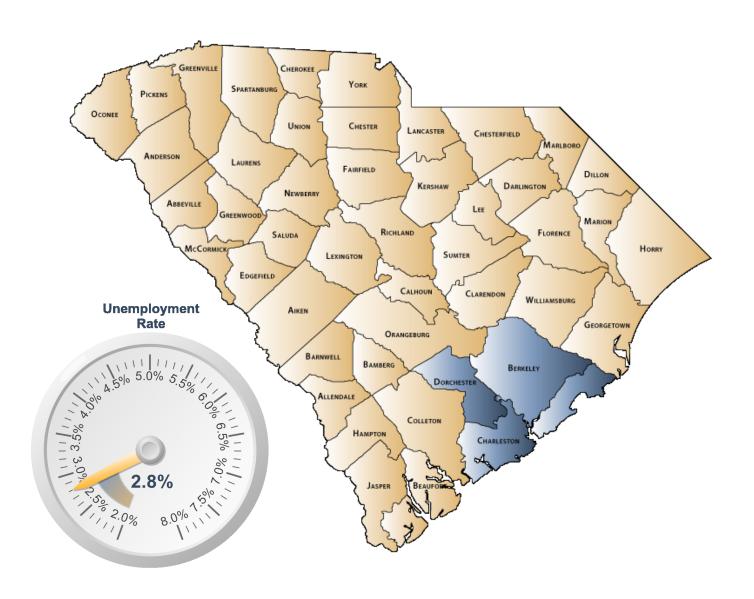
# ECONOMIC PROFILE

Charleston Regional Development Alliance



#### S.C. Department of Employment & Workforce

Labor Market Information

1550 Gadsden Street, PO Box 995 Columbia, SC 29202 803-737-2660

www.SCWorkforceInfo.com

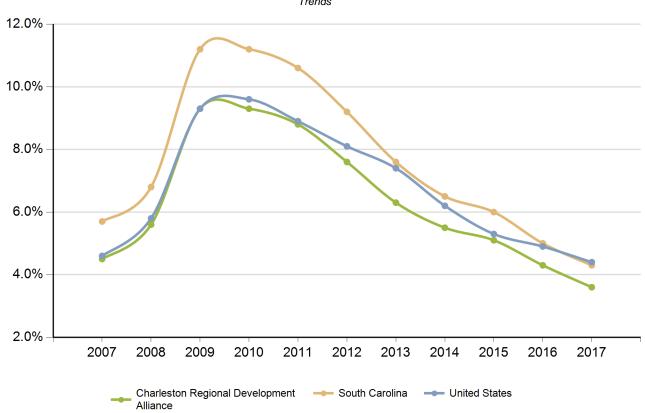
http://www.CRDA.org/
Updated: 11/19/2018

#### **Table of Contents**

1. Economic Data	
Annual Unemployment Rates	3
Monthly Unemployment Rates	4
Area Job Openings	5
Unemployment Insurance	
Demographic Data	6
Industry Data	. 7
Occupation Data	8
Retail Sales	. 9
2. Demographic Data	
Population	
Age	10
Race	11
Gender	. 11
Change	. 12
Employer Data	
Size of Establishments	13
Employment by Size of Establishment	13
20 Largest Employers	14
3. Industry Data	
Employment by Industry	15
New Startup Firms	16
Top Occupational Openings	17
New Hires by Industry	18
Average Annual Wage by Industry	19
Age of Workers by Industry	20
4. Education Data	
Educational Attainment	21
Graduate Trends	22
Educational Institutions	23

<sup>\*</sup>Disclaimer: All data provided is an aggregate of the counties' data that comprise the Charleston Regional Development Alliance

