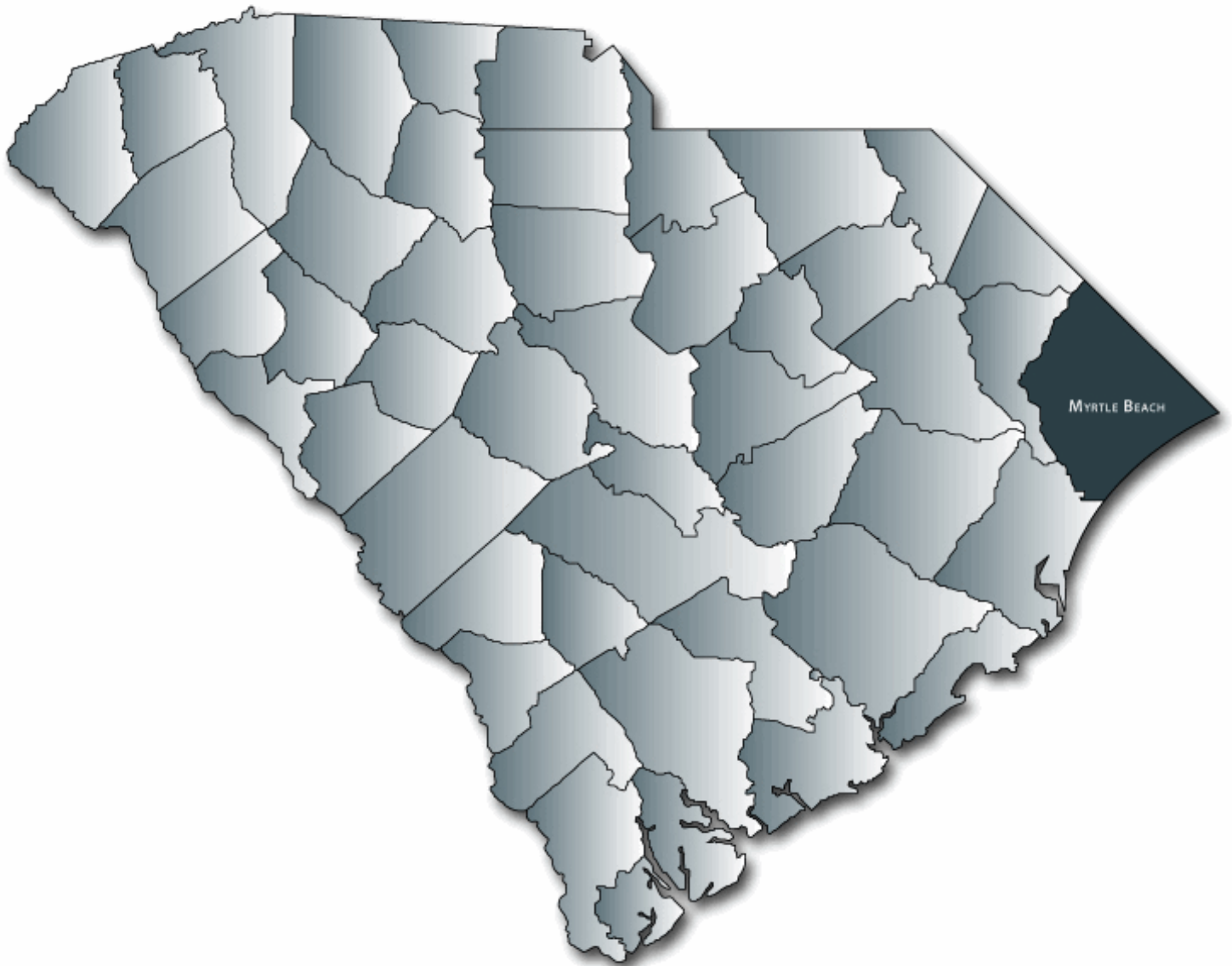


COMMUNITY PROFILE

Myrtle Beach-Conway-Georgetown, SC

Metropolitan Statistical Area



S.C. Department of Employment & Workforce

Business Intelligence Department

1550 Gadsden Street, PO Box 995

Columbia, SC 29202

