

COMMUNITY PROFILE

Hilton Head Island-Bluffton-Beaufort, SC

Metropolitan Statistical Area



S.C. Department of Employment & Workforce

Business Intelligence Department

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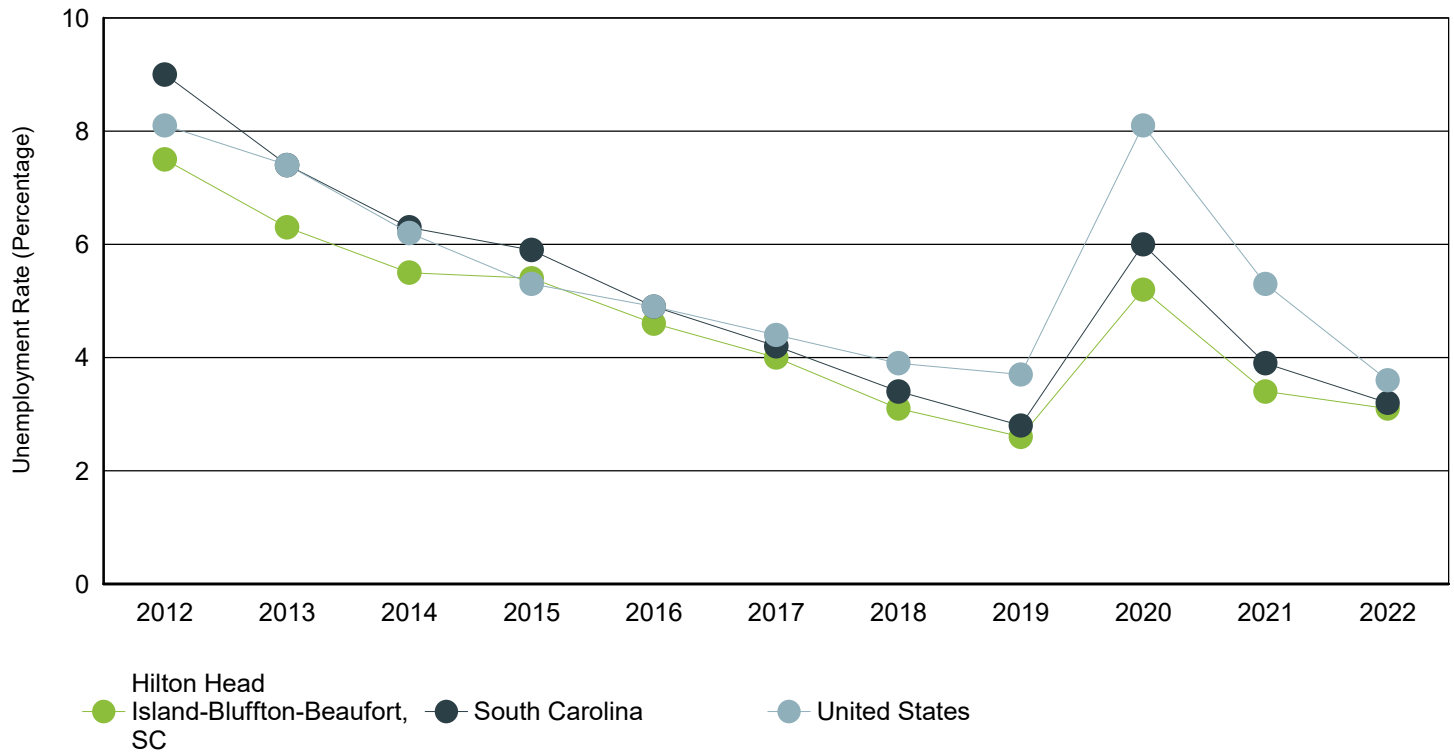
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Annual Unemployment Rate (Unadjusted)

