

Less than	n 9th grade	9th to 12th g	rade, no diploma
Saluda	12.9%	Allendale	20.0%
Bamberg	10.7%	Dillon	17.9%
Dillon	10.4%	Marlboro	17.5%
Marlboro	10.0%	Hampton	16.0%
			15.70
Williamsburg	High scho	Lee ounty NOT designated as "ru cool graduate/GEL	D
Williamsburg	Saluda is the only co	ounty NOT designated as "ru	oral."
Williamsburg  Charles:	Saluda is the only co	ounty NOT designated as "ru  pool graduate/GEL  High	oral."
	Saluda is the only co	ounty NOT designated as "ru  pool graduate/GEI  High  Marlboro	oest
Charles	High scho Lowest  con 21.3% d 22.3%	pounty NOT designated as "ru  pool graduate/GEI  High  Marlboro  Williamsburg	Dest 41.8%
Charles Richland	High scho  Lowest  con 21.3% d 22.3% d 24.4%	pounty NOT designated as "ru  pool graduate/GEI  High  Marlboro  Williamsburg  Marion	D eest 41.8% 40.7%

# **Graduation and drop out rates**

Counties with Highest Graduation
Rates in 2015

Nates III 2015	
Darlington	92.3
Calhoun	92.0
Fairfield	90.7
York*	89.6
Georgetown	88.9

#### Counties with Lowest Graduation Rates in 2015

Union	73.9
Jasper	75.0
McCormick	75.9
Marlboro	77.2
Orangeburg*	78.3

#### **Counties with Lowest Dropout Rates**

in 2015	
Fairfield	0.
Calhoun	0.
Darlington	0.
Lee	0.
Chesterfield	0.

#### **Counties with Highest Dropout Rates**

in 2015	
Jasper	6.8
Cherokee	4.9
Marlboro	4.2
Edgefield	3.8
Union	3.7

\*Average of multiple districts within the county

# **Effect of Dropouts**

According to "In This Together: The Hidden Cost of Young Adult Unemployment" (Jan. 2014):

- ➤ Each unemployed 25-34 year old will cost government \$9,875 per year in lost tax revenue and benefits paid.
- ➤ The average tuition and fees for an in-state public college is \$8,093 per year.
- >We lose more money on youth unemployment than it would cost to send them to college!

Full report can be found at http://wtb.wa.gov/Documents/3.YoungInvicibles.pdf.

# So we need to know a little about our local area to serve our students better.

Population Characteristics
Labor Force
Career Clusters
Industries
Occupations
Wages

# Population Population Characteristics for SC and US, 2014 SC

	SC	US
Total Population	4,832,482	318,857,056
Under 5 years old	6.0%	6.2%
5-24 years old	26.4%	26.7%
25-64 years old	51.8%	52.6%
65 years old and older	15.8%	14.5%
Median Age (average)	38.8	37.2
White	68.3%	77.4%
African American	27.8%	13.2%
Other	3.9%	9.4%
Hispanic/Latino	5.2%	16.6%
Language other than English spoken at home, age 5+	6.8%	20.7%
Veterans	8.4%	6.8%
Disabled	13.6%	11.9%
Median household income (average)	\$44,779	\$53,046
Persons below poverty level (average)	18.1%	15.4%

Source: US Census Bureau, American Fact Finder

# **Labor Force Information**

a able to work. How long have interployed builder / teacher work of I ve joined the ranks of unemployment / Anim'plo of a number of people without a job.

First, a few definitions...

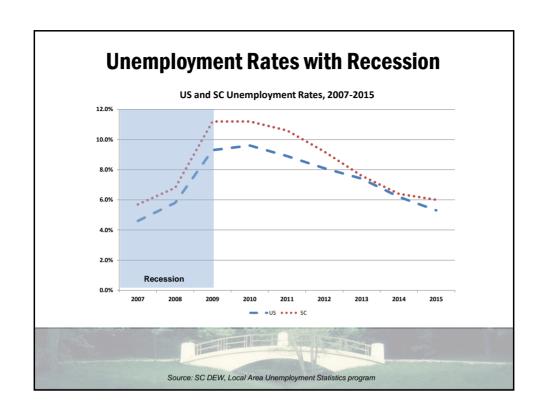
Employed: Persons 16 years old or older who worked for pay (at least one hour) any time during the week that included the 12<sup>th</sup> of the month.