803.737.2660

www.SCWorkforceInfo.com

Updated: 04/19/2024



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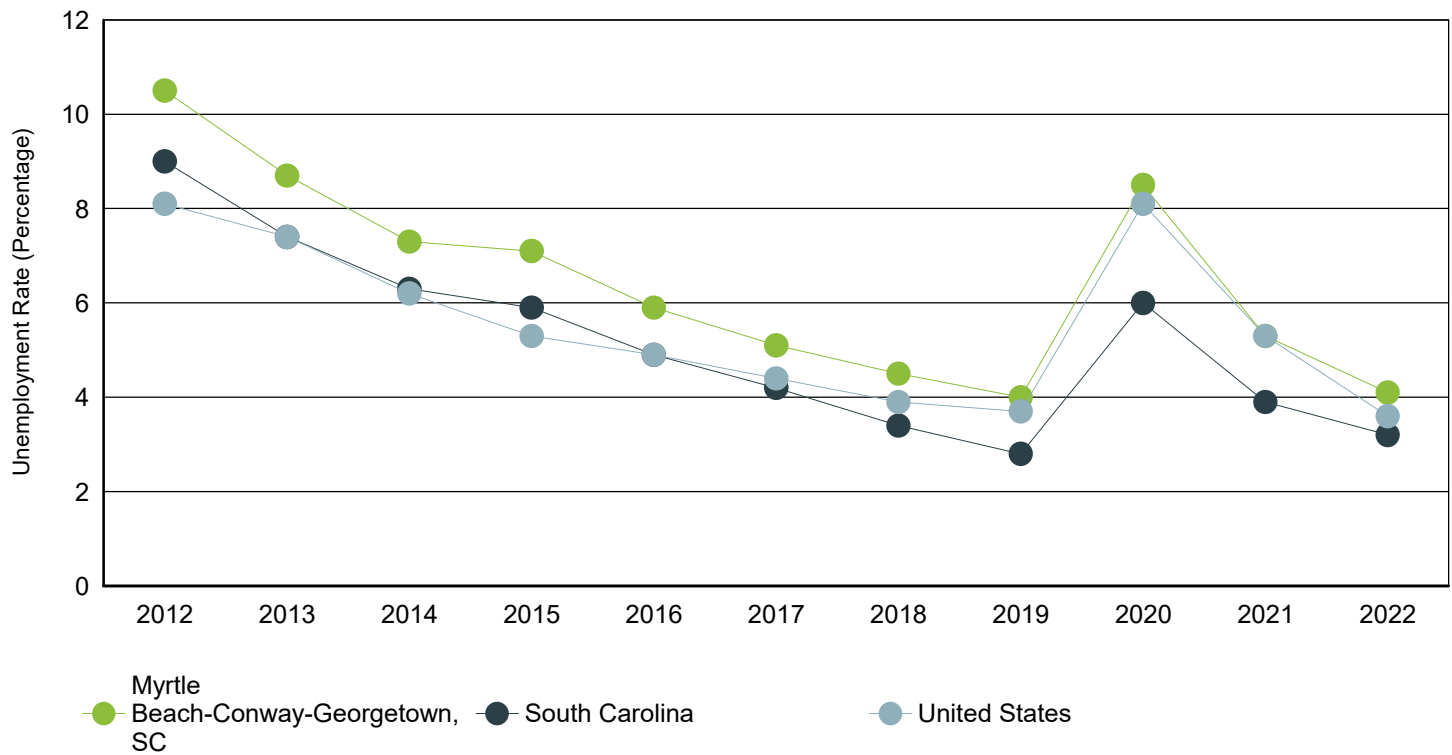
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Annual Unemployment Rate (Unadjusted)

