

COMMUNITY PROFILE

Hilton Head Island-Bluffton-Beaufort, SC

Metropolitan Statistical Area



S.C. Department of Employment & Workforce

Business Intelligence Department

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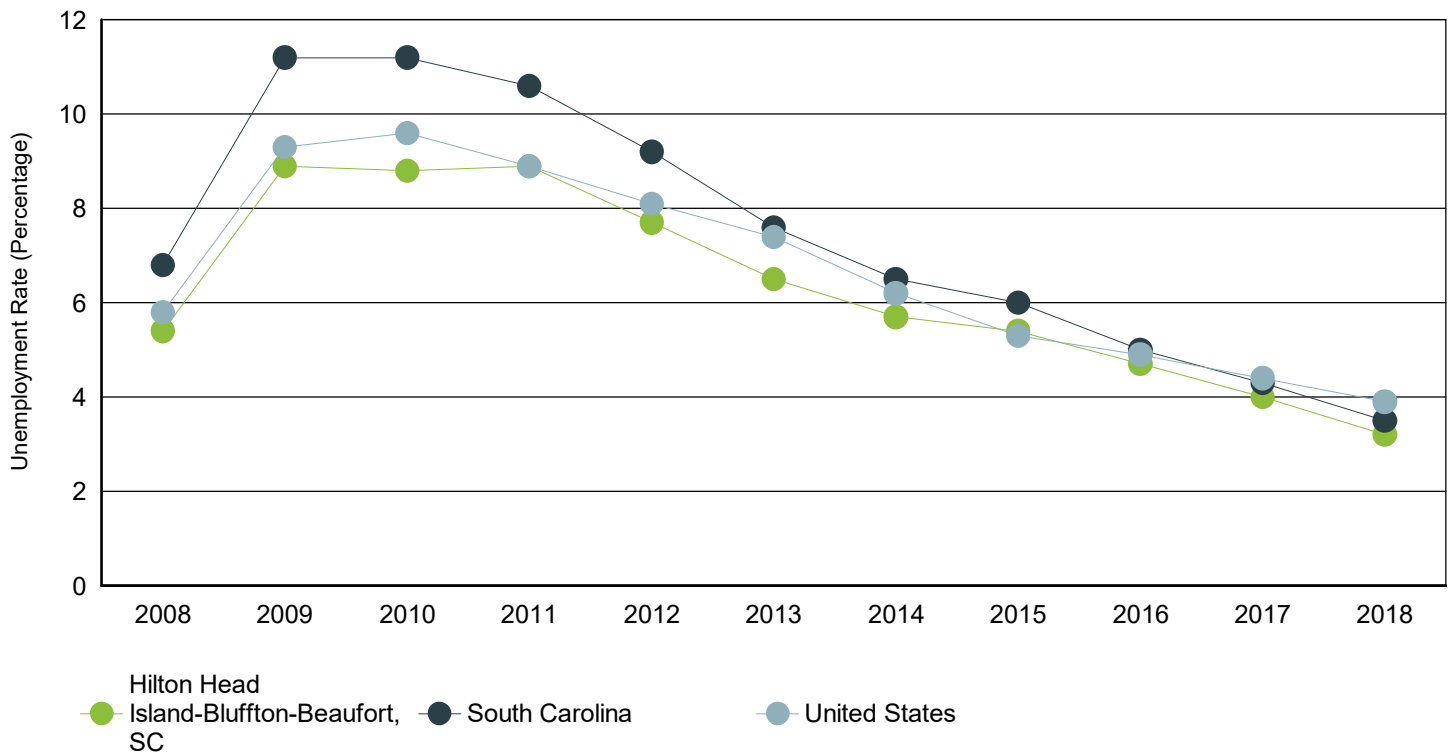
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Annual Unemployment Rate (Unadjusted)

Trends

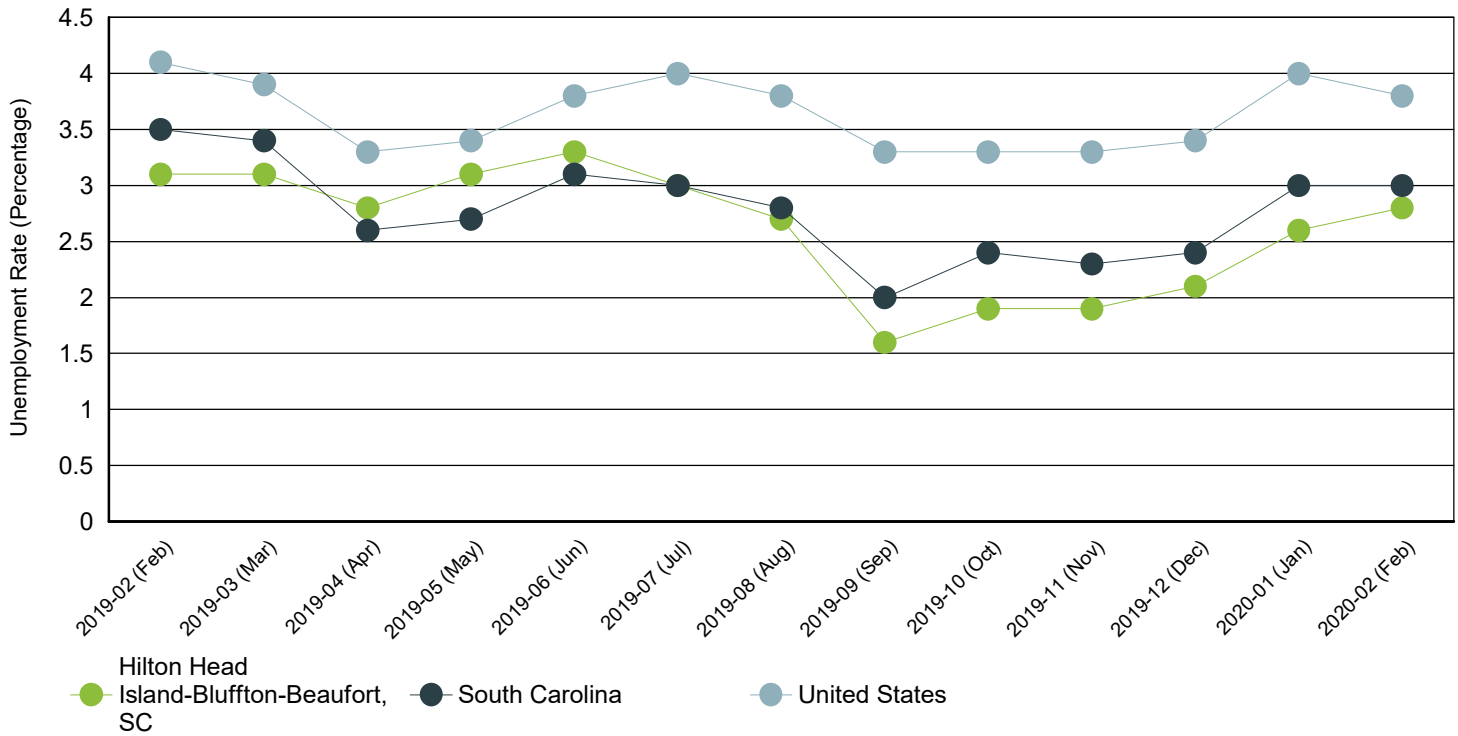


Year	Hilton Head Island-Bluffton-Beaufort, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2018	84,927	2,804	3.2%	2,259,057	80,882	3.5%	155,761,000	6,314,000	3.9%
2017	82,732	3,468	4.0%	2,212,845	98,921	4.3%	153,337,000	6,982,000	4.4%
2016	80,418	4,003	4.7%	2,181,587	115,213	5.0%	151,436,000	7,751,000	4.9%
2015	78,885	4,527	5.4%	2,137,158	135,838	6.0%	148,834,000	8,296,000	5.3%
2014	76,238	4,601	5.7%	2,078,592	143,753	6.5%	146,305,000	9,617,000	6.2%
2013	73,351	5,065	6.5%	2,023,642	167,326	7.6%	143,929,000	11,460,000	7.4%
2012	70,972	5,909	7.7%	1,985,618	201,260	9.2%	142,469,000	12,506,000	8.1%
2011	69,681	6,781	8.9%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2010	69,507	6,725	8.8%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2009	66,452	6,527	8.9%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2008	69,808	3,988	5.4%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina	United States
Feb 2020	2.8%	3.0%	3.8%
Jan 2020	2.6%	3.0%	4.0%
Dec 2019	2.1%	2.4%	3.4%
Nov 2019	1.9%	2.3%	3.3%
Oct 2019	1.9%	2.4%	3.3%
Sep 2019	1.6%	2.0%	3.3%
Aug 2019	2.7%	2.8%	3.8%
Jul 2019	3.0%	3.0%	4.0%
Jun 2019	3.3%	3.1%	3.8%
May 2019	3.1%	2.7%	3.4%
Apr 2019	2.8%	2.6%	3.3%
Mar 2019	3.1%	3.4%	3.9%
Feb 2019	3.1%	3.5%	4.1%