<u>Unemployed</u>: Persons 16 years old or older who are not working but want a job, and are able and willing to work.

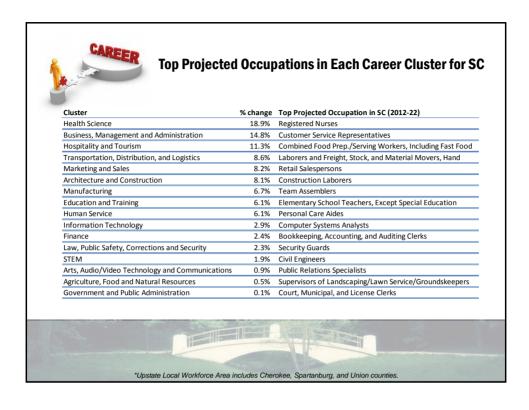
Labor Force: Employed plus unemployed.

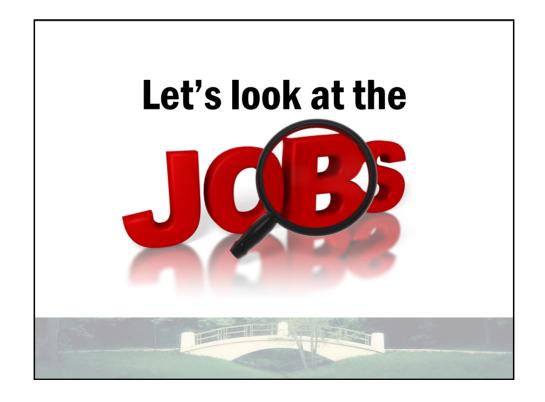
<u>Unemployment Rate</u>: Unemployment divided by labor force.

# US and SC Unemployment Rates, Last 12 Months US and SC Unemployment Rates, Last 12 Months 7.0 6.0 3.0 1.0 Jun-15 Jul Aug Sep Oct Nov Dec Jan-16 Feb Mar Apr May Source: SC DEW, Local Area Unemployment Statistics program



Cluster	% of 12th	Top Pathway*
Health Science	24.1%	
Arts, Audio-Video Technology, and Communications	14.9%	•
Science, Technology, Engineering, and Mathematics	12.2%	
Business Management and Administration	7.5%	5 5
Education and Training	6.8%	6
Law, Public Safety, Corrections, and Security	6.3%	
Human Services	5.1%	
Government and Public Administration	4.6%	
Transportation, Distribution, and Logistics	3.1%	
Information Technology	2.9%	
Agriculture, Food, and Natural Resources	2.9%	<u> </u>
Architecture & Construction	2.8%	9
Manufacturing	2.3%	
Hospitality and Tourism	2.3%	
Marketing	1.3%	<u>'</u>
Finance	1.0%	
TOTAL	L 100.0%	0
*Greenville did not report pathways for students		Note: 247 students did not declare a specific cluster.
	A STATE OF THE PARTY OF	