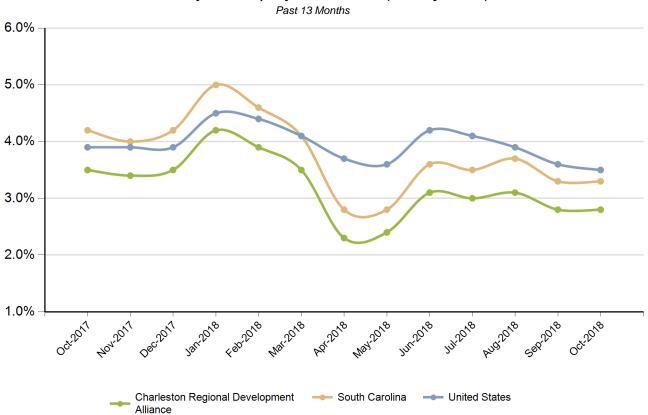
# Annual Unemployment Rate (Unadjusted) $\frac{Trends}{Trends}$



	Charleston Regional South Carolin Development Alliance			uth Carolina		Un	ited States		
Year	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate
2007	299,313	13,991	4.5%	2,005,686	120,205	5.7%	146,047,000	7,078,000	4.6%
2008	299,909	17,733	5.6%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%
2009	288,391	29,686	9.3%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2010	296,884	30,266	9.3%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2011	306,350	29,443	8.8%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2012	317,007	26,094	7.6%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2013	323,289	21,787	6.3%	2,023,642	167,326	7.6%	143,929,000	11,460,000	7.4%
2014	334,014	19,475	5.5%	2,079,565	143,413	6.5%	146,305,000	9,617,000	6.2%
2015	345,693	18,721	5.1%	2,134,244	135,095	6.0%	148,834,000	8,296,000	5.3%
2016	356,068	15,982	4.3%	2,179,521	114,145	5.0%	151,436,000	7,751,000	4.9%
2017	363,906	13,746	3.6%	2,213,894	98,757	4.3%	153,337,000	6,982,000	4.4%

Source: SC Department of Employment & Workforce

# Monthly Unemployment Rate (Unadjusted)



Period	Charleston Regional Development Alliance	South Carolina	United States
Oct-2017	3.5%	4.2%	3.9%
Nov-2017	3.4%	4.0%	3.9%
Dec-2017	3.5%	4.2%	3.9%
Jan-2018	4.2%	5.0%	4.5%
Feb-2018	3.9%	4.6%	4.4%
Mar-2018	3.5%	4.1%	4.1%
Apr-2018	2.3%	2.8%	3.7%
May-2018	2.4%	2.8%	3.6%
Jun-2018	3.1%	3.6%	4.2%
Jul-2018	3.0%	3.5%	4.1%
Aug-2018	3.1%	3.7%	3.9%
Sep-2018	2.8%	3.3%	3.6%
Oct-2018	2.8%	3.3%	3.5%

Source: SC Department of Employment & Workforce

# Area Job Openings

#### **Charleston Regional Development Alliance**

#### **South Carolina**

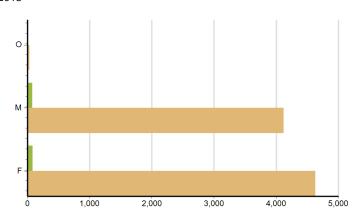
Period	Employed	Unemployed	Unemp Rate	Job Openings	Employed	Unemployed	Unemp Rate	Job Openings
Oct-2017	364,744	13,350	3.5%	11,995	2,221,475	97,934	4.2%	57,940
Nov-2017	364,282	12,691	3.4%	11,171	2,221,189	97,944	4.2%	60,228
Dec-2017	360,371	12,958	3.5%	10,855	2,220,845	97,879	4.2%	56,028
Jan-2018	357,765	15,787	4.2%	11,392	2,221,051	100,182	4.3%	51,746
Feb-2018	362,688	14,595	3.9%	11,918	2,223,397	101,415	4.4%	57,596
Mar-2018	365,634	13,066	3.5%	13,153	2,225,252	102,079	4.4%	59,107
Apr-2018	364,980	8,698	2.3%	13,320	2,225,655	97,929	4.2%	64,770
May-2018	365,732	9,034	2.4%	12,665	2,225,414	92,505	4.0%	61,940
Jun-2018	370,117	11,796	3.1%	12,551	2,225,973	87,096	3.8%	57,230
Jul-2018	371,767	11,515	3.0%	12,807	2,227,550	82,339	3.6%	62,943
Aug-2018	366,857	11,859	3.1%	13,870	2,227,762	78,758	3.4%	63,496
Sep-2018	363,210	10,552	2.8%	10,714	2,227,597	76,741	3.3%	61,190
Oct-2018	370,157	10,601	2.8%	11,263	2,231,027	76,220	3.3%	55,358

