

# COMMUNITY PROFILE

Hilton Head Island-Bluffton-Beaufort, SC

Metropolitan Statistical Area



## S.C. Department of Employment & Workforce

Business Intelligence Department

1550 Gadsden Street, PO Box 995

Columbia, SC 29202

803.737.2660

[www.SCWorkforceInfo.com](http://www.SCWorkforceInfo.com)

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# Table Of Contents

## 1. Economic Data

Annual Unemployment Rates.....	1
Monthly Unemployment Rates.....	2
Area Job Openings.....	3

## 2. Employer Data

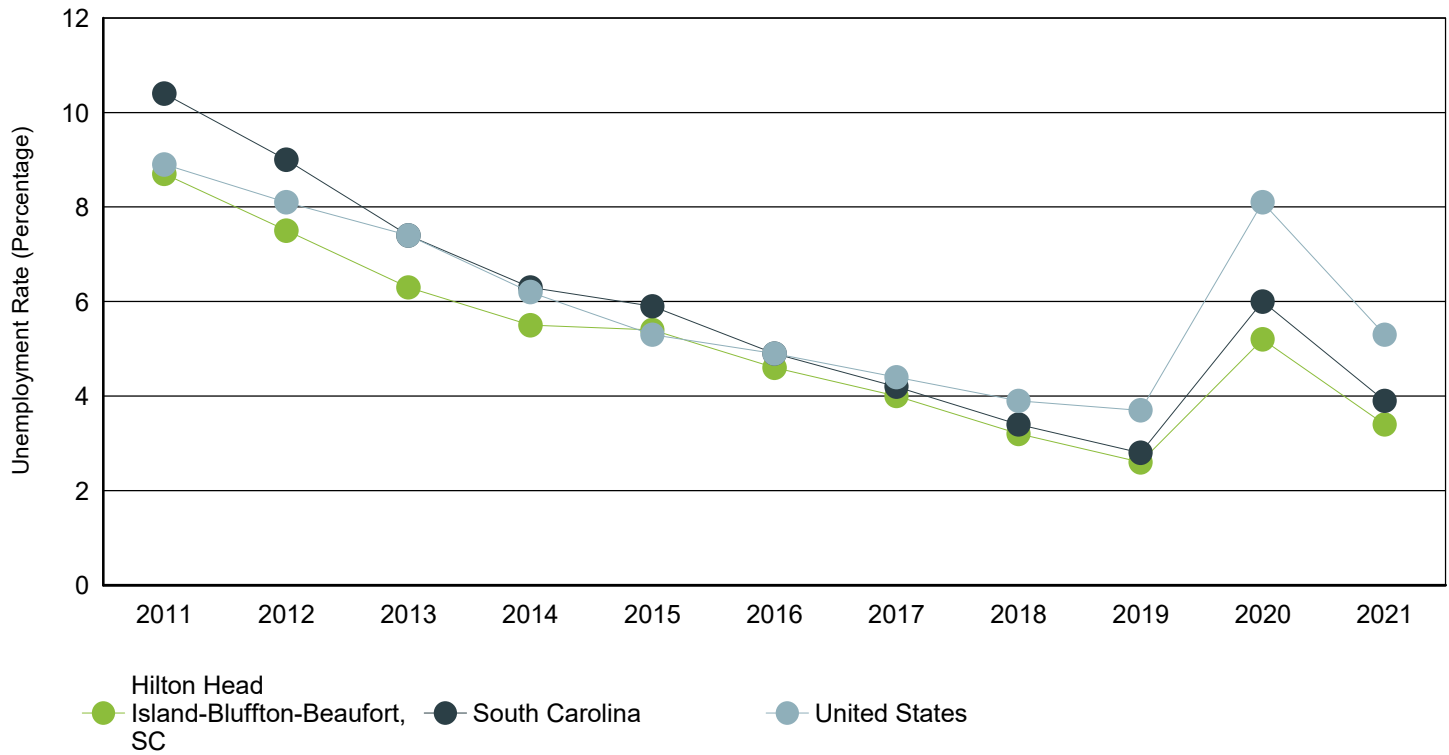
Size of Establishments.....	4
Employment by Size of Establishment.....	4
20 Largest Employers .....	5