Trends

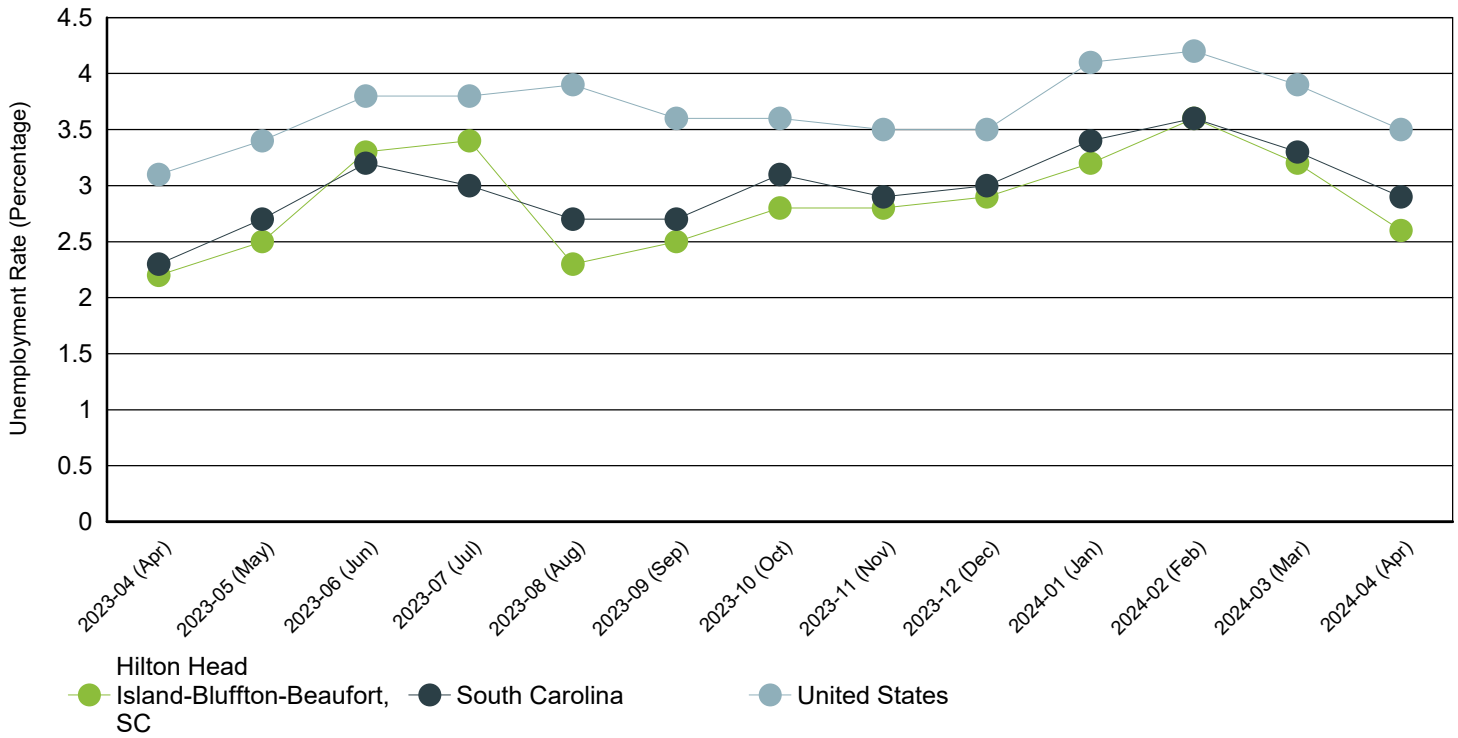


Year	Hilton Head Island-Bluffton-Beaufort, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2022	86,765	2,803	3.1%	2,316,435	76,894	3.2%	158,291,000	5,996,000	3.6%
2021	85,802	3,057	3.4%	2,266,611	92,558	3.9%	152,581,000	8,623,000	5.3%
2020	83,035	4,592	5.2%	2,199,751	139,389	6.0%	147,795,000	12,947,000	8.1%
2019	86,164	2,297	2.6%	2,268,884	64,649	2.8%	157,538,000	6,001,000	3.7%
2018	83,728	2,709	3.1%	2,205,356	76,666	3.4%	155,761,000	6,314,000	3.9%
2017	81,208	3,340	4.0%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	80,368	3,890	4.6%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	78,958	4,468	5.4%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	76,395	4,465	5.5%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	73,739	4,947	6.3%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%
2012	71,234	5,788	7.5%	1,992,957	197,246	9.0%	142,469,000	12,506,000	8.1%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina	United States
Apr 2024	2.6%	2.9%	3.5%
Mar 2024	3.2%	3.3%	3.9%
Feb 2024	3.6%	3.6%	4.2%
Jan 2024	3.2%	3.4%	4.1%
Dec 2023	2.9%	3.0%	3.5%
Nov 2023	2.8%	2.9%	3.5%
Oct 2023	2.8%	3.1%	3.6%
Sep 2023	2.5%	2.7%	3.6%
Aug 2023	2.3%	2.7%	3.9%
Jul 2023	3.4%	3.0%	3.8%
Jun 2023	3.3%	3.2%	3.8%
May 2023	2.5%	2.7%	3.4%
Apr 2023	2.2%	2.3%	3.1%

