

# COMMUNITY PROFILE

Charleston-North Charleston, SC

Metropolitan Statistical Area



## **S.C. Department of Employment & Workforce**

Business Intelligence Department

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Updated: 09/16/2021



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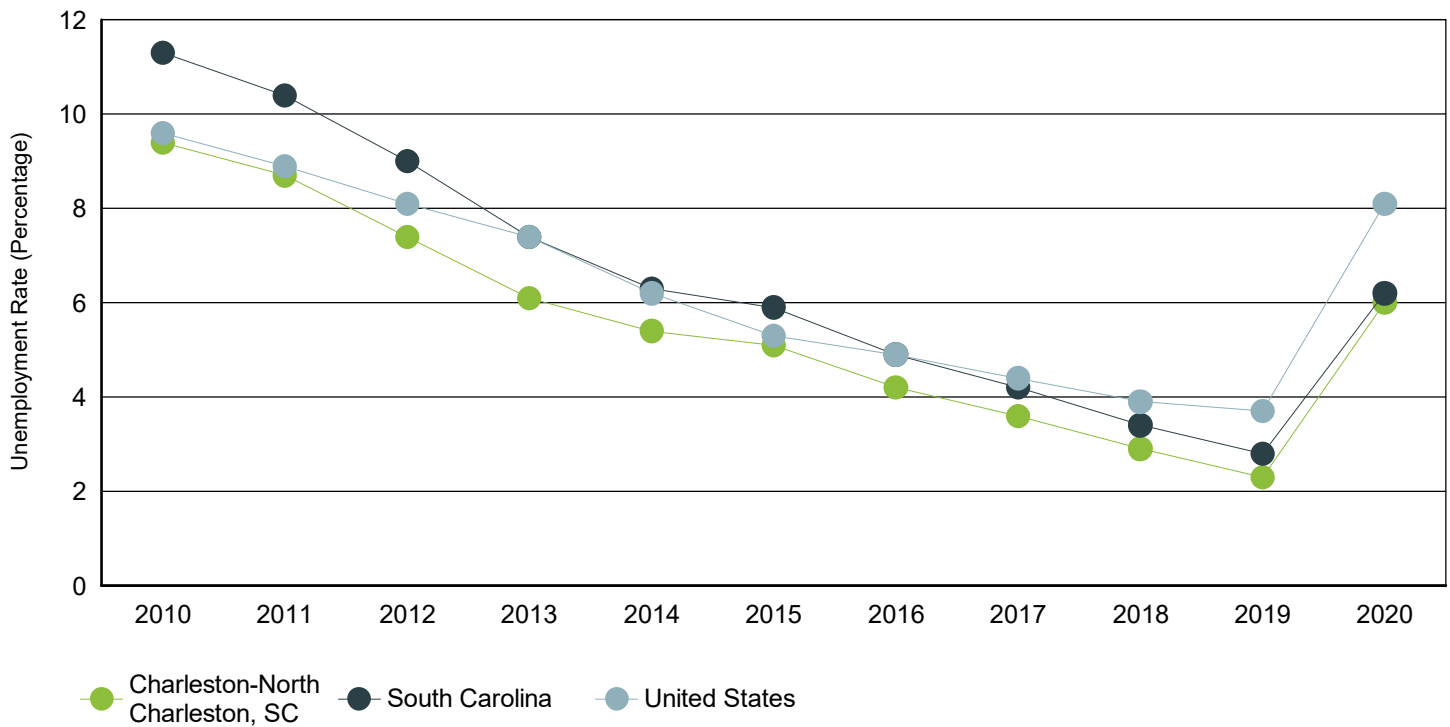
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## Annual Unemployment Rate (Unadjusted)

Trends

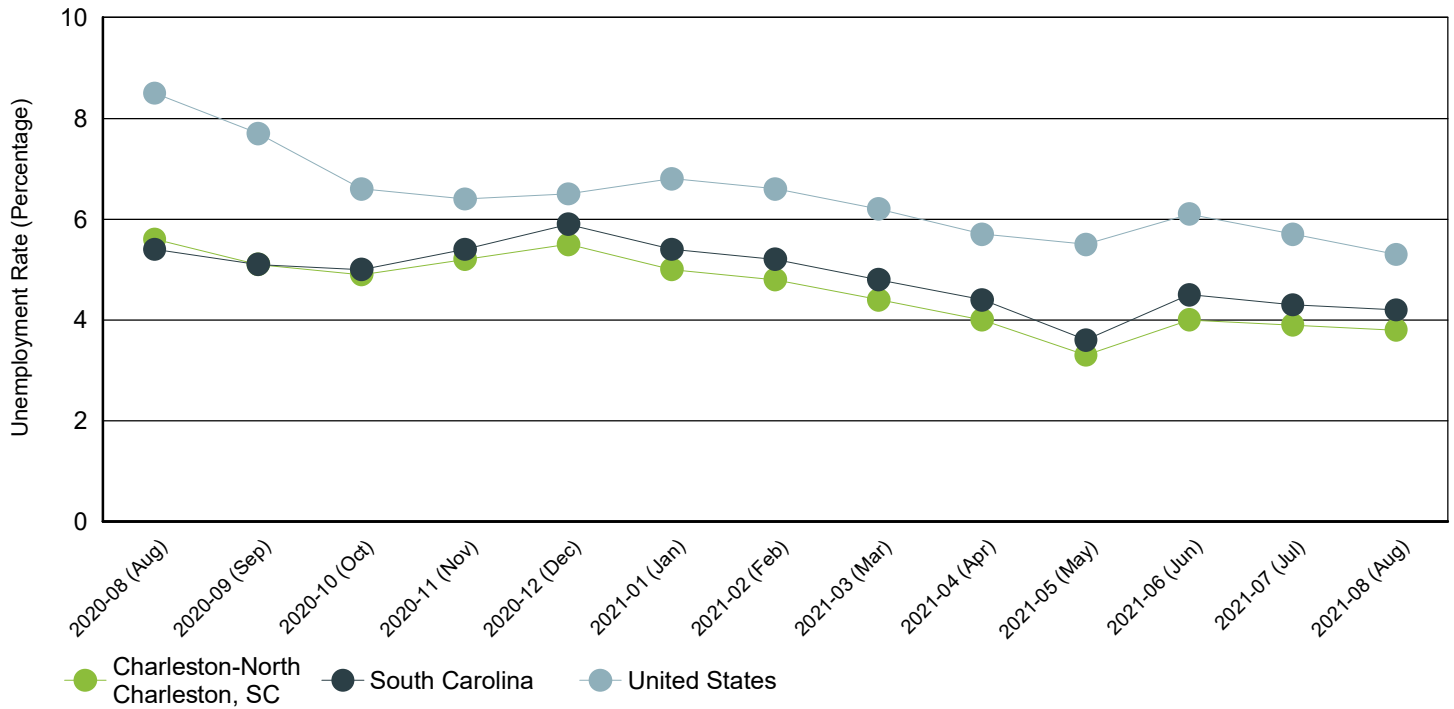


Year	Charleston-North Charleston, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2020	370,769	23,779	6.0%	2,237,407	147,183	6.2%	147,795,000	12,947,000	8.1%
2019	385,070	9,159	2.3%	2,302,573	65,112	2.8%	157,538,000	6,001,000	3.7%
2018	371,774	10,930	2.9%	2,242,438	78,442	3.4%	155,761,000	6,314,000	3.9%
2017	362,233	13,496	3.6%	2,200,602	96,477	4.2%	153,337,000	6,982,000	4.4%
2016	355,215	15,632	4.2%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	345,667	18,509	5.1%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	334,555	18,930	5.4%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	325,009	21,284	6.1%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%
2012	318,178	25,580	7.4%	1,992,957	197,246	9.0%	142,469,000	12,506,000	8.1%
2011	308,175	29,211	8.7%	1,957,493	227,678	10.4%	139,869,000	13,747,000	8.9%
2010	298,962	30,967	9.4%	1,928,442	246,093	11.3%	139,064,000	14,825,000	9.6%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Charleston-North Charleston, SC	South Carolina	United States
Aug 2021	3.8%	4.2%	5.3%
Jul 2021	3.9%	4.3%	5.7%
Jun 2021	4.0%	4.5%	6.1%
May 2021	3.3%	3.6%	5.5%
Apr 2021	4.0%	4.4%	5.7%
Mar 2021	4.4%	4.8%	6.2%
Feb 2021	4.8%	5.2%	6.6%
Jan 2021	5.0%	5.4%	6.8%
Dec 2020	5.5%	5.9%	6.5%
Nov 2020	5.2%	5.4%	6.4%
Oct 2020	4.9%	5.0%	6.6%
Sep 2020	5.1%	5.1%	7.7%
Aug 2020	5.6%	5.4%	8.5%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