Trends

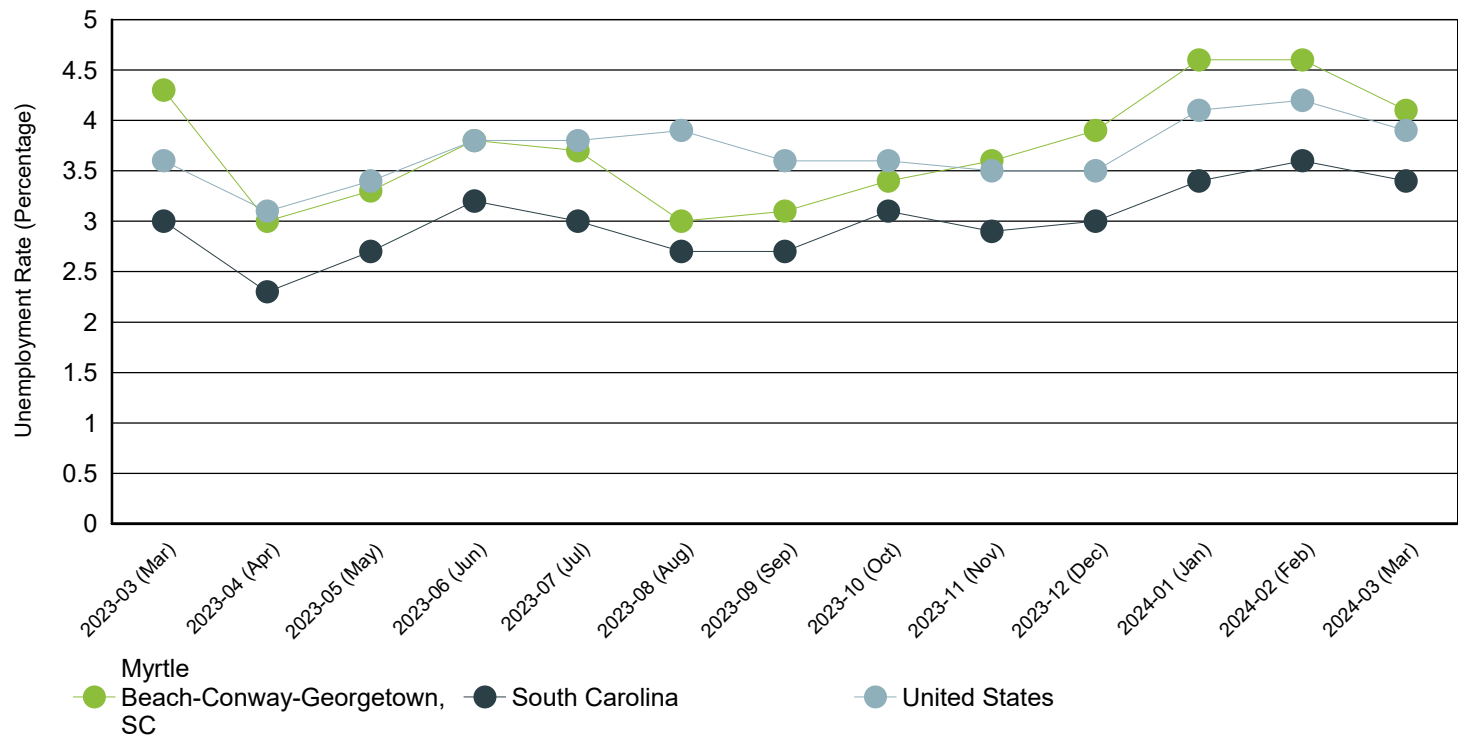


| Myrtle Beach-Conway-Georgetown, SC | | | | South Carolina | | | United States | | |
|---------------------------------------|------------|--------|-------|----------------|---------|------|---------------|------------|------|
| Year | Employment | Unemp | Rate | Employment | Unemp | Rate | Employment | Unemp | Rate |
| 2022 | 199,370 | 8,527 | 4.1% | 2,316,435 | 76,894 | 3.2% | 158,291,000 | 5,996,000 | 3.6% |
| 2021 | 190,578 | 10,648 | 5.3% | 2,266,611 | 92,558 | 3.9% | 152,581,000 | 8,623,000 | 5.3% |
| 2020 | 179,605 | 16,622 | 8.5% | 2,199,751 | 139,389 | 6.0% | 147,795,000 | 12,947,000 | 8.1% |
| 2019 | 190,882 | 7,968 | 4.0% | 2,268,884 | 64,649 | 2.8% | 157,538,000 | 6,001,000 | 3.7% |
| 2018 | 185,662 | 8,771 | 4.5% | 2,205,356 | 76,666 | 3.4% | 155,761,000 | 6,314,000 | 3.9% |
| 2017 | 181,459 | 9,814 | 5.1% | 2,166,708 | 95,058 | 4.2% | 153,337,000 | 6,982,000 | 4.4% |
| 2016 | 178,092 | 11,199 | 5.9% | 2,174,301 | 111,753 | 4.9% | 151,436,000 | 7,751,000 | 4.9% |
| 2015 | 172,544 | 13,171 | 7.1% | 2,134,087 | 133,750 | 5.9% | 148,834,000 | 8,296,000 | 5.3% |
| 2014 | 168,520 | 13,309 | 7.3% | 2,082,941 | 139,485 | 6.3% | 146,305,000 | 9,617,000 | 6.2% |
| 2013 | 165,227 | 15,740 | 8.7% | 2,034,404 | 163,472 | 7.4% | 143,929,000 | 11,460,000 | 7.4% |
| 2012 | 161,656 | 18,980 | 10.5% | 1,992,957 | 197,246 | 9.0% | 142,469,000 | 12,506,000 | 8.1% |

