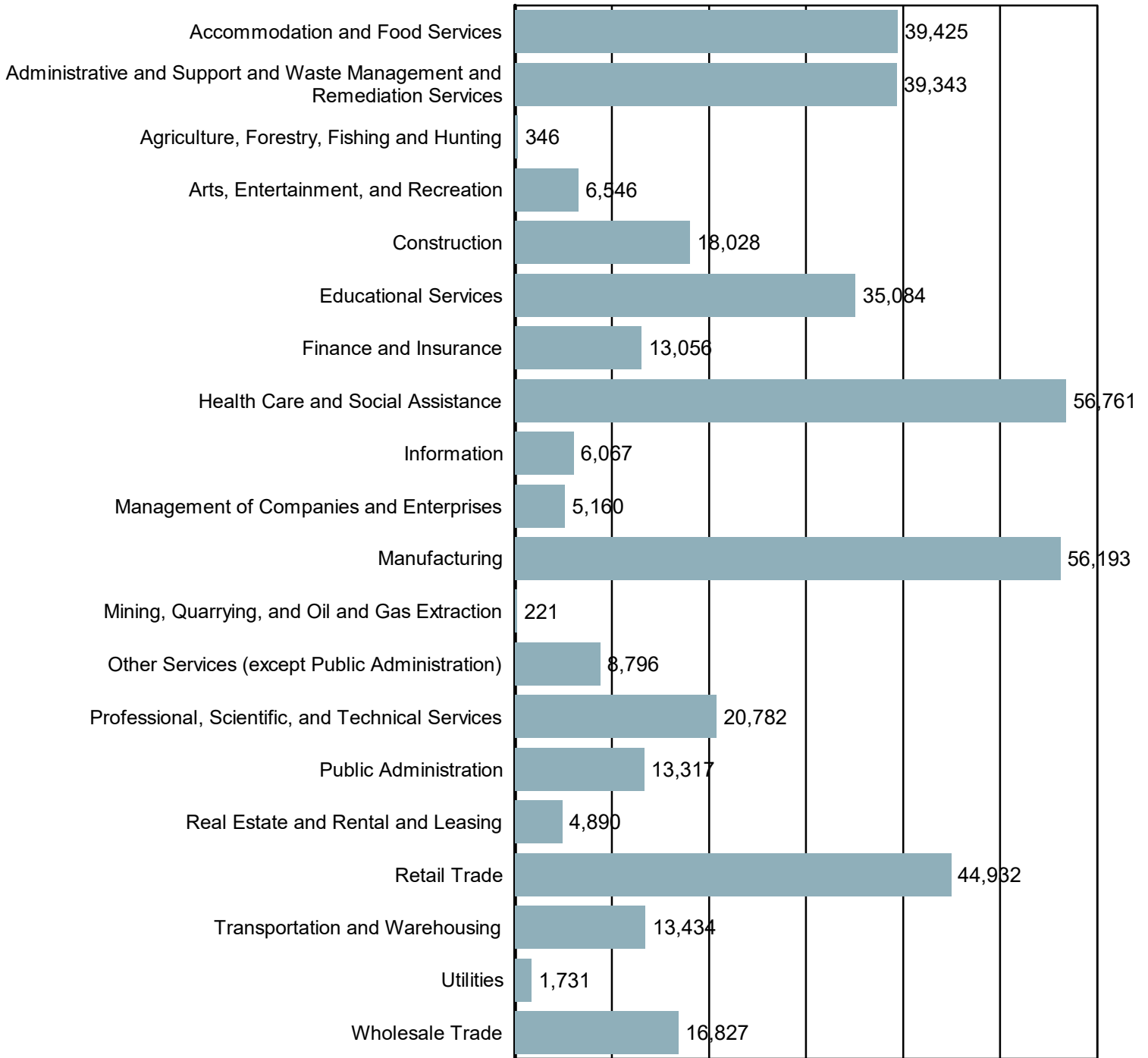
WAL-MART ASSOCIATES INC

ZF TRANSMISSIONS GREENVILLE LLC

Source: S.C. Department of Employment & Workforce - 2020 Q1



### Employment by Industry

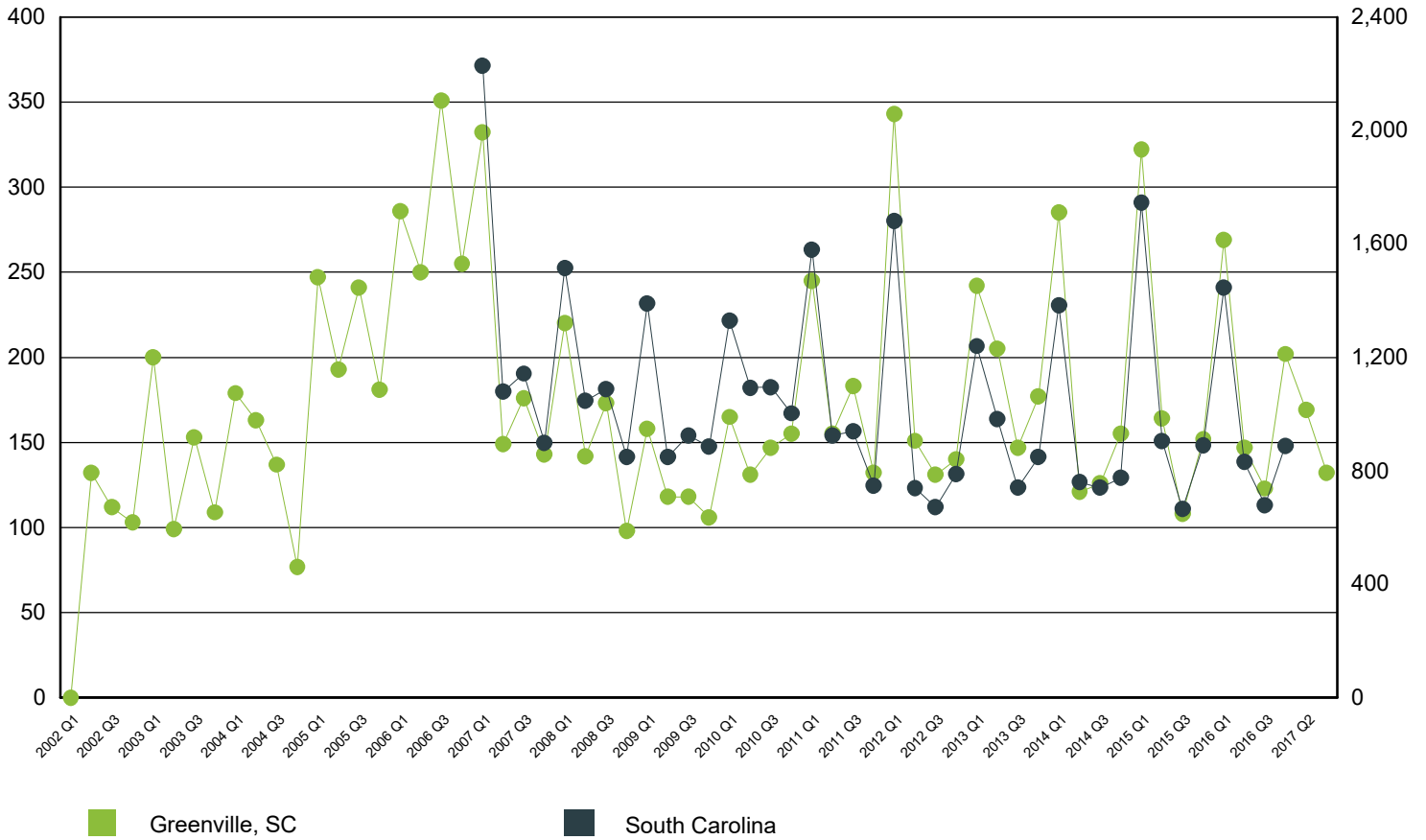


Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2020 Q1

# New Startup Firms

Greenville, SC

South Carolina



Quarter	Greenville, SC	South Carolina
2016 Q4	202	888
2016 Q3	123	679
2016 Q2	147	831
2016 Q1	269	1,445
2015 Q4	152	889
2015 Q3	108	665
2015 Q2	164	905
2015 Q1	322	1,746
2014 Q4	155	775
2014 Q3	126	741
2014 Q2	121	760
2014 Q1	285	1,384
2013 Q4	177	848
2013 Q3	147	741
2013 Q2	205	982
2013 Q1	242	1,240
2012 Q4	140	788
2012 Q3	131	672
2012 Q2	151	740
2012 Q1	343	1,680

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: S.C. Department of Employment & Workforce