## **Industry Employment in SC, 2015**

	% of	
Industry	employment	Top Subsector
Health Care and Social Assistance	13.1%	Offices of Physicians (except Mental Health)
Retail Trade	12.5%	Discount Department Stores
Manufacturing	12.1%	Tire Manufacturing (except Retreading)
Accommodation and Food Services	10.8%	Full-Service Restaurants
Educational Services	8.6%	Elementary and Secondary Schools
Administrative/Support/Waste Management/Remediation	8.1%	Temporary Help Services
Public Administration	5.8%	Executive and Legislative Offices
Professional, Scientific, and Technical Services	4.6%	Engineering Services
Construction	4.5%	Nonres. electrical contractors
Wholesale Trade	3.6%	Wholesale Trade Agents and Brokers
Finance and Insurance	3.4%	Commercial Banking
Transportation and Warehousing	3.4%	General Warehousing and Storage
Other Services	2.6%	Commercial and Industrial Machinery and Equipment
Arts, Entertainment, and Recreation	1.6%	Golf Courses and Country Clubs
Information	1.5%	Wired Telecommunications Carriers
Real Estate and Rental and Leasing	1.5%	Residential Property Managers
Utilities	0.9%	Nuclear Electric Power Generation
Management of Companies and Enterprises	0.9%	Corporate, Subsidiary, and Regional Managing
Agriculture, Forestry, Fishing and Hunting	0.6%	Logging
Mining, Quarrying, and Oil and Gas Extraction	0.1%	Crushed and Broken Granite Mining and Quarrying

First-Line Supervisors of Retail Sales Workers Retail Salespersons First-Line Supervisors of Food Prep./Serving Workers Customer Service Representatives Stock Clerks and Order Fillers Cashiers Combined Food Prep./Serving Workers, Including Fast Food Insurance Sales Agents Maintenance and Repair Workers, General First-Line Supervisors of Office/Admin. Support Workers Light Truck or Delivery Services Drivers Automotive Service Technicians and Mechanics Laborers and Freight, Stock, and Material Movers, Hand Sales Reps., Wholesale/Mfg., Except Technical and Scientific Maids and Housekeeping Cleaners First-Line Supervisors of Mechanics, Installers, and Repairers Merchandise Displayers and Window Trimmers Food Preparation Workers First-Line Supervisors of Transport./Material-Moving Operators Waiters and Waitresses

# **Current Online Job Advertisements**

(high school or less)

Top 20 in South Carolina (March-May 2016)





# Top 50 Jobs That Don't Require a College Degree with the Most Openings in South Carolina

ii Cai Oiiiia	Illat DO NO	t Require a con	ege Degree, 2	012-2022
2012 Est.		Total 2012-2022	2014 Avg. Hourly	
Employment	2022 Projected	<b>Employment Change</b>	Wage in SC (\$)	Career Cluster
1,983,585	2,212,392	228,807	18.75	
68,462	75,148	6,686	11.50	Marketing
43,643	50,183	6,540	8.47	Hospitality & Tourism
37,503	43,338	5,835	12.08	Transportation, Distribution & Logistics
38,724	44,165	5,441	14.31	Business Management & Administration
10,731	15,722	4,991	9.40	Health Science
40,282	45,142	4,860	15.06	Manufacturing
11,489	16,298	4,809	9.47	Human Services
22,962	27,277	4,315	18.71	Transportation, Distribution & Logistics
32,001	36,086	4,085	14.86	Business Management & Administration
29,796	33,771	3,975	10.24	Business Management & Administration
	2012 Est. Employment 1,983,585 68,462 43,643 37,503 38,724 10,731 40,282 11,489 22,962 32,001	2012 Est. Employment 2022 Projected 1,983,585 2,212,392 68,462 75,148 43,643 50,183 37,503 43,338 38,724 44,165 10,731 15,722 40,282 45,142 11,489 16,298 22,962 22,277 32,001 36,086	2012 Est. Total 2012-2022 Employment 2022 Projected Employment Change  1,983,585 2,212,392 228,807 68,462 75,148 6,686 43,643 50,183 6,540 37,503 43,388 5,835 38,724 44,165 5,441 10,731 15,722 4,991 40,282 45,142 4,860 11,489 16,298 4,809 12,2962 27,277 4,315 32,001 36,086 4,085	Employment         2022 Projected         Employment Change         Wage in SC (\$)           1.983,885         2,212,392         228,807         18.75           68,462         75,148         6,686         11.50           43,643         50,183         6,540         8.47           37,503         43,338         5,835         12.08           38,724         44,165         5,441         14.31           10,731         15,722         4,991         9.40           40,282         45,142         4,860         15.06           11,489         16,298         4,809         9,47           12,962         2,2277         4,315         18.71           32,001         36,086         4,085         14,86



