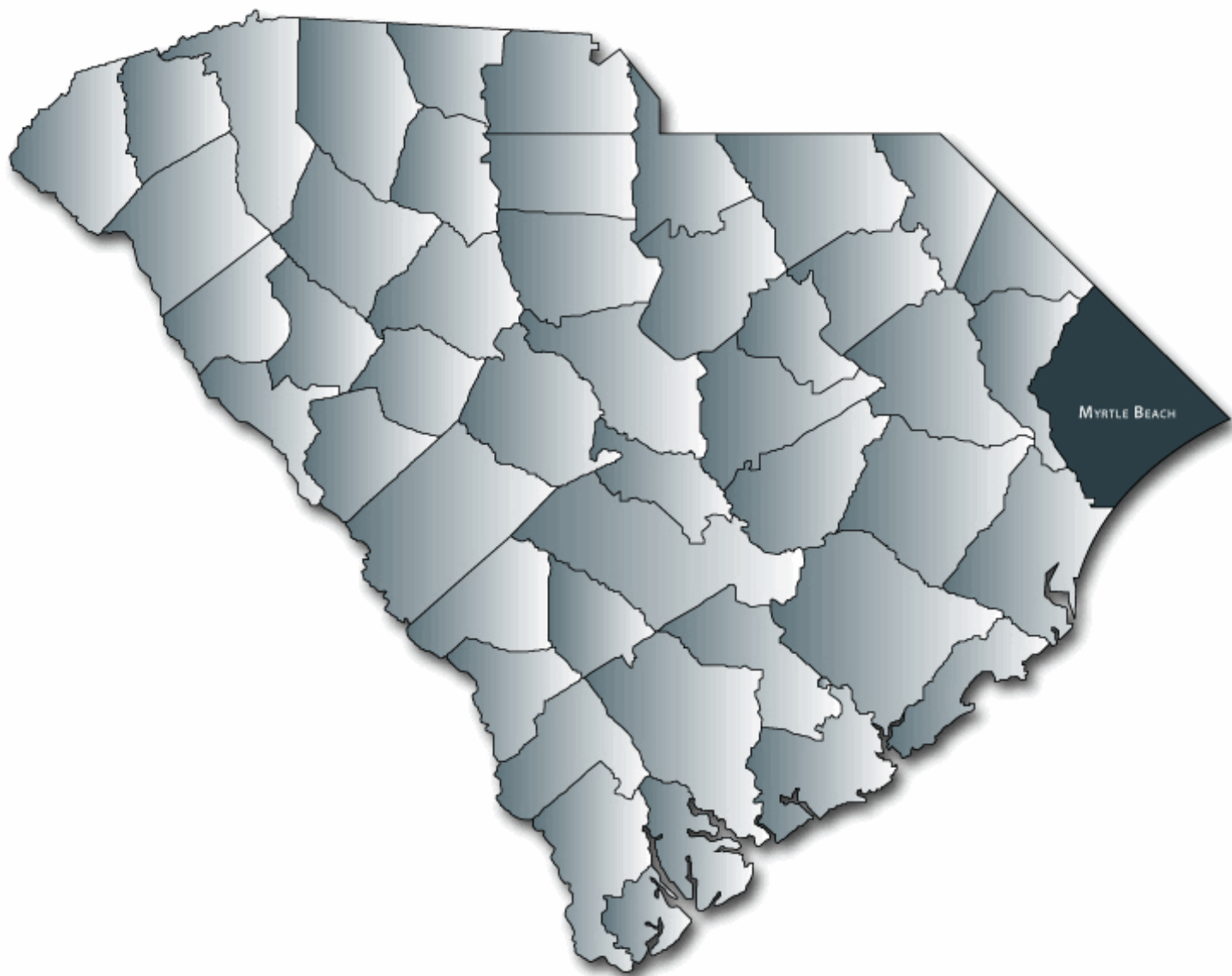


# COMMUNITY PROFILE

Myrtle Beach-Conway-Georgetown, SC

Metropolitan Statistical Area



## S.C. Department of Employment & Workforce

Business Intelligence Department

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Updated: 05/17/2024



# Table Of Contents

## 1. Economic Data

Annual Unemployment Rates.....	1
Monthly Unemployment Rates.....	2
Area Job Openings.....	3