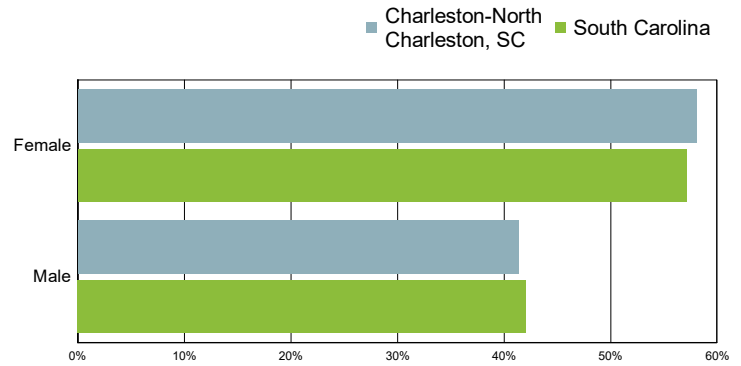
Period	Charleston-North Charleston, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Aug-21	387,811	15,481	3.8%	26,785	2,302,743	101,527	4.2%	89,041
Jul-21	392,769	15,822	3.9%	26,657	2,299,349	103,454	4.3%	92,241
Jun-21	390,529	16,206	4.0%	25,716	2,289,292	107,067	4.5%	88,293
May-21	384,556	13,263	3.3%	27,340	2,277,505	110,437	4.6%	86,966
Apr-21	379,872	15,646	4.0%	24,030	2,262,966	118,395	5.0%	78,103
Mar-21	379,464	17,393	4.4%	21,528	2,267,442	120,655	5.1%	70,670
Feb-21	376,231	18,832	4.8%	15,969	2,253,252	123,928	5.2%	64,799
Jan-21	369,828	19,579	5.0%	14,424	2,235,303	125,444	5.3%	68,687
Dec-20	368,189	21,589	5.5%	13,616	2,223,480	131,582	5.6%	63,043
Nov-20	365,961	20,013	5.2%	11,845	2,217,588	131,355	5.6%	61,171
Oct-20	380,821	19,659	4.9%	13,024	2,306,258	130,857	5.4%	56,273
Sep-20	377,528	20,477	5.1%	11,872	2,292,518	130,400	5.4%	48,900
Aug-20	376,826	22,352	5.6%	12,268	2,272,014	130,549	5.4%	49,905

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

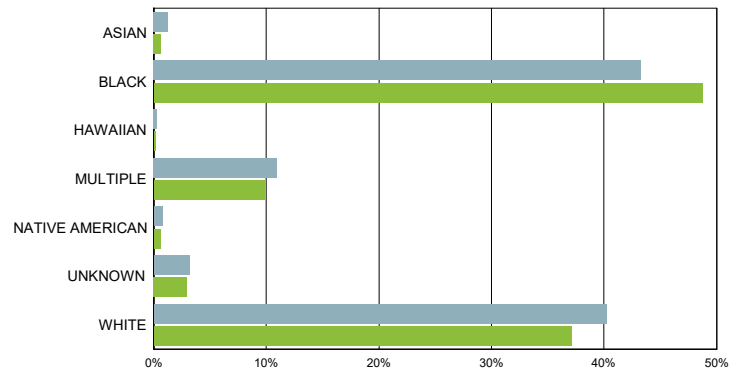
# Characteristics of Unemployment Insurance Claimants

August 2021

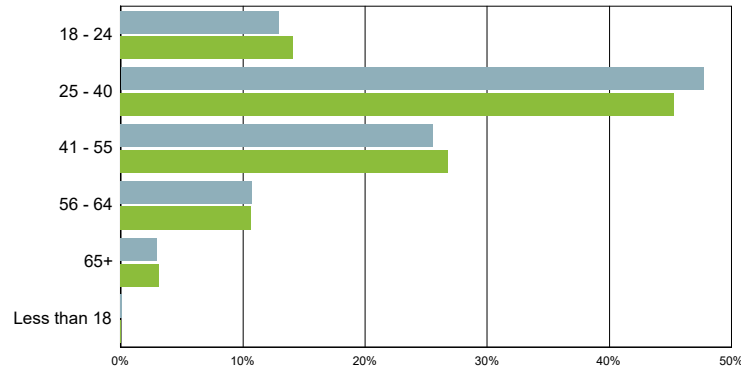
Gender	South Carolina	
		3
Female	566	4,488
Male	403	3,303
O	6	57



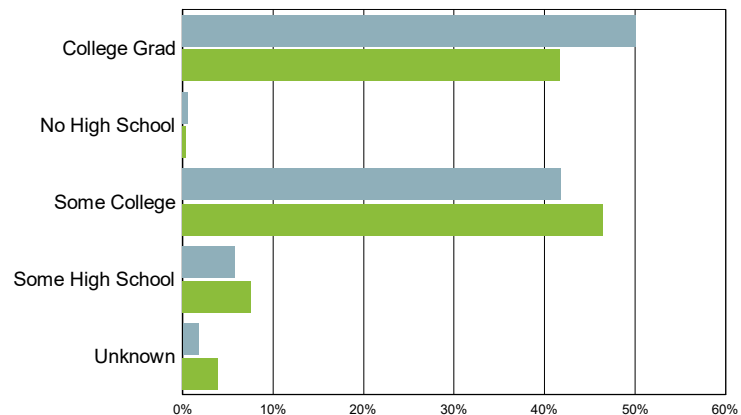
Race	Charleston-North Charleston, SC	South Carolina
ASIAN	12	50
BLACK	422	3,828
HAWAIIAN	3	13
MULTIPLE	107	771
NATIVE AMERICAN	8	46
UNKNOWN	31	232
WHITE	392	2,911



Age Group	Charleston-North Charleston, SC	South Carolina
18 - 24	126	1,107
25 - 40	465	3,558
41 - 55	249	2,103
56 - 64	105	836
65+	29	243
Less than 18	1	4



Education	Charleston-North Charleston, SC	South Carolina
College Grad	489	3,274
Some College	408	3,651
Some High School	56	590
No High School	5	33
Unknown	17	303



Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims  
August 2021

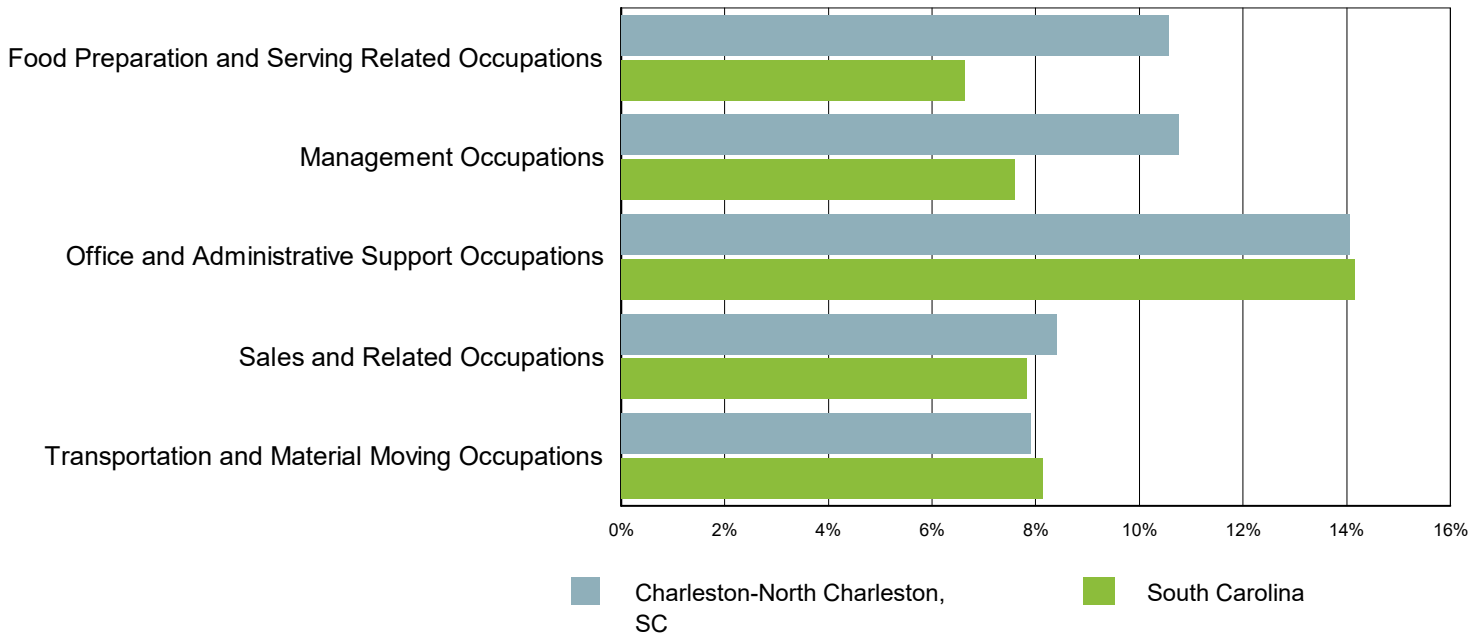


Industry	Charleston-North Charleston, SC	South Carolina
Agriculture, Forestry, Fishing and Hunting	1	41
Utilities	1	14
Construction	58	384
Manufacturing	87	1,344
Wholesale Trade	21	263
Retail Trade	84	644
Transportation and Warehousing	41	256
Information	16	94
Finance and Insurance	15	132
Real Estate and Rental and Leasing	24	108
Professional, Scientific, and Technical Servi	46	304
Management of Companies and Enterprises	7	36
Administrative and Support and Waste Manageme	120	963
Educational Services	25	160
Health Care and Social Assistance	70	696
Arts, Entertainment, and Recreation	13	57
Accommodation and Food Services	122	651
Other Services (except Public Administration)	37	193
Public Administration	15	108
Unknown	172	1,401

Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims  
August 2021



Occupation	Charleston-North Charleston, SC	South Carolina
Architecture and Engineering Occupations	32	204
Arts, Design, Entertainment, Sports, and Media Occ	9	79
Building and Grounds Cleaning and Maintenance Occu	28	242
Business and Financial Operations Occupations	36	205
Community and Social Service Occupations	3	57
Computer and Mathematical Occupations	10	87
Construction and Extraction Occupations	31	291
Educational Instruction and Library Occupations	30	166
Food Preparation and Serving Related Occupations	103	520
Healthcare Practitioners and Technical Occupations	24	191
Healthcare Support Occupations	35	299
Installation, Maintenance, and Repair Occupations	37	285
Legal Occupations	6	23
Life, Physical, and Social Science Occupations	12	96
Management Occupations	105	597
Military Specific Occupations	2	9
Office and Administrative Support Occupations	137	1,111
Personal Care and Service Occupations	33	178
Production Occupations	54	836
Protective Service Occupations	10	92
Sales and Related Occupations	82	615
Transportation and Material Moving Occupations	77	639
Unknown	79	1,004

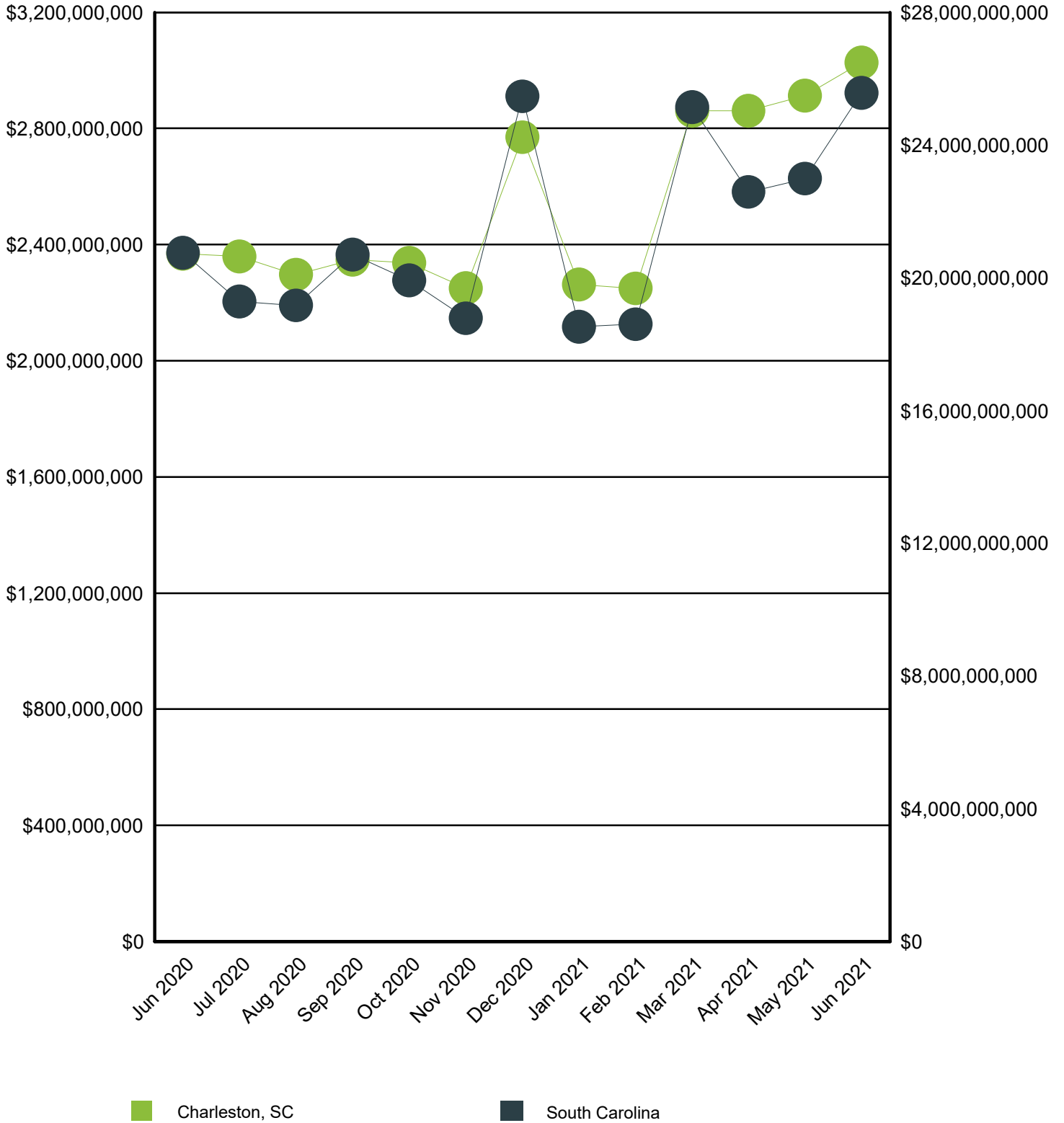
Source: S.C. Department of Employment & Workforce