## **Declining Occupations in SC**

(high school or less, 2012-2022)

Textile Knitting & Weaving Machine Setters/Opers./and Tenders Data Entry Keyers Postal Service Mail Carriers Textile Winding/Twisting/and Drawing Out Machine Setters/Opers./and Tenders Sewing Machine Opers. Extruding & Drawing Machine Setters/Opers./and Tenders/Metal & Plastic Paper Goods Machine Setters/Opers./and Tenders Switchboard Opers./Including Answering Service Chemical Plant & System Opers. Postal Service Mail Sorters/Processors/and Processing Machine Opers. Extruding & Forming Machine Setters/Opers./and Tenders/Synthetic & Glass Fibers Textile Bleaching & Dyeing Machine Opers. & Tenders Cutting/Punching/and Press Machine Setters/Opers./and Tenders/Metal & Plastic Postal Service Clerks Fallers Information & Record Clerks/All Other  ${\it Grinding/Lapping/Polishing/Buffing Tool Setters/Opers./and Tenders/Metal \& Plastic}$ Lathe & Turning Machine Tool Setters/Opers./and Tenders/Metal & Plastic

Mail Clerks & Mail Machine Opers./Except Postal Service

Meter Readers



12 are in manufacturing; 4 are postal-related

### **Educational Requirements for Growing Jobs in SC**

Education Level of Projected Growing Jobs in SC, 2012-22

Ed. Level	# Growth	% Growth
HS/GED	94,697	40.1%
Less than HS/GED	61,337	26.0%
Bachelor's	33,427	14.2%
Associate's	19,818	8.4%
Postsecondary degree	13,958	5.9%
Doctorate	6,846	2.9%
Masters	4,808	2.0%
Some college, no degree	1,244	0.5%
	236 135	100.0%

66.1% of all growing occupations in SC do NOT require formal classroom education beyond high school!

## Jobs that require less than HS/GED

(in South Carolina with 2015 wages)

- Combined Food Prep./Serving Workers \$8.47
- Retail Salespersons \$11.50
- Freight/Material Movers \$12.08
- Construction Laborers \$13.77
- Security Guards \$12.81



# Jobs that require HS/GED

- **Bookkeeping/Accounting Clerks \$16.18**
- **Pharmacy Technicians \$13.54**
- **Medical Assistants \$14.20**
- **Auto Service Technicians \$17.18**
- Carpenters \$17.97
- Maintenance/Repair Workers \$17.12





Pay for an entry level soldier with no college (includes pay plus housing and health services)

#### \$26,094

(After 5 years = \$45,882)

Entry level soldier with a 4-yr. college degree: \$54,471 (After 5 years = \$71,272)

from www.todaysmilitary.com (June 2016)

- Everything is provided
- **Promotions**
- Great way to get skills
- Must stay in top physical shape

#### Cons

- Possible danger
- Long commitment
- · Must follow commands
- Must stay in top physical shape





# **Future Jobs?**Just look at the top news stories!

- IT and Manufacturing: Police cameras, self-driving cars, biofuel
- Geology and Construction: Earthquakes in Oklahoma (caused by fracking), global warming, droughts
- · IT and Healthcare: Fitbit, virtual medical visits

# **Future (closer to home)**

#### **Transportation, Distribution & Logistics**

Widening of Panama Canal, deepening of Charleston Port, inland port in Greer, shortage of 74K truck drivers in US by end of 2016