## 2. Employer Data

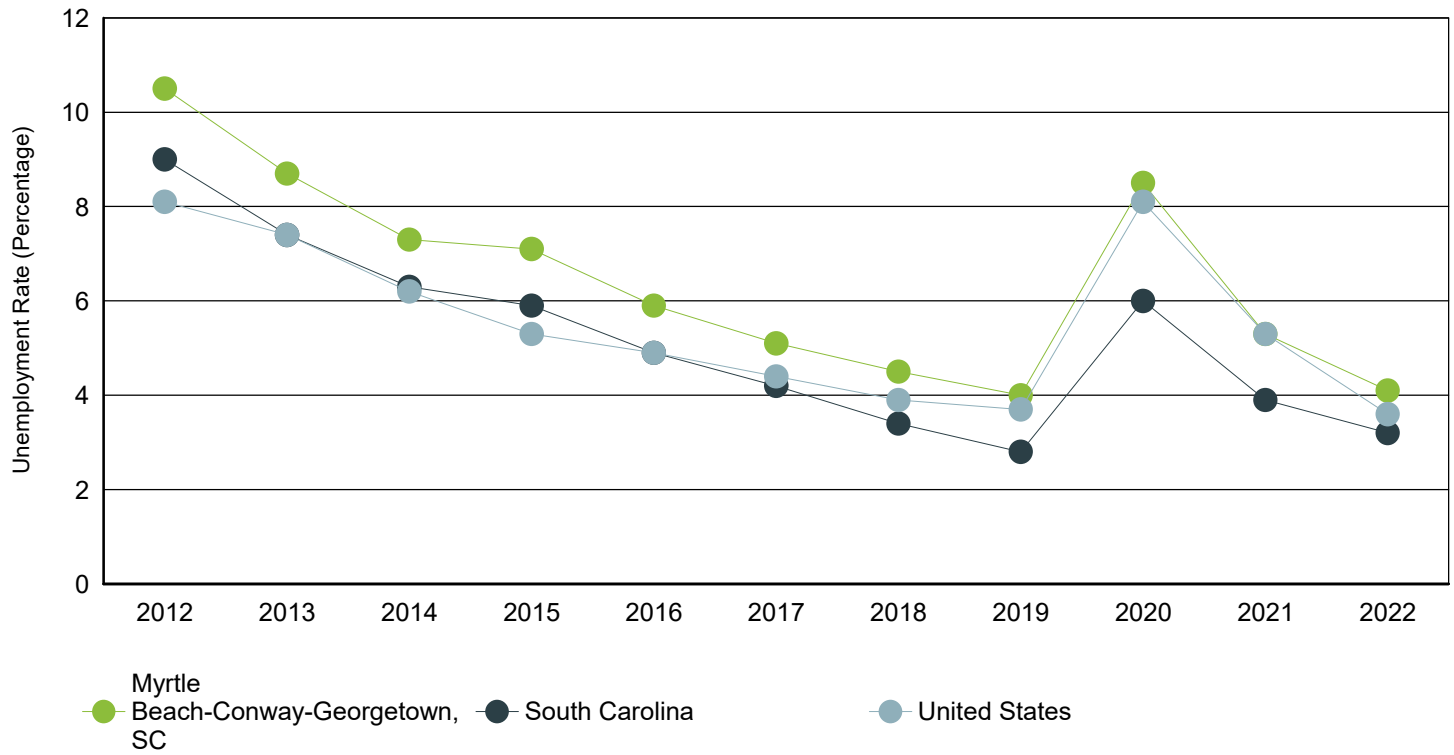
Size of Establishments.....	4
Employment by Size of Establishment.....	4
20 Largest Employers .....	5

## 3. Industry Data

Employment by Industry.....	6
Top Occupational Openings.....	7
Average Annual Wage by Industry.....	8
Projections by Industry.....	9