# Retail Sales

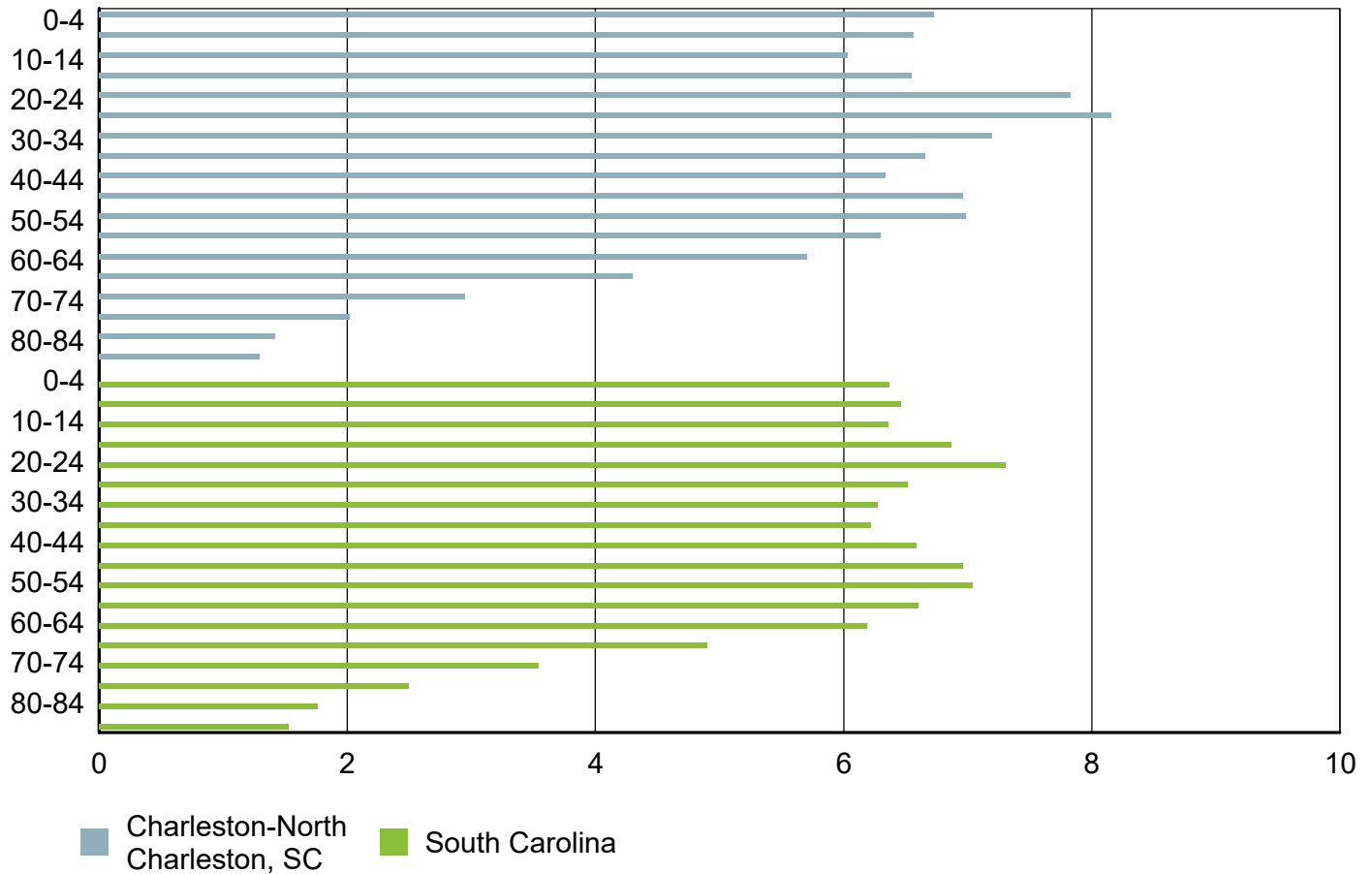
Charleston, SC

South Carolina



Source: S.C. Department of Revenue

### Population by Age



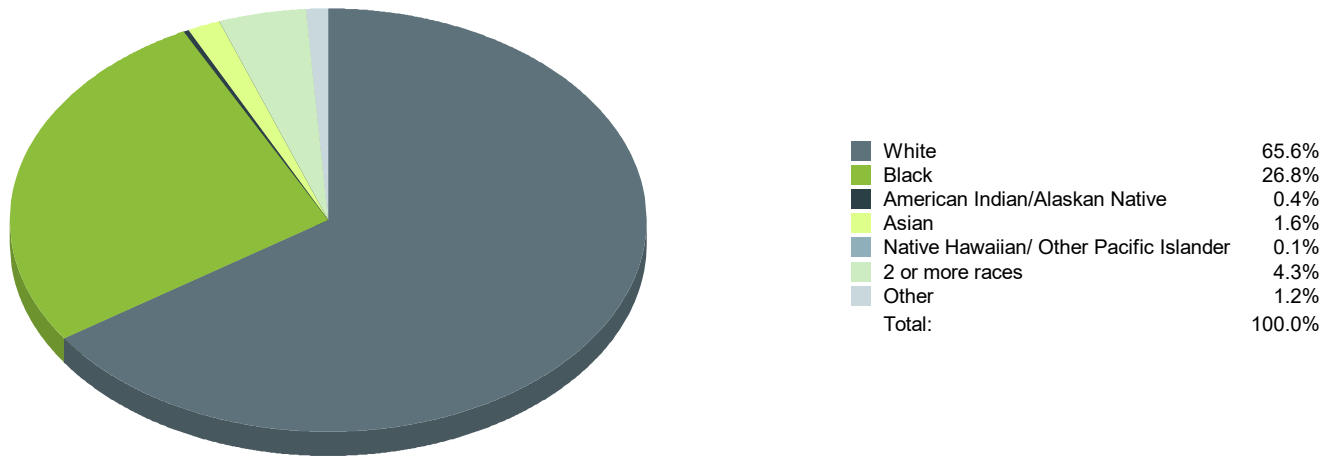
Age Range	Charleston-North Charleston, SC	South Carolina	United States
0-4	45,956	298,242	20,052,112
5-9	44,796	302,111	20,409,060
10-14	41,190	297,443	20,672,609
15-19	44,697	321,540	21,715,074
20-24	53,479	342,237	22,099,887
25-29	55,693	305,167	21,243,365
30-34	49,149	293,464	20,467,912
35-39	45,481	291,183	19,876,161
40-44	43,308	308,158	20,998,001
45-49	47,529	325,660	22,109,946
50-54	47,702	329,431	22,396,322
55-59	43,031	309,061	20,165,892
60-64	38,991	289,690	17,479,211
65-69	29,399	229,251	13,189,508
70-74	20,159	165,797	9,767,522
75-79	13,822	117,187	7,438,750
80-84	9,715	82,223	5,781,697
85 and older	8,807	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

### Population by Race

Race	Charleston-North Charleston, SC	%	South Carolina	%	United States	%
White	457,689	67.0%	3,144,146	66.0%	230,592,579	72.0%
Black	186,957	27.4%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	2,901	0.4%	14,732	0.3%	2,540,309	0.8%
Asian	11,151	1.6%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	445	0.1%	2,128	0.0%	526,347	0.2%
2 or more races	30,112	4.4%	169,670	3.6%	17,464,666	5.5%
Other	8,705	1.3%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

Gender	Charleston-North Charleston, SC	South Carolina	United States
Male	333,818	2,276,305	153,247,412
Female	349,086	2,403,297	158,289,182

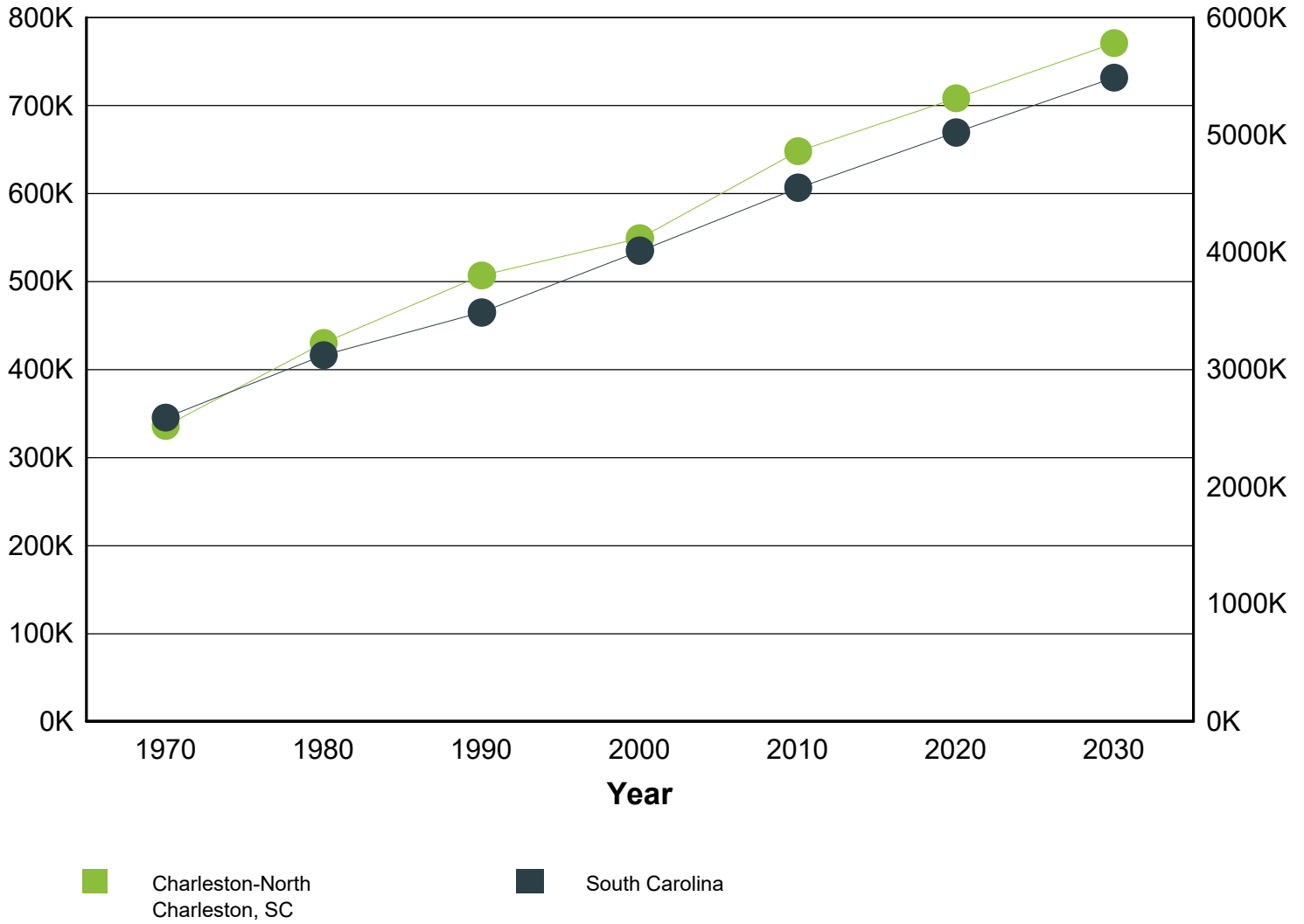
Source: U.S. Census Bureau, American Community Survey

# Population Change

Historical and Projected

Charleston-North Charleston, SC

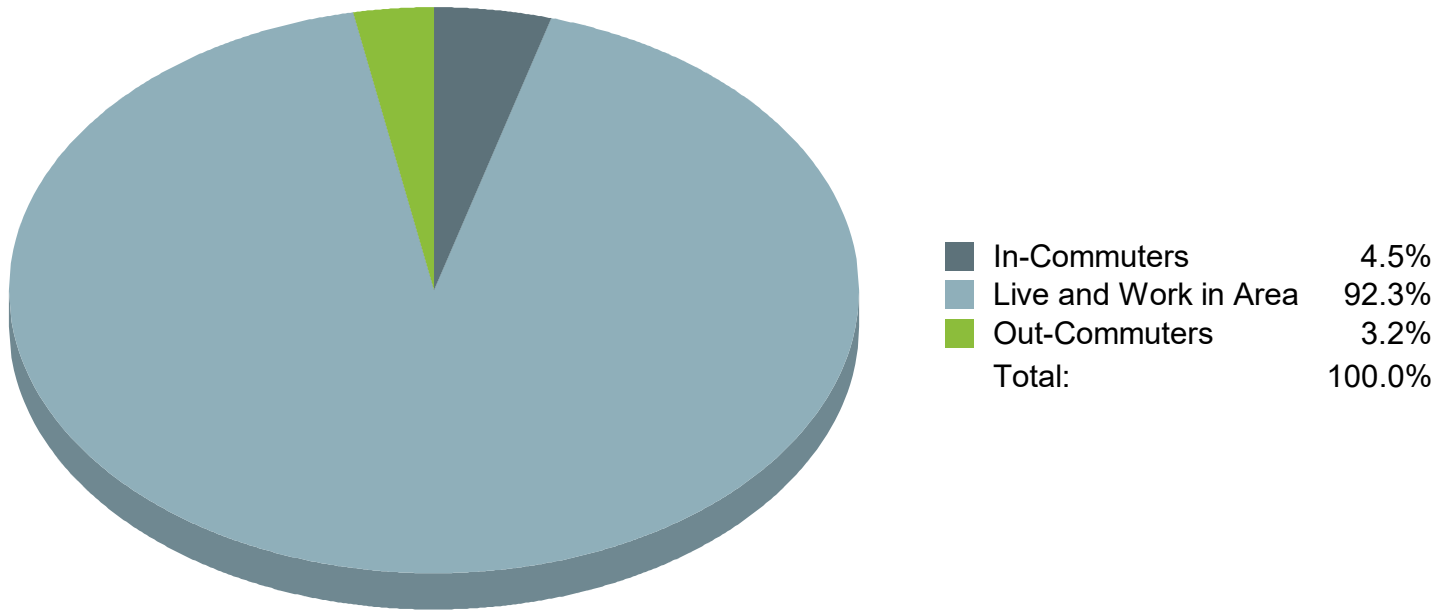
South Carolina



Year	Charleston-North Charleston, SC	South Carolina
1970	336,036	2,590,713
1980	430,346	3,121,820
1990	506,877	3,486,310
2000	549,033	4,012,012
2010	648,090	4,549,150
2020	708,130	5,020,400
2030	771,010	5,488,460