Source: SC Department of Employment & Workforce, The Coference Board's Help Wanted OnLine® Data Series South Carolina Data is Seasonally Adjusted

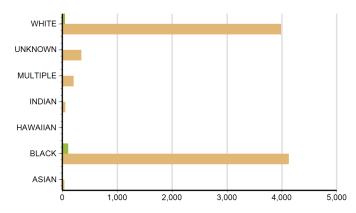
# Characteristics of Unemployment Insurance Claimants

October-2018

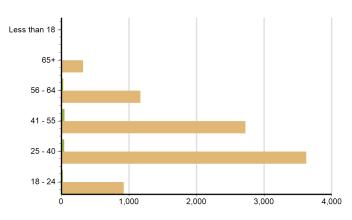
Gender	Charleston Regional Development Alliance	South Carolina
Male	77	4,121
Female	83	4,628
Female	1	33



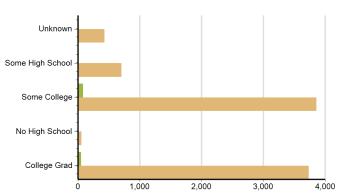
Race	Charleston Regional Development Alliance	South Carolina
MULTIPLE	2	210
WHITE	47	3,991
BLACK	108	4,130
UNKNOWN	4	349



Age Group	Charleston Regional Development Alliance	South Carolina
56 - 64	32	1,170
25 - 40	47	3,626
41 - 55	49	2,723
18 - 24	25	925
65+	8	325



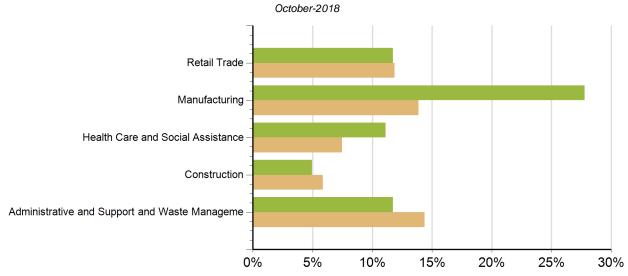
Education	Charleston Regional Development Alliance	South Carolina
Unknown	13	429
College Grad	52	3,734
Some High School	13	702
Some College	82	3,860
No High School	1	57



Source: SC Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Industry

Industry Groups with Largest Number of Claims

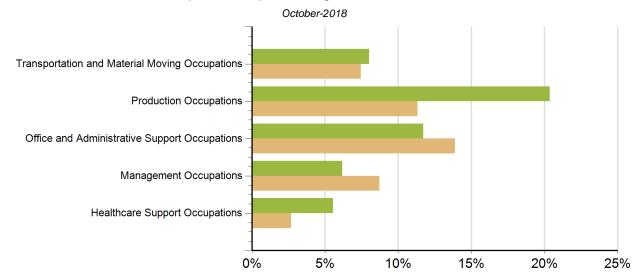


Industry	Charleston Regional Development Alliance	South Carolina
Administrative and Support and Waste Manageme	19	1,270
Unknown	20	789
Accommodation and Food Services	8	1,131
Agriculture, Forestry, Fishing and Hunting	1	70
Construction	8	516
Finance and Insurance	1	199
Real Estate and Rental and Leasing	2	204
Health Care and Social Assistance	18	659
Wholesale Trade	4	309
Educational Services	1	158
Utilities	1	13
Professional, Scientific, and Technical Servi	1	439
Retail Trade	19	1,048
Transportation and Warehousing	5	232
Management of Companies and Enterprises	2	34
Other Services (except Public Administration)	5	152
Manufacturing	45	1,224
Public Administration	2	151