## Annual Unemployment Rate (Unadjusted)

Trends

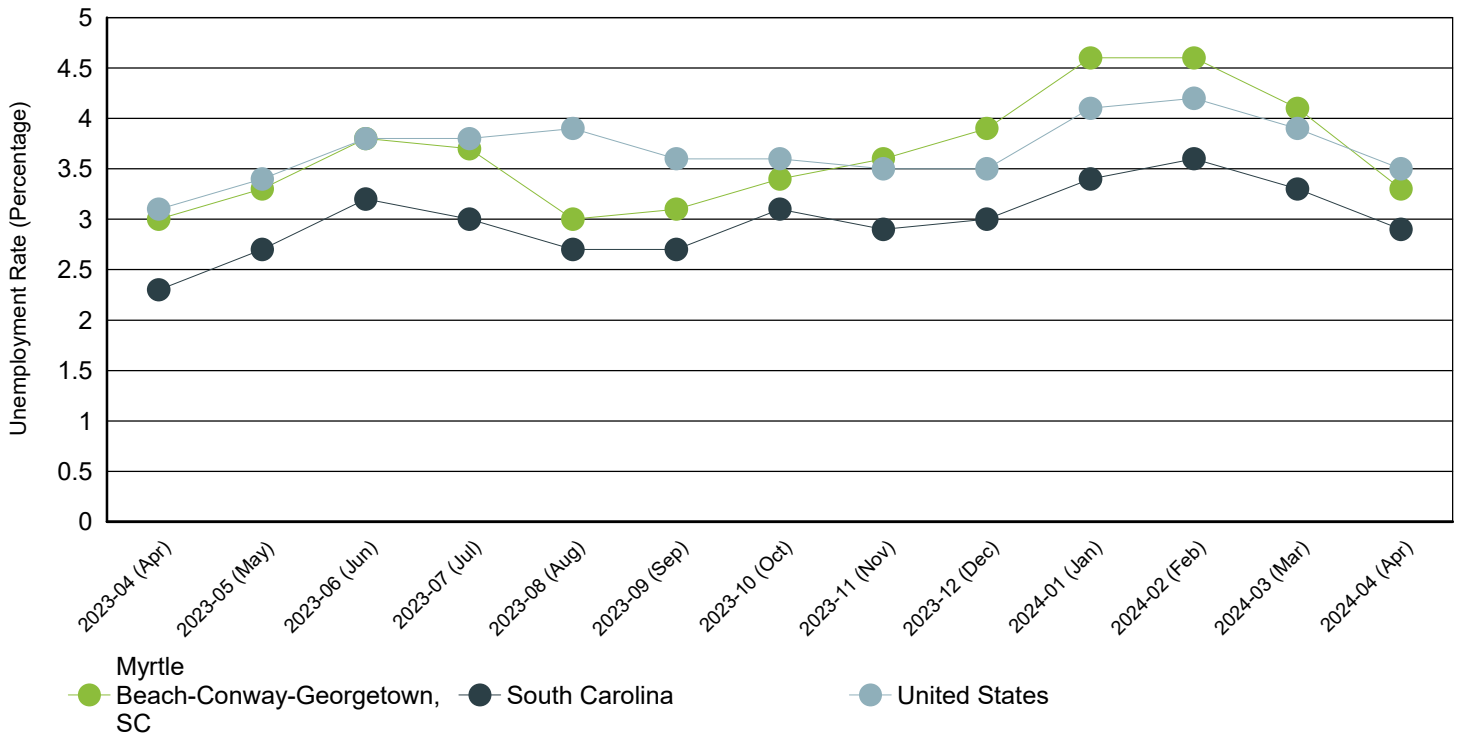


Year	Myrtle Beach-Conway-Georgetown, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2022	199,370	8,527	4.1%	2,316,435	76,894	3.2%	158,291,000	5,996,000	3.6%
2021	190,578	10,648	5.3%	2,266,611	92,558	3.9%	152,581,000	8,623,000	5.3%
2020	179,605	16,622	8.5%	2,199,751	139,389	6.0%	147,795,000	12,947,000	8.1%
2019	190,882	7,968	4.0%	2,268,884	64,649	2.8%	157,538,000	6,001,000	3.7%
2018	185,662	8,771	4.5%	2,205,356	76,666	3.4%	155,761,000	6,314,000	3.9%
2017	181,459	9,814	5.1%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	178,092	11,199	5.9%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	172,544	13,171	7.1%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	168,520	13,309	7.3%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	165,227	15,740	8.7%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%
2012	161,656	18,980	10.5%	1,992,957	197,246	9.0%	142,469,000	12,506,000	8.1%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Myrtle Beach-Conway-Georgetown, SC	South Carolina	United States
Apr 2024	3.3%	2.9%	3.5%
Mar 2024	4.1%	3.3%	3.9%
Feb 2024	4.6%	3.6%	4.2%
Jan 2024	4.6%	3.4%	4.1%
Dec 2023	3.9%	3.0%	3.5%
Nov 2023	3.6%	2.9%	3.5%
Oct 2023	3.4%	3.1%	3.6%
Sep 2023	3.1%	2.7%	3.6%
Aug 2023	3.0%	2.7%	3.9%
Jul 2023	3.7%	3.0%	3.8%
Jun 2023	3.8%	3.2%	3.8%
May 2023	3.3%	2.7%	3.4%
Apr 2023	3.0%	2.3%	3.1%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