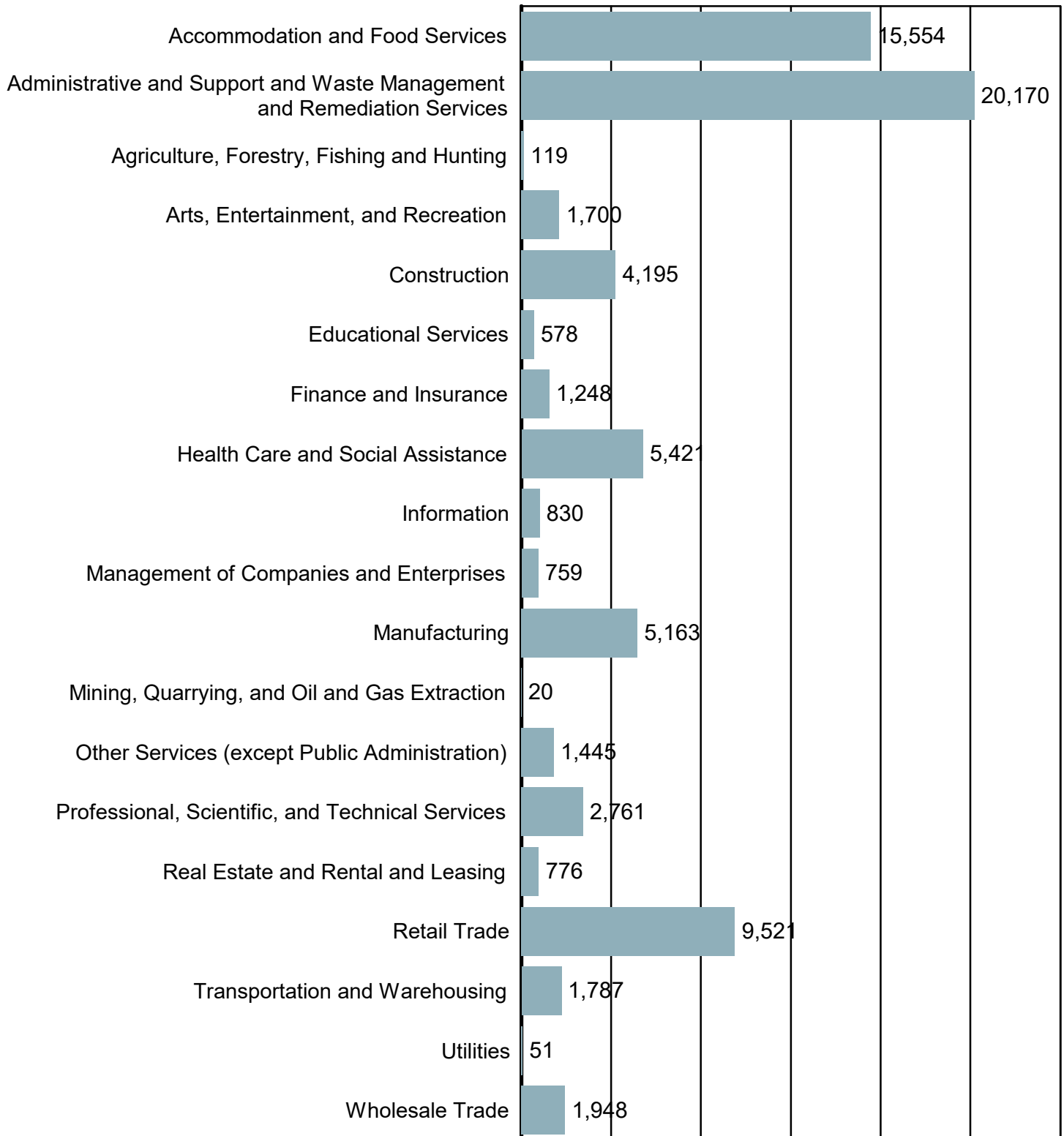
## Top 20 Occupational Openings

Greenville, SC  
August-2020

Occupation Name (Soccode)	Job Openings
Registered Nurses (29-1141)	316
Retail Salespersons (41-2031)	244
First-Line Supervisors of Retail Sales Workers (41-1011)	175
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	149
Customer Service Representatives (43-4051)	126
Driver/Sales Workers (53-3031)	106
Heavy and Tractor-Trailer Truck Drivers (53-3032)	102
Licensed Practical and Licensed Vocational Nurses (29-2061)	99
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	92
Medical and Health Services Managers (11-9111)	75
Cashiers (41-2011)	74
Managers, All Other (11-9199)	67
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (43-6014)	61
Maintenance and Repair Workers, General (49-9071)	55
Health Technologists and Technicians, All Other (29-2099)	54
Social and Human Service Assistants (21-1093)	54
Cooks, Restaurant (35-2014)	45
General and Operations Managers (11-1021)	40
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	39
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	35

