



## July 2015 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Convergence Board's Help Wanted Online® (HWOL) data series, showed an increase of 838 ads from June 2015 to July 2015. Compared to July 2014, South Carolina had an increase of 4,286 ads. Across the United States, online ads saw an increase of 83,728 in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 14,546 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 13,870 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 2:1.

Of all the online ads in South Carolina, Heavy and Tractor-Trailer Truck Drivers had the highest number of advertisements during July 2015 with 5,455, followed by Registered Nurses (3,858). Rounding out the top five occupations were First-Line Supervisors of Retail Sales Workers (1,515), Retail Salespersons (1,444), and Maintenance and Repair Workers, General (1,432).

### Supply-Demand Ratio by Workforce Area for July 2015

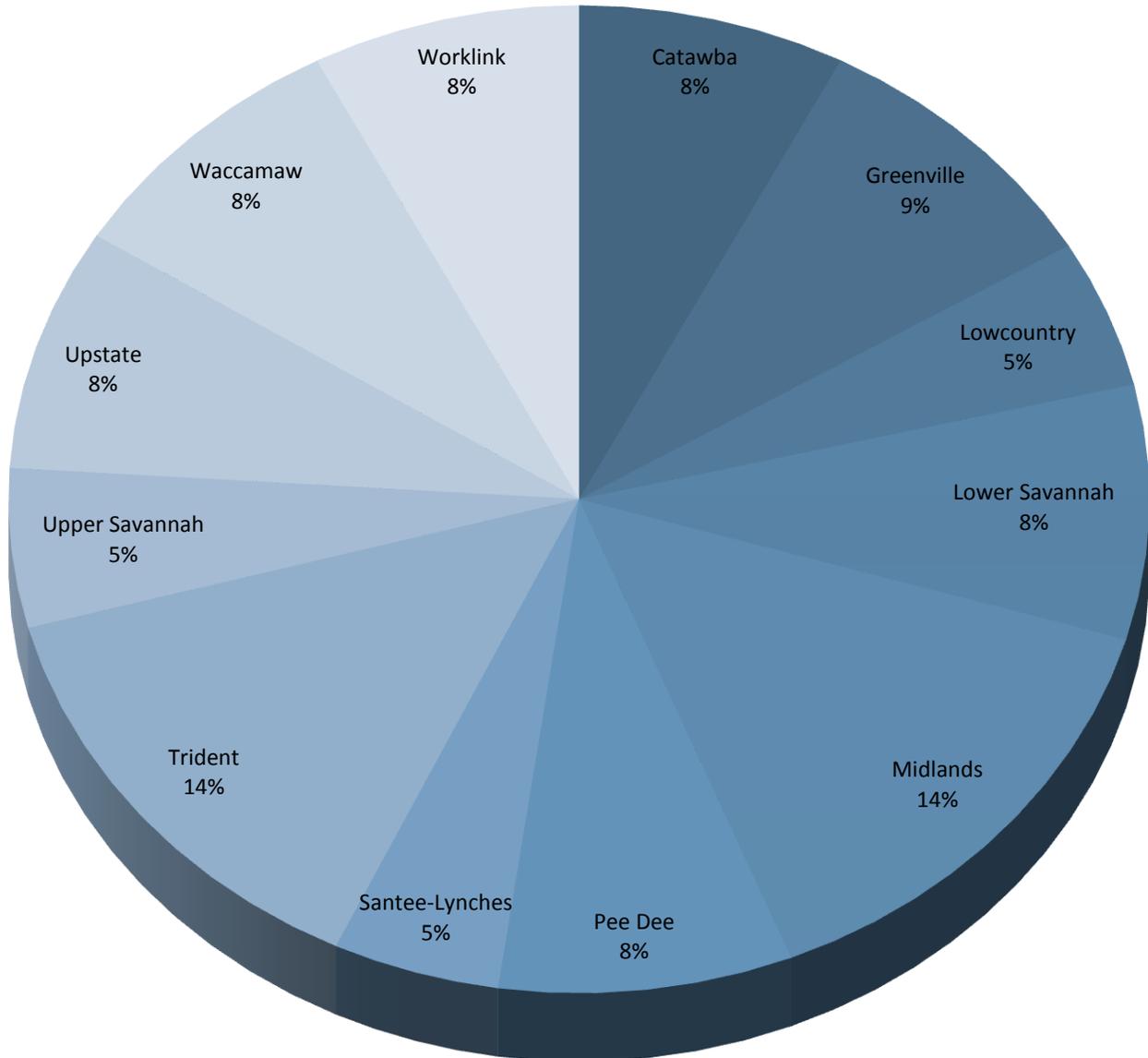
Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	3,741	11,124	3:1
Greenville	10,678	12,949	1:1
Lowcountry	2,800	7,114	3:1
Lower Savannah	2,405	12,200	5:1
Midlands	13,870	21,049	2:1
Pee Dee	4,250	12,225	3:1
Santee-Lynches	1,477	6,944	5:1
Trident	14,546	20,227	1:1
Upper Savannah	1,778	7,642	4:1
Upstate	4,054	11,662	3:1
Waccamaw	5,740	12,376	2:1
Worklink	3,343	11,156	3:1
South Carolina (SA)	69,070	143,447	2:1
United States (SA)	5,384,441	8,266,000	2:1

(SA) Seasonally Adjusted

Source: The Convergence Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



## SC Job Advertisements by Workforce Area



*The Convergence Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.*

Source: The Convergence Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department