Source: S.C. Department of Employment & Workforce

Area Job Openings

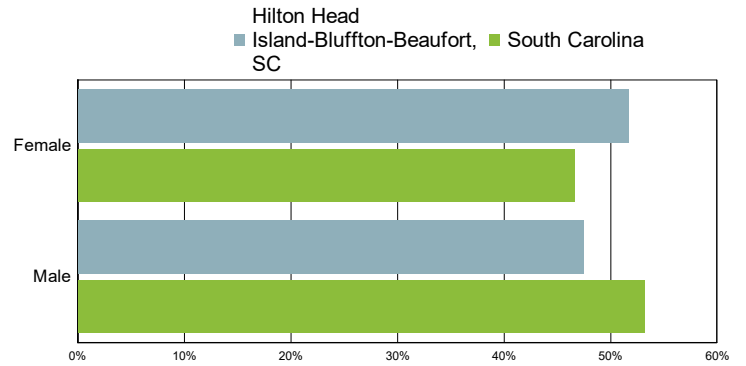
Period	Hilton Head Island-Bluffton-Beaufort, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Feb-20	89,409	2,550	2.8%	2,339	2,333,217	58,614	2.5%	52,662
Jan-20	88,705	2,379	2.6%	2,333	2,330,497	56,599	2.4%	52,639
Dec-19	87,946	1,877	2.1%	2,323	2,326,018	57,279	2.4%	59,953
Nov-19	88,718	1,720	1.9%	2,276	2,326,821	56,712	2.4%	55,821
Oct-19	89,751	1,735	1.9%	2,609	2,326,812	56,244	2.4%	68,386
Sep-19	89,304	1,418	1.6%	2,351	2,322,842	57,450	2.4%	66,100
Aug-19	91,280	2,512	2.7%	2,683	2,316,783	60,140	2.5%	67,729
Jul-19	92,564	2,862	3.0%	2,681	2,309,920	64,300	2.7%	68,223
Jun-19	91,304	3,158	3.3%	2,805	2,303,048	69,163	2.9%	68,643
May-19	89,454	2,901	3.1%	3,512	2,297,752	73,858	3.1%	71,138
Apr-19	88,125	2,492	2.8%	3,334	2,293,871	77,671	3.3%	67,074
Mar-19	86,637	2,799	3.1%	2,747	2,291,362	79,881	3.4%	68,705
Feb-19	85,424	2,693	3.1%	2,533	2,289,490	80,570	3.4%	69,974

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series
 South Carolina Data is Seasonally Adjusted

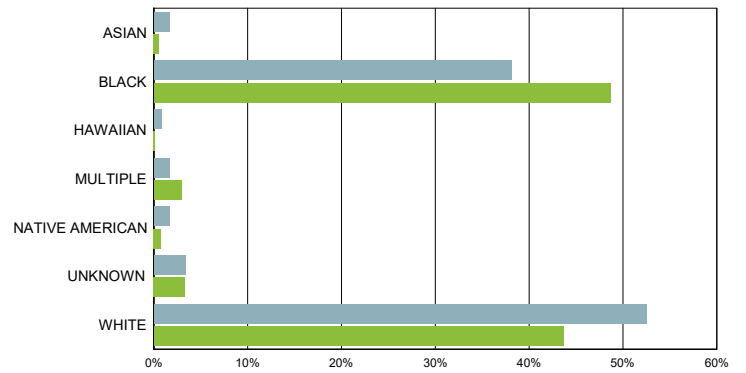
Characteristics of Unemployment Insurance Claimants

February 2020

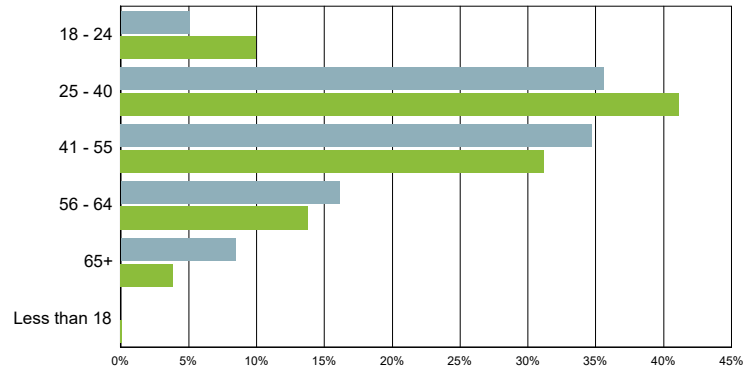
Gender	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
Female	61	2,881
Male	56	3,290
O	1	12



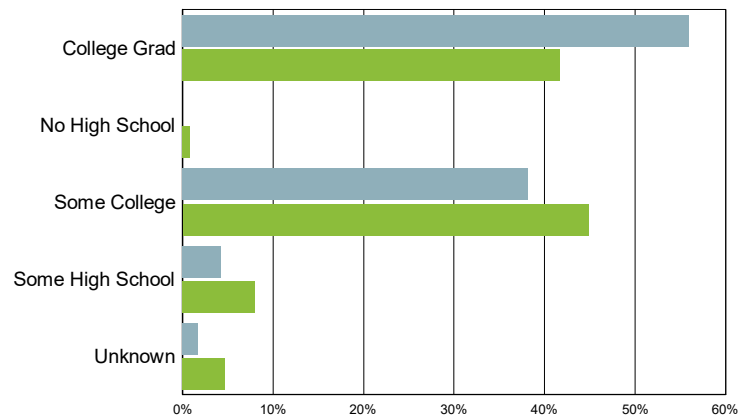
Race	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
ASIAN	2	35
BLACK	45	3,009
HAWAIIAN	1	7
MULTIPLE	2	180
NATIVE AMERICAN	2	45
UNKNOWN	4	207
WHITE	62	2,700



Age Group	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
18 - 24	6	617
25 - 40	42	2,544
41 - 55	41	1,928
56 - 64	19	851
65+	10	238
Less than 18	0	5



Education	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
College Grad	66	2,579
Some College	45	2,773
Some High School	5	490
No High School	0	51
Unknown	2	290



Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims
February 2020

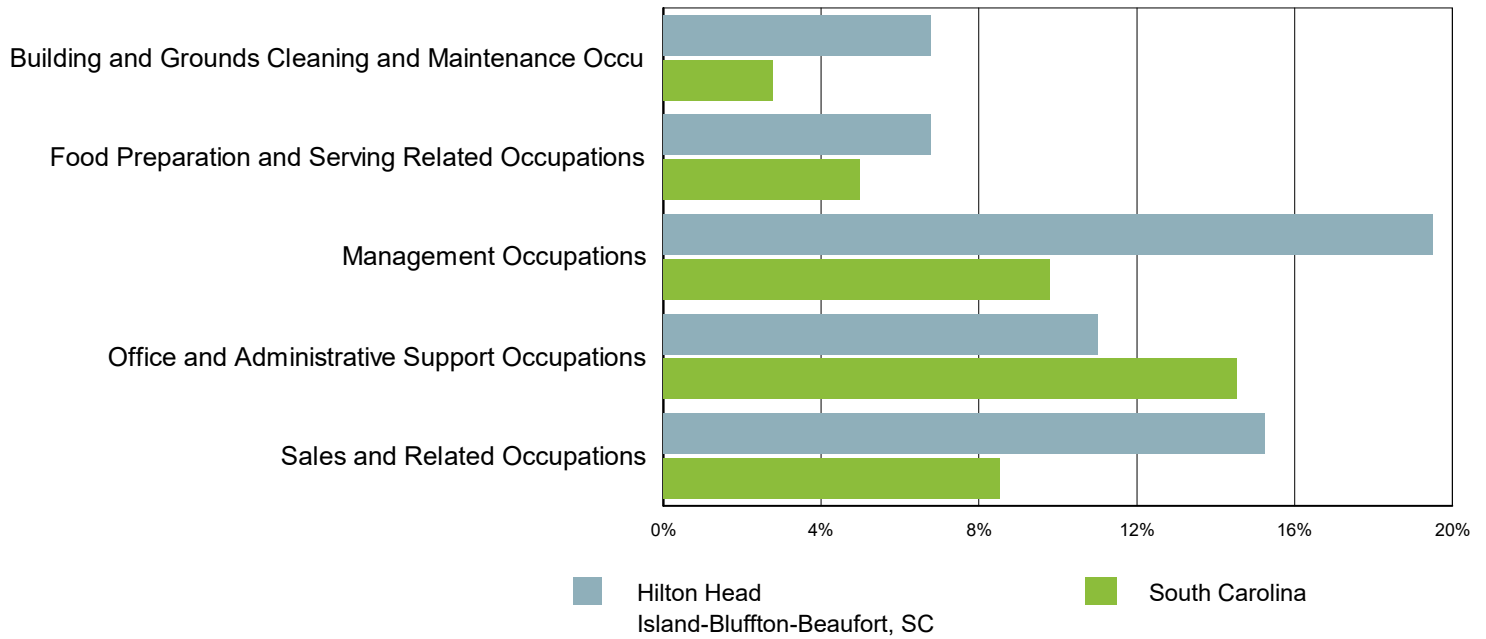


Industry	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
Construction	11	583
Manufacturing	3	1,012
Wholesale Trade	1	282
Retail Trade	21	607
Transportation and Warehousing	1	258
Finance and Insurance	3	153
Real Estate and Rental and Leasing	6	90
Professional, Scientific, and Technical Servi	5	372
Management of Companies and Enterprises	1	36
Administrative and Support and Waste Manageme	7	835
Educational Services	6	80
Health Care and Social Assistance	14	440
Arts, Entertainment, and Recreation	4	38
Accommodation and Food Services	13	446
Other Services (except Public Administration)	6	162
Public Administration	2	98
Unknown	14	578

Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims
February 2020



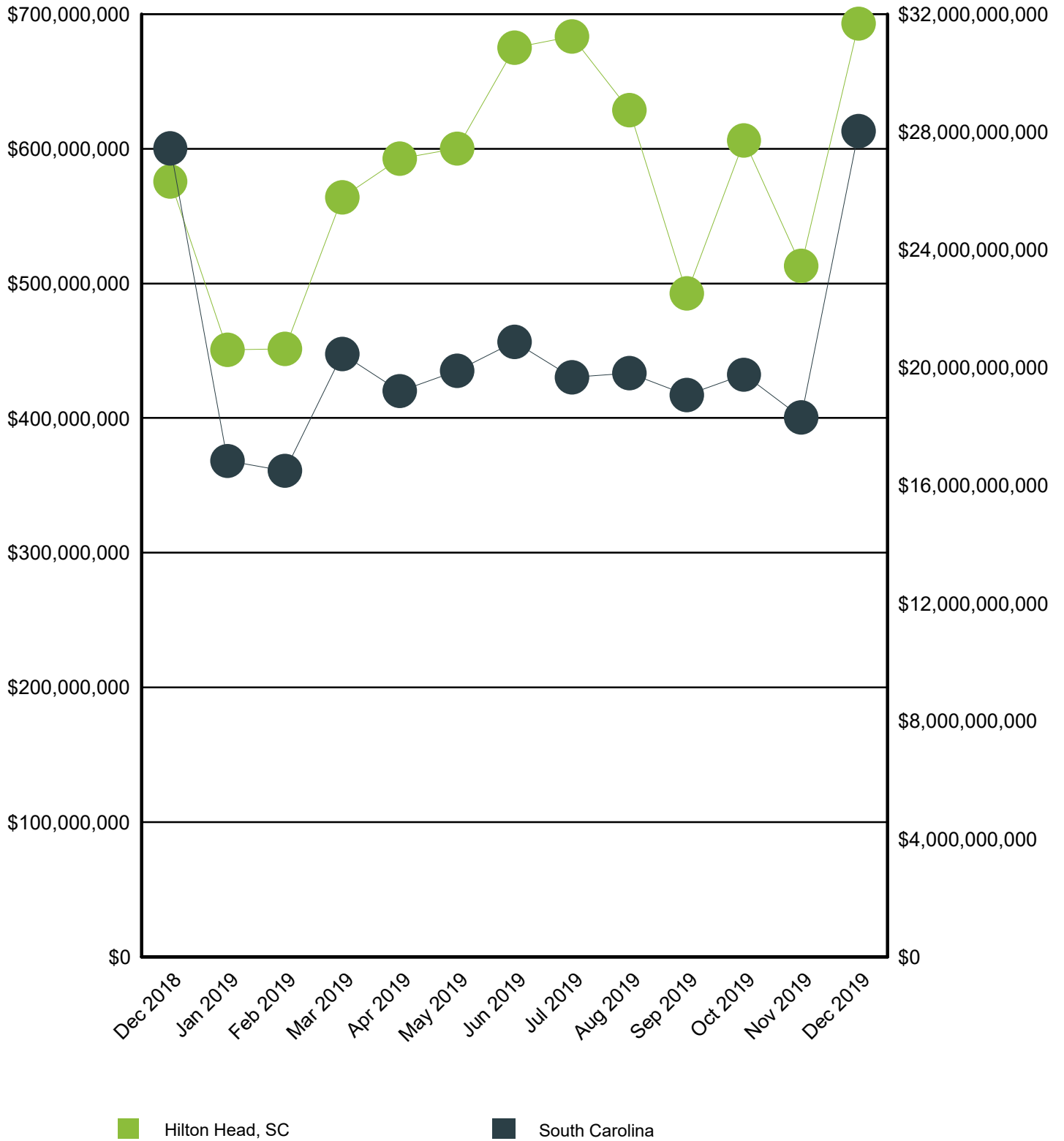
Occupation	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
Architecture and Engineering Occupations	2	179
Building and Grounds Cleaning and Maintenance Occupations	8	172
Business and Financial Operations Occupations	3	171
Computer and Mathematical Occupations	1	110
Construction and Extraction Occupations	5	374
Educational Instruction and Library Occupations	3	54
Food Preparation and Serving Related Occupations	8	308
Healthcare Practitioners and Technical Occupations	8	127
Healthcare Support Occupations	4	143
Installation, Maintenance, and Repair Occupations	5	288
Legal Occupations	1	19
Management Occupations	23	605
Military Specific Occupations	1	9
Office and Administrative Support Occupations	13	898
Personal Care and Service Occupations	2	52
Production Occupations	2	733
Protective Service Occupations	2	64
Sales and Related Occupations	18	527
Transportation and Material Moving Occupations	5	617
Unknown	4	540