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



| Period | Myrtle Beach-Conway-Georgetown, SC | South Carolina | United States |
|----------|------------------------------------|----------------|---------------|
| Mar 2024 | 4.1% | 3.4% | 3.9% |
| Feb 2024 | 4.6% | 3.6% | 4.2% |
| Jan 2024 | 4.6% | 3.4% | 4.1% |
| Dec 2023 | 3.9% | 3.0% | 3.5% |
| Nov 2023 | 3.6% | 2.9% | 3.5% |
| Oct 2023 | 3.4% | 3.1% | 3.6% |
| Sep 2023 | 3.1% | 2.7% | 3.6% |
| Aug 2023 | 3.0% | 2.7% | 3.9% |
| Jul 2023 | 3.7% | 3.0% | 3.8% |
| Jun 2023 | 3.8% | 3.2% | 3.8% |
| May 2023 | 3.3% | 2.7% | 3.4% |
| Apr 2023 | 3.0% | 2.3% | 3.1% |
| Mar 2023 | 4.3% | 3.0% | 3.6% |

Source: S.C. Department of Employment & Workforce

Area Job Openings

| Period | Myrtle Beach-Conway-Georgetown, SC | | | | South Carolina | | | |
|--------|------------------------------------|------------|-------------|--------------|----------------|------------|-------------|--------------|
| | Employed | Unemployed | Unemp. Rate | Job Openings | Employed | Unemployed | Unemp. Rate | Job Openings |
| Mar-24 | 213,213 | 9,194 | 4.1% | | 2,399,623 | 77,961 | 3.1% | |
| Feb-24 | 207,732 | 10,073 | 4.6% | | 2,396,195 | 76,424 | 3.1% | |
| Jan-24 | 206,273 | 9,857 | 4.6% | | 2,396,514 | 75,325 | 3.0% | |
| Dec-23 | 203,192 | 8,278 | 3.9% | | 2,395,427 | 74,873 | 3.0% | |
| Nov-23 | 206,026 | 7,622 | 3.6% | | 2,395,934 | 74,957 | 3.0% | |
| Oct-23 | 208,698 | 7,442 | 3.4% | 3,637 | 2,396,218 | 74,511 | 3.0% | 91,724 |
| Sep-23 | 211,040 | 6,704 | 3.1% | 4,033 | 2,394,416 | 72,805 | 3.0% | 101,555 |
| Aug-23 | 214,086 | 6,630 | 3.0% | 4,257 | 2,391,519 | 70,907 | 2.9% | 102,287 |
| Jul-23 | 217,250 | 8,369 | 3.7% | 4,257 | 2,387,893 | 69,547 | 2.8% | 112,508 |
| Jun-23 | 215,997 | 8,567 | 3.8% | 4,022 | 2,383,328 | 69,189 | 2.8% | 113,533 |
| May-23 | 211,147 | 7,230 | 3.3% | 4,100 | 2,378,120 | 69,850 | 2.9% | 124,397 |
| Apr-23 | 208,997 | 6,501 | 3.0% | 3,774 | 2,371,767 | 70,923 | 2.9% | 117,601 |
| Mar-23 | 203,125 | 9,078 | 4.3% | 3,376 | 2,363,908 | 72,030 | 3.0% | 111,937 |

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series
 South Carolina Data is Seasonally Adjusted

Employers by Size of Establishment

| Employees | Myrtle Beach-Conway-Georgetown, SC | South Carolina |
|------------|---------------------------------------|----------------|
| 0 to 4 | 8,652 | 131,475 |
| 5 to 9 | 1,794 | 17,980 |
| 10 to 19 | 1,334 | 12,142 |
| 20 to 49 | 994 | 8,734 |
| 50 to 99 | 365 | 3,033 |
| 100 to 249 | 194 | 1,895 |
| 250 to 499 | 37 | 613 |
| 500 to 999 | 17 | 304 |
| 1000 + | 9 | 233 |