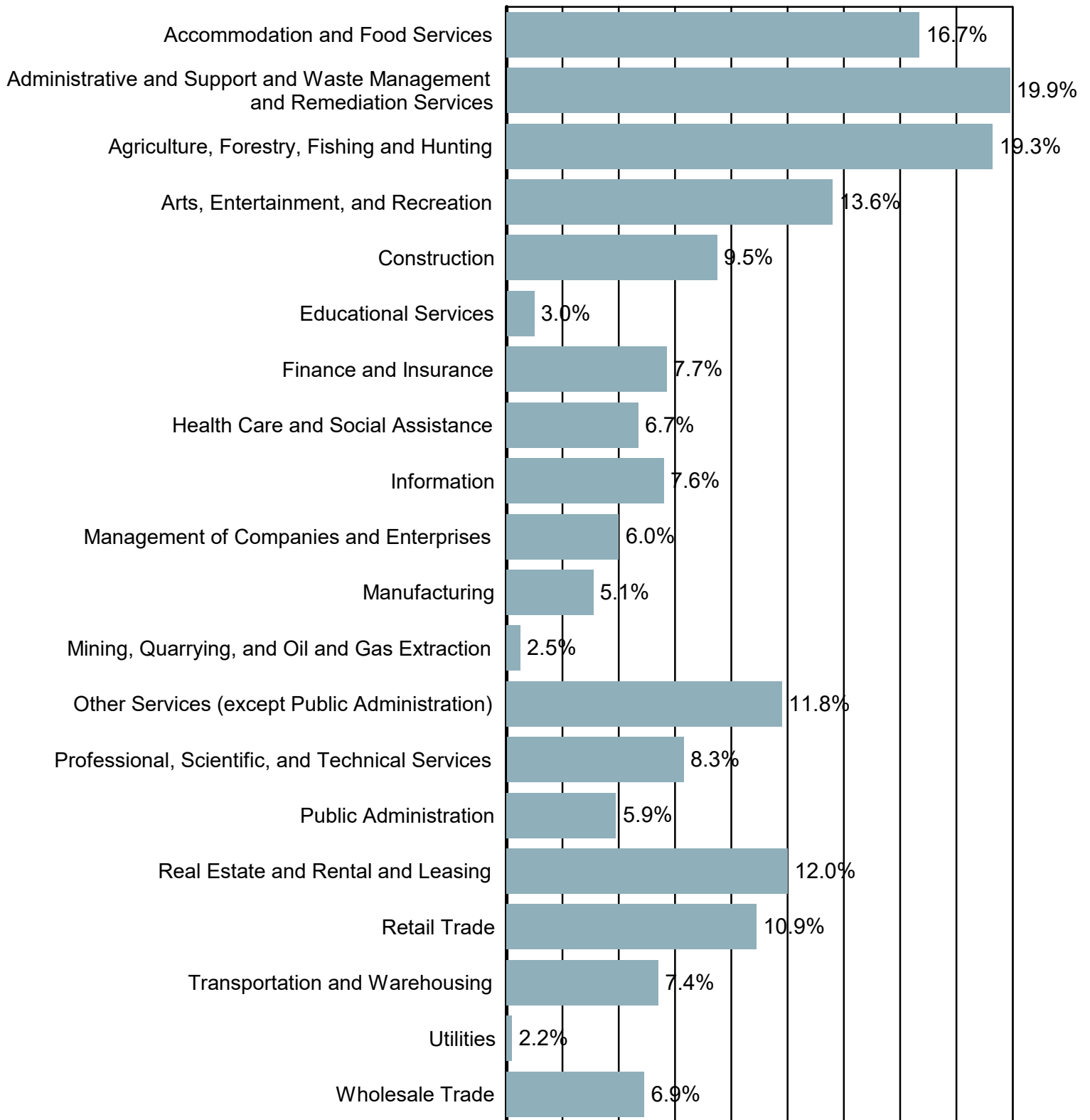
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### New Hires by Industry