## 3. Industry Data

Employment by Industry.....	6
Top Occupational Openings.....	7
Average Annual Wage by Industry.....	8
Projections by Industry.....	9

## Annual Unemployment Rate (Unadjusted)

Trends

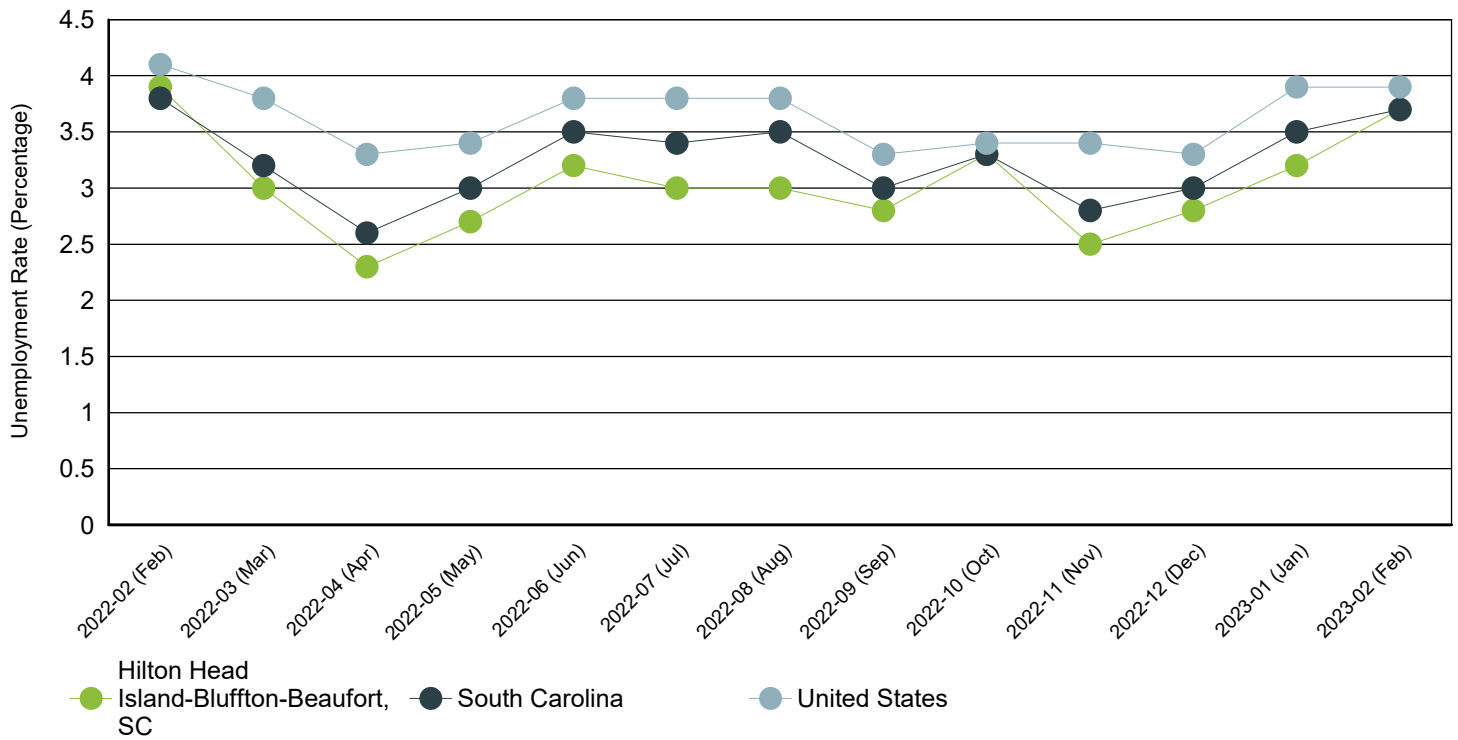


Year	Hilton Head Island-Bluffton-Beaufort, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2021	86,177	3,075	3.4%	2,261,060	92,908	3.9%	152,581,000	8,623,000	5.3%
2020	82,890	4,579	5.2%	2,195,171	139,855	6.0%	147,795,000	12,947,000	8.1%
2019	86,031	2,304	2.6%	2,259,807	64,693	2.8%	157,538,000	6,001,000	3.7%
2018	83,615	2,722	3.2%	2,205,356	76,666	3.4%	155,761,000	6,314,000	3.9%
2017	81,208	3,340	4.0%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	80,368	3,890	4.6%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	78,958	4,468	5.4%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	76,395	4,465	5.5%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	73,739	4,947	6.3%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%
2012	71,234	5,788	7.5%	1,992,957	197,246	9.0%	142,469,000	12,506,000	8.1%
2011	70,093	6,713	8.7%	1,957,493	227,678	10.4%	139,869,000	13,747,000	8.9%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina	United States
Feb 2023	3.7%	3.7%	3.9%
Jan 2023	3.2%	3.5%	3.9%
Dec 2022	2.8%	3.0%	3.3%
Nov 2022	2.5%	2.8%	3.4%
Oct 2022	3.3%	3.3%	3.4%
Sep 2022	2.8%	3.0%	3.3%
Aug 2022	3.0%	3.5%	3.8%
Jul 2022	3.0%	3.4%	3.8%