Source: SC Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Occupation

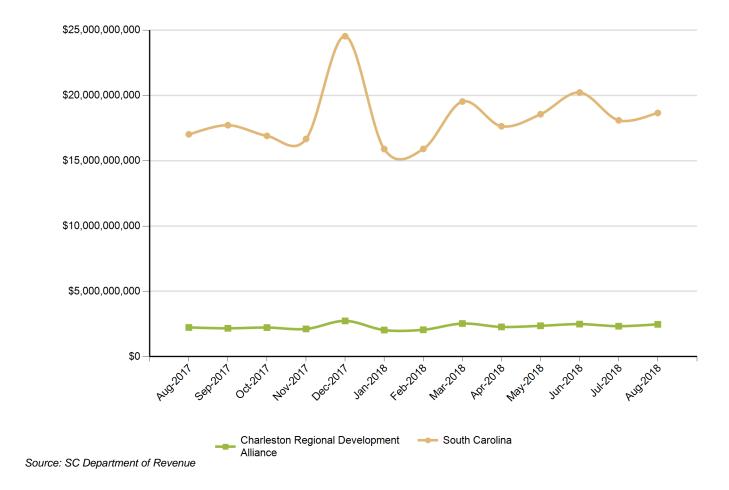
Occupation Groups with Largest Number of Claims



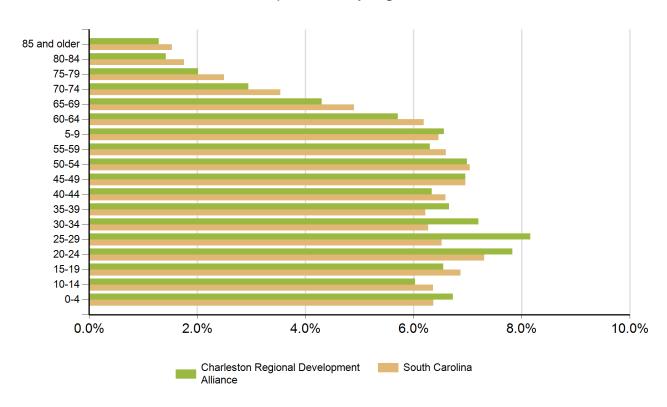
Occupation	Charleston Regional Development Alliance	South Carolina
Architecture and Engineering Occupations	4	215
Arts, Design, Entertainment, Sports, and Media Occ	1	90
Building and Grounds Cleaning and Maintenance Occu	6	403
Business and Financial Operations Occupations	2	260
Computer and Mathematical Occupations	1	137
Construction and Extraction Occupations	7	430
Educational Instruction and Library Occupations	1	136
Farming, Fishing, and Forestry Occupations	3	55
Food Preparation and Serving Related Occupations	6	744
Healthcare Practitioners and Technical Occupations	3	206
Healthcare Support Occupations	9	237
Installation, Maintenance, and Repair Occupations	5	371
Management Occupations	10	769
Office and Administrative Support Occupations	19	1,226
Production Occupations	33	999
Protective Service Occupations	2	102
Sales and Related Occupations	5	761
Transportation and Material Moving Occupations	13	657
Unknown	32	718

Source: SC Department of Employment & Workforce

#### **Retail Sales**



# Population by Age



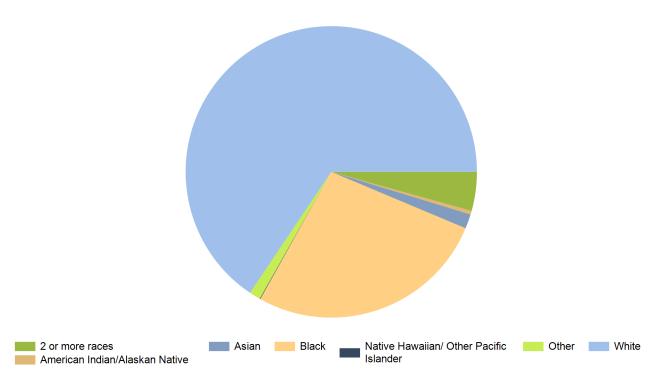
Age Range	Charleston Regional Development Alliance	South Carolina	United States
0-4	45,956	298,242	20,052,112
5-9	44,796	302,111	20,409,060
10-14	41,190	297,443	20,672,609
15-19	44,697	321,540	21,715,074
20-24	53,479	342,237	22,099,887
25-29	55,693	305,167	21,243,365
30-34	49,149	293,464	20,467,912
35-39	45,481	291,183	19,876,161
40-44	43,308	308,158	20,998,001
45-49	47,529	325,660	22,109,946
50-54	47,702	329,431	22,396,322
55-59	43,031	309,061	20,165,892
60-64	38,991	289,690	17,479,211
65-69	29,399	229,251	13,189,508
70-74	20,159	165,797	9,767,522
75-79	13,822	117,187	7,438,750
80-84	9,715	82,223	5,781,697
85 and older	8,807	71,757	5,673,565