Source: S.C. Department of Employment & Workforce - 2023 Q3

- Indicates that the requested data is suppressed

Employment by Size of Establishment

| Employees | Myrtle Beach-Conway-Georgetown, SC | South Carolina |
|------------|---------------------------------------|----------------|
| 0 to 4 | 9,410 | 132,343 |
| 5 to 9 | 12,119 | 118,704 |
| 10 to 19 | 18,111 | 164,578 |
| 20 to 49 | 29,598 | 265,021 |
| 50 to 99 | 25,473 | 209,933 |
| 100 to 249 | 28,370 | 293,805 |
| 250 to 499 | 12,474 | 209,837 |
| 500 to 999 | 11,353 | 210,928 |
| 1000 + | 20,108 | 645,300 |

Source: S.C. Department of Employment & Workforce - 2023 Q3

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ADIDAS AMERICA INC

CITY OF MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

EOS Hospitality LLC

FOOD LION LLC

FOUNDERS NATIONAL GOLF LLC

GEORGETOWN HOSPITAL SYSTEM

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

Horry County Council

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY TELEPHONE COOPERATIVE INC

LORIS COMMUNITY HOSPITAL DISTRICT

MCLEOD LORIS SEACOAST HOSPITAL

OS Restaurant Services, Inc.

PUBLIX SUPER MARKET INC

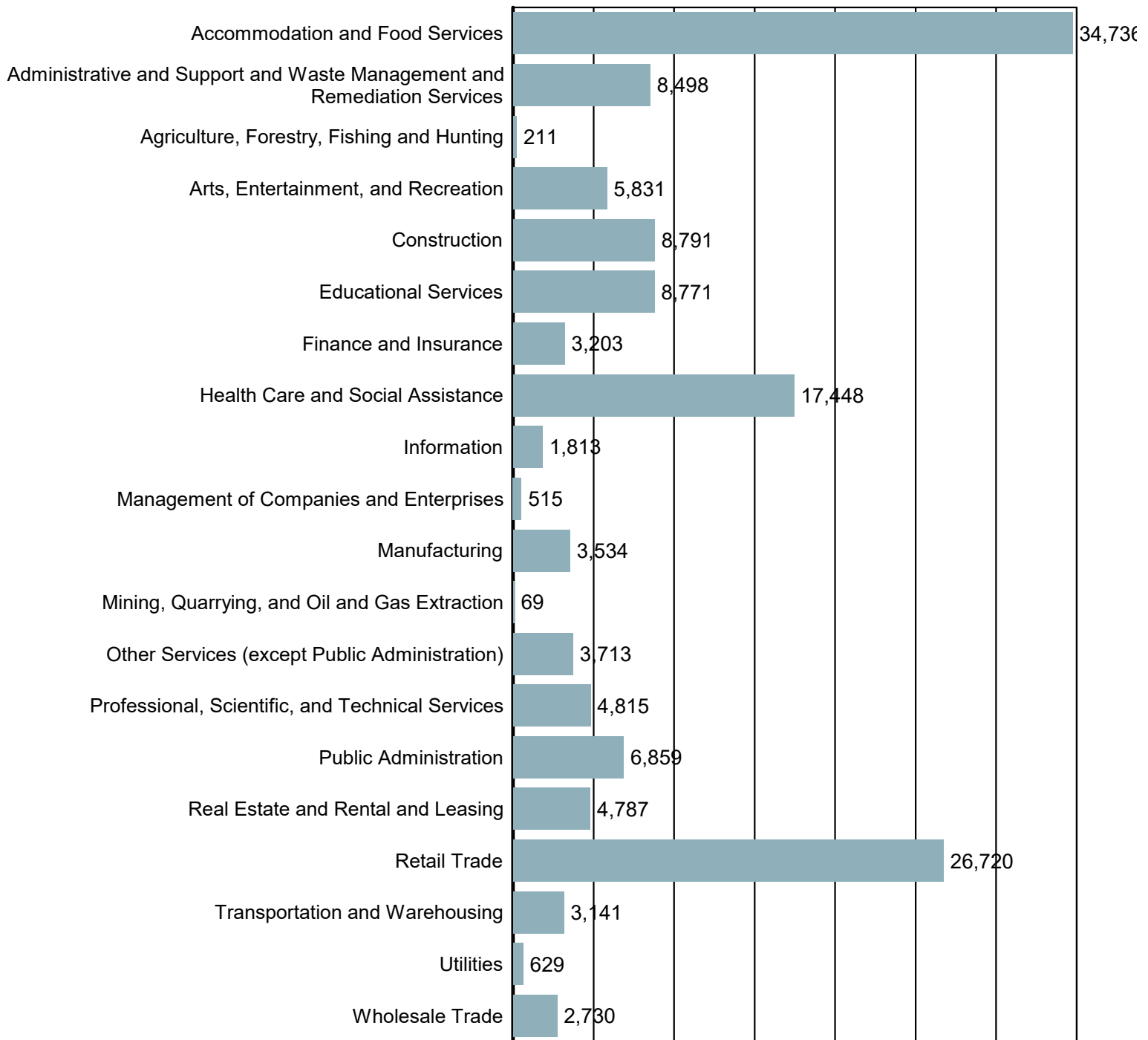
RANDSTAD US LLC

RESORT EMPLOYEE STAFFING LLC

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2023 Q3

Employment by Industry



Source: S.C. Department of Employment & Workforce
Quarterly Census of Employment and Wages (QCEW) - 2023 Q3