#### **Auto Manufacturing**

Volvo, Daimler-Mercedes Benz, BMW

#### **Tire Manufacturing**

Giti, Bridgestone, Michelin, Firestone

#### **Aerospace Manufacturing**

Boeing

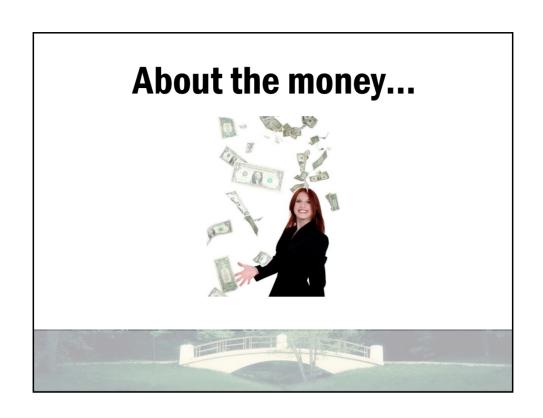
#### Mining

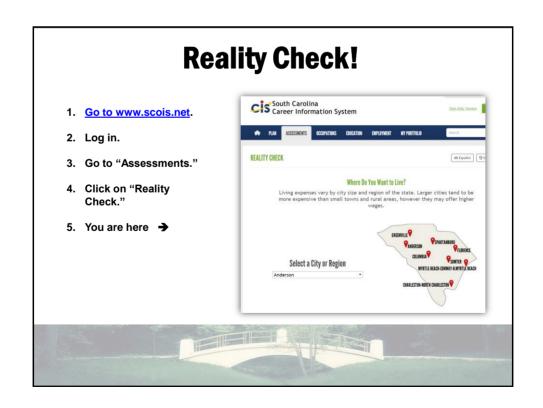
Haile Gold Mine

#### Also...

Amazon, V. C. Summer Nuclear Station, IT security, Healthcare







# **An example from Reality Check...**

- 1. Select the area of the state you want to live.
- Select how much you think you will spend →
- Select how much education you want and in what career category you are interested.
- You will get a list of occupations for the area you selected using the expenses, education, and cluster you picked.

Monthly Expenses	Florence, SC
Total Salary	\$22,804
Housing	\$535
Utilities	\$135
Communications	\$205
Food	\$495
Transportation	\$575
Clothes	\$75
Health Care	\$90
Entertainment	\$100
Personal Care	\$75
Miscellaneous	\$100
Student Loans	\$55
Savings	\$0

or \$17.15/hour
\$35,655
\$1,838
\$4,537
\$29,280
\$2,440

# The results...

Occupations Requiring 4 Months to 1 Year of Education Beyond HS, Florence Area

Transportation Inspectors	\$93,660
Insurance Adjusters and Examiners	\$58,990
Manufacturing Production Technicians	\$53,130
Executive Secretaries	\$45,910
Computer User Support Specialists	\$44,800
Brokerage Clerks	\$43,120
Agricultural Worker Supervisors	\$43,030
Licensed Practical Nurses	\$41,180
Quality Control Inspectors	\$40,430
Numerical Control Tool Programmers	\$40,320
Payroll and Timekeeping Clerks	\$40,090
Vehicle Painters	\$39,090
Insurance Agents	\$38,100
Construction and Well Drillers	\$37,210
Massage Therapists	\$37,170
Metal and Plastic Processing Workers	\$36,903
Auto Body Repairers	\$36,850
Building Maintenance Workers	\$36,170



- · WorkKeys is a job skills assessment.
- It helps employers select, hire, and train the most qualified candidates.
- Test questions are based on everyday work situations.
- WorkKeys can measure 10 workplace skills, but the ones 11<sup>th</sup> graders take are:
  - o Applied Mathematics
  - o Locating for Information
  - o Reading for Information

Employers use WorkKeys scores to help with hiring!
(3,340 employers in SC)

Michelin, Boeing, Sloan Construction, Sizemore Security, Amazon, Firestone, Haile Gold Mine

#### **WorkKeys Scores in SC, 2015** Platinum, 0.8 No NCRC. 12.1 % of jobs qualified for Score Gold, 22.1 **Bronze** 3 17 Bronze, Silver 4 69 25.1 Silver, Gold 5 93 40.0 Platinum 6 99 NCRC=National Career Readiness Certificate

## **Soft Skills Requested by Employers**

Top 10 in South Carolina (high school or less) (March-May 2016)