Source: US Census Bureau, American Community Survey

# Population by Race

Race	Charleston Regional Development Alliance	%	South Carolina	%	United States	%
White	457,689	65.6%	3,144,146	66.0%	230,592,579	72.0%
Black	186,957	26.8%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	2,901	0.4%	14,732	0.3%	2,540,309	0.8%
Asian	11,151	1.6%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	445	0.1%	2,128	0.0%	526,347	0.2%
2 or more races	30,112	4.3%	169,670	3.6%	17,464,666	5.5%
Other	8,705	1.3%	74,130	1.6%	14,746,054	4.6%

Source: US Census Bureau, American Community Survey



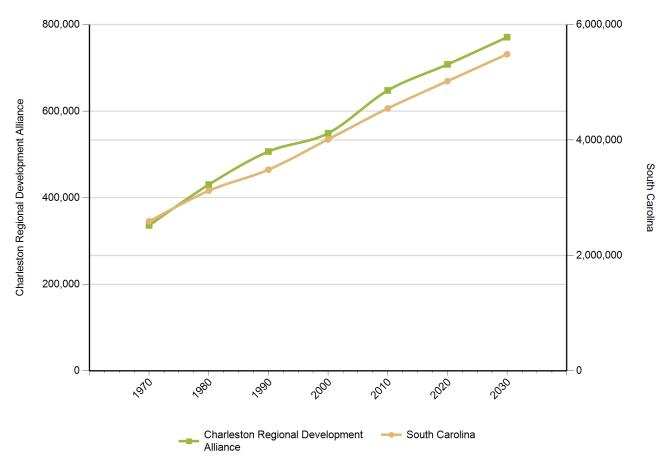
# Population by Gender

Gender	Charleston Regional Development Alliance	South Carolina	United States
Female	349,086	2,403,297	158,289,182
Male	333,818	2,276,305	153,247,412

Source: US Census Bureau, American Community Survey

# **Population Change**

#### Historical and Projected



Year	Charleston Regional Development Alliance	South Carolina
1970	336,036	2,590,713
1980	430,346	3,121,820
1990	506,877	3,486,310
2000	549,033	4,012,012
2010	648,090	4,549,150
2020	708,130	5,020,400
2030	771,010	5,488,460

Source: US Census Bureau

# Employers by Size of Establishment

Employees	Charleston Regional Development Alliance	South Carolina
0 to 4	11,924	79,582
5 to 9	3,243	20,165
10 to 19	2,539	15,299
20 to 49	1,991	11,617
50 to 99	704	4,503
100 to 249	373	2,790
250 to 499	93	854
500 to 999	29	391
1000 +	20	304

# Employment by Size of Establishment

Employees	Charleston Regional Development Alliance	South Carolina
0 to 4	17,691	112,852
5 to 9	21,644	134,677
10 to 19	34,542	207,583
20 to 49	61,112	354,792
50 to 99	48,375	310,957
100 to 249	54,927	422,086
250 to 499	31,205	293,191
500 to 999	20,889	263,096
1000 +	47,415	764,813

