



December 2015 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Convergence Board's Help Wanted Online® (HWOL) data series, showed a decrease of 5,511 ads from November 2015 to December 2015. Compared to December 2014, South Carolina had an increase of 5,231 ads. Across the United States, online ads saw a decrease of 276,794 in the last month.

Labor demand in the Midlands Workforce Area (Fairfield, Lexington, and Richland counties) was greatest with 12,622 posted advertisements. The Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) followed with 10,685 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 2:1.

Of all the online ads in South Carolina, Heavy and Tractor-Trailer Truck Drivers had the highest number of advertisements during December 2015 with 4,534, followed by Registered Nurses (3,801). Rounding out the top five occupations were First-Line Supervisors of Retail Sales Workers (1,447), Retail Salespersons (1,441), and Customer Service Representatives (1,109).

Supply-Demand Ratio by Workforce Area for December 2015

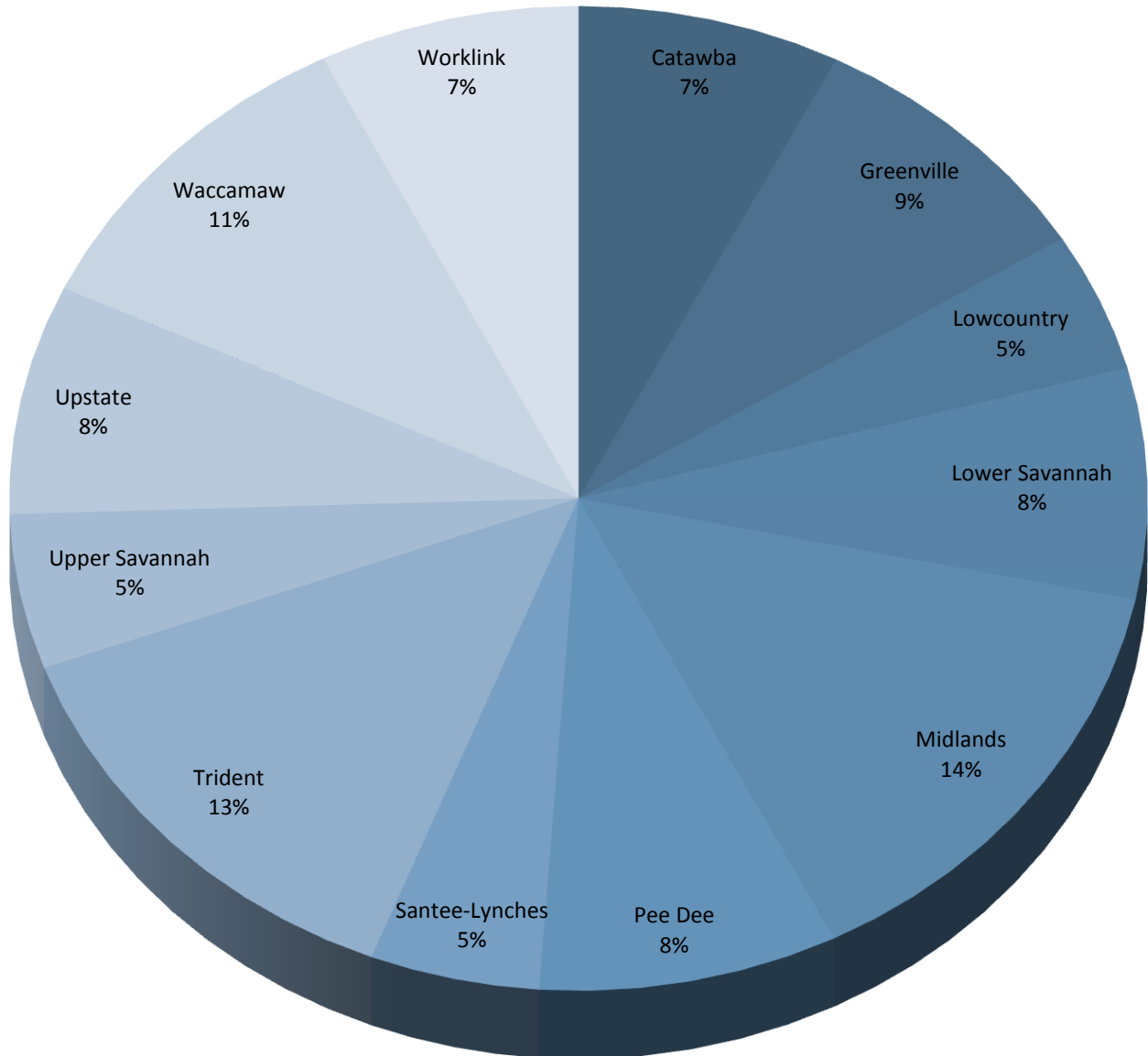
Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	3,469	8,942	3:1
Greenville	7,181	10,369	1:1
Lowcountry	2,295	5,474	2:1
Lower Savannah	2,341	9,072	4:1
Midlands	12,622	17,084	1:1
Pee Dee	3,651	10,191	3:1
Santee-Lynches	1,493	5,768	4:1
Trident	10,685	16,118	2:1
Upper Savannah	1,711	6,080	4:1
Upstate	3,517	9,018	3:1
Waccamaw	3,265	12,642	4:1
Worklink	2,455	8,868	4:1
South Carolina (SA)	66,940	124,022	2:1
United States (SA)	5,407,745	7,904,000	1:1

(SA) Seasonally Adjusted

Source: The Convergence Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



SC Job Advertisements by Workforce Area



The Convergence Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Convergence Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department