Source: S.C. Department of Employment & Workforce

Area Job Openings

Period	Hilton Head Island-Bluffton-Beaufort, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Apr-24	93,948	2,543	2.6%		2,404,450	79,793	3.2%	
Mar-24	93,013	3,037	3.2%		2,399,640	77,948	3.1%	
Feb-24	91,328	3,432	3.6%		2,396,195	76,424	3.1%	
Jan-24	90,371	2,973	3.2%		2,396,514	75,325	3.0%	
Dec-23	89,559	2,694	2.9%		2,395,427	74,873	3.0%	
Nov-23	89,935	2,577	2.8%		2,395,934	74,957	3.0%	
Oct-23	89,907	2,599	2.8%	5,153	2,396,218	74,511	3.0%	91,724
Sep-23	90,392	2,326	2.5%	5,992	2,394,416	72,805	3.0%	101,555
Aug-23	91,852	2,171	2.3%	5,700	2,391,519	70,907	2.9%	102,287
Jul-23	92,514	3,261	3.4%	5,700	2,387,893	69,547	2.8%	112,508
Jun-23	91,035	3,134	3.3%	5,771	2,383,328	69,189	2.8%	113,533
May-23	89,740	2,326	2.5%	6,462	2,378,120	69,850	2.9%	124,397
Apr-23	88,929	1,987	2.2%	6,123	2,371,767	70,923	2.9%	117,601

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series
 South Carolina Data is Seasonally Adjusted

Employers by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	6,595	131,475
5 to 9	1,156	17,980
10 to 19	842	12,142
20 to 49	574	8,734
50 to 99	183	3,033
100 to 249	88	1,895
250 to 499	26	613
500 to 999	5	304
1000 +	0	233

Source: S.C. Department of Employment & Workforce - 2023 Q3

- Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	7,044	132,343
5 to 9	7,712	118,704
10 to 19	11,547	164,578
20 to 49	17,073	265,021
50 to 99	12,809	209,933
100 to 249	13,139	293,805
250 to 499	9,024	209,837
500 to 999	3,181	210,928
1000 +	0	645,300