Period	Myrtle Beach-Conway-Georgetown, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Apr-24	218,939	7,497	3.3%		2,404,450	79,793	3.2%	
Mar-24	213,786	9,187	4.1%		2,399,640	77,948	3.1%	
Feb-24	207,732	10,073	4.6%		2,396,195	76,424	3.1%	
Jan-24	206,273	9,857	4.6%		2,396,514	75,325	3.0%	
Dec-23	203,192	8,278	3.9%		2,395,427	74,873	3.0%	
Nov-23	206,026	7,622	3.6%		2,395,934	74,957	3.0%	
Oct-23	208,698	7,442	3.4%	3,637	2,396,218	74,511	3.0%	91,724
Sep-23	211,040	6,704	3.1%	4,033	2,394,416	72,805	3.0%	101,555
Aug-23	214,086	6,630	3.0%	4,257	2,391,519	70,907	2.9%	102,287
Jul-23	217,250	8,369	3.7%	4,257	2,387,893	69,547	2.8%	112,508
Jun-23	215,997	8,567	3.8%	4,022	2,383,328	69,189	2.8%	113,533
May-23	211,147	7,230	3.3%	4,100	2,378,120	69,850	2.9%	124,397
Apr-23	208,997	6,501	3.0%	3,774	2,371,767	70,923	2.9%	117,601

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
South Carolina Data is Seasonally Adjusted

## Employers by Size of Establishment

Employees	Myrtle Beach-Conway-Georgetown, SC	South Carolina
0 to 4	8,652	131,475
5 to 9	1,794	17,980
10 to 19	1,334	12,142
20 to 49	994	8,734
50 to 99	365	3,033
100 to 249	194	1,895
250 to 499	37	613
500 to 999	17	304
1000 +	9	233

Source: S.C. Department of Employment & Workforce - 2023 Q3

- Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Myrtle Beach-Conway-Georgetown, SC	South Carolina
0 to 4	9,410	132,343
5 to 9	12,119	118,704
10 to 19	18,111	164,578
20 to 49	29,598	265,021
50 to 99	25,473	209,933
100 to 249	28,370	293,805
250 to 499	12,474	209,837
500 to 999	11,353	210,928
1000 +	20,108	645,300

Source: S.C. Department of Employment & Workforce - 2023 Q3

- Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

ADIDAS AMERICA INC

CITY OF MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

EOS Hospitality LLC

FOOD LION LLC

FOUNDERS NATIONAL GOLF LLC

GEORGETOWN HOSPITAL SYSTEM

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

Horry County Council

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY TELEPHONE COOPERATIVE INC

LORIS COMMUNITY HOSPITAL DISTRICT

MCLEOD LORIS SEACOAST HOSPITAL

OS Restaurant Services, Inc.