Jun 2022	3.2%	3.5%	3.8%
May 2022	2.7%	3.0%	3.4%
Apr 2022	2.3%	2.6%	3.3%
Mar 2022	3.0%	3.2%	3.8%
Feb 2022	3.9%	3.8%	4.1%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

Period	Hilton Head Island-Bluffton-Beaufort, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Feb-23	86,929	3,378	3.7%	4,946	2,306,083	76,090	3.2%	97,683
Jan-23	86,348	2,871	3.2%	5,038	2,298,780	76,046	3.2%	97,451
Dec-22	86,074	2,517	2.8%	5,384	2,294,391	77,159	3.3%	104,937
Nov-22	85,227	2,193	2.5%	5,922	2,293,650	77,457	3.3%	99,867
Oct-22	86,020	2,935	3.3%	6,192	2,293,109	78,074	3.3%	102,425
Sep-22	86,315	2,506	2.8%	5,986	2,293,917	78,407	3.3%	100,689
Aug-22	88,285	2,740	3.0%	6,455	2,296,410	78,090	3.3%	103,762
Jul-22	89,432	2,728	3.0%	7,084	2,300,379	76,979	3.2%	106,932
Jun-22	89,947	2,964	3.2%	6,872	2,304,145	75,818	3.2%	113,366
May-22	89,539	2,515	2.7%	7,016	2,306,087	75,133	3.2%	99,073
Apr-22	88,766	2,100	2.3%	6,592	2,305,463	75,296	3.2%	102,064
Mar-22	87,317	2,726	3.0%	7,022	2,302,045	76,169	3.2%	106,264
Feb-22	86,248	3,515	3.9%	5,665	2,296,061	77,233	3.3%	96,487

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
South Carolina Data is Seasonally Adjusted

## Employers by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	6,189	120,814
5 to 9	1,161	17,695
10 to 19	840	11,921
20 to 49	562	8,481
50 to 99	183	2,962
100 to 249	94	1,843
250 to 499	25	595
500 to 999	0	295
1000 +	0	240