Source: SC Department of Employment & Workforce - Q1 2018

# 20 Largestest Employers (Listed Alphabetically)

Corporation Name

MEDICAL UNIV OF SC HOSPITAL AUTHORI

CHARLESTON COUNTY SCHOOL DISTRICT

THE BOEING COMPANY

CAREALLIANCE HEALTH SERVICES

MEDICAL UNIVERSITY OF SC

BERKELEY COUNTY SCHOOLS

DEPARTMENT OF DEFENSE

**DORCHESTER SCHOOL DISTRICT #2** 

WAL-MART ASSOCIATES INC

**CHARLESTON COUNTY** 

WJBD VA MEDICAL CENTER

TRIDENT MEDICAL CENTER LLC

**COLLEGE OF CHARLESTON** 

UNIVERSITY MEDICAL ASSOCIATES INC

ROBERT BOSCH CORPORATION

HARRIS TEETER LLC

PUBLIX SUPER MARKETS INC

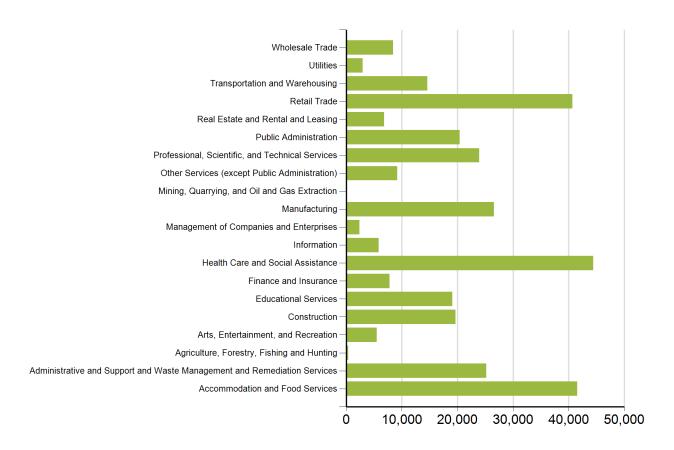
**CITY OF CHARLESTON** 

**BLACKBAUD INC** 

TRIDENT TECHNICAL COLLEGE

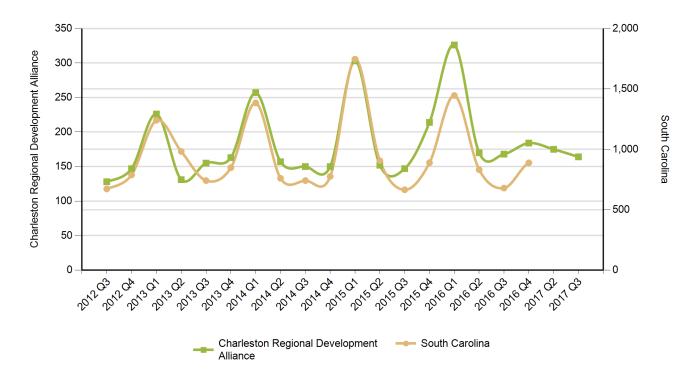
Source: SC Department of Employment & Workforce - Q1 2018

#### **Employment by Industry**



Source: SC Department of Employment & Workforce Quarterly Census of Employment and Wages (QCEW) - Q1 2018

#### **New Startup Firms**



Quarter	Charleston	South Carolina
	Regional Development	
	Alliance	
2017 Q3	164	
2017 Q2	175	
2016 Q4	184	888
2016 Q3	168	679
2016 Q2	170	831
2016 Q1	326	1,445
2015 Q4	214	889
2015 Q3	147	665
2015 Q2	152	905
2015 Q1	303	1,746
2014 Q4	150	775
2014 Q3	150	741
2014 Q2	157	760
2014 Q1	257	1,384
2013 Q4	163	848
2013 Q3	155	741
2013 Q2	131	982
2013 Q1	226	1,240
2012 Q4	147	788
2012 Q3	128	672

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: SC Department of Employment & Workforce