Source: S.C. Department of Employment & Workforce - 2023 Q3

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ALPHA GENESIS INC

BEAUFORT COUNTY SCHOOL DISTRICT

BEAUFORT MEMORIAL HOSPITAL

CHARLES LEA CENTER LEASING COMPANY

COUNTY OF BEAUFORT

DEPT OF DEFENSE

GREGORY M PARKER INC

LABOR FINDERS OF SC INC

MARINE CORPS COMMUNITY SERVICES

MARRIOTT RESORTS HOSP CORP

Montage Palmetto Bluff

PALMETTO BLUFF INVESTMENTS LLC

PUBLIX SUPER MARKET INC

SEA PINES RESORT LLC

SELECT EMPLOYMENT SERVICES INC

SITEL OPERATING CORPORATION

TENET PHYSICIAN SVCS OF HILTON HEAD

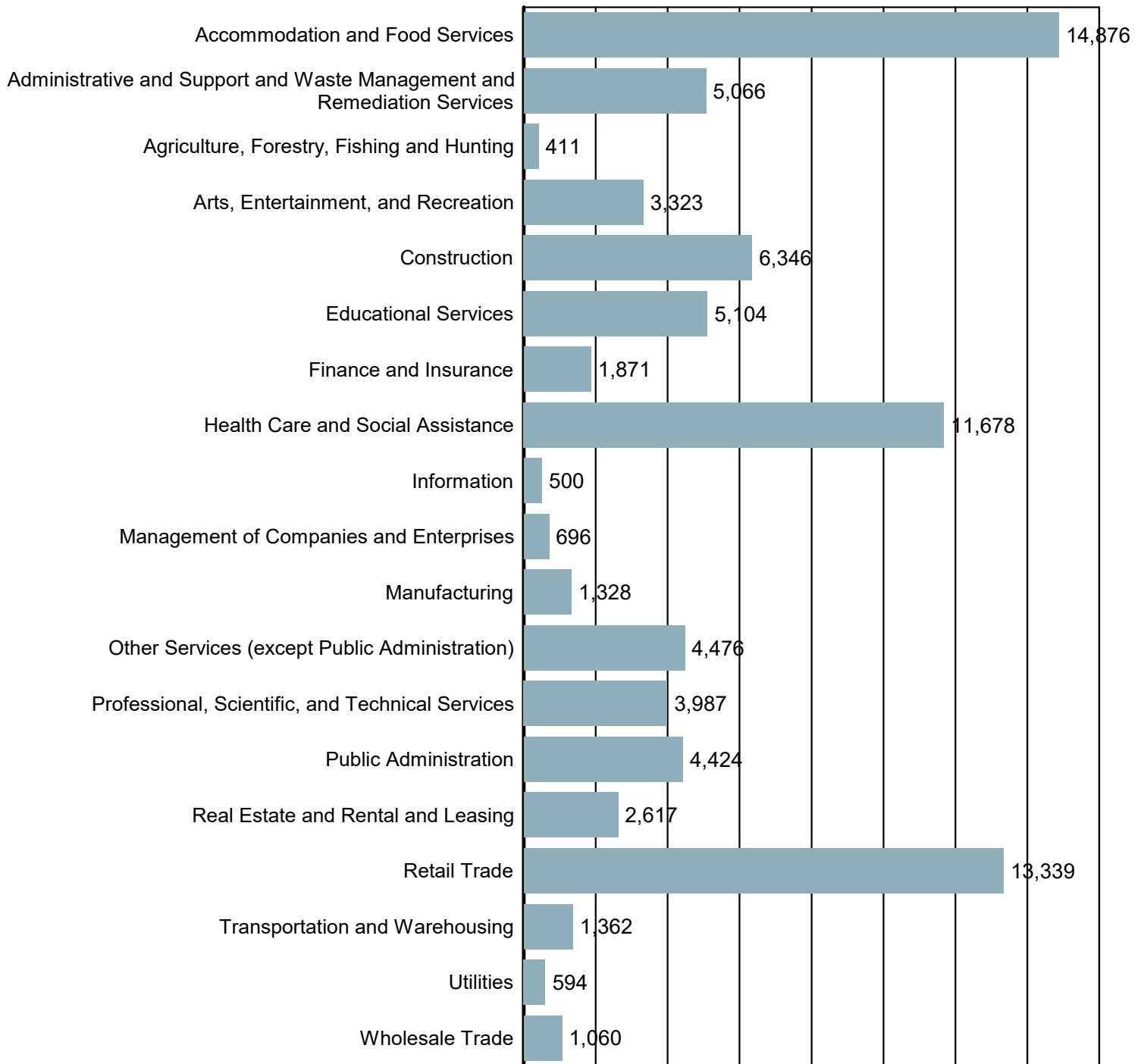
TG ADMINISTRATION LLC

THE KROGER CO

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2023 Q3

Employment by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2023 Q3

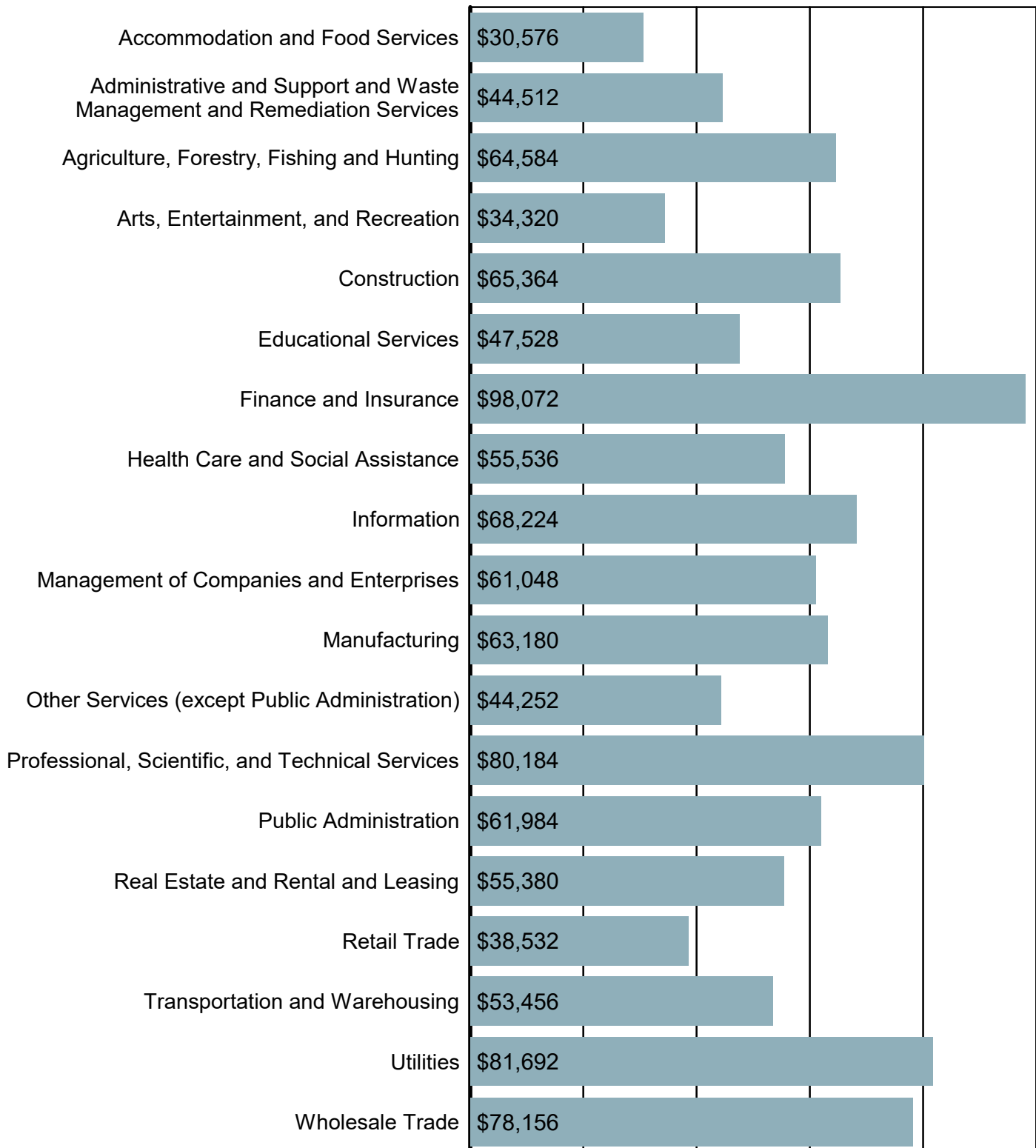
Top 20 Occupational Openings

Hilton Head Island-Bluffton-Beaufort, SC
October-2023

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	316
First-Line Supervisors of Retail Sales Workers (41-1011)	253
Registered Nurses (29-1141)	208
Fast Food and Counter Workers (35-3023)	113
Waiters and Waitresses (35-3031)	109
Maintenance and Repair Workers, General (49-9071)	98
Customer Service Representatives (43-4051)	94
Food Service Managers (11-9051)	92
Automotive Service Technicians and Mechanics (49-3023)	87
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	84
Stockers and Order Fillers (53-7065)	84
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	75
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	71
Licensed Practical and Licensed Vocational Nurses (29-2061)	70