Source: S.C. Department of Employment & Workforce - 2022 Q3

- Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	6,822	125,211
5 to 9	7,679	116,425
10 to 19	11,374	161,168
20 to 49	16,505	256,644
50 to 99	12,459	204,765
100 to 249	13,534	283,340
250 to 499	8,384	203,540
500 to 999	0	202,543
1000 +	0	639,131

Source: S.C. Department of Employment & Workforce - 2022 Q3

- Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

AGAPE SENIOR PRIMARY CARE INC

BEAUFORT COUNTY SCHOOL DISTRICT

BEAUFORT MEMORIAL HOSPITAL

BRIGHTVIEW LANDSCAPE SERVICES INC

CHARLES LEA CENTER LEASING COMPANY

COASTAL CAROLINA MEDICAL CENTER INC

COUNTY OF BEAUFORT

DEPT OF DEFENSE

FOOD LION LLC

GREGORY M PARKER INC

LOWE S HOME CENTERS LLC

MARINE CORPS COMMUNITY SERVICES

MARRIOTT RESORTS HOSP CORP

Montage Palmetto Bluff

PUBLIX SUPER MARKETS INC

SEA PINES RESORT LLC

TENET PHYSICIAN SVCS OF HILTON HEAD

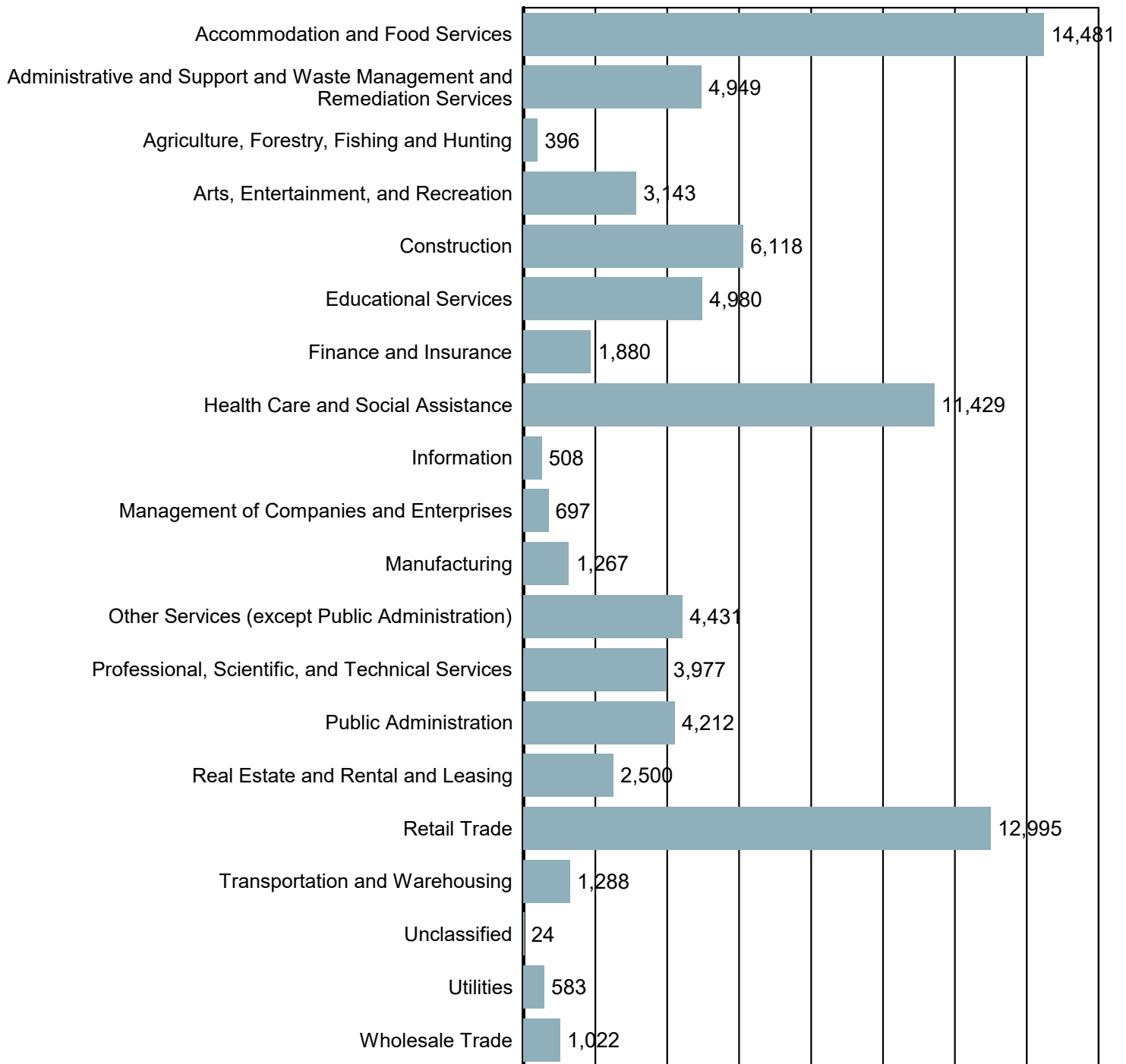
TG ADMINISTRATION LLC

THE KROGER COMPANY

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2022 Q3

### Employment by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2022 Q3



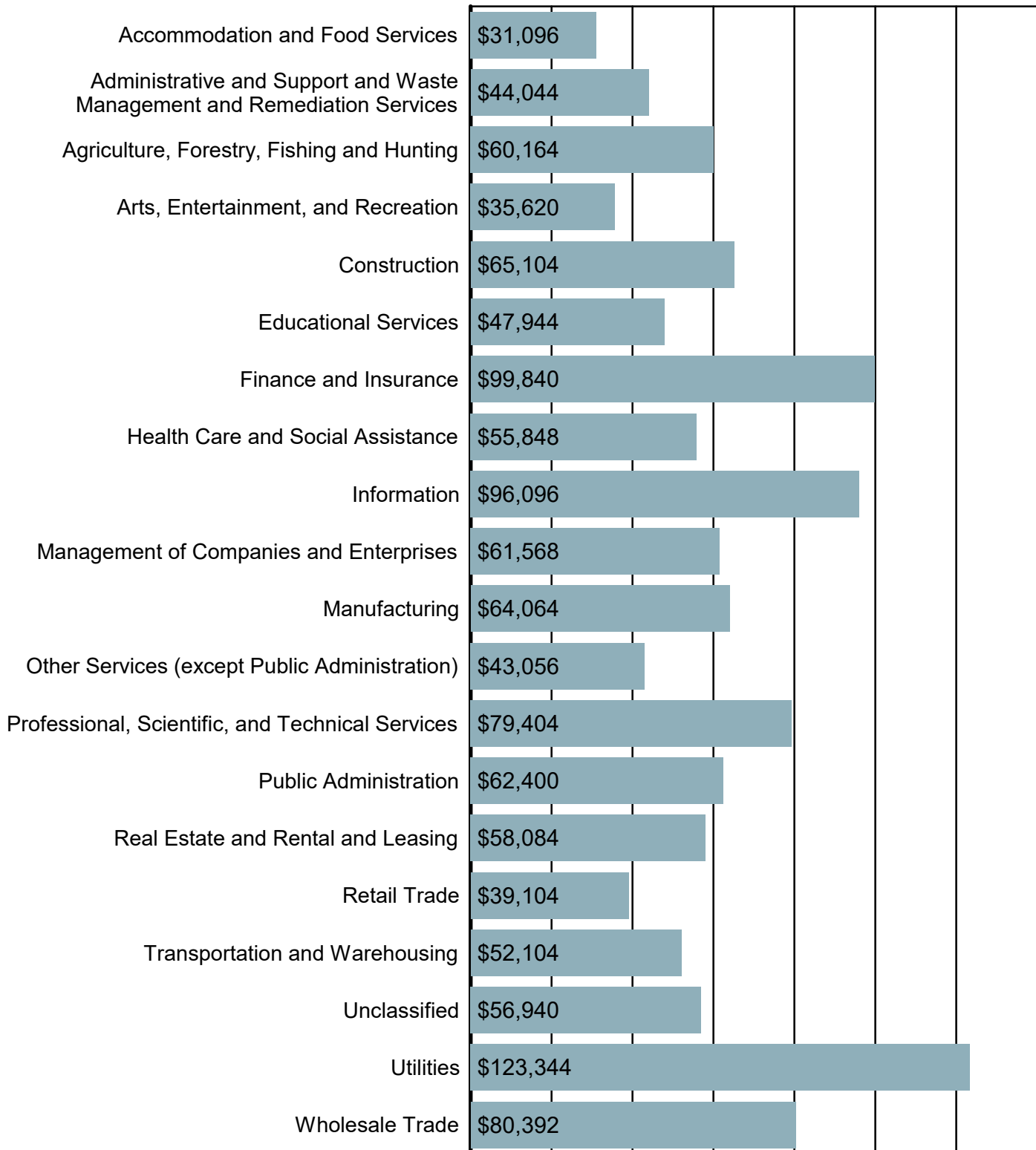