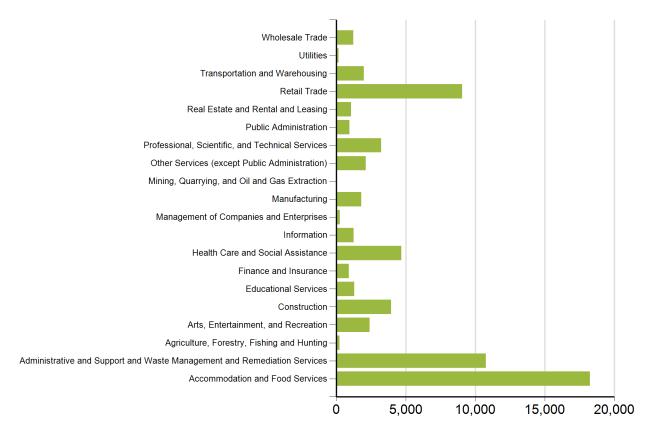
# Top 20 Occupational Openings

#### April 2016

Occupation Name (Soccode)	Job Opening
Registered Nurses (29-1141)	789
Heavy and Tractor-Trailer Truck Drivers (53-3032)	591
Retail Salespersons (41-2031)	399
First-Line Supervisors of Retail Sales Workers (41-1011)	322
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	304
Maintenance and Repair Workers, General (49-9071)	242
Maids and Housekeeping Cleaners (37-2012)	214
Customer Service Representatives (43-4051)	189
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	178
Light Truck Drivers (53-3033)	151
First-Line Supervisors of Construction Trades and Extraction Workers (47-1011)	141
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	140
Waiters and Waitresses (35-3031)	140
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	131
Landscaping and Groundskeeping Workers (37-3011)	130
Industrial Engineers (17-2112)	127
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	124
Executive Secretaries and Executive Administrative Assistants (43-6011)	119
Cooks, Restaurant (35-2014)	115
Carpenters (47-2031)	114

Source: SC Department of Employment & Workforce and The Conference Board's Help Wanted OnLine® Data Series

# New Hires by Industry



US Census Bureau, Local Employment Dynamics - Q2 2016

#### Average Annual Wage by Industry



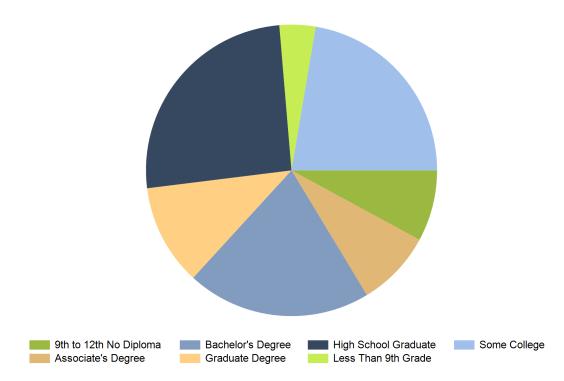
Source: SC Department of Employment & Workforce Quarterly Census of Employment and Wages (QCEW) - Q1 2018

# Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	6,873	13,016	19,860	82,189	69,949	66,085	48,979	16,752
Agriculture, Forestry, Fishing and Hunting	4	4	15	67	41	58	85	44
Mining, Quarrying, and Oil and Gas Extraction	0	4	4	25	43	42	33	10
Utilities	0	42	104	687	835	1,072	819	116
Construction	95	477	843	4,092	4,411	4,129	2,661	811
Manufacturing	64	314	906	5,980	6,268	7,195	5,355	882
Wholesale Trade	27	194	394	2,075	2,281	2,415	1,660	531
Retail Trade	1,651	3,487	3,720	10,079	6,980	6,973	5,534	2,549
Transportation and Warehousing	31	224	561	2,443	2,755	3,183	2,400	653
Information	51	130	349	2,047	1,747	1,231	788	224
Finance and Insurance	19	79	295	1,926	2,016	1,837	1,339	400
Real Estate and Rental and Leasing	37	121	317	1,547	1,352	1,308	981	522
Professional and Technical Services	74	275	978	6,929	6,260	4,925	3,413	1,228
Management of Companies and Enterprises	20	38	96	625	624	635	454	111
Administrative and Waste Services	172	1,031	1,832	6,825	5,358	4,905	3,429	1,455
Educational Services	125	343	984	6,585	6,641	6,588	5,689	1,917
Health Care and Social Assistance	122	573	1,666	10,446	9,611	9,017	6,947	2,078
Arts, Entertainment, and Recreation	503	451	556	1,412	999	826	727	506
Accommodation and Food Services	3,654	4,624	5,062	12,916	6,965	4,719	2,778	1,162
Other Services, Except Public Administration	145	414	685	2,362	1,835	1,912	1,363	645
Public Administration	72	186	487	3,120	2,922	3,101	2,519	907