Oral and written communication skills

Integrity

Team-oriented, teamwork

Customer service oriented

Marketing

Detail oriented

Cash registers

Self-starting / Self-motivated

Basic computer skills

Organizational skills







#### Sir Richard Branson Owns Virgin Records, Virgin

- Mobile, Virgin Airlines Worth about \$5
- Struggled with dyslexia
- Dropped out of school when he was



- One of the highest paid comedians Hosted the Oscars
- multiple times Suffered severe
- bullying at school Dropped out and worked in fast-food
- Got his GED years later
- Born in Andrews, SC (Georgetown County)



#### Quinton Tarantino

- "Django Unchained" and "Pulp Fiction"
- Wrote scripts for "True Romance," "Natural Born Killers," and "Reservoir Dogs
- Dropped out of high school at 15



#### Drake

- · International fame as a rapper
- Dropped out of Toronto's Forest Hill Collegiate Institute at 15 yrs, old
- Played Jimmy Brooks on 'Degrassi: The Next Generation.'
   Earned his HS diploma
- at age 25 and said "One of the greatest feelings in my entire life. As of tonight, I have graduated high school!"



#### Berry Gordy Jr. Records

- Managed The Jackson 5. The Supremes, Smokey Robinson, Lionel
- Richie, Stevie Wonder Sold Motown Records
- in 1988 for \$61 million Sold Jobete Music Corp. for more than \$300 million
- Dropped out of high school in 11th grade to be a professional









# **Community Profiles (con't.)**

# A profile of your area is only three clicks away!

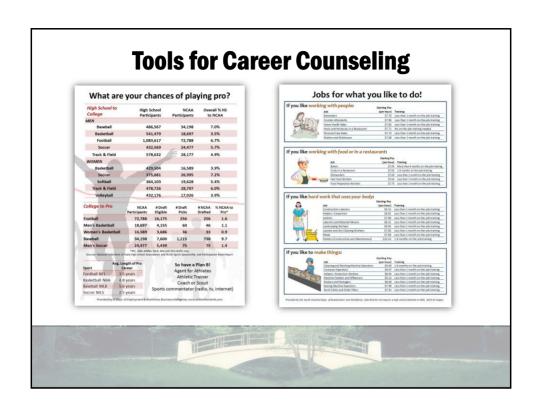
- 1. Click on "Community Profile Report."
- 2. Select your geographic area.
- 3. Click on "View Report."

Comprehensive 20+page report contains:

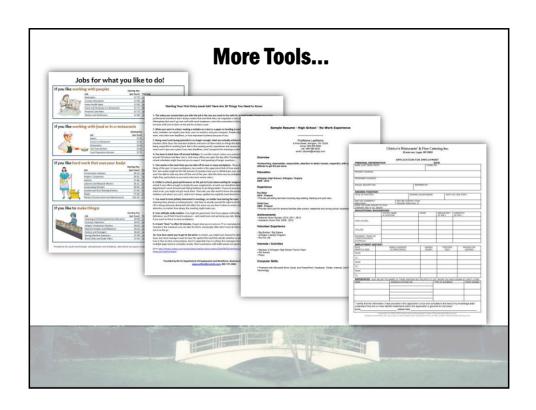
- Economic Data
- Demographic Data
- Industry Data
- Occupational Projections Data
- Educational Data