## Top 20 Occupational Openings

*Hilton Head Island-Bluffton-Beaufort, SC  
January-2023*

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	211
Registered Nurses (29-1141)	200
First-Line Supervisors of Retail Sales Workers (41-1011)	158
Maintenance and Repair Workers, General (49-9071)	92
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	91
Customer Service Representatives (43-4051)	89
Food Service Managers (11-9051)	79
Coaches and Scouts (27-2022)	78
Medical and Health Services Managers (11-9111)	77
Maids and Housekeeping Cleaners (37-2012)	73
Licensed Practical and Licensed Vocational Nurses (29-2061)	71
Hotel, Motel, and Resort Desk Clerks (43-4081)	68
Waiters and Waitresses (35-3031)	65
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	61
Managers, All Other (11-9199)	51
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (43-6014)	50
Merchandise Displayers and Window Trimmers (27-1026)	49
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	46
General and Operations Managers (11-1021)	45
Security Guards (33-9032)	45

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2022 Q3

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Industry	2018 Estimated Employment	2028 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	100,402	112,775	12,373	12.32	1.17
Accommodation and Food Services	15,672	17,666	1,994	12.72	1.20
Health Care and Social Assistance	11,906	13,786	1,880	15.79	1.48
Administrative and Support and Waste Management and Remediat	6,001	7,620	1,619	26.98	2.42
Professional, Scientific, and Technical Services	4,271	5,486	1,215	28.45	2.54
Construction	5,846	6,979	1,133	19.38	1.79
Other Services (except Government)	6,336	6,829	493	7.78	0.75
Retail Trade	14,997	15,393	396	2.64	0.26
Real Estate and Rental and Leasing	2,290	2,680	390	17.03	1.59
Arts, Entertainment, and Recreation	2,864	3,228	364	12.71	1.20
Wholesale Trade	1,366	1,688	322	23.57	2.14
Management of Companies and Enterprises	1,081	1,402	321	29.69	2.63
Educational Services	6,389	6,665	276	4.32	0.42
Finance and Insurance	2,092	2,323	231	11.04	1.05
Transportation and Warehousing	1,222	1,397	175	14.32	1.35
Information	548	689	141	25.73	2.32
Manufacturing	2,149	2,244	95	4.42	0.43
Agriculture, Forestry, Fishing and Hunting	685	715	30	4.38	0.43
Utilities	408	412	4	0.98	0.10
Mining	20	20	0	0.00	0.00

Source: S.C. Department of Employment & Workforce - Industry Projections