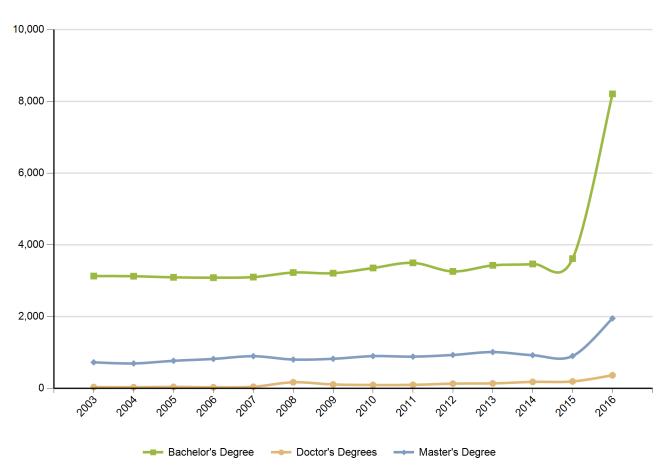
Source: US Census Bureau, Local Employment Dynamics - Q2 2016

# Educational Attainment (Population 25 Years and Older)



Source: US Census Bureau, American Community Survey - 2013 5-Year Estimates

#### **Graduate Trends**



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

#### **Educational Institutions**

Centura College-North Charleston

8088 Rivers Ave

North Charleston, SC 29406

843.569.0889

http://www.centuracollege.edu 2016 Degrees Awarded: 160

Charleston School of Law

81 Mary Street

Charleston, SC 29403

843.329.1000

http://www.charlestonlaw.edu/ 2016 Degrees Awarded: 282

Citadel Military College of South Carolina

171 Moultrie St

Charleston, SC 29409

843.225.3294

http://www.citadel.edu

2016 Degrees Awarded: 2128

International Diving Institute

1400 Pierside Street

North Charleston, SC 29405

843.740.1124

http://www.idicharleston.edu/ 2016 Degrees Awarded: 206

Medical University of South Carolina

179 Ashley Ave

Charleston, SC 29425

843.792.2300

http://www.musc.edu/

2016 Degrees Awarded: 2044

Paul Mitchell the School-Charleston

4952 Centre Pointe Drive, Suite 114

North Charleston, SC 29418

843.725.0246

http://paulmitchell.edu/charleston 2016 Degrees Awarded: 228

The Art Institute of Charleston

24 N. Market St

Charleston, SC 29401

843.727.3500

http://www.artinstitutes.edu/charleston

2016 Degrees Awarded: 220

Charleston Cosmetology Institute

8484 Dorchester Road

Charleston, SC 29420

843.552.3670

http://www.charlestoncosmetology.com

2016 Degrees Awarded: 120

Charleston Southern University

9200 University Blvd

Charleston, SC 29406

843.863.7000

http://www.csuniv.edu

2016 Degrees Awarded: 1348

College of Charleston

66 George St

Charleston, SC 29424

843.953.5500

http://www.cofc.edu

2016 Degrees Awarded: 5714

Kenneth Shuler School of Cosmetology-Goose Creek

98 Davenport Street

Goose Creek, SC 29445

843.203.3284

http://www.kennethshuler.com 2016 Degrees Awarded: 14

Miller-Motte Technical College-Charleston

8085 Rivers Ave., Ste E

Charleston, SC 29418

843.574.0101

http://miller-motte.edu

2016 Degrees Awarded: 614

Southeastern Institute-Charleston

4600 Goer Dr, Ste 105

North Charleston, SC 29406

843.747.1279

http://www.southeasterninstitute.com

2016 Degrees Awarded: 202

Top of the Line Barber College

2049 Savannah Highway

Charleston, SC 29407

843.573.0078

http://www.topofthelinebarbercollege.edu

2016 Degrees Awarded: 0

Trident Technical College 7000 Rivers Avenue

Charleston, SC 29423 843.574.6111 http://www.tridenttech.edu 2016 Degrees Awarded: 6106 Virginia College-Charleston 6185 Rivers Avenue

North Charleston, SC 29406 843.614.4300 http://www.vc.edu 2016 Degrees Awarded: 336

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System