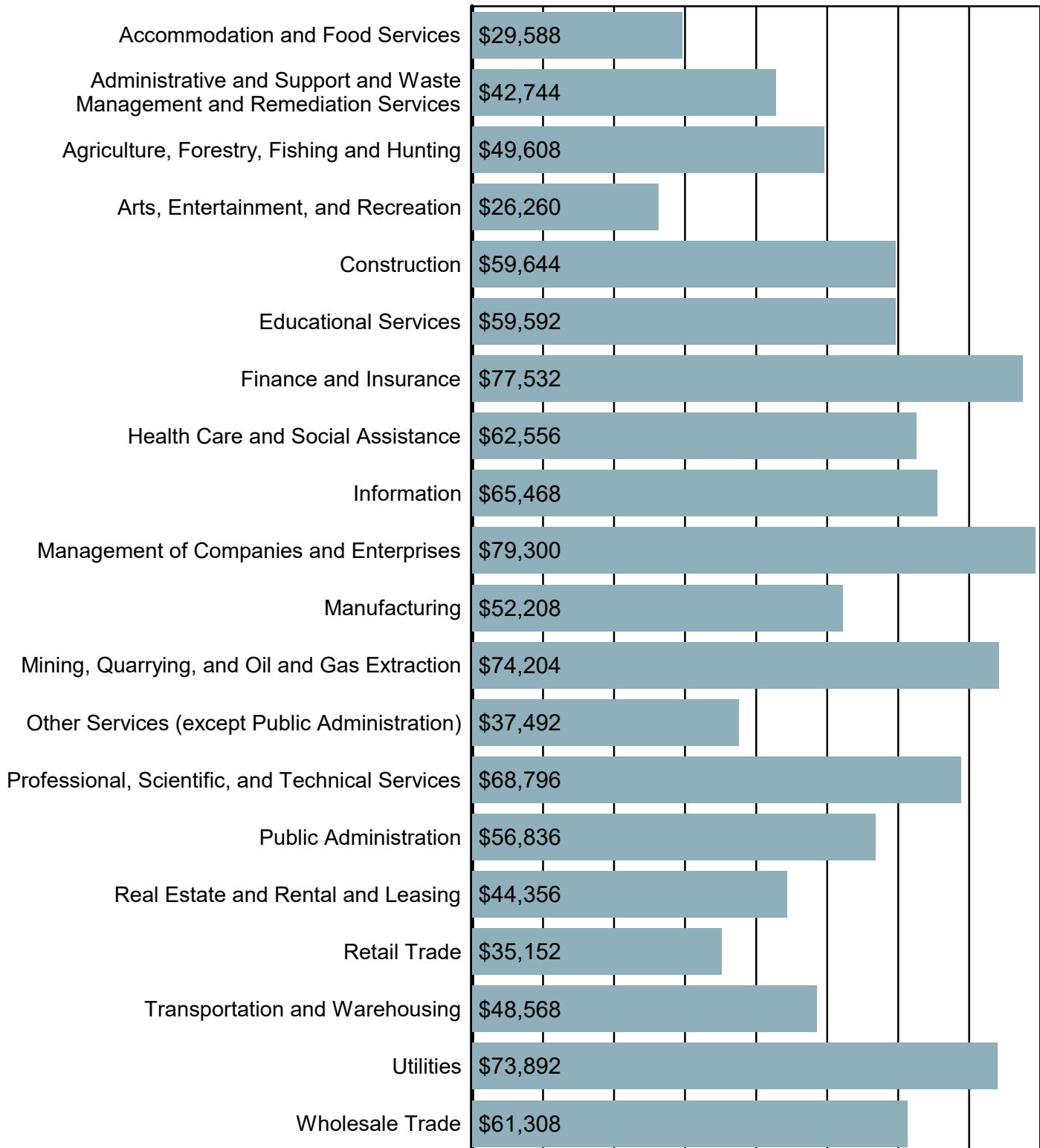
Top 20 Occupational Openings

Myrtle Beach-Conway-Georgetown, SC
October-2023

| Occupation Name (Soccode) | Job Openings |
|--|--------------|
| Retail Salespersons (41-2031) | 267 |
| Registered Nurses (29-1141) | 199 |
| First-Line Supervisors of Retail Sales Workers (41-1011) | 161 |
| Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012) | 73 |
| Fast Food and Counter Workers (35-3023) | 69 |
| Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011) | 55 |
| Health Technologists and Technicians, All Other (29-2099) | 54 |
| Laborers and Freight, Stock, and Material Movers, Hand (53-7062) | 54 |
| Maids and Housekeeping Cleaners (37-2012) | 54 |
| Maintenance and Repair Workers, General (49-9071) | 54 |
| Licensed Practical and Licensed Vocational Nurses (29-2061) | 51 |
| Stockers and Order Fillers (53-7065) | 49 |
| Cashiers (41-2011) | 47 |
| Customer Service Representatives (43-4051) | 47 |
| Food Service Managers (11-9051) | 45 |
| Nursing Assistants (31-1131) | 45 |
| Cooks, Restaurant (35-2014) | 44 |
| Medical and Health Services Managers (11-9111) | 42 |
| Hairdressers, Hairstylists, and Cosmetologists (39-5012) | 39 |
| Driver/Sales Workers (53-3031) | 38 |

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2023 Q3

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Waccamaw Industry | 2020 Estimated Employment | 2030 Projected Employment | Change | Percent Change | Annual Percent |
|--|---------------------------------|---------------------------------|--------|-------------------|-------------------|
