



March 2016 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed a decrease of 4,717 ads from February 2016 to March 2016. Compared to March 2015, South Carolina had a decrease of 3,738 ads. Across the United States, online ads saw a decrease of 203,849 in the last month.

Labor demand in the Midlands Workforce Area (Fairfield, Lexington, and Richland counties) was greatest with 13,929 posted advertisements. The Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) followed with 13,555 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 2:1.

Of all the online ads in South Carolina, Registered Nurses had the highest number of advertisements during March 2016 with 4,283, followed by Heavy and Tractor-Trailer Truck Drivers (3,703). Rounding out the top five occupations were Retail Salespersons (1,443), First-Line Supervisors of Retail Sales Workers (1,393), and First-Line Supervisors of Food Preparation and Serving Workers (1,225).

Supply-Demand Ratio by Workforce Area for March 2016

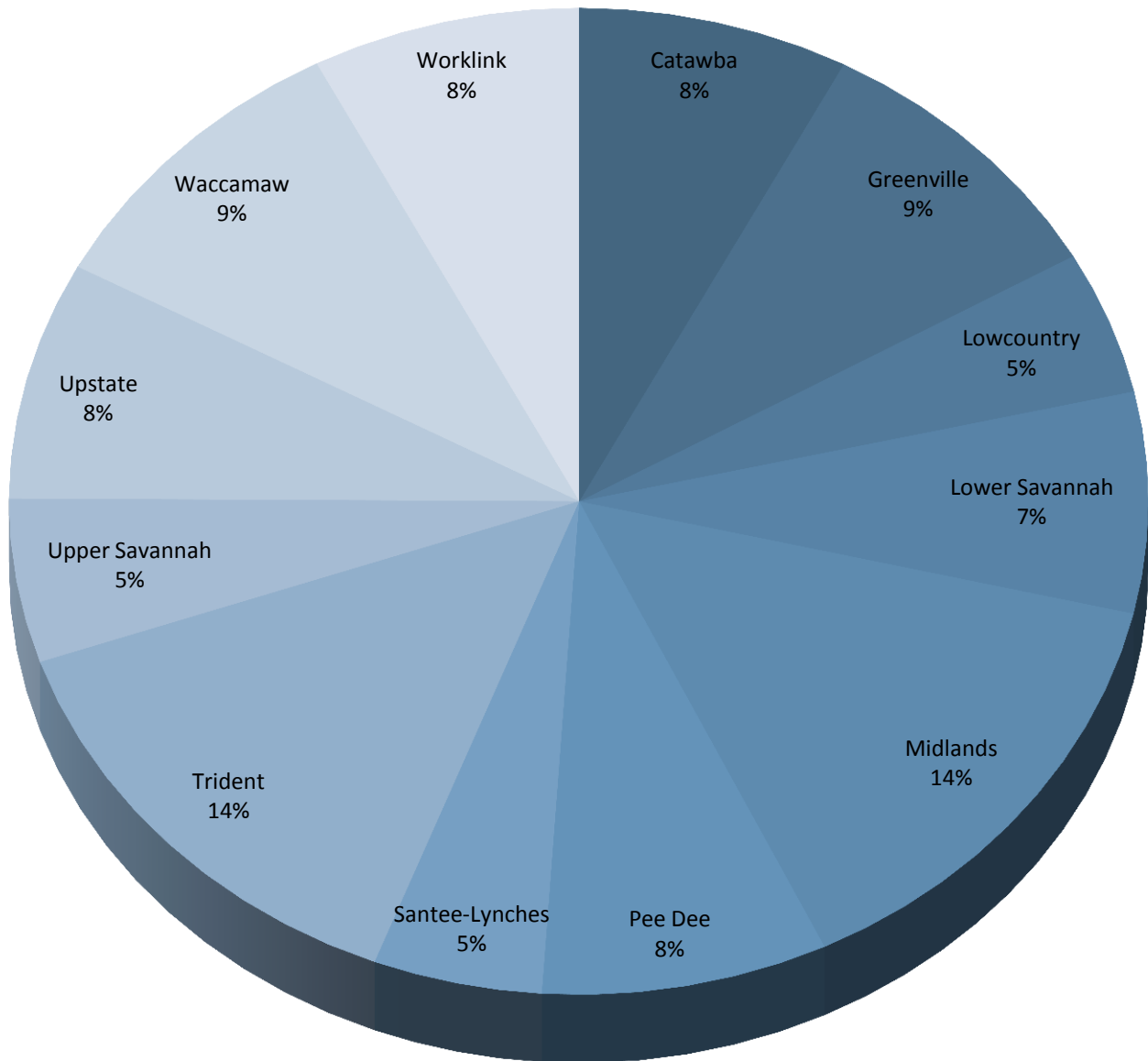
Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	3,819	9,946	3:1
Greenville	8,721	11,710	1:1
Lowcountry	3,201	6,085	2:1
Lower Savannah	2,252	9,367	4:1
Midlands	13,929	18,471	1:1
Pee Dee	4,079	10,522	3:1
Santee-Lynches	1,571	6,210	4:1
Trident	13,555	17,973	1:1
Upper Savannah	1,681	6,949	4:1
Upstate	3,683	10,099	3:1
Waccamaw	5,369	12,293	2:1
Worklink	2,626	9,870	4:1
South Carolina (SA)	63,013	122,223	2:1
United States (SA)	5,130,482	7,977,000	2:1

(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



SC Job Advertisements by Workforce Area



The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department