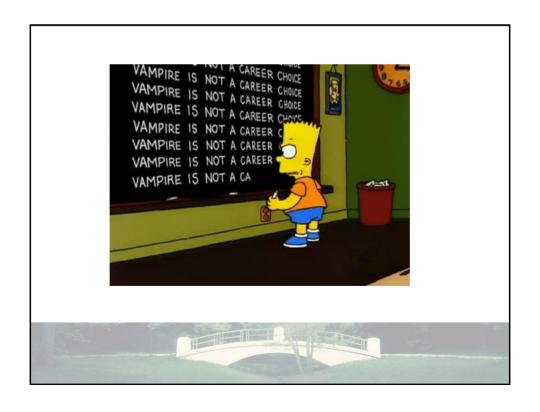


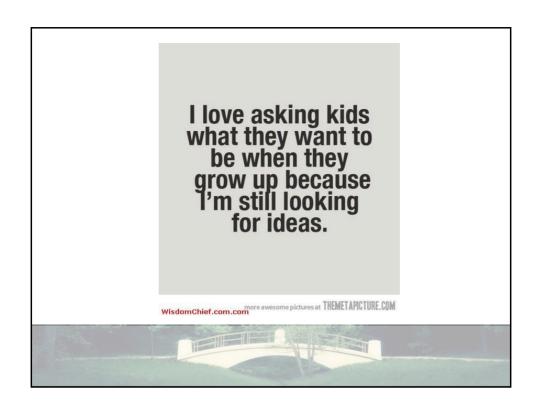


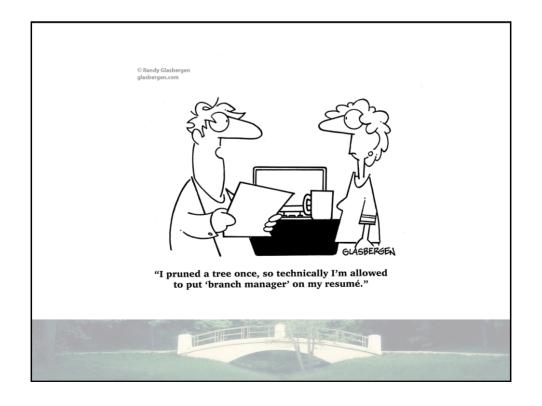
# So, today we learned...

- Almost half of SC's population has a HS diploma or GED
- We have a lower share of Hispanics but a higher share of veterans.
- Textile manufacturing and postal-related jobs are decreasing.
- Future jobs look good in manufacturing and transportation.
- Reality Check can help expose students to the REAL cost of living!
- The importance of WorkKeys and soft skills.
- Where to find more information and hands-on tools.
- · Inspiration for students.













## Top 50 Projected Occupations in South Carolina That Do Not Require a College Degree, 2012-2022

Occupation	2012 Est. Employment	2022 Projected	Total 2012-2022 Employment Change	2015 Avg. Hourly Wage in SC (\$)	Career Cluster
ALL OCCUPATIONS	1,983,585	2,212,392	228,807	19.51	
Retail Salespersons	68,462	75,148	6,686	11.61	Marketing
Combined Food Preparation and Serving Workers, Including Fast Food	43,643	50,183	6,540	8.56	Hospitality & Tourism
Laborers and Freight, Stock, and Material Movers, Hand	37,503	43,338	5,835	12.68	Transportation, Distribution & Logistics
Customer Service Representatives	38,724	44,165	5,441	14.88	Business Management & Administration
Home Health Aides	10,731	15,722	4,991	9.75	Health Science
Team Assemblers	40,282	45,142	4,860	15.23	Manufacturing
Personal Care Aides	11,489	16,298	4,809	9.22	Human Services
Heavy and Tractor-Trailer Truck Drivers	22,962	27,277	4,315	19.51	Transportation, Distribution & Logistics
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	32,001	36,086	4,085	15.11	Business Management & Administration
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	29,796	33,771	3,975	10.29	Business Management & Administration
Construction Laborers	15,613	19,513	3,900	14.42	Architecture & Construction
Bookkeeping, Accounting, and Auditing Clerks	23,592	26,692	3,100	16.50	Business Management & Administration
Office Clerks, General	37,107	40,189	3,082	13.21	Business Management & Administration
First-Line Supervisors of Office and Administrative Support Workers	22,907	25,899	2,992	23.58	Business Management & Administration
Carpenters	11,697	14,653	2,956	18.46	Architecture & Construction
Maids and Housekeeping Cleaners	20,281	23,015	2,734	9.27	Hospitality & Tourism
Landscaping and Groundskeeping Workers	21,437	24,162	2,725	11.17	Architecture & Construction
Cooks, Restaurant	16,072	18,541	2,469	10.19	Hospitality & Tourism
Medical Assistants	8,141	10,394	2,253	14.10	Health Science
Maintenance and Repair Workers, General	23,634	25,819	2,185	17.37	Manufacturing
Waiters and Waitresses	36,597	38,736	2,139	9.49	Hospitality & Tourism
Cashiers	60,187	62,237	2,050	8.94	Marketing
Supervisors of Construction and Extraction Workers	7,627	9,554	1,927	27.07	Architecture & Construction
First-Line Supervisors of Food Preparation and Serving Workers	14,290	16,194	1,904	14.86	Hospitality & Tourism
Security Guards	14,354	16,104	1,750	13.32	Law
Sales Reps., Wholesale and Manufacturing, Except Technical and Scientific Product:	18,226	19,939	1,713	30.42	Marketing
Billing and Posting Clerks	7,259	8,753	1,494	15.47	Business Management & Administration
Light Truck or Delivery Services Drivers	12,901	14,304	1,403	15.14	Transportation, Distribution & Logistics
Bill and Account Collectors	7,056	8,361	1,305	16.18	Business Management & Administration
Pharmacy Technicians	6,195	7,481	1,286	14.45	Health Science
First-Line Supervisors of Retail Sales Workers	26,696	27,979	1,283	18.87	Marketing
Industrial Machinery Mechanics	6,047	7,299	1,252	24.35	Manufacturing
Teacher Assistants	13,754	14,994	1,240	11.00	Education & Training
Electricians	6,435	7,657	1,222	21.02	Architecture & Construction
Inspectors, Testers, Sorters, Samplers, and Weighers	10,039	11,192	1,153	17.55	Manufacturing