Source: U.S. Census Bureau

## Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	297,821
In-Commuters	14,463
Out-Commuters	10,223

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

Area	Workers
Colleton County, SC	1,156
Orangeburg County, SC	935
Richland County, SC	673
Georgetown County, SC	333
Beaufort County, SC	313
Horry County, SC	308
Lexington County, SC	278
FULTON COUNTY, GA	250
Greenville County, SC	214
Clarendon County, SC	208

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

Area	Workers
Colleton County, SC	3,489
Orangeburg County, SC	2,066
Georgetown County, SC	588
Williamsburg County, SC	474
Richland County, SC	464
Horry County, SC	377
Lexington County, SC	315
MECKLENBURG COUNTY, NC	293
Clarendon County, SC	251
Beaufort County, SC	243

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

Employees	Charleston-North Charleston, SC	South Carolina
0 to 4	15,347	94,065
5 to 9	3,503	21,936
10 to 19	2,740	15,859
20 to 49	2,073	11,791
50 to 99	675	4,339
100 to 249	373	2,675
250 to 499	91	825
500 to 999	26	390
1000 +	21	295

Source: S.C. Department of Employment & Workforce - 2021 Q1

- Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Charleston-North Charleston, SC	South Carolina
0 to 4	19,970	122,061
5 to 9	23,278	145,960
10 to 19	37,310	216,184
20 to 49	62,370	357,671
50 to 99	46,335	299,488
100 to 249	54,869	407,423
250 to 499	30,381	279,135
500 to 999	19,149	267,690
1000 +	49,052	772,522