Source: S.C. Department of Employment & Workforce

Retail Sales

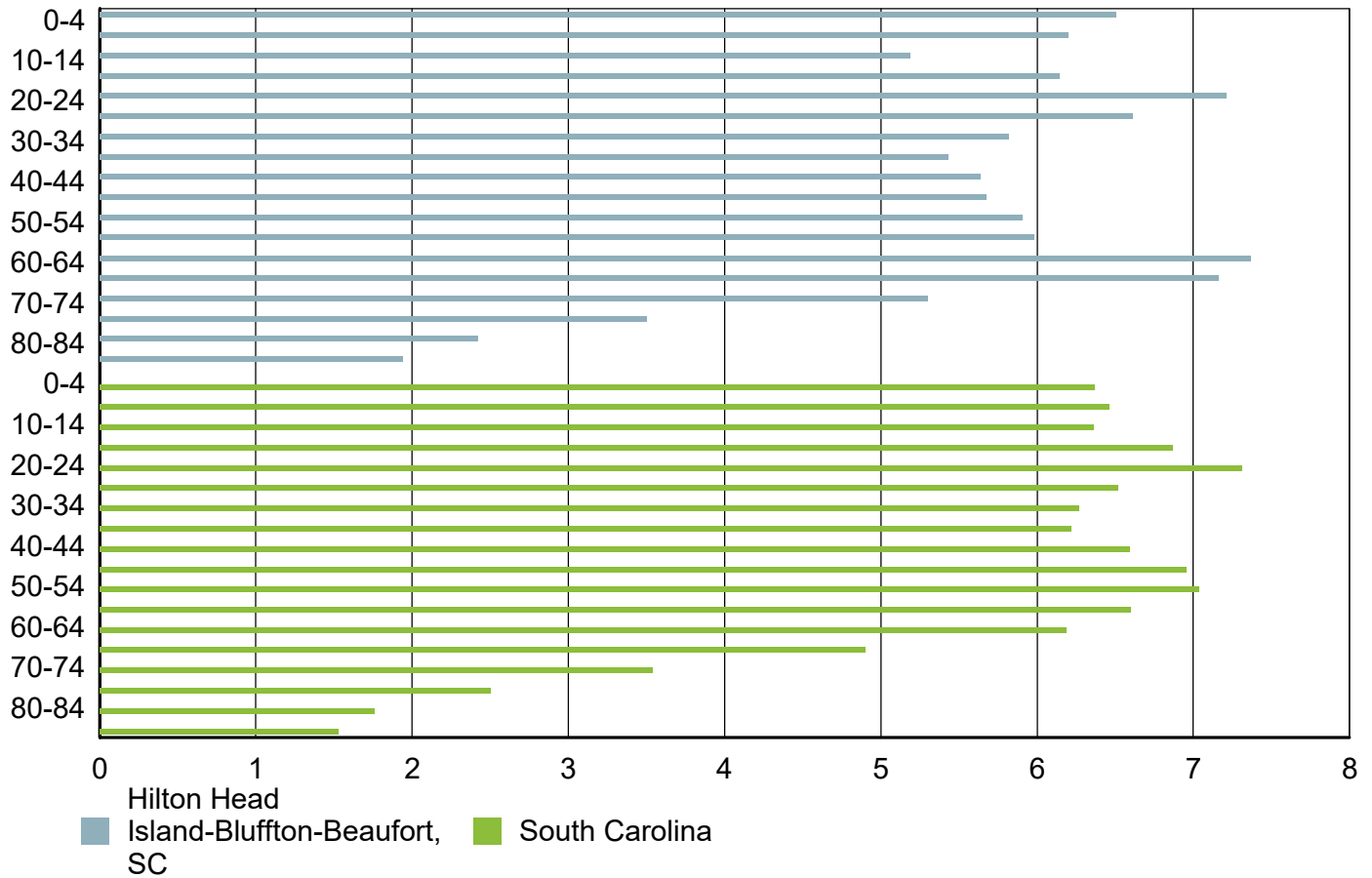
Hilton Head, SC

South Carolina



Source: S.C. Department of Revenue

Population by Age



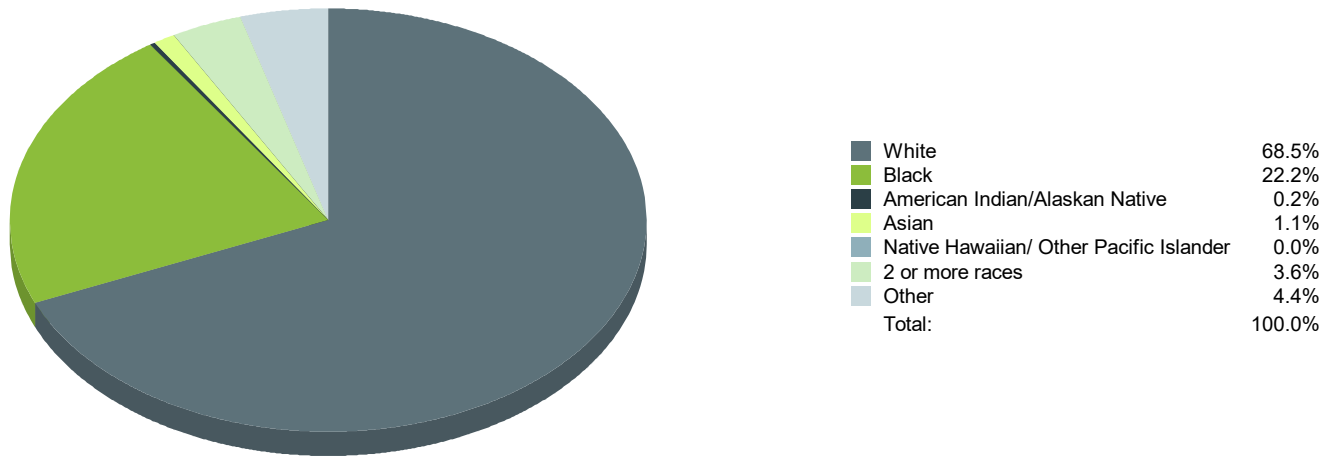
Age Range	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina	United States
0-4	12,416	298,242	20,052,112
5-9	11,819	302,111	20,409,060
10-14	9,892	297,443	20,672,609
15-19	11,705	321,540	21,715,074
20-24	13,749	342,237	22,099,887
25-29	12,600	305,167	21,243,365
30-34	11,097	293,464	20,467,912
35-39	10,355	291,183	19,876,161
40-44	10,760	308,158	20,998,001
45-49	10,842	325,660	22,109,946
50-54	11,275	329,431	22,396,322
55-59	11,409	309,061	20,165,892
60-64	14,050	289,690	17,479,211
65-69	13,666	229,251	13,189,508
70-74	10,114	165,797	9,767,522
75-79	6,686	117,187	7,438,750
80-84	4,622	82,223	5,781,697
85 and older	3,705	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

Population by Race

Race	Hilton Head Island-Bluffton-Beaufort, SC	%	South Carolina	%	United States	%
White	133,105	69.8%	3,144,146	66.0%	230,592,579	72.0%
Black	43,087	22.6%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	420	0.2%	14,732	0.3%	2,540,309	0.8%
Asian	2,053	1.1%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	29	0.0%	2,128	0.0%	526,347	0.2%
2 or more races	7,016	3.7%	169,670	3.6%	17,464,666	5.5%
Other	8,560	4.5%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



Population by Gender

Gender	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina	United States
Male	94,926	2,276,305	153,247,412
Female	95,836	2,403,297	158,289,182

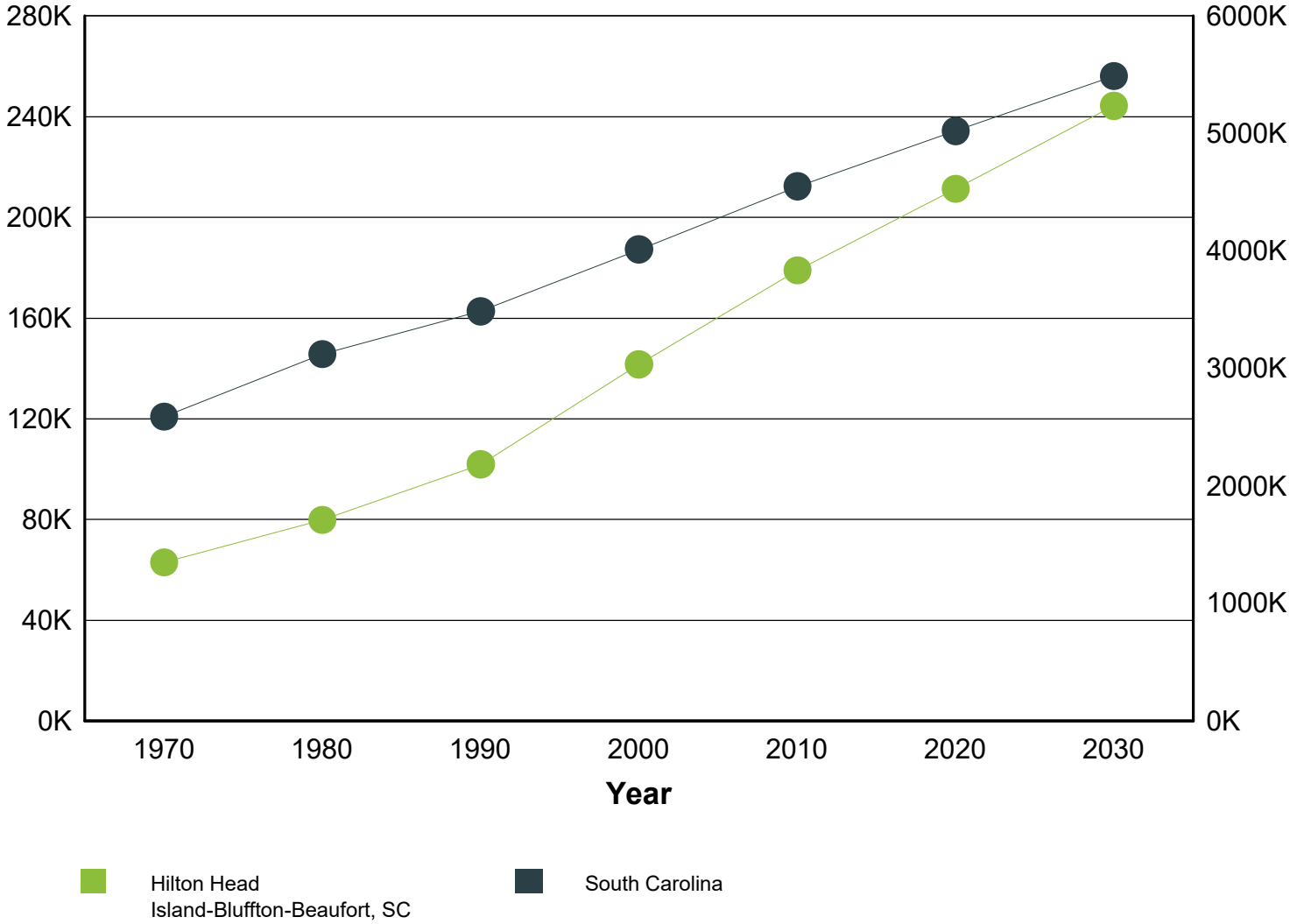
Source: U.S. Census Bureau, American Community Survey