	2012 Est.		Total 2012-2022	2015 Avg. Hourly	
Occupation	Employment	2022 Projected	<b>Employment Change</b>	Wage in SC (\$)	Career Cluster
Cooks, Institution and Cafeteria	7,999	9,066	1,067	10.20	Hospitality & Tourism
Machinists	7,719	8,742	1,023	19.65	Manufacturing
Automotive Service Technicians and Mechanics	10,237	11,252	1,015	17.43	Transportation, Distribution & Logistics
Plumbers, Pipefitters, and Steamfitters	4,730	5,732	1,002	20.83	Architecture & Construction
Operating Engineers and Other Construction Equipment Operators	4,689	5,597	908	17.22	Manufacturing
Packers and Packagers, Hand	9,392	10,289	897	10.96	Manufacturing
Painters, Construction and Maintenance	3,840	4,699	859	14.91	Architecture & Construction
Sales Representatives, Services, All Other	5,105	5,944	839	21.11	Marketing
Computer-Controlled Machine Tool Operators, Metal and Plastic	4,000	4,804	804	18.02	Manufacturing
Bartenders	6,431	7,224	793	10.09	Hospitality & Tourism
Real Estate Sales Agents	6,972	7,763	791	20.87	Marketing
Insurance Sales Agents	7,373	8,136	763	22.52	Marketing
Driver/Sales Workers	7,009	7,749	740	12.71	Marketing
First-Line Supervisors of Mechanics, Installers, and Repairers	7,067	7,774	707	28.24	Manufacturing
Hotel, Motel, and Resort Desk Clerks	4,950	5,649	699	9.71	Hospitality & Tourism

Top Career Clusters for These Occupations				
Manufacturing	9			
Business Management & Administration	8			
Hospitality & Tourism	8			
Marketing	8			
Architecture & Construction	7			
Transportation, Distribution & Logistics	4			
Health Science	3			
Education & Training	1			
Human Services	1			
Law	1			

Note: This list is ranked by number of openings, not percentage change

Sources--Projections and wages: SC DEW/LMI; Education/Training/OJT: Bureau of Labor Statistics; Clusters: Perkins Collaborative Resource Network

South Carolina Department of Employment and Workforce, Business Intelligence Department, www.scWorkforceInfo.com, 803-737-2660