Source: S.C. Department of Employment & Workforce - 2021 Q1

- Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

AUTOZONERS LLC

BERKELEY COUNTY SCHOOLS

CAREALLIANCE HEALTH SERVICES

CHARLESTON COUNTY

CHARLESTON COUNTY SCHOOL DISTRICT

CITY OF CHARLESTON

COLLEGE OF CHARLESTON

DEPARTMENT OF DEFENSE

DORCHESTER SCHOOL DISTRICT #2

HARRIS TEETER LLC

MEDICAL UNIV OF SC HOSPITAL AUTHORI

MEDICAL UNIVERSITY OF SC

Mercedes-Benz Vans, LLC

PUBLIX SUPER MARKETS INC

ROBERT BOSCH CORPORATION

THE BOEING COMPANY

TRIDENT MEDICAL CENTER LLC

UNIVERSITY MEDICAL ASSOCIATES INC

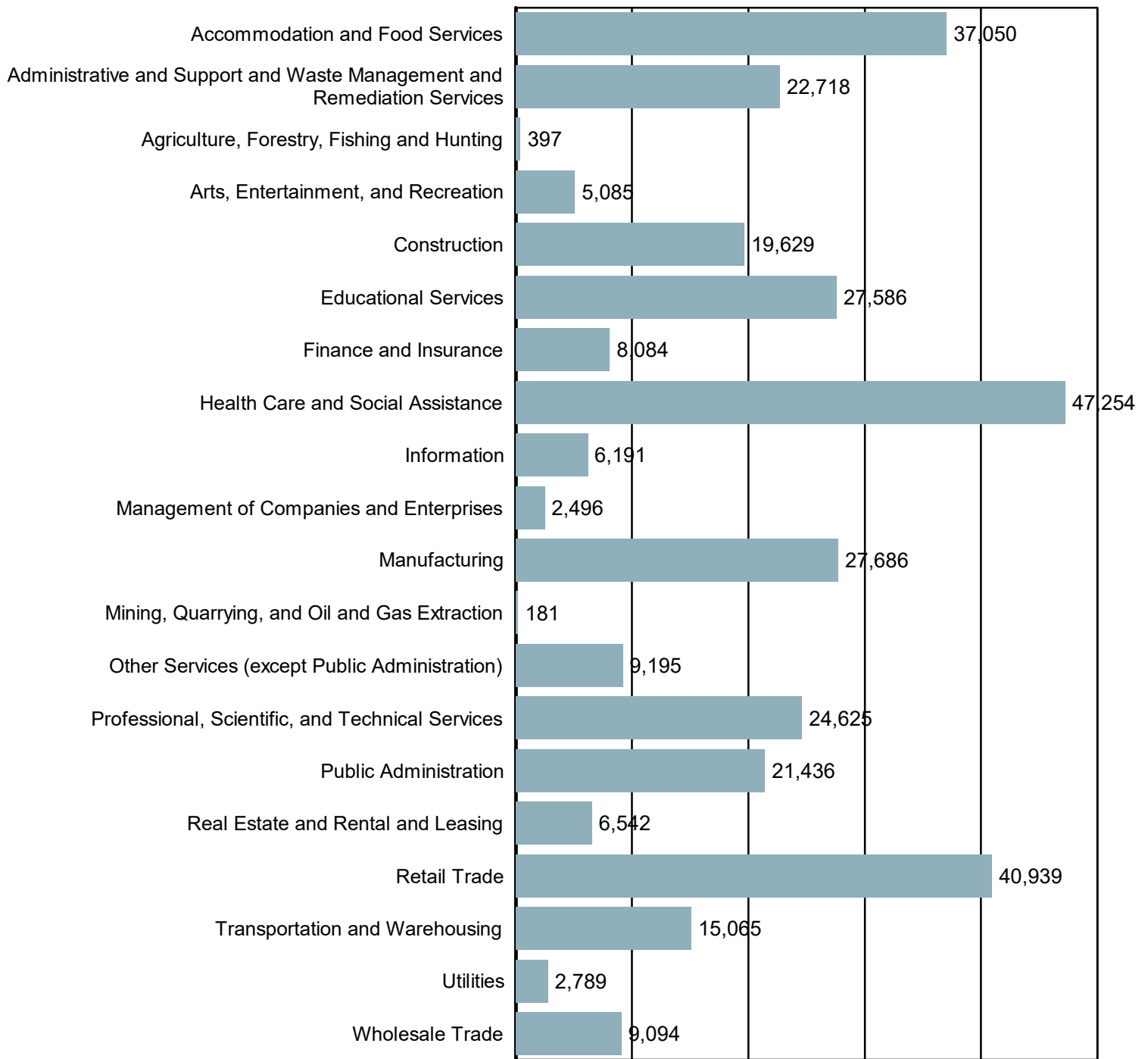
WAL-MART ASSOCIATES INC

WJBD VA MEDICAL CENTER

Source: S.C. Department of Employment & Workforce - 2021 Q1



### Employment by Industry

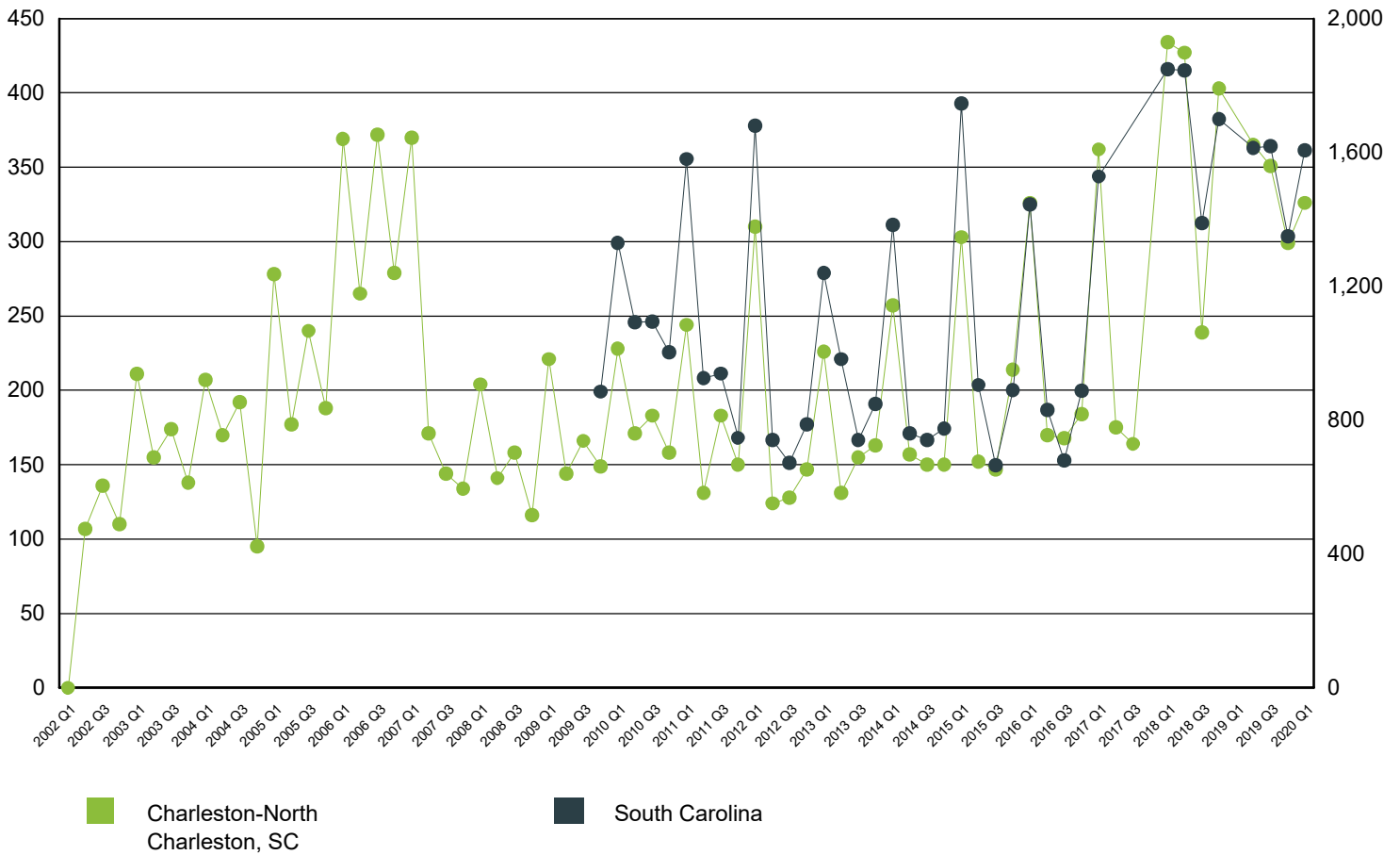


Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2021 Q1

# New Startup Firms

Charleston-North Charleston, SC

South Carolina



Quarter	Charleston-North Charleston, SC	South Carolina
2020 Q1	326	1,606
2019 Q4	299	1,350
2019 Q3	351	1,619
2019 Q2	365	1,613
2018 Q4	403	1,700
2018 Q3	239	1,389
2018 Q2	427	1,845
2018 Q1	434	1,849
2017 Q1	362	1,528
2016 Q4	184	888
2016 Q3	168	679
2016 Q2	170	831
2016 Q1	326	1,445
2015 Q4	214	889
2015 Q3	147	665
2015 Q2	152	905
2015 Q1	303	1,746
2014 Q4	150	775
2014 Q3	150	741
2014 Q2	157	760

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: S.C. Department of Employment & Workforce

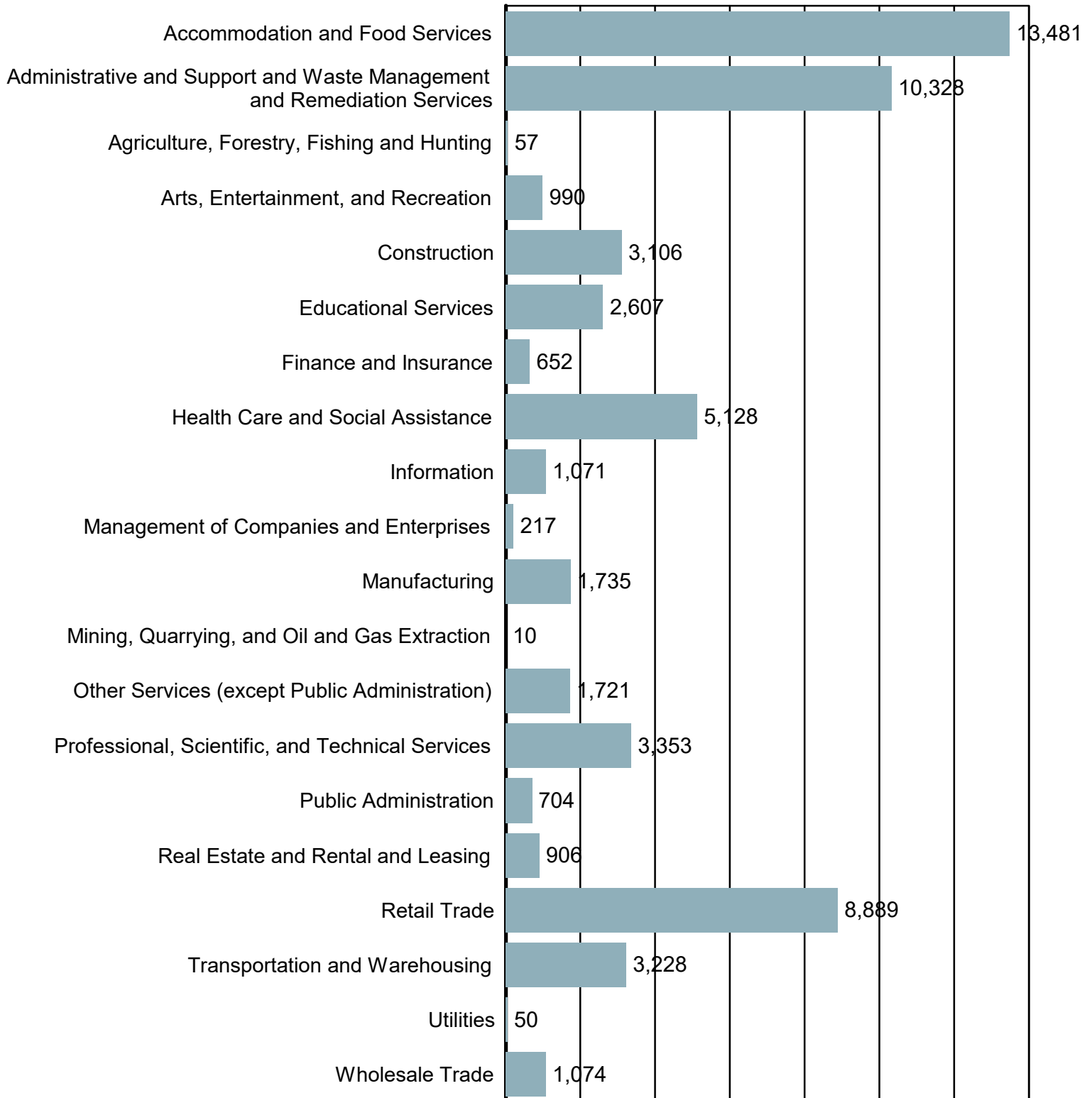
## Top 20 Occupational Openings

Charleston-North Charleston, SC  
August-2021

Occupation Name (Soccode)	Job Openings
Registered Nurses (29-1141)	1,103
Retail Salespersons (41-2031)	1,021
Customer Service Representatives (43-4051)	895
First-Line Supervisors of Retail Sales Workers (41-1011)	802
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	787
Managers, All Other (11-9199)	523
Maintenance and Repair Workers, General (49-9071)	468
Waiters and Waitresses (35-3031)	458
Heavy and Tractor-Trailer Truck Drivers (53-3032)	436
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	417
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	397
Food Service Managers (11-9051)	395
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (43-6014)	376
Maids and Housekeeping Cleaners (37-2012)	371
Hotel, Motel, and Resort Desk Clerks (43-4081)	338
General and Operations Managers (11-1021)	336
Medical and Health Services Managers (11-9111)	303
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	269
Cashiers (41-2011)	250
Driver/Sales Workers (53-3031)	232

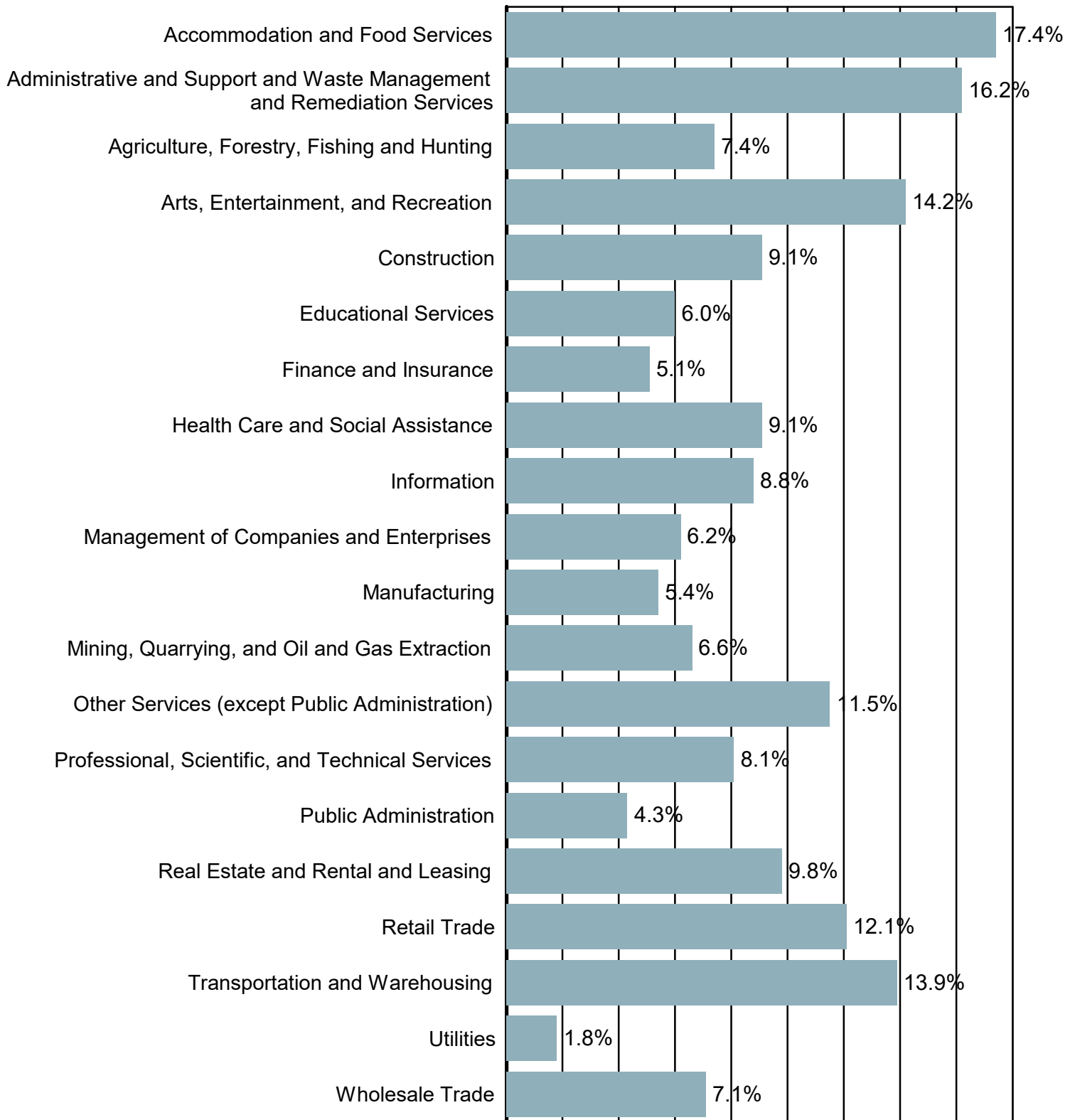
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### New Hires by Industry