Population Change

Historical and Projected

Hilton Head Island-Bluffton-Beaufort, SC

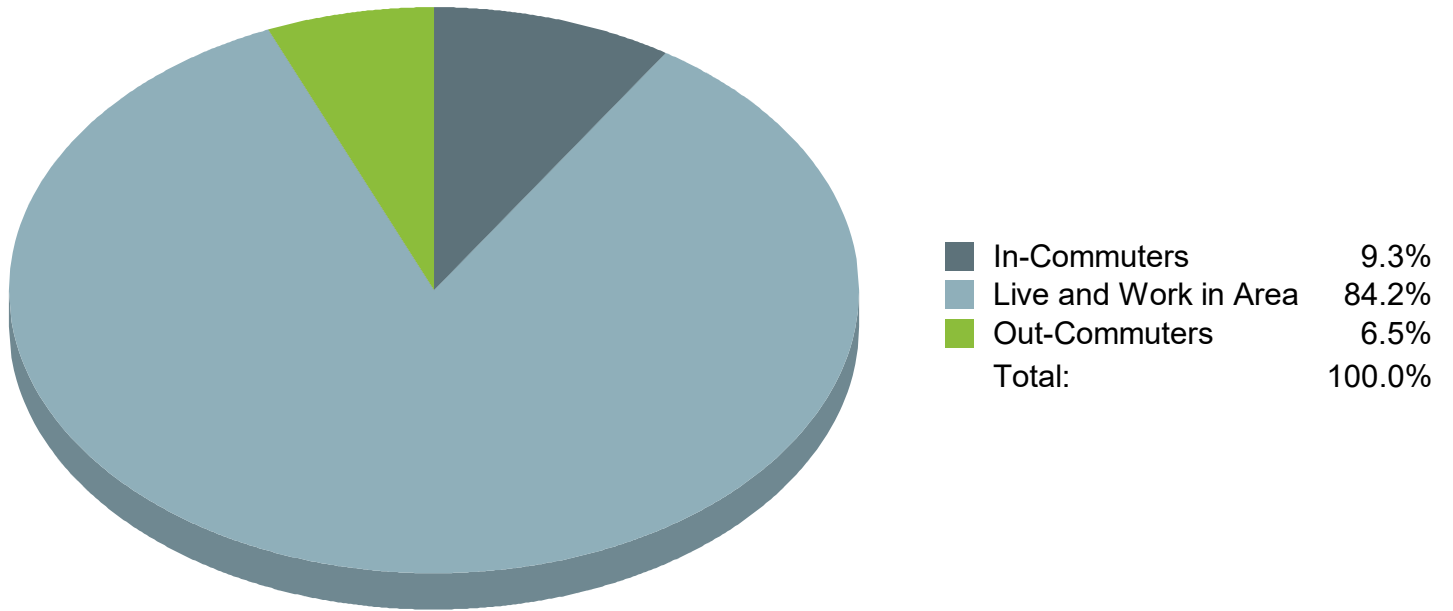
South Carolina



Year	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
1970	63,021	2,590,713
1980	79,868	3,121,820
1990	101,912	3,486,310
2000	141,615	4,012,012
2010	178,990	4,549,150
2020	211,350	5,020,400
2030	244,270	5,488,460

Source: U.S. Census Bureau

Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	74,811
In-Commuters	8,235
Out-Commuters	5,754

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting To

Area	Workers
CHATHAM COUNTY, GA	2,648
Hampton County, SC	341
Charleston County, SC	320
Richland County, SC	175
Lexington County, SC	110
Colleton County, SC	109
DISTRICT OF COLUMBIA, DC	99
WAKE COUNTY, NC	88
FULTON COUNTY, GA	68
NEW YORK COUNTY, NY	64

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting From

Area	Workers
Hampton County, SC	2,058
CHATHAM COUNTY, GA	1,561
Colleton County, SC	781
EFFINGHAM COUNTY, GA	642
BRYAN COUNTY, GA	208
Allendale County, SC	191
LIBERTY COUNTY, GA	189
Dorchester County, SC	149
MECKLENBURG COUNTY, NC	141
Richland County, SC	132

Source: U.S. Census Bureau - 2010

Employers by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	4,261	84,310
5 to 9	1,103	21,341
10 to 19	786	15,918
20 to 49	551	12,288
50 to 99	155	4,719
100 to 249	86	2,866
250 to 499	22	889
500 to 999	7	426
1000 +	0	295

Source: S.C. Department of Employment & Workforce - 2019 Q3

- Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	5,987	116,907
5 to 9	7,375	142,503
10 to 19	10,728	217,514
20 to 49	16,859	374,982
50 to 99	10,630	322,684
100 to 249	12,240	430,035
250 to 499	7,007	303,364
500 to 999	4,551	293,107
1000 +	0	754,139