| Total All Industries | 173,111 | 216,845 | 43,734 | 25.26 | 2.28 |
| Accommodation and Food Services | 30,265 | 42,369 | 12,104 | 39.99 | 3.42 |
| Administrative and Support and Waste Management and Remediat | 9,866 | 14,114 | 4,248 | 43.06 | 3.65 |
| Retail Trade | 26,886 | 31,066 | 4,180 | 15.55 | 1.46 |
| Health Care and Social Assistance | 18,965 | 22,660 | 3,695 | 19.48 | 1.80 |
| Government | 10,145 | 13,175 | 3,030 | 29.87 | 2.65 |
| Educational Services | 11,096 | 14,074 | 2,978 | 26.84 | 2.41 |
| Construction | 9,887 | 11,855 | 1,968 | 19.90 | 1.83 |
| Other Services (except Government) | 7,848 | 9,786 | 1,938 | 24.69 | 2.23 |
| Manufacturing | 7,656 | 9,187 | 1,531 | 20.00 | 1.84 |
| Professional, Scientific, and Technical Services | 5,345 | 6,856 | 1,511 | 28.27 | 2.52 |
| Real Estate and Rental and Leasing | 4,513 | 5,702 | 1,189 | 26.35 | 2.37 |
| Transportation and Warehousing | 2,621 | 3,593 | 972 | 37.09 | 3.20 |
| Wholesale Trade | 3,050 | 3,974 | 924 | 30.30 | 2.68 |
| Arts, Entertainment, and Recreation | 4,933 | 5,838 | 905 | 18.35 | 1.70 |
| Information | 2,010 | 2,530 | 520 | 25.87 | 2.33 |
| Agriculture, Forestry, Fishing and Hunting | 1,227 | 1,403 | 176 | 14.34 | 1.35 |
| Finance and Insurance | 4,703 | 4,874 | 171 | 3.64 | 0.36 |
| Management of Companies and Enterprises | 766 | 923 | 157 | 20.50 | 1.88 |
| Utilities | 515 | 594 | 79 | 15.34 | 1.44 |
| Mining | 96 | 112 | 16 | 16.67 | 1.55 |

Source: S.C. Department of Employment & Workforce - Industry Projections