PUBLIX SUPER MARKET INC

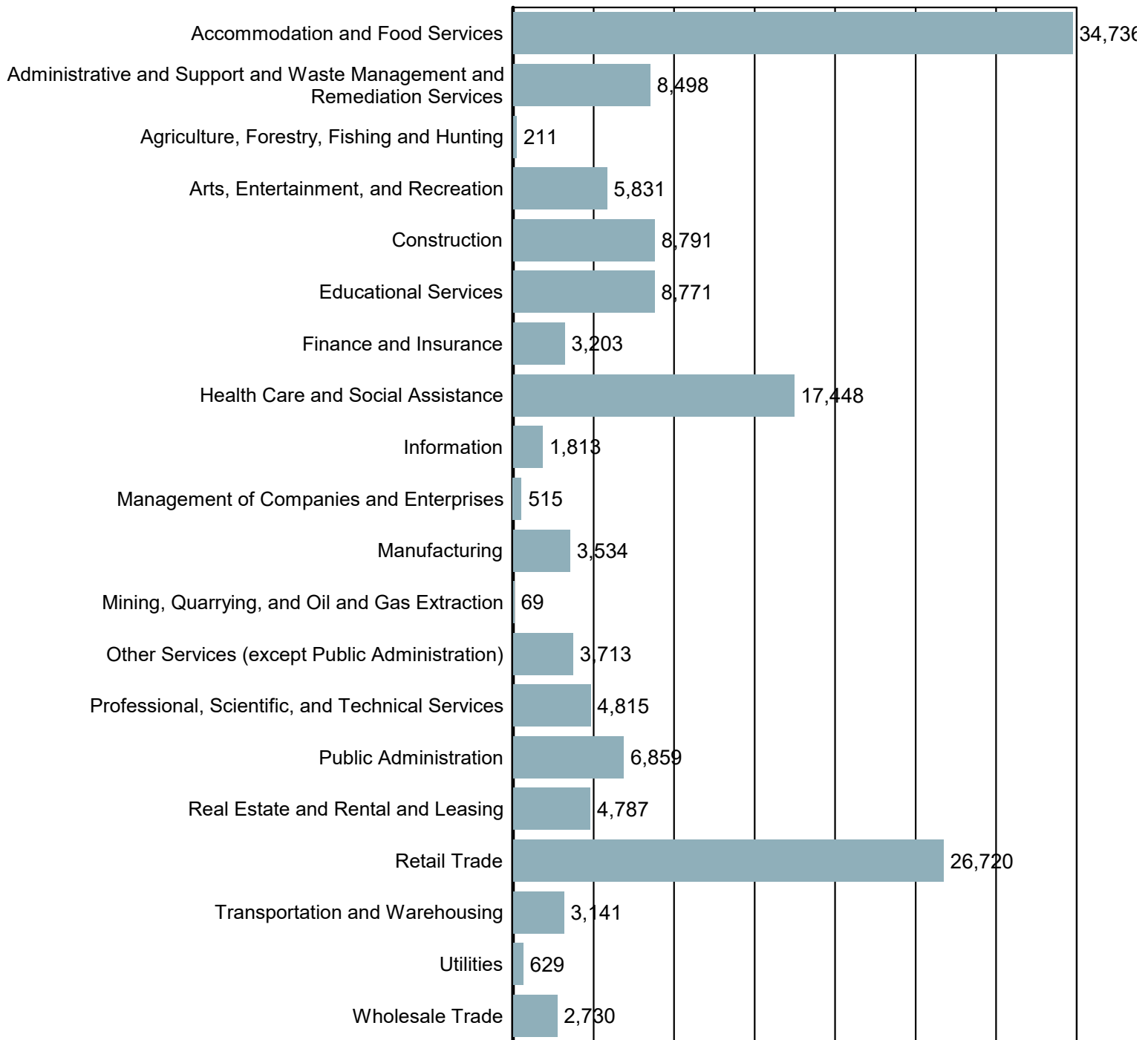
RANDSTAD US LLC

RESORT EMPLOYEE STAFFING LLC

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2023 Q3

### Employment by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2023 Q3



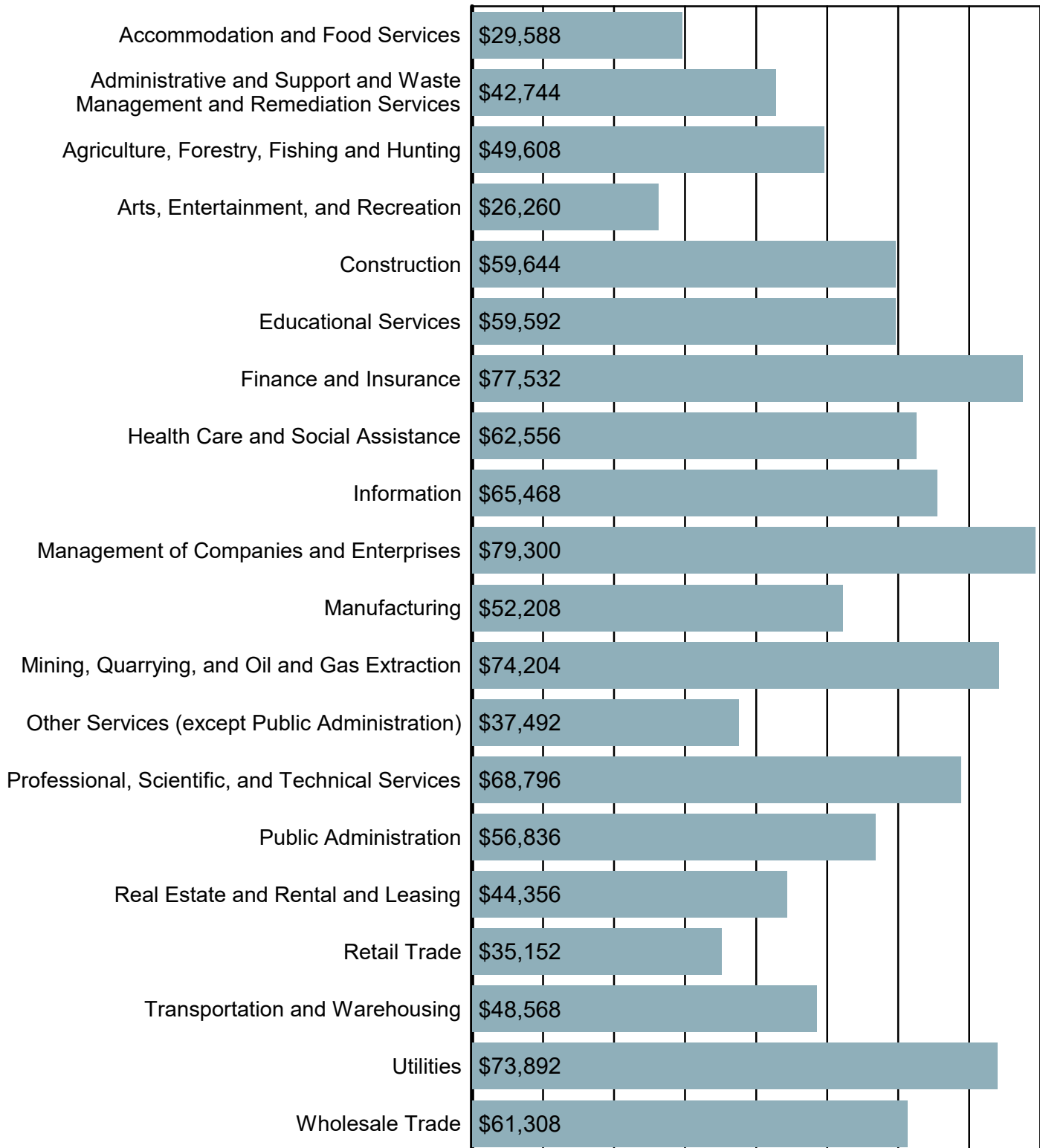
## Top 20 Occupational Openings

Myrtle Beach-Conway-Georgetown, SC  
October-2023

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	267
Registered Nurses (29-1141)	199
First-Line Supervisors of Retail Sales Workers (41-1011)	161
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	73
Fast Food and Counter Workers (35-3023)	69
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	55
Health Technologists and Technicians, All Other (29-2099)	54
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	54
Maids and Housekeeping Cleaners (37-2012)	54
Maintenance and Repair Workers, General (49-9071)	54
Licensed Practical and Licensed Vocational Nurses (29-2061)	51
Stockers and Order Fillers (53-7065)	49
Cashiers (41-2011)	47
Customer Service Representatives (43-4051)	47
Food Service Managers (11-9051)	45
Nursing Assistants (31-1131)	45
Cooks, Restaurant (35-2014)	44
Medical and Health Services Managers (11-9111)	42
Hairdressers, Hairstylists, and Cosmetologists (39-5012)	39
Driver/Sales Workers (53-3031)	38

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

## Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2023 Q3

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Industry	2020 Estimated Employment	2030 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	173,111	216,845	43,734	25.26	2.28
Accommodation and Food Services	30,265	42,369	12,104	39.99	3.42
Administrative and Support and Waste Management and Remediat	9,866	14,114	4,248	43.06	3.65
Retail Trade	26,886	31,066	4,180	15.55	1.46
Health Care and Social Assistance	18,965	22,660	3,695	19.48	1.80
Government	10,145	13,175	3,030	29.87	2.65
Educational Services	11,096	14,074	2,978	26.84	2.41
Construction	9,887	11,855	1,968	19.90	1.83
Other Services (except Government)	7,848	9,786	1,938	24.69	2.23
Manufacturing	7,656	9,187	1,531	20.00	1.84
Professional, Scientific, and Technical Services	5,345	6,856	1,511	28.27	2.52
Real Estate and Rental and Leasing	4,513	5,702	1,189	26.35	2.37
Transportation and Warehousing	2,621	3,593	972	37.09	3.20
Wholesale Trade	3,050	3,974	924	30.30	2.68
Arts, Entertainment, and Recreation	4,933	5,838	905	18.35	1.70
Information	2,010	2,530	520	25.87	2.33
Agriculture, Forestry, Fishing and Hunting	1,227	1,403	176	14.34	1.35
Finance and Insurance	4,703	4,874	171	3.64	0.36
Management of Companies and Enterprises	766	923	157	20.50	1.88
Utilities	515	594	79	15.34	1.44
Mining	96	112	16	16.67	1.55

Source: S.C. Department of Employment & Workforce - Industry Projections