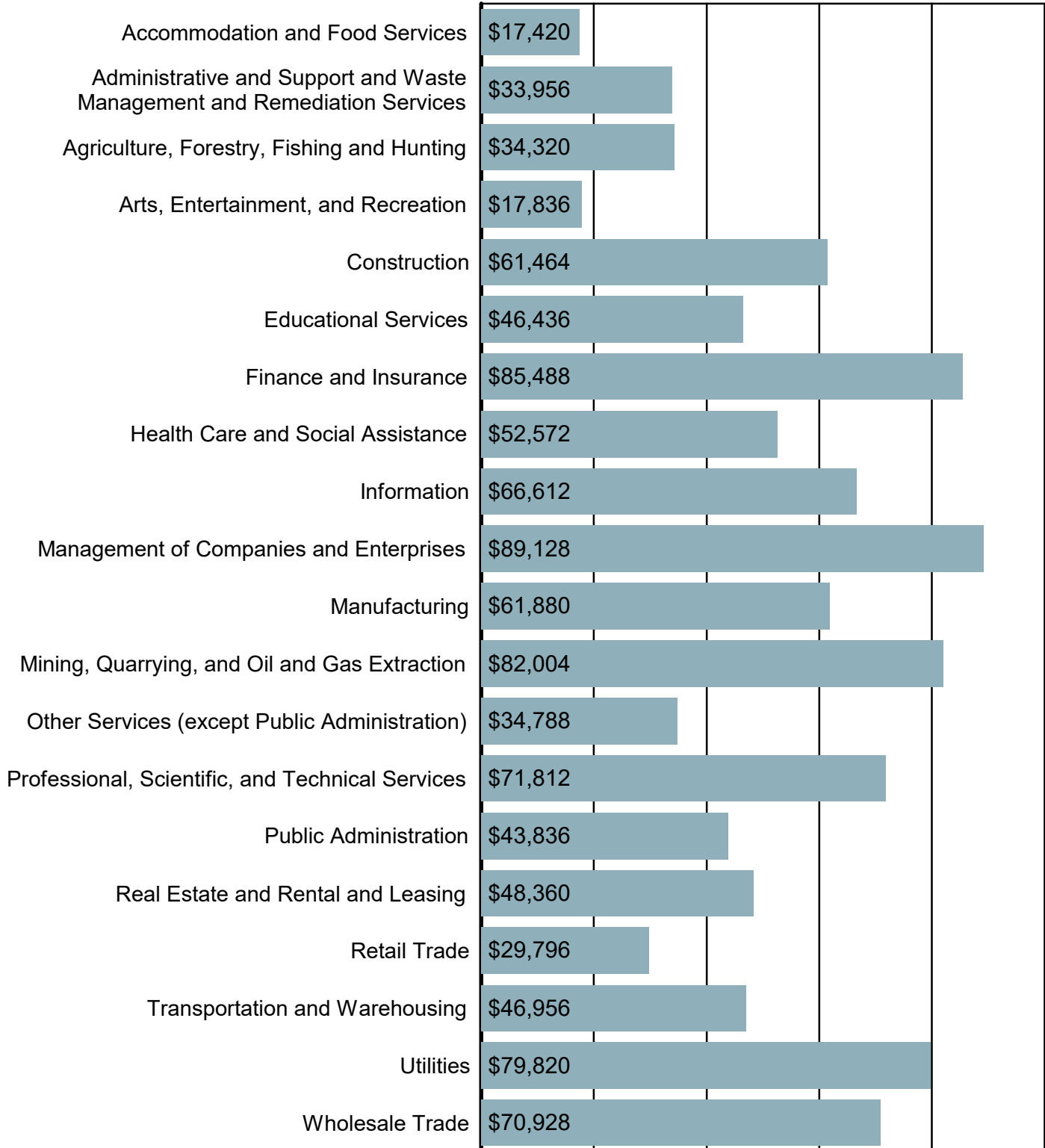
Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2013 Q3

## Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2020 Q1

## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	8,694	17,127	22,060	74,889	70,628	72,520	53,273	18,058
Agriculture, Forestry, Fishing and Hunting	12	7	21	61	73	93	71	42
Mining, Quarrying, and Oil and Gas Extraction	0	4	4	43	46	77	70	15
Utilities	7	13	22	121	188	264	241	45
Construction	109	522	832	3,386	4,107	4,129	3,092	1,076
Manufacturing	138	949	2,205	10,560	13,213	16,187	12,183	2,353
Wholesale Trade	48	297	697	3,654	4,226	4,663	3,442	1,254
Retail Trade	1,997	4,366	4,188	10,189	7,820	8,059	6,236	2,993
Transportation and Warehousing	53	342	527	1,855	2,105	2,782	2,051	615
Information	72	141	385	2,232	2,162	1,699	914	228
Finance and Insurance	19	183	597	2,995	2,987	3,014	2,136	593
Real Estate and Rental and Leasing	21	131	271	996	998	1,010	731	332
Professional and Technical Services	102	344	942	4,675	4,536	4,375	3,457	1,383
Management of Companies and Enterprises	68	114	201	1,046	1,244	1,530	1,214	256
Administrative and Waste Services	238	2,398	3,515	10,559	7,899	7,222	4,793	1,890
Educational Services	72	101	259	1,347	1,322	1,400	1,356	560
Health Care and Social Assistance	141	960	1,950	9,110	9,356	8,839	6,630	2,161
Arts, Entertainment, and Recreation	435	510	447	1,021	877	759	598	363
Accommodation and Food Services	5,047	5,388	4,463	9,168	5,738	4,515	2,607	1,189
Other Services, Except Public Administration	115	358	534	1,869	1,731	1,903	1,450	710

Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Greenville Industry	2016 Estimated Employment	2026 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	294,440	332,314	37,874	12.86	1.22
Health Care and Social Assistance	33,608	41,161	7,553	22.47	2.05
Administrative and Support and Waste Management and Remediat	36,661	43,526	6,865	18.73	1.73
Accommodation and Food Services	24,006	29,144	5,138	21.40	1.96
Retail Trade	28,847	31,191	2,344	8.13	0.78
Professional, Scientific, and Technical Services	16,921	19,167	2,246	13.27	1.25
Wholesale Trade	15,868	18,104	2,236	14.09	1.33
Construction	13,407	15,165	1,758	13.11	1.24
Transportation and Warehousing	7,168	8,925	1,757	24.51	2.22
Educational Services	16,734	18,240	1,506	9.00	0.87
Manufacturing	30,117	31,037	920	3.05	0.30
Finance and Insurance	10,425	11,212	787	7.55	0.73
Management of Companies and Enterprises	5,096	5,832	736	14.44	1.36
Real Estate and Rental and Leasing	4,025	4,675	650	16.15	1.51
Other Services (except Government)	11,321	11,939	618	5.46	0.53
Arts, Entertainment, and Recreation	3,760	4,116	356	9.47	0.91
Information	6,265	6,600	335	5.35	0.52
Utilities	320	322	2	0.63	0.06

Source: S.C. Department of Employment & Workforce - Industry Projections



## Labor Market Projections

*Total Employment by Occupation*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
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Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

*Growing Occupations*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary

*Occupations are sorted by highest estimated percentage growth from estimate year to projection year.*

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Labor Market Projections

## Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

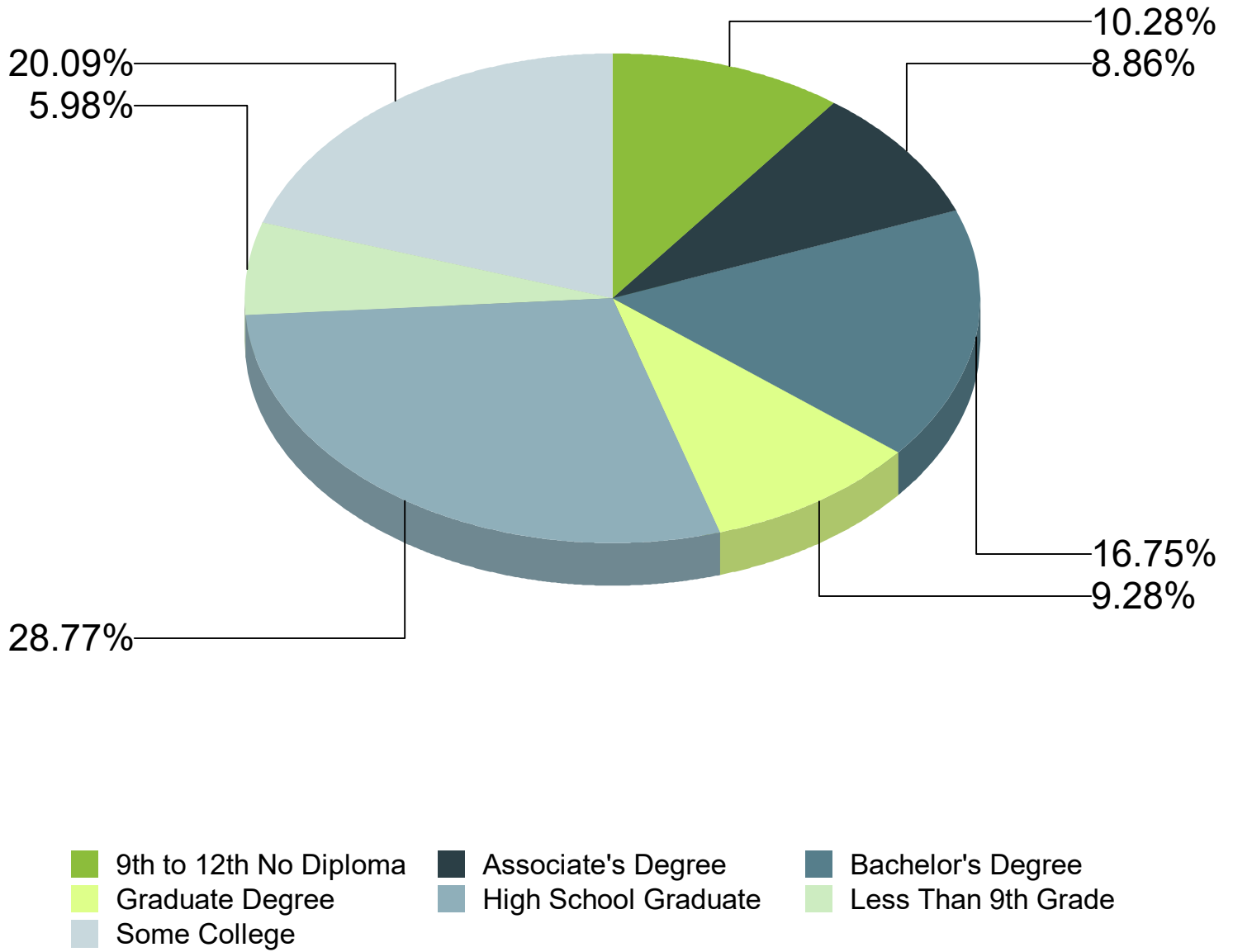
Occupation	Estimated Employment	Projected Employmen	Percent Change	Replace	Growth	Total	Average Salary
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Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