Source: S.C. Department of Employment & Workforce - 2019 Q3

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ATLANTIC PERSONNEL INC

BEAUFORT COUNTY SCHOOL DISTRICT

BEAUFORT MEMORIAL HOSPITAL

CARECORE NATIONAL LLC

COASTAL CAROLINA MEDICAL CENTER INC

COUNTY OF BEAUFORT

DEPARTMENT OF DEFENSE

HARGRAY COMMUNICATIONS GROUP INC

JASPER CO BD OF DISABILITIES

JASPER COUNTY SCHOOL DISTRICT

LOWES HOME CENTERS INC

MARINE CORPS COMMUNITY SERVICES

MARRIOTT RESORTS HOSP CORP

Montage Palmetto Bluff

PUBLIX SUPER MARKETS INC

SEA PINES RESORT LLC

TENET PHYSICIAN SVCS OF HILTON HEAD

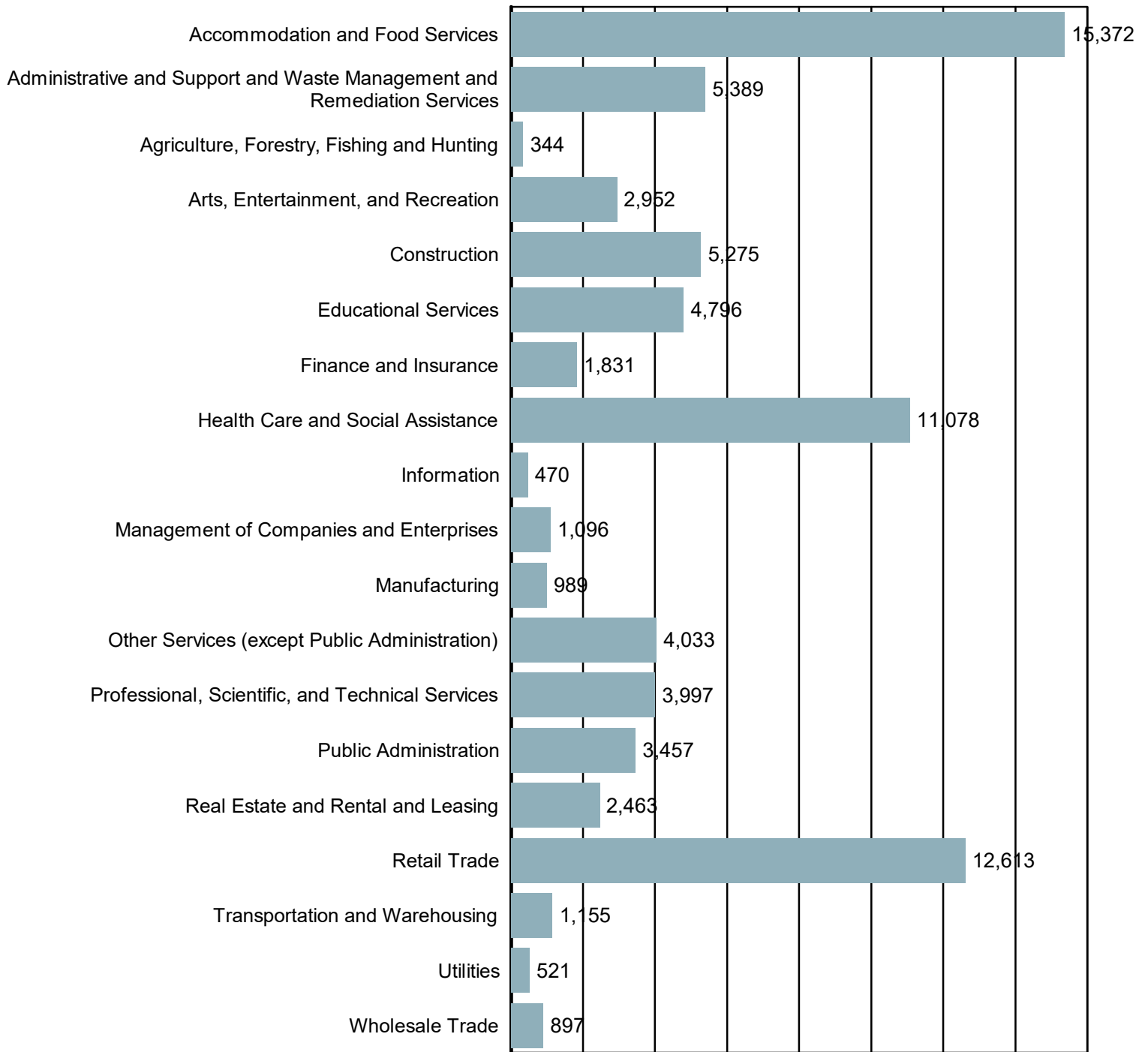
THE GREENERY INC

THE KROGER COMPANY

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2019 Q3

Employment by Industry

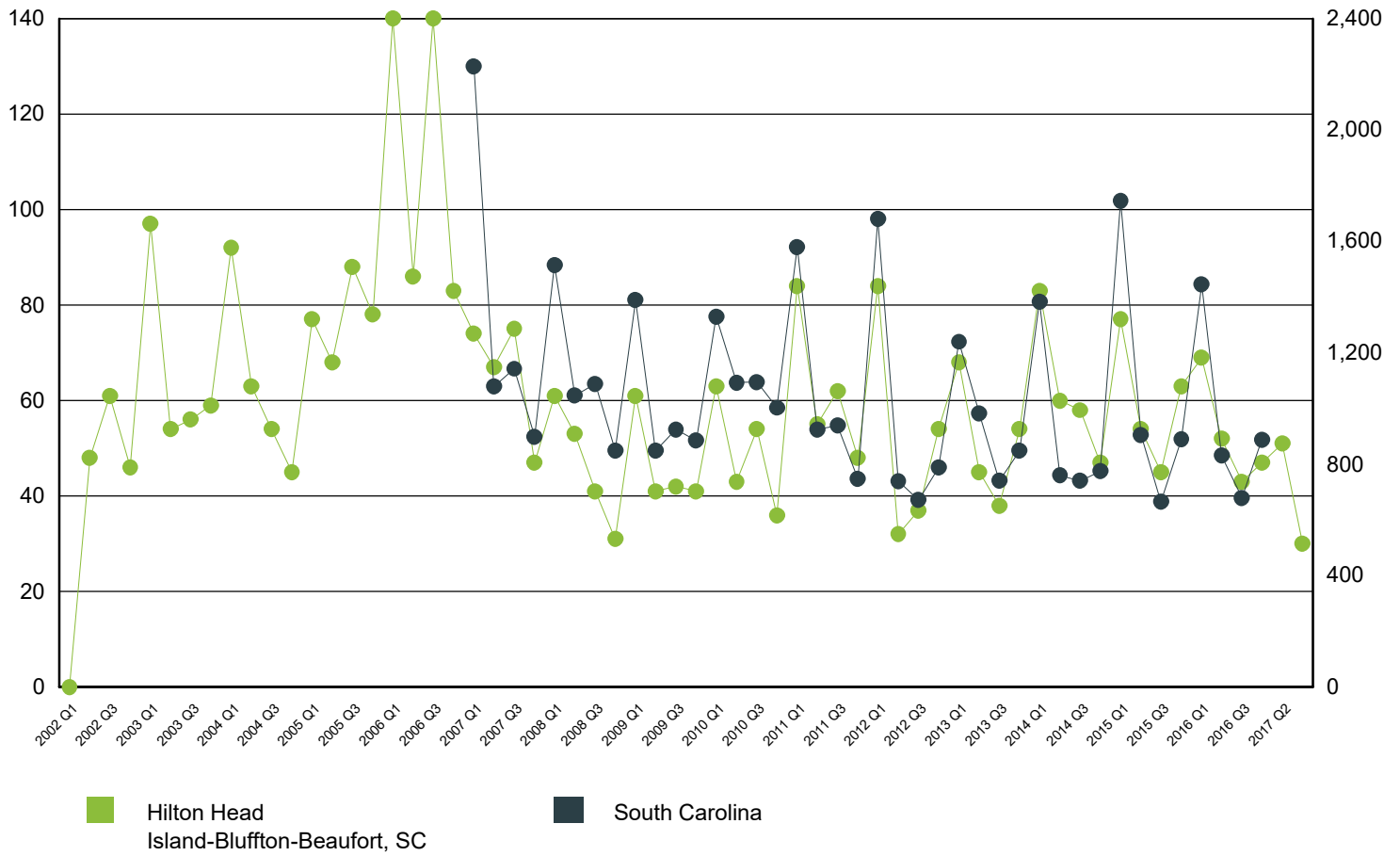


Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2019 Q3

New Startup Firms

Hilton Head Island-Bluffton-Beaufort, SC

South Carolina



Quarter	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
2016 Q4	47	888
2016 Q3	43	679
2016 Q2	52	831
2016 Q1	69	1,445
2015 Q4	63	889
2015 Q3	45	665
2015 Q2	54	905
2015 Q1	77	1,746
2014 Q4	47	775
2014 Q3	58	741
2014 Q2	60	760
2014 Q1	83	1,384
2013 Q4	54	848
2013 Q3	38	741
2013 Q2	45	982
2013 Q1	68	1,240
2012 Q4	54	788
2012 Q3	37	672
2012 Q2	32	740
2012 Q1	84	1,680

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: S.C. Department of Employment & Workforce

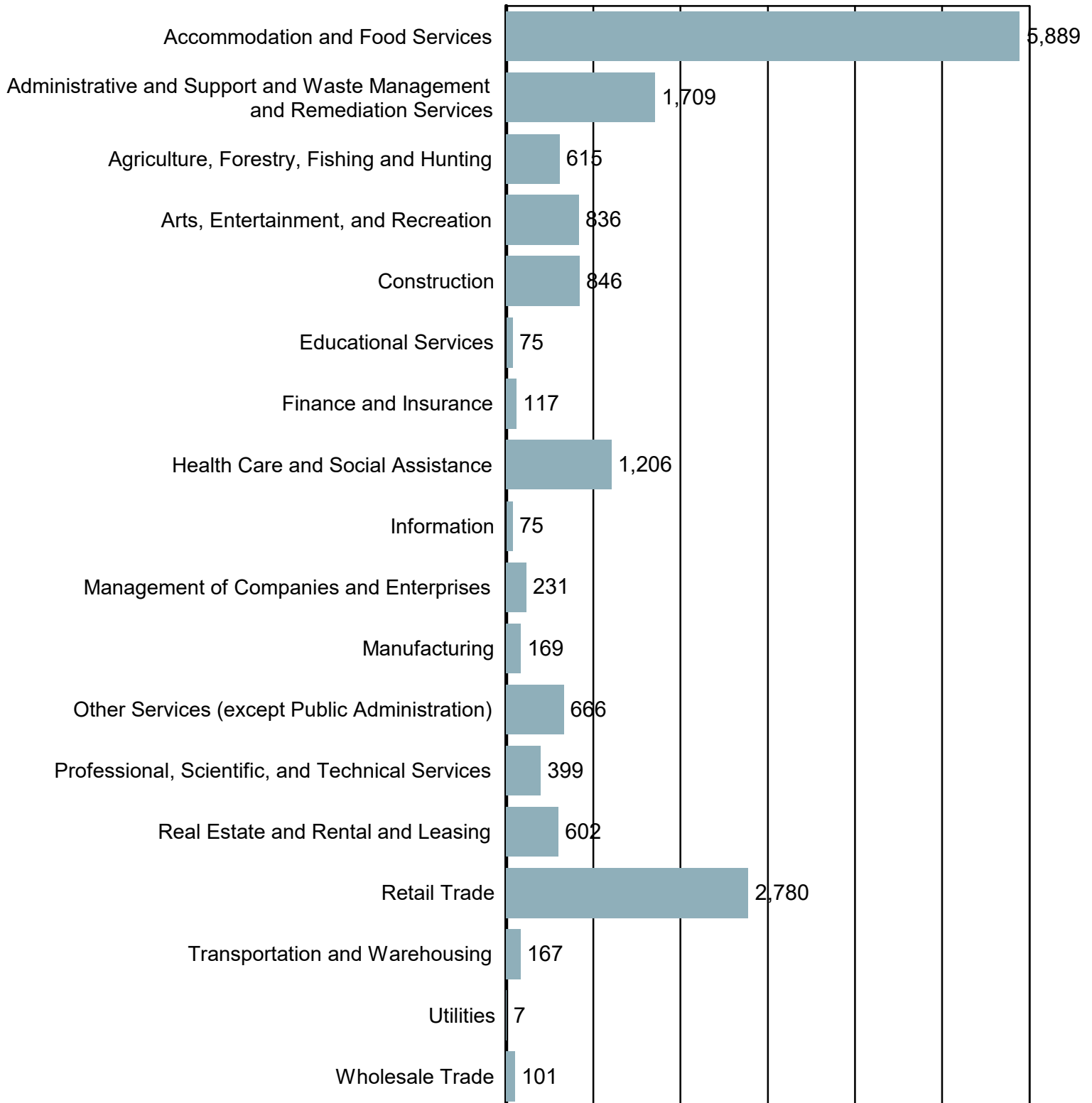
Top 20 Occupational Openings

Hilton Head Island-Bluffton-Beaufort, SC
February-2020

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	96
Registered Nurses (29-1141)	74
First-Line Supervisors of Retail Sales Workers (41-1011)	67
Customer Service Representatives (43-4051)	63
Maintenance and Repair Workers, General (49-9071)	59
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	55
Waiters and Waitresses (35-3031)	48
Food Service Managers (11-9051)	40
Coaches and Scouts (27-2022)	36
Maids and Housekeeping Cleaners (37-2012)	32
Medical and Health Services Managers (11-9111)	32
Merchandise Displayers and Window Trimmers (27-1026)	32
Hotel, Motel, and Resort Desk Clerks (43-4081)	29
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	25
Cashiers (41-2011)	23
Security Guards (33-9032)	22
Automotive Service Technicians and Mechanics (49-3023)	21
Cooks, Restaurant (35-2014)	21
Managers, All Other (11-9199)	20
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (43-6014)	20