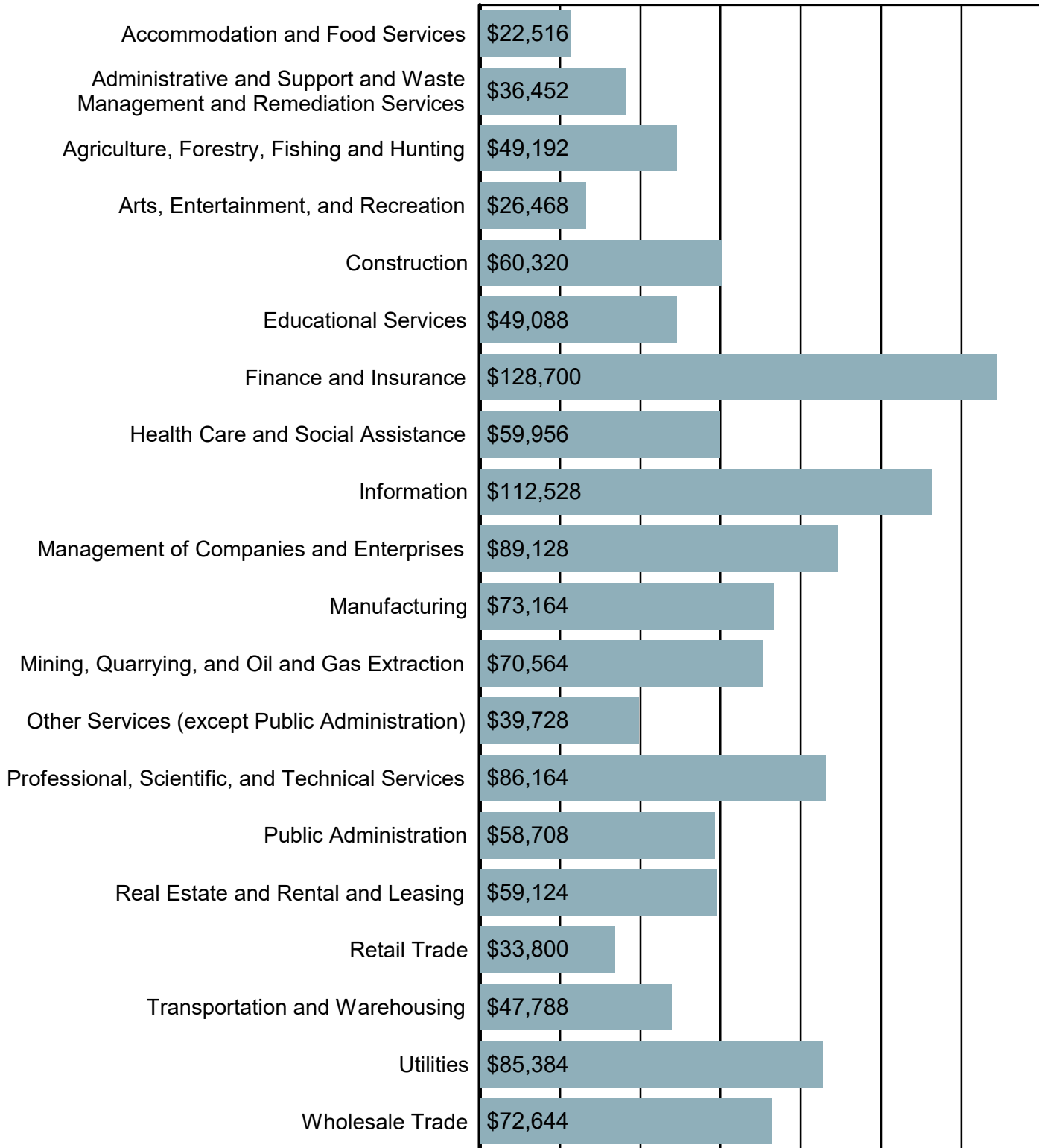
Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q3

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q1

### Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2021 Q1

## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Agriculture, Forestry, Fishing and Hunting	11	19	30	78	101	93	103	70
Mining, Quarrying, and Oil and Gas Extraction	0	4	4	39	36	50	35	17
Utilities	9	47	88	646	760	765	678	130
Construction	220	710	1,009	4,752	4,993	4,421	3,457	1,110
Manufacturing	103	407	1,021	6,572	7,389	6,789	5,949	1,141
Wholesale Trade	53	205	378	2,194	2,595	2,492	2,102	579
Retail Trade	2,313	3,709	3,053	9,522	7,729	6,643	6,114	3,075
Transportation and Warehousing	39	311	640	3,049	3,015	3,120	2,658	828
Information	19	85	280	1,572	1,779	1,448	987	316
Finance and Insurance	14	65	263	1,980	2,305	1,980	1,564	544
Real Estate and Rental and Leasing	77	195	313	1,725	1,570	1,292	1,155	581
Professional and Technical Services	106	409	1,192	7,437	7,601	5,724	4,200	1,575
Management of Companies and Enterprises	15	35	100	635	794	735	653	165
Administrative and Waste Services	372	960	1,323	5,312	4,954	4,227	3,528	1,517
Educational Services	128	224	681	5,617	6,648	6,291	5,104	1,834
Health Care and Social Assistance	176	711	1,789	10,835	10,915	9,309	7,478	2,713
Arts, Entertainment, and Recreation	790	618	410	1,245	955	769	631	491
Accommodation and Food Services	4,301	4,115	3,326	9,096	6,287	4,142	3,120	1,334
Other Services, Except Public Administration	229	466	611	2,139	1,971	1,727	1,399	639
Public Administration	162	260	584	3,255	3,262	3,061	2,471	893

Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q3

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Trident Industry	2016 Estimated Employment	2026 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	364,897	412,589	47,692	13.07	1.24
Health Care and Social Assistance	39,163	48,123	8,960	22.88	2.08
Accommodation and Food Services	41,549	50,254	8,705	20.95	1.92
Administrative and Support and Waste Management and Remediat	26,522	31,461	4,939	18.62	1.72
Retail Trade	40,454	43,770	3,316	8.20	0.79
Professional, Scientific, and Technical Services	23,637	26,786	3,149	13.32	1.26
Manufacturing	25,918	28,611	2,693	10.39	0.99
Educational Services	27,736	30,253	2,517	9.07	0.87
Transportation and Warehousing	13,084	15,598	2,514	19.21	1.77
Construction	18,569	21,062	2,493	13.43	1.27
Wholesale Trade	9,045	10,347	1,302	14.39	1.35
Real Estate and Rental and Leasing	6,026	7,040	1,014	16.83	1.57
Other Services (except Government)	16,264	17,182	918	5.64	0.55
Finance and Insurance	8,108	8,797	689	8.50	0.82
Arts, Entertainment, and Recreation	5,021	5,544	523	10.42	1.00
Information	5,646	6,104	458	8.11	0.78
Management of Companies and Enterprises	2,479	2,842	363	14.64	1.38
Utilities	1,078	1,086	8	0.74	0.07
Mining	164	159	-5	-3.05	-0.31
Agriculture, Forestry, Fishing and Hunting	2,309	2,111	-198	-8.58	-0.89

Source: S.C. Department of Employment & Workforce - Industry Projections



## Labor Market Projections

*Total Employment by Occupation*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
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Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

### *Growing Occupations*

*(County/Metropolitan Statistical Area Data Unavailable)*

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary

*Occupations are sorted by highest estimated percentage growth from estimate year to projection year.*