Maids and Housekeeping Cleaners (37-2012)	69
Cashiers (41-2011)	63
Merchandise Displayers and Window Trimmers (27-1026)	62
Hotel, Motel, and Resort Desk Clerks (43-4081)	61
Nursing Assistants (31-1131)	60
Heavy and Tractor-Trailer Truck Drivers (53-3032)	55

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2023 Q3

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Industry	2020 Estimated Employment	2030 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	99,685	112,811	13,126	13.17	1.24
Health Care and Social Assistance	12,128	14,913	2,785	22.96	2.09
Accommodation and Food Services	13,681	16,015	2,334	17.06	1.59
Administrative and Support and Waste Management and Remediat	6,488	8,080	1,592	24.54	2.22
Government	7,838	9,116	1,278	16.31	1.52
Other Services (except Government)	6,057	7,256	1,199	19.80	1.82
Retail Trade	14,322	15,027	705	4.92	0.48
Educational Services	6,303	6,963	660	10.47	1.00
Professional, Scientific, and Technical Services	4,762	5,320	558	11.72	1.11
Arts, Entertainment, and Recreation	2,648	2,988	340	12.84	1.22
Construction	6,265	6,543	278	4.44	0.44
Real Estate and Rental and Leasing	2,403	2,645	242	10.07	0.96
Finance and Insurance	2,260	2,500	240	10.62	1.01
Wholesale Trade	1,639	1,861	222	13.54	1.28
Transportation and Warehousing	1,161	1,377	216	18.60	1.72
Information	590	764	174	29.49	2.62
Manufacturing	2,053	2,194	141	6.87	0.67
Management of Companies and Enterprises	1,075	1,129	54	5.02	0.49
Utilities	404	406	2	0.50	0.05
Mining	24	23	-1	-4.17	-0.42
Agriculture, Forestry, Fishing and Hunting	1,147	1,138	-9	-0.78	-0.08

Source: S.C. Department of Employment & Workforce - Industry Projections