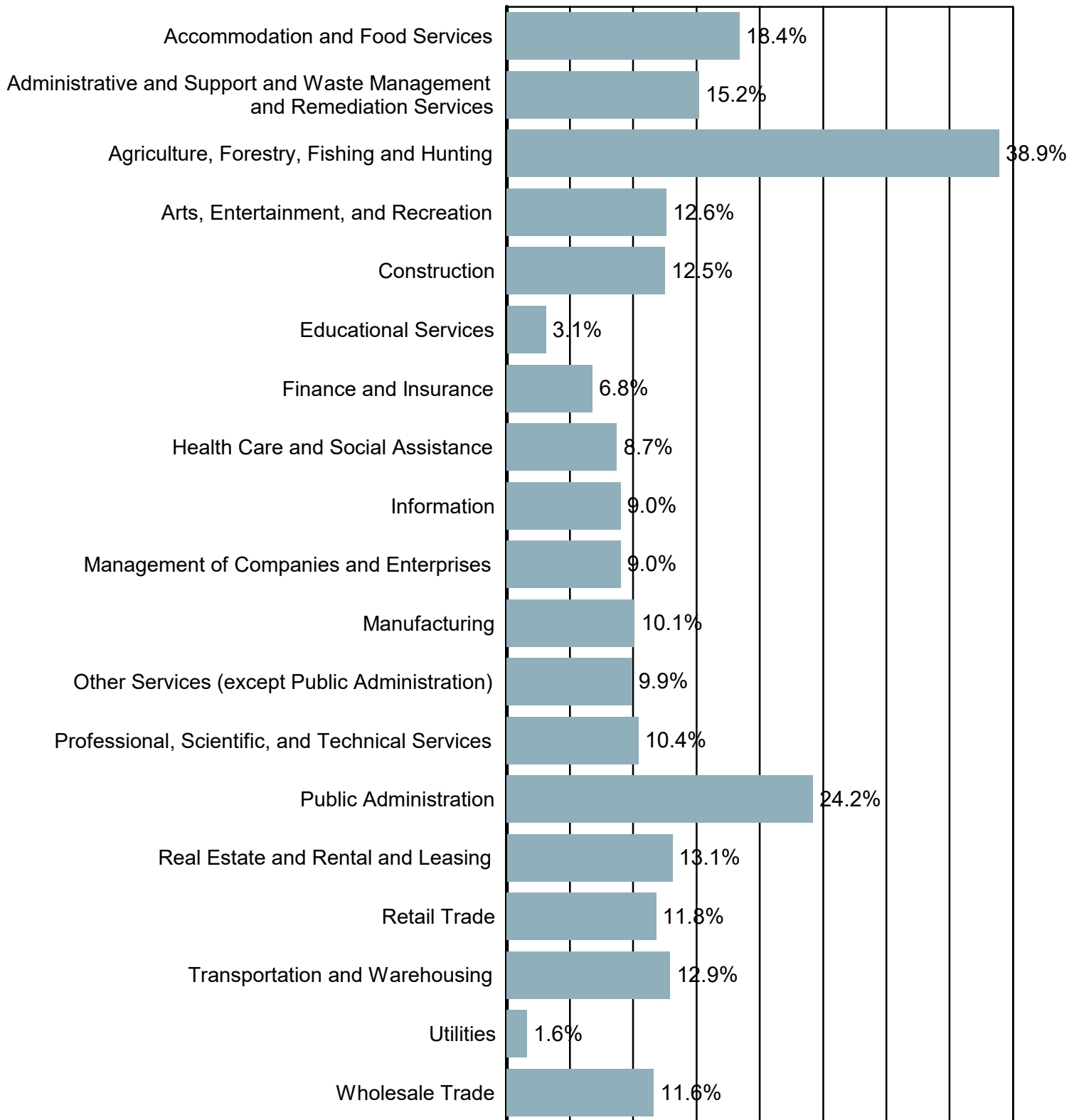
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

New Hires by Industry



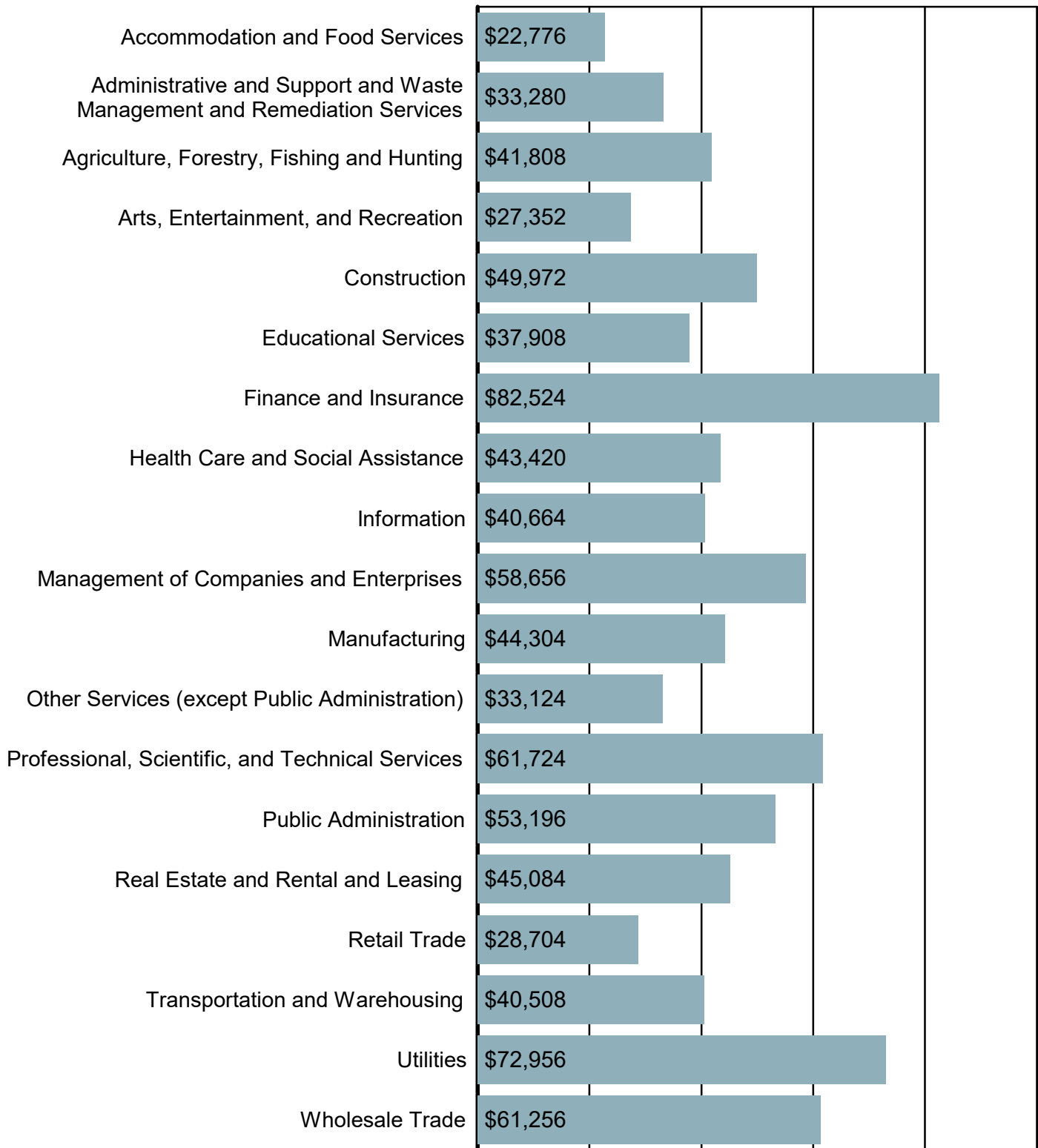
Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2013 Q3

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2019 Q3

Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	1,637	2,918	3,613	13,017	11,777	11,815	9,374	5,015
Agriculture, Forestry, Fishing and Hunting	0	9	12	75	68	84	76	38
Utilities	0	0	4	46	56	93	57	11
Construction	27	126	210	997	1,085	1,078	750	315
Manufacturing	17	31	44	221	204	216	148	58
Wholesale Trade	0	13	35	179	190	230	148	90
Retail Trade	359	789	817	2,114	1,678	1,780	1,651	998
Transportation and Warehousing	3	9	35	149	139	192	147	64
Information	37	54	28	78	67	82	90	37
Finance and Insurance	0	17	39	307	360	387	297	127
Real Estate and Rental and Leasing	16	37	104	417	435	501	416	359
Professional and Technical Services	20	55	100	559	621	589	609	309
Management of Companies and Enterprises	5	24	63	277	220	233	159	51
Administrative and Waste Services	41	162	234	1,158	1,063	1,093	758	429
Educational Services	13	7	47	173	208	220	165	119
Health Care and Social Assistance	24	145	324	1,787	1,815	1,811	1,513	696
Arts, Entertainment, and Recreation	79	101	156	537	478	504	489	386
Accommodation and Food Services	946	1,186	1,164	3,216	2,354	1,893	1,243	608
Other Services, Except Public Administration	45	149	197	726	737	831	660	319