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

### *Declining Occupations*

*(County/Metropolitan Statistical Area Data Unavailable)*

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

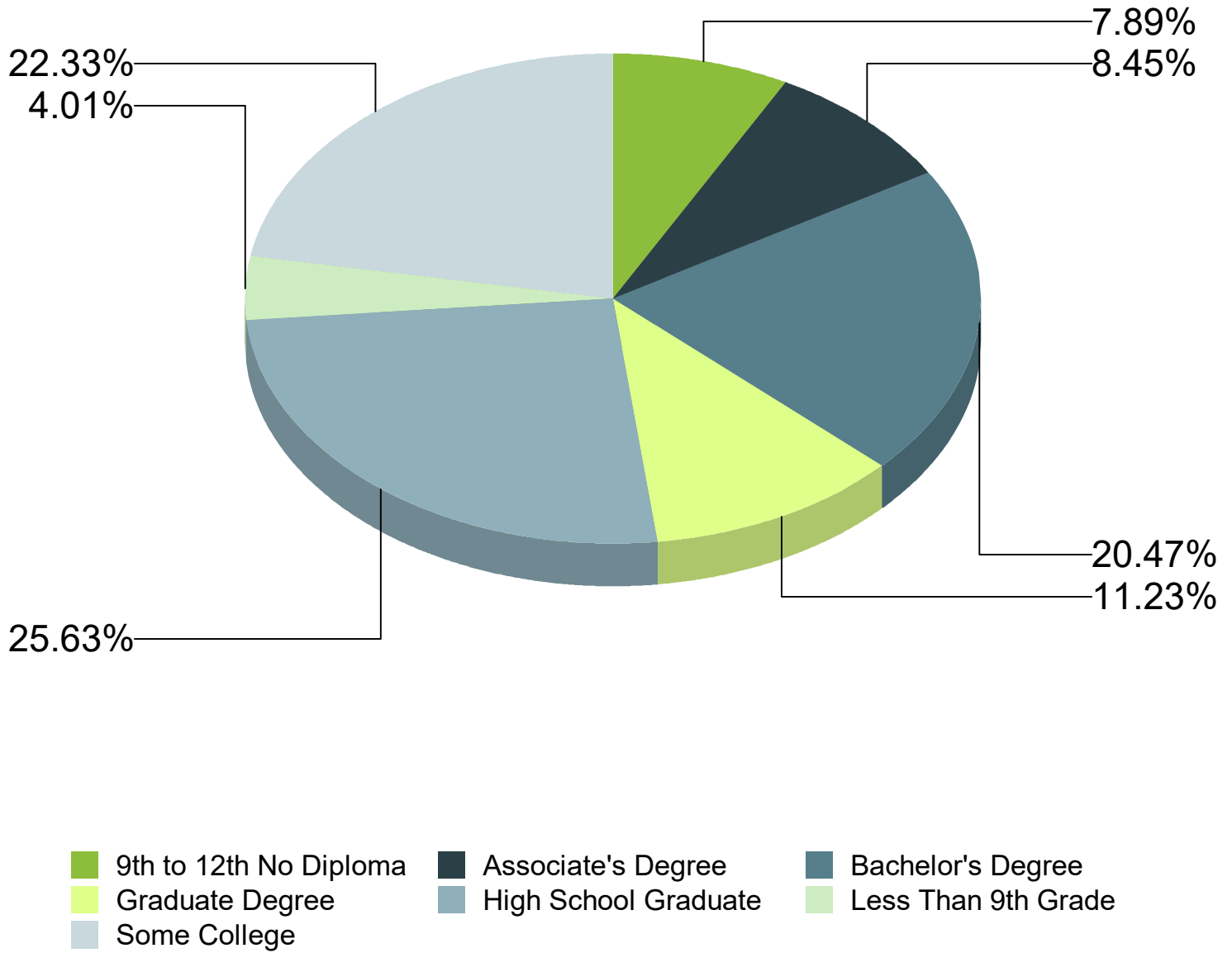
Occupation	Estimated Employment	Projected Employmen	Percent Change	Replace	Growth	Total	Average Salary
------------	----------------------	---------------------	----------------	---------	--------	-------	----------------

*Occupations are sorted by highest estimated percentage decline from estimate year to projection year.*

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

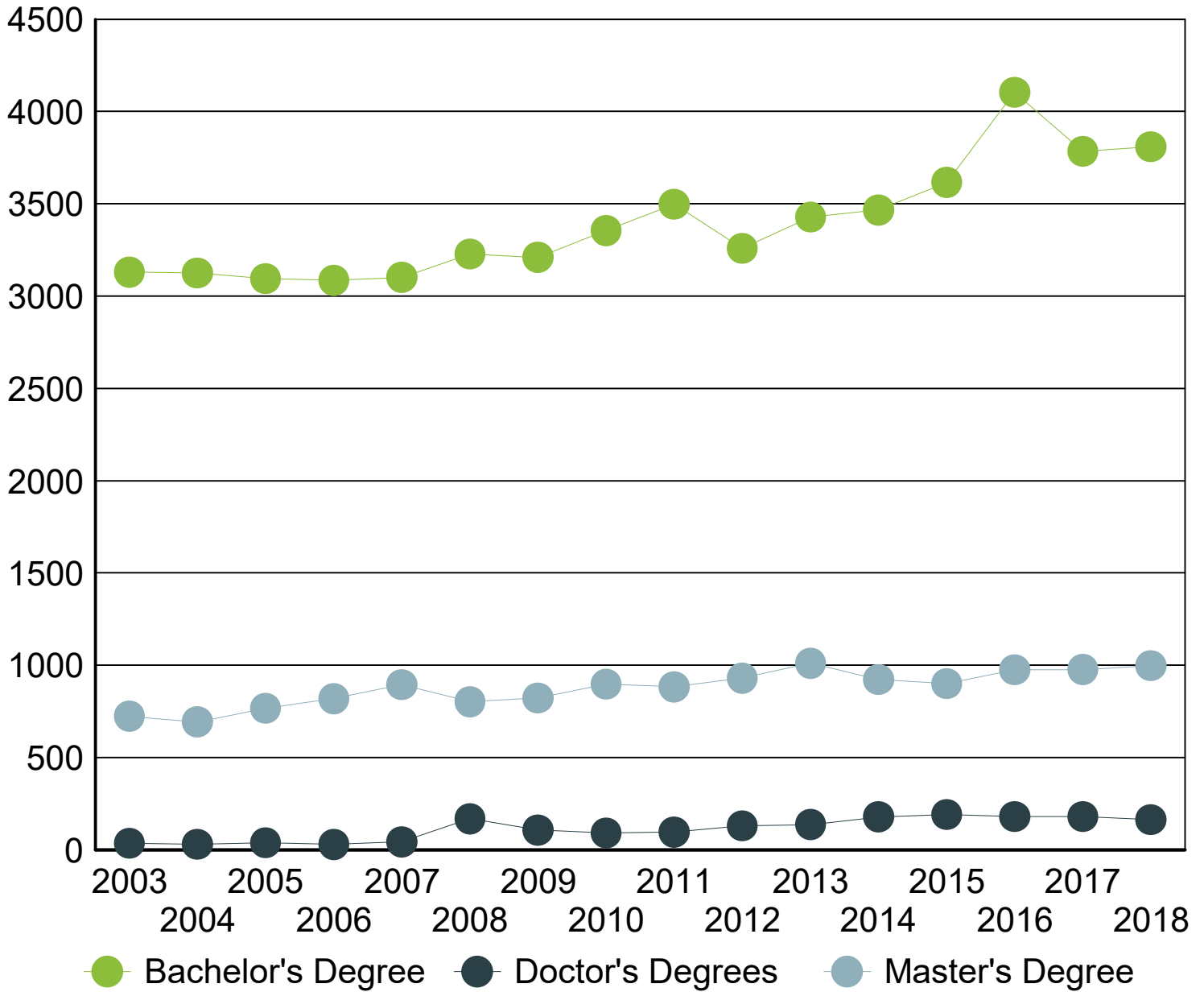
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

### Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

## Educational Institutions

Kenneth Shuler School of Cosmetology-Goose Creek  
98 Davenport Street  
Goose Creek, SC 29445  
843.203.3284  
<http://www.kennethshuler.com>  
2018 Degrees Awarded: 170

Charleston Southern University  
9200 University Blvd  
Charleston, SC 29406  
843.863.7000  
<http://www.csuniv.edu>  
2018 Degrees Awarded: 1,378

College of Charleston  
66 George St  
Charleston, SC 29424  
843.953.5500  
<http://www.cofc.edu>  
2018 Degrees Awarded: 5,252

Medical University of South Carolina  
179 Ashley Ave  
Charleston, SC 29425  
843.792.2300  
<http://www.musc.edu/>  
2018 Degrees Awarded: 2,014

Paul Mitchell the School-Charleston  
4952 Centre Pointe Drive, Suite 114  
North Charleston, SC 29418  
843.725.0246  
<http://paulmitchell.edu/charleston>  
2018 Degrees Awarded: 174

The Art Institute of Charleston  
24 N. Market St  
Charleston, SC 29401  
843.727.3500  
<http://www.artinstitutes.edu/charleston>  
2018 Degrees Awarded: 158

Trident Technical College  
7000 Rivers Avenue  
Charleston, SC 29423  
843.574.6111  
<http://www.tridenttech.edu>  
2018 Degrees Awarded: 5,050

Charleston Cosmetology Institute  
8484 Dorchester Road  
Charleston, SC 29420  
843.552.3670  
<http://www.charlestoncosmetology.com>  
2018 Degrees Awarded: 112

Charleston School of Law  
81 Mary Street  
Charleston, SC 29403  
843.329.1000  
<http://www.charlestonlaw.edu/>  
2018 Degrees Awarded: 214

Citadel Military College of South Carolina  
171 Moultrie St  
Charleston, SC 29409  
843.225.3294  
<http://www.citadel.edu>  
2018 Degrees Awarded: 2,058

International Diving Institute  
1400 Pierside Street  
North Charleston, SC 29405  
843.740.1124  
<http://www.idicharleston.edu/>  
2018 Degrees Awarded: 232

Miller-Motte Technical College-Charleston  
8085 Rivers Ave., Ste E  
Charleston, SC 29418  
843.574.0101  
<http://miller-motte.edu>  
2018 Degrees Awarded: 444

Southeastern Institute-Charleston  
4600 Goer Dr, Ste 105  
North Charleston, SC 29406  
843.747.1279  
<http://www.southeasterninstitute.com>  
2018 Degrees Awarded: 264

Top of the Line Barber College  
1904 Savannah Highway, Unit 101, 10  
Charleston, SC 29407  
843.573.0078  
<http://www.topofthelinebarbercollege.edu>  
2018 Degrees Awarded: 14

Virginia College-Charleston  
6185 Rivers Avenue  
North Charleston, SC 29406  
843.614.4300  
<http://www.vc.edu>  
2018 Degrees Awarded: 318

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System