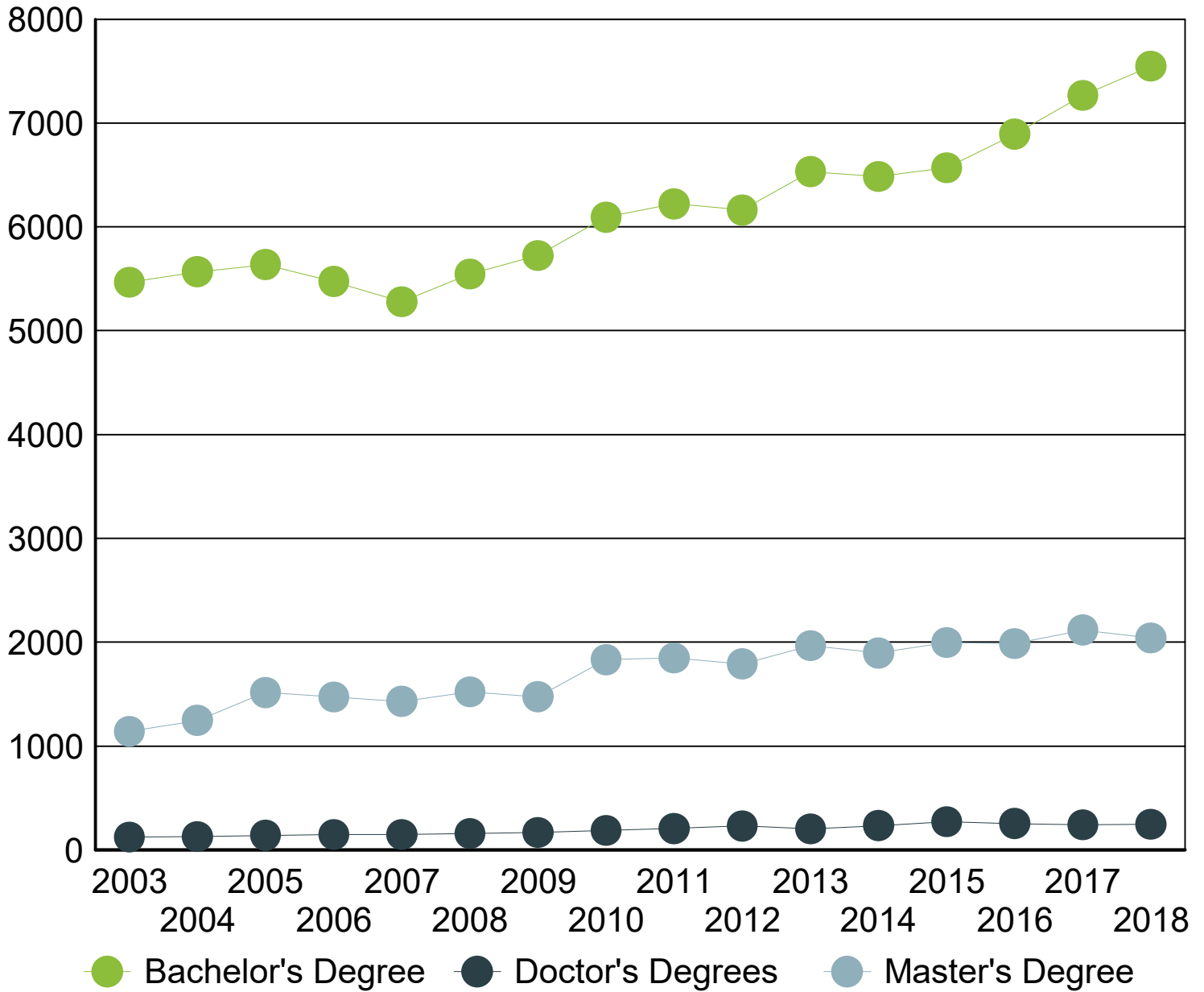
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

### Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

## Educational Institutions

Anderson University  
316 Boulevard  
Anderson, SC 29621  
864.231.2000

<http://www.andersonuniversity.edu>

2018 Degrees Awarded: 1,674

Forrest College  
601 E River Street  
Anderson, SC 29624  
864.225.7653

<http://www.forrestcollege.edu>

2018 Degrees Awarded: 40

Tri-County Technical College  
7900 U.S. Hwy 76  
Pendleton, SC 29670  
864.646.1500

<http://https://www.tctc.edu>

2018 Degrees Awarded: 4,052

B-Unique Beauty and Barber Academy  
10 Liberty Lane  
Greenville, SC 29607  
864.233.0056

<http://bubba-online.com>

2018 Degrees Awarded: 14

Furman  
3300 Poinsett Highway  
Greenville, SC 29613  
864.294.2000

<http://www.furman.edu>

2018 Degrees Awarded: 1,664

North Greenville University  
7801 N. Tigerville Road  
Tigerville, SC 29688  
864.977.7000

<http://www.ngu.edu>

2018 Degrees Awarded: 1,074

Strayer University-South Carolina  
555 N Pleasantburg Dr Ste 300  
Greenville, SC 29607  
864.250.7000

<http://www.strayer.edu/south-carolina/greenville>

2018 Degrees Awarded: 618

Presbyterian College  
503 South Broad Street  
Clinton, SC 29325  
864.833.2820

<http://https://www.presby.edu>

2018 Degrees Awarded: 550

Southern Wesleyan University  
907 Wesleyan Drive  
Central, SC 29630  
864.644.5000

<http://www.swu.edu>

Arclabs  
2615 Highway 153  
Piedmont, SC 29673  
864.236.9995

<http://www.arclabs.com>

2018 Degrees Awarded: 622

Kenneth Shuler School of Cosmetology-Greenville  
3528-A Earl E. Morris Jr. Highway  
Greenville, SC 29611  
864.269.6886

<http://kennethshuler.com>

2018 Degrees Awarded: 132

Academy of Hair Technology  
3715 E North St Ste F  
Greenville, SC 29615  
864.322.0300

<http://www.hairchamps.com>

2018 Degrees Awarded: 90

Bob Jones University  
1700 Wade Hampton Boulevard  
Greenville, SC 29614  
864.242.5100

<http://www.bju.edu>

2018 Degrees Awarded: 1,152

Greenville Technical College  
506 S Pleasantburg Dr  
Greenville, SC 29606  
864.250.8000

<http://www.gvltec.edu>

2018 Degrees Awarded: 4,168

Paul Mitchell the School-Greenville  
1215 A Woodruff Road  
Greenville, SC 29607  
864.640.8111

<http://paulmitchell.edu/greenville>

2018 Degrees Awarded: 130

Virginia College-Greenville  
78 Global Dr Ste 200  
Greenville, SC 29607  
864.679.4900

<http://www.vc.edu>

2018 Degrees Awarded: 356

Clemson University  
201 Sikes Hall  
Clemson, SC 29634  
864.656.4636

<http://www.clemson.edu>

2018 Degrees Awarded: 13,148

2018 Degrees Awarded: 984

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System