Source: U.S. Census Bureau, Local Employment Dynamics - 2016 Q2

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Industry	2016 Estimated Employment	2026 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	100,622	113,447	12,825	12.75	1.21
Accommodation and Food Services	14,369	17,457	3,088	21.49	1.97
Health Care and Social Assistance	11,983	14,814	2,831	23.63	2.14
Retail Trade	14,281	15,576	1,295	9.07	0.87
Administrative and Support and Waste Management and Remediat	6,012	7,125	1,113	18.51	1.71
Construction	5,335	6,002	667	12.50	1.19
Educational Services	6,236	6,799	563	9.03	0.87
Real Estate and Rental and Leasing	2,412	2,864	452	18.74	1.73
Other Services (except Government)	6,503	6,895	392	6.03	0.59
Arts, Entertainment, and Recreation	2,792	3,070	278	9.96	0.95
Wholesale Trade	1,533	1,772	239	15.59	1.46
Transportation and Warehousing	1,264	1,480	216	17.09	1.59
Finance and Insurance	2,046	2,214	168	8.21	0.79
Information	633	681	48	7.58	0.73
Manufacturing	2,200	2,218	18	0.82	0.08
Utilities	400	403	3	0.75	0.07

Source: S.C. Department of Employment & Workforce - Industry Projections

Labor Market Projections

Total Employment by Occupation
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
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Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Growing Occupations
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

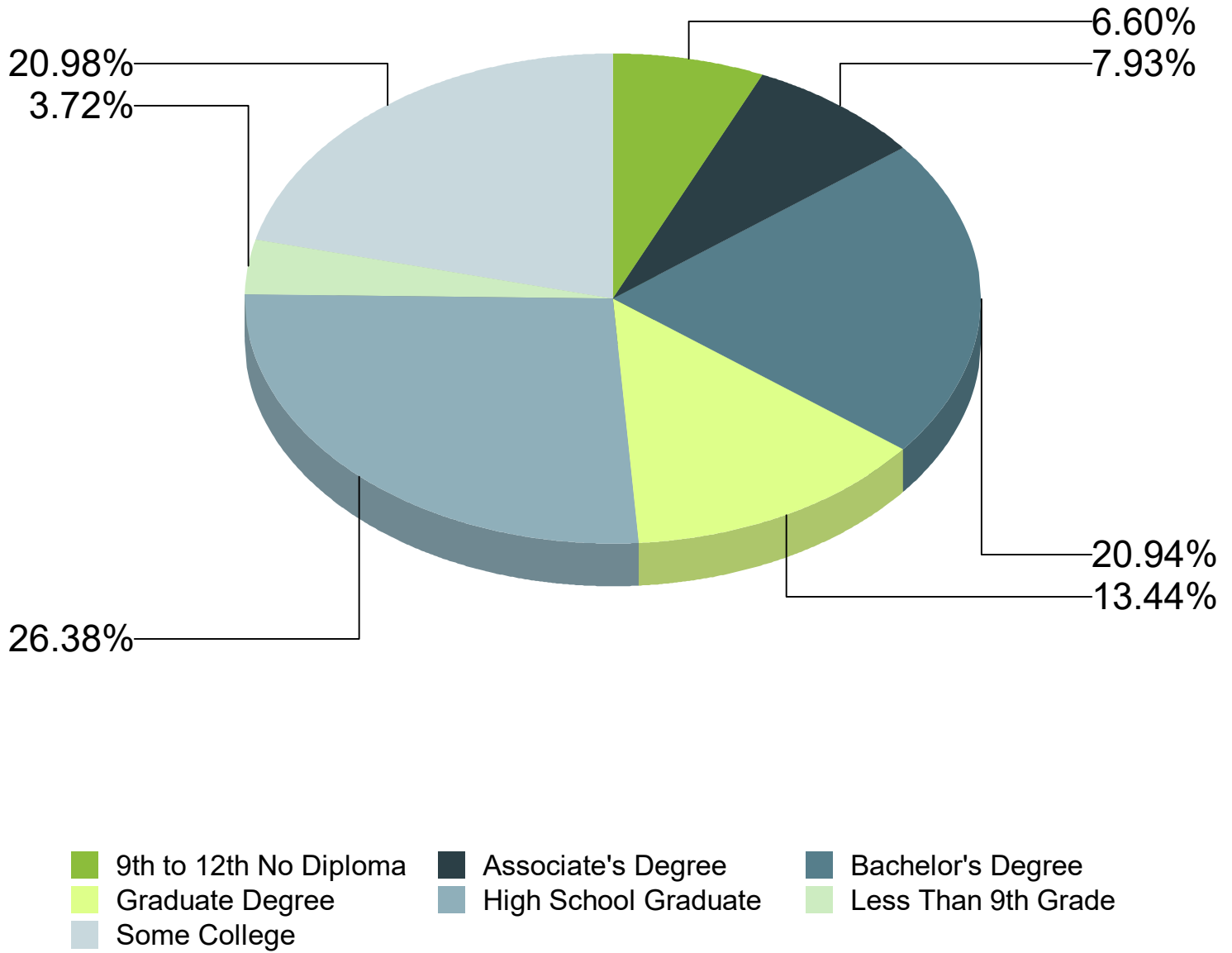
Occupation	Estimated Employment	Projected Employmen	Percent Change	Replace	Growth	Total	Average Salary
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Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Educational Attainment

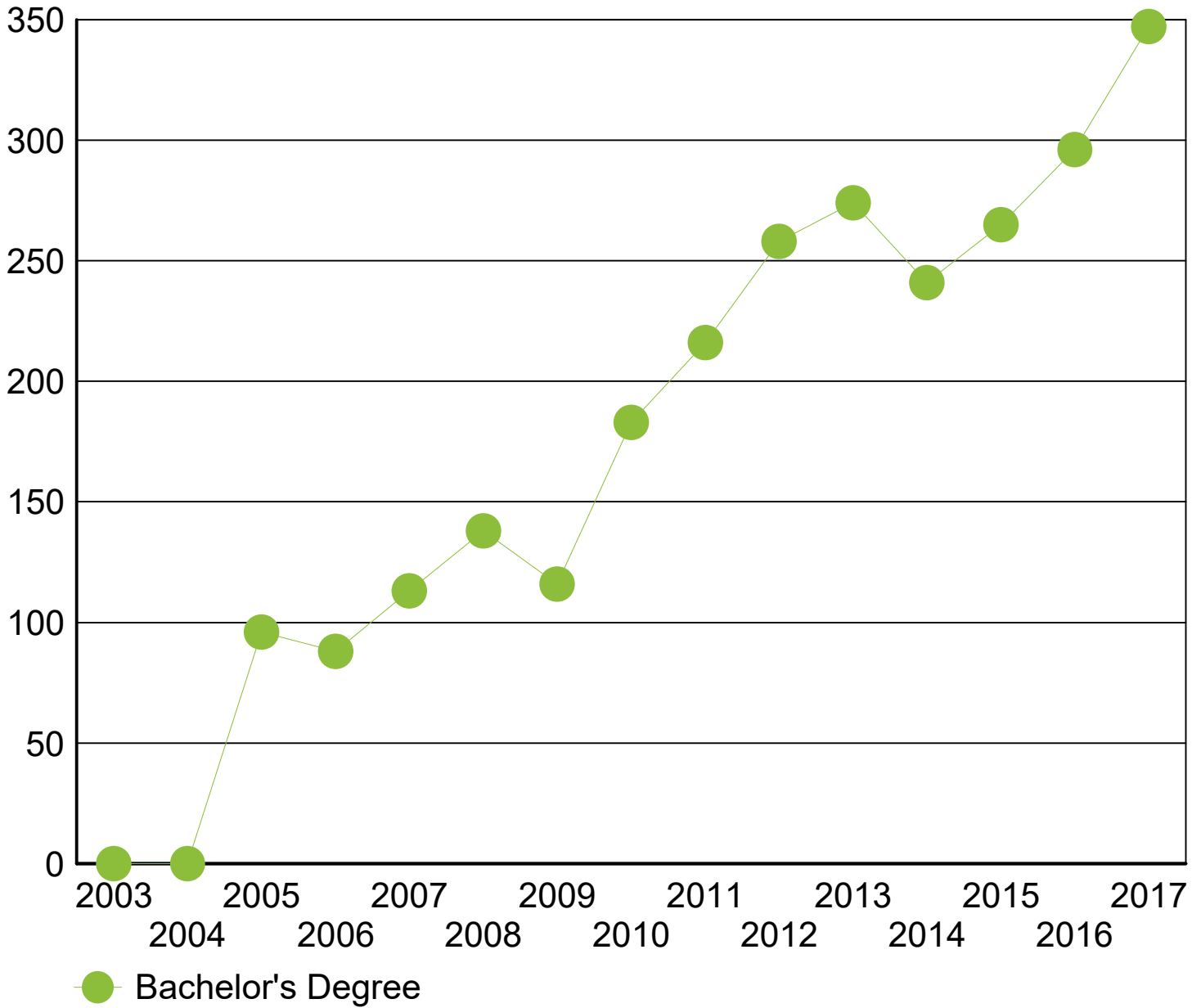
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

Educational Institutions

Technical College of the Lowcountry
921 Ribaut Road
Beaufort, SC 29901
800.768.8252
<http://www.tcl.edu>
2017 Degrees Awarded: 930

University of South Carolina-Beaufort
1 University Boulevard
Bluffton, SC 29909
843.208.8000
<http://www.uscb.edu>
2017 Degrees Awarded: 702

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System